

(REFERENCE COPY - Not for submission)

### Children's Television Programming Report

FRN: **0030027791** File Number: **CPR-163801** Submit Date: **01/08/2015** Call Sign: **KWHD** Facility ID: **37103** City:

HILO State: HI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/08/2015 Filing Status: Active

#### Report reflects information for : Fourth Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Honolulu
	Web Home Page Address	www.kwhe.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Made In Hollywood
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:00am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Its nationally syndicated weekly TV series franchise "MADE IN HOLLYWOOD" is available in 107 million U.S. homes, as well as in major territories worldwide, including India's Zee Network and Fox International Channels in Turkey, Greece & Cyprus. Stars, directors & producers take viewers on a tour of HOW projects are "MADE IN HOLLYWOOD", now in its 10th anniversary season. The FCC Friendly, Educational/Informational, weekly series spin-off, "MADE IN HOLLYWOOD: TEEN EDITION", currently in its 9th season, introduces teens to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Wild About Animals
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday / 9:00am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals, is a reality science series that is produced for children in the age of 13-16 group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of education value. The structure of each show consists of (4) different segment /stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	Lassie's Pet Vets
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:00am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Lassie's Pet Vet", is a 13-part show to pet care series hosted by respected veterinarian Dr. Jeff Werber and Lassie, the worlds most famous dog. In each episode, Dr. Jeff and Lassie present a series of vignettes focusing on pet health, pet lifestyle and pet community. The series features an entertaining and informative mix of on-location pet stories, "Lassie's Pet Vet Tips" and fascinating pet-related trivia. Pets today are members of the family, and the series explores the unique emotional bond shared between pets and their "parents".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	Zoo Diaries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Zoo Diaries", Half hour series, produced by Microtainment of Canada, focusing on informing & educating teens aged 13-16 on the unusual jobs of people who care for unique animals in North American Zoos. It is fully FCC E/I compliant. Program will be closed captioned.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awsome Adventures", This adventure/travel show takes teens, ages 13 to 16, on incredible journeys all over the world. Awesome Adventures has won numerous awards, and, in 2013, was nominated for a daytime Emmy for Outstanding Travel Series. The destinations and activities are diverse, from Ice Climbing the glaciers in Iceland to trekking next to Lava in the islands of Hawaii.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 1:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a 30 minute program that profiles student athletes. The show talks about what it takes to succeed in sports by emphasizing the importance of education academics perseverance and hard work to achieve ones goals. The show is entertaining educational and informational because it teaches the viewer 13 to 16 years of age the values of persistence and hard work to achieve your goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)	Response
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 1:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzies Traveler is a television program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home the classroom and or any other educational media venues. This in depth high definition travel show offers entertaining safe educational and informational programming appropriate for general audiences of all ages including children under the age of 16. Through the use of on site stand ups voice over monologues environmental b roll and pop up Travel Tips Laura McKenzies Traveler provides an educational journey to significant destinations around the world. Children are being engaged and inspired as they see value in exploring rich new cultures and heritages.

Does the	Yes
∟icensee	
dentify the	
orogram by	
displaying	
hroughout	
he program	
he symbol E	
1?	

Digital Core Program (8 of 19)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday / 11:00am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"WHADDYADO" is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, we feature a Moral Dilemma segment each week. We provide all.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Digital Core Program (9 of 19)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	- This half-hour weekly series airing on our third digital channel is to provide teenagers with entertaining and educational career guidance. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually entail and what they can expect on a day-to-day basis in that particular field.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)

Response

Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 08:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow, airing on our third digital channel, features student athletes and their dedication to succeed in their sport while excelling in their academics and maintaining their personal lives. This show illustrates the importance of the many outstanding extracurricular activities students participate in, showing how each is a vital element to the entire student body. The band, cheerleader, drill team, as well as both girls and boys athletic programs are highlighted on Sports Stars of Tomorrow creating a balanced picture of the extracurricular activities available for the high school student. Education extends beyond the classroom Extracurricular activities provide important challenges and lessons that mold students. Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps students realize that their full potential in both life and the playing field are attainable with lots of hard work and determination.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11	
of 19)	Response
Program Title	Animal Rescue

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue (46.3) - Pursuant to the Children's Television Act of 1990 and the rules and regulations of the FCC, "Animal Rescue" satisfies the FCC's Children's programming requirements and may be classiff as Core Programming as defined under Section 73.671 of the Commission's Rules. "Animal Rescue" air on our third digital channel furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. "Animal Rescue" as delivered is formatted to allow for more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "Animal Rescue" does not display any Internet web site address or host selling during or adjacent to the program and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of		
19)	Response	
Program Title	Real Winning Edge	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Winning Edge (46.3) - The Real Winning Edge is a weekly half-hour television series airing on our third digital channel that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9:00am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales (46.3) - Pursuant to the Children's Television Act of 1990, "Dog Tales" airing on our third digit channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series all includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/ 2:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big (46.3) - Pursuant to the Children's Television Act of 1990, Think Big airing on our third digital channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining sk and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an _invent-off_ challenge, where teenage teams must invent a machine designed to perform a specific task is limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/ 2:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids (46.3) - Pursuant to the Children's Television Act of 1990, Biz Kids airing on our third digital channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. Biz Kids serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:00am & 11:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Aqua Kids (46.2) - Airs on our second digital channel, "COZI" In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Aqua Kids clearly meets the goal of providing children with a television show that meets CORE requirements of the FCC. Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. Title of Digital Core Program #17 Origin Ariel, Zoey & Eli, Too SYNDICATED Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Preemptions Saturdays/ 10:30am 13 0

