



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0026809707** | File Number: **CPR-126413** | Submit Date: **01/09/2012** | Call Sign: **WCTI-TV** | Facility ID: **18334** |

City: **NEW BERN** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/09/2012 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Greenville-New Bern-Wash
	Web Home Page Address	www.wcti12.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	Jack Hanna's Wild Countdown--main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM ET
Total times aired at regularly scheduled time	14
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts and highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in frica,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 21)	Response
Program Title	Ocean Mysteries With Jeff Corwin--main digital
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
Total times aired at regularly scheduled time	14
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 21)	
	Response
Program Title	Born To Explore--main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	14
Total times aired	8
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 21)	Response
Program Title	Culture Click--main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET
Total times aired at regularly scheduled time	14
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 21)	Response
Program Title	Everyday Health--main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM ET
Total times aired at regularly scheduled time	14
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, Everyday Health hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control. Through captivating storytelling, Everyday Health reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 21)	Response
Program Title	Food For Thought With Claire Thomas--main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 Noon ET
Total times aired at regularly scheduled time	14
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each program informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 21) Response	
Program Title	Animal Rescue--main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00--12:30 PM ET
Total times aired at regularly scheduled time	10
Total times aired	9
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. It provides a positive influence on young viewers by showing respect and compassion for all living creatures and educates them about the animals themselves, their habitats and behavior, and promotes awareness of important environmental issues. It also delivers pro-social values of working together towards a common positive goal and introduces young viewers to various professions involved with the care of animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Rescue--main digital
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-11-26
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Rescue--main digital
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-11-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Animal Rescue--main digital
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-12-03
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #4

Questions	Response
Title of Program	Animal Rescue--main digital
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-10-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 21)	Response
Program Title	Beakman's World--main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30--1:00 PM ET
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live-action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids' questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state-of-the art visuals designed to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Beakman's World--main digital

List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-10-08
Episode #	10/8/11 / NA
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Beakman's World--main digital
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-10-22
Episode #	10/22/11 / NA
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	Beakman's World--main digital
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-11-12
Episode #	11/12/11 / NA
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Beakman's World--main digital
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-11-26
Episode #	11/26/11 / NA
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
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Title of Program	Beakman's World--main digital
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-12-03
Episode #	12/3/11 / NA
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Beakman's World--main digital
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-11-19
Episode #	11/19/11 / NA
Reason for Preemption	Other

Digital Core Program (9 of 21)	Response
Program Title	Green Screen Adventures (WCTI-DT Digital Channel 3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00--10:30 AM
Total times aired at regularly scheduled time	14
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As an educational tool to promote literacy, GSA uses humor as a powerful learning tool to spark enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Children learn that their words have power, and their voices are being heard.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 21)		Response
Program Title	Busytown Mysteries (WCTI-DT Digital Channel 3)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 10:30--11:00 AM	
Total times aired at regularly scheduled time	14	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Saly Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the annswer to the episode's mystery.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (11 of 21)		Response
Program Title	The Busy World of Richard Scarry (WCTI-DT Digital Channel 3)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 11:00--11:30 AM	
Total times aired at regularly scheduled time	14	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully-animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 21)	Response
Program Title	The Busy World of Richard Scarry (WCTI-DT Digital Channel 3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30 AM--12:00 PM
Total times aired at regularly scheduled time	14
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully-animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 21)	Response
Program Title	Dino Squad (WCTI-DT Digital Channel 3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00--12:30 and 12:30--1:00 PM

Total times aired at regularly scheduled time	28
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't enough, five quirky teens suddenly gain powers while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutantsaurus in his effort to accelerate Global Warming.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 21)	Response
Program Title	Doodlebops Rockin' Road Show (WCTI-DT Digital Channel 3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00--10:30 AM and 10:30--11:00 AM
Total times aired at regularly scheduled time	26
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	They're multi-talented rock stars who are always singing, dancing and learning from each other. Young viewers can hang out and practice their song and dance routines guaranteed to get them twisting, turning bopping and learning!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 21)	Response
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Program Title	Liberty's Kids -- (WCTI Digital Channel 3)
Origination	Network
Days/Times Program Regularly Scheduled	M-F 9:30 -- 10:00 AM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Having been taken in and given jobs by the Renaissance Man of the Revolution, Ben Franklin, British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new "big brother" and "big sister", but he often sees most clearly. The show is packed with action, yet confronts moral decisions head-on.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 21)	Response
Program Title	Taste Buds (Live Well WCTI-DT2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00--9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taste Buds encourages teens to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 21)	Response
Program Title	Aqua Kids Adventures (Live Well WCTI-DT2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30--10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly series strives to show teens that with a little dedica- tion and the right attitude, they have the ability to make a differ- ence within their own communities. They learn the importance of pro- tecting aquatic environments and the animals that live in marine hab- itats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 21)	Response
Program Title	Real Life 101 (Live Well WCTI-DT2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00--10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers to help teens make important decisions about preparing for their future. Real Life takes viewers "on the job" to help them understand why these professionals love what they do, and reveal some jobs teens may not have know even existed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 21)	Response
Program Title	Major Decision (Live Well WCTI-DT2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30--11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking, all to help guide viewers on the journey to choosing the ideal career path. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (20 of 21)	Response
Program Title	Animal Atlas (Live Well WCTI-DT2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:00--11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas travel the globe to educate viewers about the animal kingdom. The series feature an up-beat varration over beautifully- shot animal footage to broaden the knowledge and perspective of young viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 21)	Response
Program Title	Mystery Hunters (Live Well WCTI-DT2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:30AM--12:00 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. The hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Telestory Time
Origination	Local
Days/Times Program Regularly Scheduled:	Saturday 6:00--6:30 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by former librarian Elinor Hawkins, Telestory Time is designed to promote reading and visits to the library. During the program Miss Elinor reads several stories to the viewers and talks about the importance of reading for entertainment and learning, and how to get the best use of the local library.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	N/A

