



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

BEASLEY MEDIA GROUP LICENSES, LLC
3033 RIVIERA DRIVE
SUITE 200
NAPLES FL 34103

Mary Houser
Supr Applications Examiner
Audio Division
Media Bureau

Facility ID: 51987

Call Sign: WLLD

Permit File Number: BMPH-19940811JB

Grant Date:

This permit expires 3:00 a.m.
local time, 0 months after the
grant date specified above.

This Permit Modifies Permit No.: BPH-19850305IG

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: BEASLEY MEDIA GROUP LICENSES, LLC

Station Location: FL-LAKELAND

Frequency (MHz): 94.1

Channel: 231

Class: C

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 27 deg 42 min 45 sec
West Longitude: 82 deg 02 min 25 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	100	100
Height of radiation center above ground (Meters):	315	315
Height of radiation center above mean sea level (Meters):	358	358
Height of radiation center above average terrain (Meters):	320	320

Antenna structure registration number: Not Required

Overall height of antenna structure above ground: 338 Meters

Obstruction marking and lighting specifications for antenna structure:

It is to be expressly understood that the issuance of these specifications is in no way to be considered as precluding additional or modified marking or lighting as may hereafter be required under the provisions of Section 303(q) of the Communications Act of 1934, as amended.

None Required

Special operating conditions or restrictions:

- Grant of this construction permit application is conditioned on the final outcome of any appeal filed by Edens Broadcasting, Inc., licensee of FM Station WRBQ-FM, Tampa, Florida, regarding application BPH-830714AT. Any construction pursuant to this permit is at the sole risk of the permittee.

*** END OF AUTHORIZATION ***