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Digital Core
Program (17
of 19)

#### Response

of 19)	Response
Program Title	Ariel, Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey & Eli, Too (46.2) Airs on our second digital channel "Cozi" Ariel, Zoey & Eli, Too (hereafter AZE2) provides CORE programming in the areas of music art and history. For example AZE2 introduces the viewer to people who have accomplished great things and have a positive message for kids. The music on the show is produced by Emmy Winner David Barrett make certain all music is tailored perfectly for kids and have a positive message about life. AZE2s central theme is to empower children to accomplish their goals and dreams. There is always a focus on important life lessons treating others with respect and kindness. They cite examples of working with the homeless with animal shelters and with the armed services. The AZE2 series is a childrens informational show hosted by three siblings twin girls Ariel and Zoey and their younger brother Eli. As hosts they entertain and inform their audience through song dance music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life including following dreams and setting goals. Character education is an integral part of academic education as well as family life. This show supports and encourages respect for others having integrity following directions putting forth best effort and taking responsibility which is a wonderful message for American youth. AZE2 is an upbeat fun diverse and entertaining childrens television series that will inform young people on a variety of subjects while keeping their interest. Although it is a show that young people will be drawn to on their own parents can watch it with their children and use it as a discussion platform for many important subjects.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18	
of 19)	Response
Program Title	Steal The Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show (46.2) -Airs on our second digital channel "Cozi" Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Howdy Doody
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/ 4:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody (46.2) - Airs on our second digital channel "COZI" Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e. Howdy Doody, Dilly Dally, Flub-a-Dub, etc.) Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive qualities. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes.  2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Roxanne Viena
Address	1188 Bishop St, Suite 502
City	Honolulu
State	HI
Zip	96813
Telephone Number	808-538-1414
Email Address	rviena@lesea.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Made In Hollywood
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Its nationally syndicated weekly TV series franchise "MADE IN HOLLYWOOD" is available in 107 million U.S. homes, as well as in major territories worldwide, including India's Zee Network and Fox International Channels in Turkey, Greece & Cyprus. Stars, directors & producers take viewers on a tour of HOW projects are "MADE IN HOLLYWOOD", now in its 10th anniversary season. The FCC Friendly, Educational/Informational, weekly series spin-off, "MADE IN HOLLYWOOD: TEEN EDITION", currently in its 9th season, introduces teens to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries.

Other Matters (2 of 20)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Wild About Animals, is a reality science series that is produced for children in the age of 13-16 group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of education value. The structure of each show consists of (4) different segments /stories which make for a varied,fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particulary effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

Other Matters (3 of 20)	Response
Program Title	Lassie's Pet Vets
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Lassie's Pet Vet", is a 13-part show to pet care series hosted by respected veterinarian Dr. Jeff Werber and Lassie, the worlds most famous dog. In each episode, Dr. Jeff and Lassie present a series of vignettes focusing on pet health, pet lifestyle and pet community. The series features an entertaining and informative mix of on-location pet stories, "Lassie's Pet Vet Tips" and fascinating pet-related trivia. Pets today are members of the family, and the series explores the unique emotional bond shared between pets and their "parents".

Other Matters (4 of 20)	Response
Program Title	Zoo Diaries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Zoo Diaries", Half hour series, produced by Microtainment of Canada, focusing on informing & educating teens aged 13-16 on the unusual jobs of people who care for unique animals in North American Zoos. It is fully FCC E/I compliant. Program will be closed captioned.

Other Matters (5 of 20)	Response
Program Title	Awesome Adventures
Origination	Syndicated

Days/Times Program	Saturdays/ 12:00pm
Regularly Scheduled	
Total times aired at	13
regularly scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures", This adventure/travel show takes teens, ages 13 to 16, on incredible journeys all over the world. Awesome Adventures has won numerous awards, and, in 2013, was nominated for a daytime Emmy for Outstanding Travel Series. The destinations and activities are diverse, from Ice Climbing the glaciers in Iceland to trekking next to Lava in the islands of Hawaii.

Other Matters (6 of 20)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Winning Edge (46.3) - The Real Winning Edge is a weekly half-hour television series airing on our third digital channel that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Other Matters (7 of 20)	Response
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzies Traveler is a television program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home the classroom and or any other educational media venues. This in depth high definition travel show offers entertaining safe educational and informational programming appropriate for general audiences of all ages including children under the age of 16. Through the use of on site stand ups voice over

Other Matters (8 of 20)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/ 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"WHADDYADO" is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, we feature a Moral Dilemma segment each week. We provide all.

