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# Children's Television Programming Report

FRN: **0001565050** | File Number: **CPR-135361** | Submit Date: **10/10/2012** | Call Sign: **WYFF** | Facility ID: **53905** | City: **GREENVILLE** | State: **SC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/10/2012** | Filing Status: **Active**

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Report reflects information for : **Third Quarter of 2012**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Greenville-Spart-Ashville- Ands
	Web Home Page Address	www.wyff4.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(14)**

Digital Core Program (1 of 14)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am July 14,21 August 18,25 September 1,8,15,22
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat! Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	July 7, 2012
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	
Episode #	August 11, 2012
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 4, 2012
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	September 29, 2012
Reason for Preemption	Sports

### Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	July 28, 2012
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am July 14,21 August 18,25 September 1,8,15,22

Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home! Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	September 29, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 11, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	N/A

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	July 28, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 4, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	July 7, 2012
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am July 14,21 August 18,25 September 1,8,15,22
Total times aired at regularly scheduled time	8
Total times aired	10
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins



Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 11, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	September 23, 2012 - 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	September 29, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 4, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	July 28, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	July 8, 2012 - 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	July 7, 2012
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00 July 14,21 August 18,25 September 1,8,15,22
Total times aired at regularly scheduled time	8
Total times aired	9
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world! Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
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Title of Program	Justin Time
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 11, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 4, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	July 8, 2012 - 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	July 7, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	July 28, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	September 29, 2012
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm July 7,14,21 August 18,25 September 1,15,22
Total times aired at regularly scheduled time	8
Total times aired	10
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	July 28, 2012
Reason for Preemption	Sports

## Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	September 29, 2012
Reason for Preemption	Sports

## Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 4, 2012
Reason for Preemption	Sports

## Digital Preemption Programs #4

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	August 11, 2012 - 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	August 11, 2012
Reason for Preemption	Sports

## Digital Preemption Programs #5

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	September 8, 2012 - 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	September 8, 2012
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm July 7,14,21 August 18,25 September 1,15,22
Total times aired at regularly scheduled time	8
Total times aired	10
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus! Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	September 8, 2012 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	September 8, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 4, 2012
Reason for Preemption	Sports

**Digital Preemption Programs #3**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	July 28, 2012
Reason for Preemption	Sports

**Digital Preemption Programs #4**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	August 11, 2012 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	August 11, 2012
Reason for Preemption	Sports

**Digital Preemption Programs #5**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	September 29, 2012
Reason for Preemption	Sports

**Digital Core Program (7 of 14)**

	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 1:00pm - 1:30pm July 7,21 August 25 September 1,22

Total times aired at regularly scheduled time	5
Total times aired	10
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 11, 2012



Reason for Preemption	Sports
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### Digital Preemption Programs #2

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	September 9, 2012 - 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	September 8, 2012
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	September 16, 2012 - 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	September 15, 2012
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	September 30, 2012 - 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	September 29, 2012
Reason for Preemption	Sports

### Digital Preemption Programs #5

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	

Episode #	July 28, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	August 4, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	August 19, 2012 - 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	August 18, 2012
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	July 15, 2012 - 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	July 14, 2012
Reason for Preemption	Sports

Digital Core Program (8 of 14)	Response
Program Title	Green Screen Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am July 7,14,21,28 August 4,11,18,25 September 1,8,15,22,29

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power and that their voices are being heard. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 14)</b>	
	<b>Response</b>
Program Title	Busytown Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am July 7,14,21,28 August 4,11,18,25 September 1,8,15,22,29
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries is an investigative learning show for young children- based on the questions and conundrums relevant to this ready-to-learn target audience and geared to their unique level of understanding. The shows educational content includes a range of meaningful metacognitive, social-emotional, and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these skills. Busytown Mysteries also aids in engaging kids in new learning and gives them a chance to hone and develop their growing sense of humor. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 14)</b>	
	<b>Response</b>
Program Title	The Busy Word of Richard Scarry
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am July 7,14,21,28 August 4,11,18,25 September 1,8,15,22,29
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 14)</b>		<b>Response</b>
Program Title	The Busy Word of Richard Scarry	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm July 7,14,21,28 August 4,11,18,25 September 1,8,15,22,29	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (12 of 14)</b>		<b>Response</b>
Program Title	Dino Squad	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm July 7,14,21,28 August 4,11,18,25 September 1,8,15,22,29	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines childrens fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to morph from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (13 of 14)</b>	<b>Response</b>
Program Title	Dino Squad
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm July 7,14,21,28 August 4,11,18,25 September 1,8,15,22,29
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines childrens fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to morph from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (14 of 14)</b>	<b>Response</b>
Program Title	Teen Kids News: Special Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, July 7th at 1:30pm and 2pm; Saturday, July 21st at 1:30pm; Saturday, August 25th at 1:30pm
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	John Soapes
Address	505 Rutherford Street
City	Greenville
State	SC
Zip	29609
Telephone Number	864-242-4404
Email Address	jsoapes@hearst.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

