



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

GORILLA BROADCASTING COMPANY, LLC
4337 BIG BARN DRIVE
LITTLE RIVER SC 29566

Son Nguyen
Supervisory Engineer
Audio Division
Media Bureau

Facility Id: 49985

Call Sign: WNMB

Permit File Number: BP-20220121AAH

Grant Date: April 14, 2022

This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Move transmitter location.

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Hours of Operation: Daytime with Secondary nighttime

Average hours of sunrise and sunset:
Local Standard Time (Non-Advanced)

Jan.	7:15 AM	5:30 PM	Jul.	5:15 AM	7:30 PM
Feb.	7:00 AM	6:00 PM	Aug.	5:30 AM	7:00 PM
Mar.	6:30 AM	6:15 PM	Sep.	6:00 AM	6:30 PM
Apr.	5:45 AM	6:45 PM	Oct.	6:15 AM	5:45 PM
May	5:15 AM	7:15 PM	Nov.	6:45 AM	5:15 PM
Jun.	5:00 AM	7:30 PM	Dec.	7:15 AM	5:15 PM

Callsign: WNMB

Permit No.: BP-20220121AAH

Name of Permittee: GORILLA BROADCASTING COMPANY, LLC

Station Location: NORTH MYRTLE BEACH, SC

Frequency (kHz): 900

Station Class: D

Antenna Coordinates:

Day

Latitude: N 33 Deg 50 Min 06 Sec

Longitude: W 78 Deg 47 Min 02 Sec

Night

Latitude: N 33 Deg 50 Min 06 Sec

Longitude: W 78 Deg 47 Min 02 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 0.25 Night: 0.080

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1219593	

Night:

Tower No.	ASRN	Overall Height (m)
1	1219593	

Non-Directional Antenna: Day

Radiator Height: 70.7 meters;

Top-Loaded/Sectionalized Tower Parameters: (See 47 CFR 73

Tower No.	A	B
1	76.4	2.30

Theoretical Efficiency: 279.4 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 70.7 meters;

Top-Loaded/Sectionalized Tower Parameters: (See 47 CFR 73

Tower No.	A	B
1	76.4	2.30

Theoretical Efficiency: 279.4 mV/m/kw at 1km

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 The ground system consists of 120 buried, copper wires about the base of the tower, each 62.5 meters long.
- 3 Before program tests are authorized, sufficient data shall be submitted to show that adequate filters, traps and other equipment has been installed and adjusted to prevent interaction, intermodulation and/or generation of spurious radiation products which may be caused by common usage of the same antenna system by Stations WNMB, Fac. ID no. 49985, and WMIR, Fac. ID no. 41499, and there shall be filed with the license application copies of a firm agreement entered into by the stations involved clearly fixing the responsibility of each with regard to the installation and maintenance of such equipment. In addition, field observations shall be made to determine whether spurious emissions exist and any objectionable problems resulting therefrom shall be eliminated. Following construction, and prior to authorization of program test under this grant, Stations WNMB, Fac. ID no. 49985, and WMIR, Fac. ID no. 41499, shall each measure antenna or common point resistance and submit FCC Form 302 as necessary.
- 4 Licensee shall be responsible for satisfying all reasonable complaints of blanketing interference within the 1 V/m contour as required by Section 73.88 of the Commission's rules.

*** END OF AUTHORIZATION ***