Other Matters (9 of 20)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	- This half-hour weekly series airing on our third digital channel is to provide teenagers with entertaining and educational career guidance. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually entail and what they can expect on a day-to-day basis in that particular field.

Other Matters (10 of 20)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow, airing on our third digital channel, features student athletes and their dedication to succeed in their sport while excelling in their academics and maintaining their personal lives. This show illustrates the importance of the many outstanding extracurricular activities students participate in, showing how each is a vital element to the entire student body. The band, cheerleader, drill team, as well as both girls and boys athletic programs are highlighted on Sports Stars of Tomorrow creating a balanced picture of the extracurricular activities available for the high school student. Education extends beyond the classroom. Extracurricular activities provide important challenges and lessons that mold students. Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps students realize that their full potential in both life and the playing field are attainable with lots of hard work and determination.

Other Matters (11 of 20)	Response	
Program Title	Animal Rescue	
Origination	Syndicated	
Days/Times Program	Saturdays/ 7:00am	
Regularly		
Scheduled		

Total times	13	
aired at		
egularly		
scheduled		
ime		
	00 min -	
ength of	30 mins	
Program		
ge of	13 years to 16 years	
arget Child	•	
Audience		

Programming.

Animal Rescue (46.3) - Pursuant to the Children's Television Act of 1990 and the rules and regulations of the FCC, "Animal Rescue" satisfies the FCC's Children's programming requirements and may be classified as Core Programming as defined under Section 73.671 of the Commission's Rules. "Animal Rescue" airing on our third digital channel furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. "Animal Rescue" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "Animal Rescue" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

Other Matters (12 of 20)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Real Winning Edge (46.3) - The Real Winning Edge is a weekly half-hour television series airing on our third digital channel that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Other Matters (13 of 20)	Response
Program Title	Dog Tales
Origination	Syndicated

Saturdys/ 9:00AM
13
30 mins
13 years to 16 years
Dog Tales (46.3) - Pursuant to the Children's Television Act of 1990, "Dog Tales" airing on our third digital channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Other Matters (14 of 20)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/ 2:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Think Big (46.3) - Pursuant to the Children's Television Act of 1990, Think Big airing on our third digital channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an \_invent-off\_ challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

Other Matters (15 of 20)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/ 2:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids (46.3) - Pursuant to the Children's Television Act of 1990, Biz Kids airing on our third digital channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. Biz Kids serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.

Other Matters (16 of 20)	Response
Program Title	Dragonfly Tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational	Dragonfly TV"Dragonfly TV" is a weekly half-hour science television series airing on our third digital channe that meets the educational and informational objectives of the FCC's Childrens Programming requirements

Dragonfly TV"Dragonfly TV" is a weekly half-hour science television series airing on our third digital channel that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

Other Matters (17 of 20)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:00am & 11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational	Aqua Kids (46.2) -Airs on our second digital "COZI" In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Aqua Kids

Aqua Kids (46.2) -Airs on our second digital "COZI" In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Aqua Kids clearly meets the goal of providing children with a television show that meets CORE requirements of the FCC. Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

Other Matters (18 of 20)	Response
Program Title	Ariel,Zoey, & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Ariel, Zoey & Eli, Too (46.2) -Airs on our second digital channel "COZI" Ariel, Zoey & Eli, Too (hereafter AZE2) provides CORE programming in the areas of music art and history. For example AZE2 introduces the viewer to people who have accomplished great things and have a positive message for kids. The music on the show is produced by Emmy Winner David Barrett make certain all music is tailored perfectly for kids and have a positive message about life. AZE2s central theme is to empower children to accomplish their goals and dreams. There is always a focus on important life lessons treating others with respect and kindness. They cite examples of working with the homeless with animal shelters and with the armed services. The AZE2 series is a childrens informational show hosted by three siblings twin girls Ariel and Zoey and their younger brother Eli. As hosts they entertain and inform their audience through song dance music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life including following dreams and setting goals. Character education is an integral part of academic education as well as family life. This show supports and encourages respect for others having integrity following directions putting forth best effort and taking responsibility which is a wonderful message for American youth. AZE2 is an upbeat fun diverse and entertaining childrens television series that will inform young people on a variety of subjects while keeping their interest. Although it is a show that young people will be drawn to on their own parents can watch it with their children and use it as a discussion platform for many important subjects.

Other Matters (19 of 20)	Response
Program Title	Steal The Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show (46.2) -airs on our second digital channel "Cozi" Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.

# Other Matters (20 of 20) Response Program Title Howdy Doody Origination Syndicated

Days/Times	Sundays/ 4:30pm	
Program		
Regularly		
Scheduled		
Conodatod		
Total times	13	
aired at		
regularly		
scheduled		
time		
l amouth of	20 mins	
Length of	30 mins	
Program		
Age of	13 years to 16 years	
Target Child	- , , , ,	
Audience		
from		

Howdy Doody (46.2) -Airs on our second digital channel "Cozi" Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e. Howdy Doody, Dilly Dally, Flub-a-Dub, etc.) Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive qualities. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. LeSEA
Broadcasting
of Hawaii Inc

**Attachments** 

No Attachments.