In an effort to raise viewer awareness about WYFF 4's children's programming and, in particular, Teen Kid News, which is a regular part of WYFF 4's core programming, WYFF 4 scheduled ten additional "Special Edition" episodes of Teen Kids News. The listings services were notified about these programs and WYFF alerted viewers via program crawls. Episodic information supporting the above listed core programs is maintained on file at WYFF 4. WYFF 4 supports our children's programming efforts through community service outreach and non-broadcast efforts that serve the educational and informational needs of children. Information supporting our community outreach /non-broadcast efforts is maintained with this report in our Childrens Public File. WYFF 4 actively participates in an Internship Program with area University students. For 3rd Quarter 2012, we had a total of 6 interns. One from Appalachian State University, one from Florida State University, one from Clemson University, one from North Greenville University and two from University of South Carolina with five in News and one in Operations. WYFF 4 also supports children and educational efforts with appearances at local events by station employees. John Cessarich, Chief Meteorologist: 7/11/12 - Speaker, Greenville Co. School District's Science Plus teachers, Roper Mountain Center, Greenville, SC. 9/12/12 - Speaker, Fourth Graders of Fork Shoals Elementary about weather, Pelzer, SC. 9/18/12- Speaker, Residents of Oakmont East Nursing Center, Greenville, SC. Dale Gilbert, Morning Meteorologist: 7/10/12-Speaker, Christ Church Episcopal School's Summer Weather Camp (Grades3-5) , Greenville, SC. 9/11/12-Speaker, Fourth-Ninth Graders of Einstein Academy, Greenville, SC. 9/18/12-Speaker, Second Graders of Fair Oak Elementary about weather, Westminster, SC. 9/25/12 Speaker, Second Graders of Armstrong Elementary about weather, Greenville, SC. Geoff Hart, News 4 Anchor: 9/28/12- Emcee, Greenville County Recreation District's "Special Olympics Challenge Day", Greenville, SC. Myra Ruiz, Weekend Morning Anchor: 8/17/12- Speaker, Pickens County Schools' "Back To School" Celebration, Easley High School, Easley, SC. John R. Soapes, President and General Manager: 7/09/12- Participant, St. Joseph's Catholic School (SJCS) Advancement Board Meeting, Greenville, SC. 8/06/12- Participant, St. Joseph's Catholic School (SJCS) Advancement Board Meeting, Greenville, SC. 9/17/12- Participant, St. Joseph's Catholic School (SJCS) Board Meeting, Greenville, SC. John Humphries, General Sales Manager: 9/17/12- Participant, Coaches 4 Character, Redemption World Outreach Center, Greenville, SC.

**Other Matters (13)**

<b>Other Matters (1 of 13)</b>	<b>Response</b>
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat! Program is broadcast on the main digital channel.

<b>Other Matters (2 of 13)</b>	<b>Response</b>
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home! Program is broadcast on the main digital channel.

<b>Other Matters (3 of 13)</b>	<b>Response</b>
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends. Program is broadcast on the main digital channel.

<b>Other Matters (4 of 13)</b>	<b>Response</b>
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world! Program is broadcast on the main digital channel.

<b>Other Matters (5 of 13)</b>	<b>Response</b>
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things. Program is broadcast on the main digital channel.

<b>Other Matters (6 of 13)</b>	<b>Response</b>
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus! Program is broadcast on the main digital channel.

<b>Other Matters (7 of 13)</b>	<b>Response</b>
Program Title	Teen Kids News
Origination	Syndicated

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Days/Times	Saturdays, 1:00pm - 1:30pm
Program	
Regularly	
Scheduled	

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Total times	13
aired at	
regularly	
scheduled	
time	

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Length of	30 mins
Program	

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Age of	13 years to 16 years
Target Child	
Audience	
from	

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
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<b>Other Matters (8 of 13)</b>	<b>Response</b>
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Program Title	Green Screen Adventures
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Origination	Syndicated
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Days/Times Program	Saturdays, 10:00am - 10:30am
Regularly Scheduled	

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Total times aired at	13
regularly scheduled time	

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Length of Program	30 mins
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Age of Target Child	7 years to 13 years
Audience from	

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power and that their voices are being heard. Program is broadcast on the secondary digital channel.
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<b>Other Matters (9 of 13)</b>	<b>Response</b>
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Program Title	The Busy Word of Richard Scarry
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Origination	Syndicated
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Days/Times Program	Saturdays, 10:30am - 11:00am
Regularly Scheduled	

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Total times aired at	13
regularly scheduled time	

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Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.

<b>Other Matters (10 of 13)</b>	
	<b>Response</b>

Program Title	Wimzie's House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self-esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Program is broadcast on the secondary digital channel.
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<b>Other Matters (11 of 13)</b>	
	<b>Response</b>

Program Title	Wimzie's House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins



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Age of Target 3 years to 5 years  
Child Audience  
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self-esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Program is broadcast on the secondary digital channel.

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**Other Matters (12 of 13)**

**Response**

Program Title Country Mouse, City Mouse

Origination Syndicated

Days/Times Program Regularly Scheduled Saturdays, 12:00pm - 12:30pm

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. Program is broadcast on the secondary digital channel.

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**Other Matters (13 of 13)**

**Response**

Program Title Danger Rangers

Origination Syndicated

Days/Times Program Regularly Scheduled Saturdays, 12:30pm - 1:00pm

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun. Program is broadcast on the secondary digital channel.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WYFF Hearst Television Inc.</b></p>

## Attachments

No Attachments.