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# Children's Television Programming Report

FRN: **0005828686** | File Number: **CPR-118395** | Submit Date: **04/04/2011** | Call Sign: **WHEC-TV** | Facility ID: **70041** |

City: **ROCHESTER** | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**04/04/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Rochester NY
	Web Home Page Address	www.news10nbc.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Willa's Wild Life (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Pearlie (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 10)</b>	<b>Response</b>
Program Title	Turbo Dogs (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Turbo Dogs" is a show about six canine friends; Dash, GT, Clutch, Stinkbert, Strut, and Mags, who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Shelldon (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This vibrant and amusing animated series follows the adventures of Shelldon, a Yoka Star Shell, and his lively sea-creature friends on their underwater exploits. Set in the idyllic coral reef community called Shell Land, SHELLDONS inhabitants include: Herman the Hermit crab, Connie the Cowry shell, Shelldons adopted family of Fluted Giant Clams, including his young twin siblings, Click and Clack and a host of other colorful sea characters including a neurotic crab who owns the town bookstore, a graceful shrimp who runs the beauty salon, a surly turtle who ferries passengers around town and a snail who devises scatter-brained inventions. Although Shell Land is a peaceful community, Shelldon continually finds himself in outlandish situations that require honesty, teamwork, ingenuity and caring for the environment. Throughout each hilarious caper, young viewers will learn about marine life while enhancing their awareness of the simple ways that we can all make the world a better and greener place.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (5 of 10)</b>	<b>Response</b>
Program Title	The Magic School Bus (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on the series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus (DT.1)
List date and time rescheduled	SU 1/2/11 12:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 1/1/11 11:00AM
Reason for Preemption	Other

Digital Core Program (6 of 10)	Response
Program Title	Babar (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30AM

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Babar", based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Babar (DT.1)
List date and time rescheduled	SU 1/2/11 12:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 1/1/11 11:30AM
Reason for Preemption	Other

Digital Core Program (7 of 10)	Response
Program Title	Animal Exploration with Jarod Miller (DT.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SA 12:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration" is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. With his charm, infectious enthusiasm and great TV presence, Jarod is poised to be TV's next big animal star, following in the footsteps of his idols and mentors Marlin Perkins and Jack Hanna. Animal Exploration with Jarod Miller is a half-hour, action-packed live action program designed to entertain, inspire and inform its audience. In each episode, cameras follow Jarod to the nearest and farthest corners of the world as he explores the human/animal interaction in the face of an ever-changing world. As the youngest zoo director in history, Jarod has the experience and credentials to introduce audiences to places and animals they may never have seen before. The show is geared toward children 13-16 years of age.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Exploration with Jarod Miller (DT. 1)
List date and time rescheduled	SU 1/2/11 1:00PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 1/1/11 12:00PM
Reason for Preemption	Other

Digital Core Program (8 of 10)	Response
Program Title	Jack Hanna's Animal Adventures (DT.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 1:00PM
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" follows renowned animal expert Jack Hanna as he travels the world studying and interacting with various exotic animals. Whether he's swimming with a school of fish in the Caribbean or cruising the jungles of Africa in safari, viewers of all ages are guaranteed to be engaged by the information Hanna shares in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Animal Atlas (DT.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M 3:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Animal Exploration with Jarod Miller (DT.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TH 3:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration" is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. With his charm, infectious enthusiasm and great TV presence, Jarod is poised to be TVs next big animal star, following in the footsteps of his idols and mentors Marlin Perkins and Jack Hanna. Animal Exploration with Jarod Miller is a half-hour, action-packed live action program designed to entertain, inspire and inform its audience. In each episode, cameras follow Jarod to the nearest and farthest corners of the world as he explores the human/animal interaction in the face of an ever-changing world. As the youngest zoo director in history, Jarod has the experience and credentials to introduce audiences to places and animals they may never have seen before. The show is geared toward children 13-16 years of age.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**



Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen Calarese
Address	191 East Avenue
City	Rochester
State	NY
Zip	14604
Telephone Number	5855465670
Email Address	program@whec.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>Effective the week of September 26, 2010 and continuing through this quarter, NBC and its affiliates launched the "Education Nation" campaign. It is a nationally broadcast, in-depth conversation that seeks to engage the public, through thoughtful dialogue, in pursuit of the shared goal of providing every American with an opportunity to pursue the best education in the world, especially our children. During an interactive summit on Rockefeller Plaza, parents, teachers, and students come together with leaders in politics, business, and technology to discuss the challenges and opportunities in education today. In addition, NBC turned Rockefeller Plaza into a "Learning Plaza," open to the public, which allowed visitors to explore America's educational "ecosystem." WHEC-TV engages in non-broadcast activities such as conducting station tours, participating in reading programs at area schools, and speaking to various groups about careers in the communications industry. More specific information is as follows: News Anchor, Rebecca Leclair, visited Webster Schroeder High School, on Monday, 2/7/11, and appeared at a seventeen-year-olds counseling/guidance session to consider an action plan for the young-lady's future. She's a Special Ed Student and she invited people who inspire her to attend the meeting. One day she hopes to be a TV Broadcaster and so Rebecca went to give her some inspiration. On Monday, 2/14/11, News Anchor, Rebecca Leclair, was asked to speak to Middle School girls at Greece Atheana about how to make a difference; an how to be special and turn things into successes. It was part of a "Love Yourself Day" on Valentine's Day, to show girls if they have confidence in themselves, they can make the right choices to be successful after High School. On Sunday, 3/6/11, News Anchors, Pat McGonigle, and Rebecca Leclair, participated in the "Kids Out and About Event" during the Razor Sharks game. News Anchor, Rebecca Leclair, read to a group of kindergarten students at Canal-View Elementary School in Spencerport, NY, for "Rochester, Read Week Fun". On Monday, 3/28/11, Executive Producer, Ray Sullivan, gave a station tour to a group of Tiger Cubs from Victor, NY. WHEC-TV also participates in a project whereby Local High School seniors are nominated to be the 10-NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the Sports segment of our six o'clock newscast, September through June. For more specific information, see the public file. WHEC-TV, airs a Kids Programming PSA that explains the programming educational/informational symbol; what it means and how parents can use it. This :30 second PSA aired as follows: 1/1/11, 9:28AM; 1/4/11, 12:21PM; 1/8/11, 11:58AM; 1/10/11, 2:27PM; 1/15/11, 11:58AM; 1/20/11, 9:59AM; 1/22/11, 11:58AM; 1/27/11, 2:26PM; 1/29/11, 11:57AM; 2/1/11, 10:58AM; 2/5/11, 11:58AM; 2/11/11, 2:11PM; 2/12/11, 11:58AM; 2/15/11, 12:59PM; 2/19/11, 11:58AM; 2/24/11, 12:21PM; 2/26/11, 11:58AM; 3/5/11, 10:58AM; 3/11/11, 2:45PM; 3/12/11, 11:58AM; 3/18/11, 9:56AM; 3/19/11, 10:28AM; 3/22/11, 2:27PM; 3/26/11, 11:58AM. The "Lead Poison" PSA asks the question, "does the paint in your home contain lead? It's dangerous to your kids ... check it out!" We aired this PSA as follows: 2/1/11, 2:50PM; 2/2/11, 2:02PM; 2/3/11, 3:34PM; 2/5/11, 11:27AM; 2/6/11, 10:59AM; 2/7/11, 3:12PM; 2/8/11, 2:51PM; 2/10/11, 1:45PM; 2/11/11, 12:53PM; 2/13/11, 10:58AM; 2/14/11, 12:46PM; 2/15/11, 2:58PM; 2/16/11, 2:56PM; 2/18/11, 12:44PM; 2/19/11, 10:58AM; 2/20/11, 9:59AM; 2/21/11, 2:43PM; 2/23/11, 12:52PM; 2/24/11, 12:58PM; 2/25/11, 3:56PM; 2/26/11, 12:29PM; 2/28/11, 2:29PM. The PSA "Flu-The Green Glo", specifically shows kids in school/the classroom, and the proper way to cover your mouth when sneezing and the importance of hand-washing. It ai</p>
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Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Willa's Wild Life (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.

Other Matters (2 of 17)	Response
Program Title	Willa's Wild Life (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 6/11/11 12:30PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.

