

Children's Television Programming Report

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 File Number:
 CPR-130419
 Submit Date:
 04/12/2012
 Call Sign:
 WDEM-CD
 Facility ID:
 54414

 City:
 COLUMBUS
 State:
 OH

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 04/12/2012

 Filing Status:
 Active
 Column Status:
 Column Status:

Report reflects information for : Fourth Quarter of 2011

General Information	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	n
		Affiliated network Universal Sport	
		Nielsen DMA Columbus OH	
		Web Home Page Address	
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	•	de information identifying each Core Program aired on its station, including an indication nce, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
		y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the new to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information of the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Wimzie's House (effective 10/22/11)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:30am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project, adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote sel esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 9)	Response	
Program Title	Shelldon	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun 8:00am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of	
Preemptions	
for other than	
Breaking News	
INEWS	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	6 years to 10 years
Target Child	
Audience	
Describe the	SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive
educational	family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species.
and	Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific
informational	challenge in every episode of the show. The problem may be managing a bully, improving their grades,
objective of	learning how to be altruistic and help others, or protecting their environment from natural and man-made
the program	disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who
and how it	teaches them and gives them opportunities to harness their potential and solve the problem. Each episode
meets the	provides a direct socio-emotional lesson and many episodes provide informational content relating to the
definition of	sea life habitat of Shell Land and environmental conservation.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (6 of 9)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Sun 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	6 years to 10 years
Target Child	
Audience	
Describe the	WILLA'S WILD LIFE is a new animated series centered on a ix-year-old girl, and her menagerie of animals
educational	Willa lives at home with her father and pets an elephant, a giraffe, a pair of performing seals, a bear,
and	penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her
informational	neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on
objective of	solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience
the program	success, develop competence and become altruistic. With help from her animal friends, Willa figures out
and how it	how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to abange to fit in with the "appl" group. She realizes that appling questions is better than immin
meets the definition of	than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumpin
Core	to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Programming.	and learn norm experience.
r rogramming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (7 of 9)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience with the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. I each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can b restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Wimzie's House (effective 10/23/11)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	3 years to 5 years
Target Child	
Audience	
Describe the	WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood
educational	youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key
and	social or family issue from the young child's point of view. It focuses on a project, adventure or problem,
informational	explores potential solutions, while allowing characters to work through their feelings and issues from their
objective of	own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning
the program and how it	social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote set
meets the	esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused
definition of	characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (9 of 9)	Response
3)	Kesponse
Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Monday - Wednesday 11:00am and 11:30am
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/I video sports and fitness based TV show for children 13 to 16 years of age. Each episod mixes action and extreme sports content within a balanced and well produced program that features inspiring sport and fitness themes, angles and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports from an insiders prospective; and regular travel and culture experiences via foreign adventure features shows all around the world and much more. Topics covered each week include health and fitness, world and local travel and culture, ocean ecology, and numerous sport angles including even training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	David Wilson
Address	PO Box 1497
City	Westerville
State	ОН
Zip	43086
Telephone Number	614/416- 6080
Email Address	dwilson@gtn tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (8)

Other Matters (1 of	
8)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Other Matters (8)	(2 of Response
Program Title	BABAR
Origination	Network
Days/Times Program Regul Scheduled	Sat 8:30am arly
Total times aire at regularly	ed 13

8)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (3 of 8)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Matters (4 of 8)	Response
Program Title	Wimzie's House
Origination	Syndicated
Days/Times	Sat 9:30am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	

Age of Target Child Audience from 3 years to 5 years

WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood Describe the youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key educational and social or family issue from the young child's point of view. It focuses on a project, adventure or problem, informational explores potential solutions, while allowing characters to work through their feelings and issues from their objective of own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of the program and how it WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote selfmeets the esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy. definition of Core

Programming.

Other Matters (5 of 8)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	Sun 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Other Matters (6 of 8)	Response
Program Title	Willa's Wild Life
Origination	Network

Days/Times Program Regularly Scheduled	Sun 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is a new animated series centered on a ix-year-old girl, and her menagerie of animals Willa lives at home with her father and pets an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Other Matters (7 of	
8)	Response
Program Title	Pearlie
Origination	Network
Days/Times	Sun 9:00am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	6 years to 10 years
Target Child	
Audience	
from	

Describe the PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets educational into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within informational the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and objective of learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy the program and how it and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each definition of episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Programming. Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

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Core

Other Matters (8 of 8)	Response
Program Title	Wimzie's House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:30
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project, adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote self-esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.

Certification

he undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
fficer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
ppointed official who is authorized to sign on behalf of the party filing the Children's Television	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
a), who is authorized to represent the party filing the Children's Television Programming, and who further	
ertifies that he or she has read the document; that to the best of his or her knowledge, information, and	
elief there is good ground to support it; and that it is not interposed for delay.	
AILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
ORFEITURE OF ANY FEES PAID	
Jpon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
equirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
f the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
equirements that apply to the type of Authorization requested in this application.	
VILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
INE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
certify that this application includes all required and relevant attachments.	
declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	Triplett and
he Authorization(s) specified above.	Associates,
	Inc.

Attachments No Attachments.