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Carolyn G. Stevens
Address	225 Glenburnie Dr.
City	New Bern
State	NC
Zip	28561
Telephone Number	252-638-1212
Email Address	cstevens@wcti12.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Regarding Question #7, there is no more analog broadcast of this signal. All streams of programming are digital. The Live Well network signed on Sept. 26, 2011 at 8AM.

Other Matters (21)

Other Matters (1 of 21)	Response
Program Title	Jack Hanna's Wild Countdown -- main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 -- 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts and highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Other Matters (2 of 21)	Response
Program Title	Ocean Mysteries With Jeff Corwin -- main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 -- 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (3 of 21)	Response
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Program Title	Born To Explore -- main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 -- 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.

Other Matters (4 of 21)	Response
Program Title	Culture Click -- main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30 AM -- 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.
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Other Matters (5 of 21)	Response
Program Title	Everyday Health -- Main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, Everyday Health hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control. Through captivating storytelling, Everyday Health reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action

Other Matters (6 of 21)	Response
Program Title	Food For Thought With Claire Thomas -- main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00 -- 11:30A
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each program informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (7 of 21)	Response
Program Title	Animal Rescue -- main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00--12:30PM
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. It provides a positive influence on young viewers by showing respect and compassion for all living creatures and educates them about the animals themselves, their habitats and behavior, and promotes awareness of important environmental issues. It also delivers pro-social values of working together towards a common positive goal and introduces young viewers to various professions involved with the care of animals

Other Matters (8 of 21)	Response
Program Title	Beakman's World -- main digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30 -- 1:00 PM
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	7 years to 15 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live-action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids' questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state-of-the art visuals designed to make learning fun.
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Other Matters (9 of 21)	Response
Program Title	Taste Buds -- Live Well DT2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00 -- 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taste Buds encourages teens to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.

Other Matters (10 of 21)	Response
Program Title	AquaKids -- Live Well DT2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30 -- 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures reveals the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
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Other Matters (11 of 21)	Response
Program Title	Real Life 101 -- Live Well DT2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00 -- 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers to help teens make important decisions about preparing for their future. Real Life takes viewers "on the job" to help them understand why these professionals love what they do, and reveal some jobs teens may not have know even existed.

Other Matters (12 of 21)	Response
Program Title	Major Decision -- Live Well DT2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30 -- 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.

Other Matters (13 of 21)	Response
Program Title	Animal Atlas -- Live Well DT2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:00 -- 11:30 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas travel the globe to educate viewers about the animal kingdom. The series feature an up-beat varration over beautifully- shot animal footage to broaden the knowledge and perspective of young viewers.

Other Matters (14 of 21)	Response
Program Title	Mystery Hunters -- Live Well DT2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:30 AM -- 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week viewers are taken on a journey around the globe to investi- gate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. The hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.

Other Matters (15 of 21)	Response
Program Title	Liberty's Kids -- ThisTV DT3
Origination	Network
Days/Times Program Regularly Scheduled	M-F 9:30 -- 10:00 AM
Total times aired at regularly scheduled time	60
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Having been taken in and given jobs by the Renaissance Man of the Revolution, Ben Franklin, British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new "big brother" and "big sister", but he often sees most clearly. The show is packed with action, yet confronts moral decisions head-on.

Other Matters (16 of 21)	Response
Program Title	Green Screen Adventures -- ThisTV DT3
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 10-10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As an educational tool to promote literacy, GSA uses humor as a powerful learning tool to spark enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Children learn that their words have power, and their voices are being heard.

Other Matters (17 of 21)	Response
Program Title	Busytown Mysteries -- ThisTV DT3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Saly Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the annswer to the episode's mystery.

Other Matters (18 of 21)	Response
Program Title	Busy World Of Richard Scarry -- ThisTV DT3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-11:30 AM and 11:30 AM -- 12:00 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully-animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (19 of 21)	Response
Program Title	Dino Squad -- ThisTV DT3
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 12:00 -- 12:30 PM and 12:30 -- 1:00 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't enough, five quirky teens suddenly gain powers while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutantsaurus in his effort to accelerate Global Warming.

Other Matters (20 of 21)	Response
Program Title	Doodlebops Rockin' Road Show -- ThisTV DT3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00 -- 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Deedee, Rooney, and Moe Doodle help thier fans and themselves solve preschool relatable problems by journeying to fun, new destinations. With song, dance and teamwork the Doodlebops are always ready for a new adventure.

Other Matters (21 of 21)	Response
Program Title	Doodlebops -- ThisTV DT3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30 -- 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	They're multi-talented rock stars who are always singing, dancing and learning from each other. Young viewers can hang out and practice their song and dance routines guaranteed to get them twisting, turning bopping and learning!

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>North Carolina License Holdings, Inc.</p>

Attachments

No Attachments.