



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST TRANSLATOR/BOOSTER STATION**  
**CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

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SUNCOAST RADIO, INC.  
BOX 330  
PALM HARBOR FL 34682

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James D. Bradshaw  
Deputy Chief  
Audio Division  
Media Bureau

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Facility Id: 145070

Call Sign: W227AV

Permit File Number: BPFT-20130327AEX

Grant Date: May 29, 2013

This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: SUNCOAST RADIO, INC.

Principal community to be served: FL-NEWBERRY

Primary Station: WLQH (AM) , Frequency 940 kHz, CHIEFLAND, FL

Via: Other

Frequency (MHz): 93.3

Channel: 227

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 29 deg 30 min 55 sec  
 West Longitude: 82 deg 53 min 05 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Non-Directional

Major lobe directions (degrees true): Not Applicable

	Horizontally Polarized Antenna:	Vertically Polarized Antenna:
Effective radiated power in the Horizontal Plane (kw):	0.25	0.25
Height of radiation center above ground (Meters):	81	81
Height of radiation center above mean sea level (Meters):	93	93

Antenna structure registration number: 1030716

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
  
- 2 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.
  
- 3 During installation of the antenna authorized herein, AM Station(s) listed below shall determine operating power by the indirect method. Upon completion of the installation, antenna impedance measurements on the AM antenna shall be made and, prior to or simultaneous with the filing of the application for license to cover this permit, the results submitted to the Commission (along with a tower sketch of the installation) in an FCC Form 302-AM application for the AM station to return to the direct method of power determination.

(Revised January 28, 1983)

WLQH(AM), Chiefland, FL, 940 kHz.

\*\*\* END OF AUTHORIZATION \*\*\*