



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST TRANSLATOR/BOOSTER STATION
CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

WWIS RADIO, INC.
ROUTE 1, BOX 279A
BLACK RIVER FALLS WI 54615

James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

Facility Id: 140995

Call Sign: W296CI

Permit File Number: BNPFT-20130306ABJ

Grant Date: April 12, 2013

This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: WWIS RADIO, INC.

Principal community to be served: WI-STEVEN'S POINT

Primary Station: WWIS (AM) , Frequency 1260 kHz, BLACK RIVER FALLS, WI

Via: Direct - off-air

Frequency (MHz): 107.1

Channel: 296

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 44 deg 30 min 38 sec
 West Longitude: 89 deg 34 min 29 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Non-Directional

Major lobe directions (degrees true): Not Applicable

	Horizontally Polarized Antenna:	Vertically Polarized Antenna:
Effective radiated power in the Horizontal Plane (kw):	0.01	0.01
Height of radiation center above ground (Meters):	30	30
Height of radiation center above mean sea level (Meters):	231	231

Antenna structure registration number: Not Required

Overall height of antenna structure above ground: 49 Meters

Obstruction marking and lighting specifications for antenna structure:

It is to be expressly understood that the issuance of these specifications is in no way to be considered as precluding additional or modified marking or lighting as may hereafter be required under the provisions of Section 303(q) of the Communications Act of 1934, as amended.

None Required

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.

Special operating conditions or restrictions:

- 3 This construction permit may not be modified before the close of the 2013 LPFM filing window unless the applicant files a satisfactory LPFM preclusion showing. Preclusion showings must be submitted in accordance with the requirements set forth in Attachment B to DA 13-283 (released February 26, 2013) and DA 13-454 (released March 18, 2013). Any modification application filed prior to the close of the LPFM filing window that does not include the necessary preclusion showing will be dismissed.

*** END OF AUTHORIZATION ***