Other Matters (3 of 17)	Response
Program Title	Pearlie (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	12

Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (4 of 17)	Response
Program Title	Pearlie (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 6/11/11 1:00PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
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Other Matters (5 of 17)	Response
Program Title	Turbo Dogs (DT.1)

Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Turbo Dogs" is a show about six canine friends; Dash, GT, Clutch, Stinkbert, Strut, and Mags, who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Other Matters (6 of 17)	Response
Program Title	Turbo Dogs (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 6/12/11 12:30PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Turbo Dogs" is a show about six canine friends; Dash, GT, Clutch, Stinkbert, Strut, and Mags, who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
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Other Matters (7 of 17)	Response
Program Title	Shelldon (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This vibrant and amusing animated series follows the adventures of Shelldon, a Yoka Star Shell, and his lively sea-creature friends on their underwater exploits. Set in the idyllic coral reef community called Shell Land, SHELLDONS inhabitants include: the Hermit crab, Connie the Cowry shell, Shelldons adopted family of Fluted Giant Clams, including his young twin siblings, Click and Clack and a host of other colorful sea characters including a neurotic crab who owns the town bookstore, a graceful shrimp who runs the beauty salon, a surly turtle who ferries passengers around town and a snail who devises scatter-brained inventions. Although Shell Land is a peaceful community, Shelldon continually finds himself in outlandish situations that require honesty, teamwork, ingenuity and caring for the environment. Throughout each hilarious caper, young viewers will learn about marine life while enhancing their awareness of the simple ways that we can all make the world a better and greener place.

Other Matters (8 of 17)	Response
Program Title	Shelldon (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 6/12/11 1:00PM

Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This vibrant and amusing animated series follows the adventures of Shelldon, a Yoka Star Shell, and his lively sea-creature friends on their underwater exploits. Set in the idyllic coral reef community called Shell Land, SHELLDONS inhabitants include: the Hermit crab, Connie the Cowry shell, Shelldons adopted family of Fluted Giant Clams, including his young twin siblings, Click and Clack and a host of other colorful sea characters including a neurotic crab who owns the town bookstore, a graceful shrimp who runs the beauty salon, a surly turtle who ferries passengers around town and a snail who devises scatter-brained inventions. Although Shell Land is a peaceful community, Shelldon continually finds himself in outlandish situations that require honesty, teamwork, ingenuity and caring for the environment. Throughout each hilarious caper, young viewers will learn about marine life while enhancing their awareness of the simple ways that we can all make the world a better and greener place.

Other Matters (9 of 17)	Response
Program Title	The Magic School Bus (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on the series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (10 of 17)		Response
Program Title	The Magic School Bus (DT.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SU 6/12/11 1:30PM	
Total times aired at regularly scheduled time	1	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on the series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.	

Other Matters (11 of 17)		Response
Program Title	Babar (DT.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 11:30AM	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Babar", based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.	



Other Matters (12 of 17)		Response
Program Title		Babar (DT.1)
Origination		Network
Days/Times Program Regularly Scheduled		SU 6/12/11 2:00PM
Total times aired at regularly scheduled time	1	
Length of Program		30 mins
Age of Target Child Audience from		6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Babar", based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Other Matters (13 of 17)		Response
Program Title		Animal Exploration with Jarod Miller (DT.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA 12:00PM
Total times aired at regularly scheduled time	12	
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration" is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. With his charm, infectious enthusiasm and great TV presence, Jarod is poised to be TV's next big animal star, following in the footsteps of his idols and mentors Marlin Perkins and Jack Hanna. Animal Exploration with Jarod Miller is a half-hour, action-packed live action program designed to entertain, inspire and inform its audience. In each episode, cameras follow Jarod to the nearest and farthest corners of the world as he explores the human/animal interaction in the face of an ever-changing world. As the youngest zoo director in history, Jarod has the experience and credentials to introduce audiences to places and animals they may never have seen before. The show is geared toward children 13-16 years of age.
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Other Matters (14 of 17)	Response
Program Title	Animal Exploration with Jarod Miller (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 5/28/11 8:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration" is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. With his charm, infectious enthusiasm and great TV presence, Jarod is poised to be TV's next big animal star, following in the footsteps of his idols and mentors Marlin Perkins and Jack Hanna. Animal Exploration with Jarod Miller is a half-hour, action-packed live action program designed to entertain, inspire and inform its audience. In each episode, cameras follow Jarod to the nearest and farthest corners of the world as he explores the human/animal interaction in the face of an ever-changing world. As the youngest zoo director in history, Jarod has the experience and credentials to introduce audiences to places and animals they may never have seen before. The show is geared toward children 13-16 years of age.

Other Matters (15 of 17)	Response
Program Title	Jack Hanna's Animal Adventures (DT.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 1:00PM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" follows renowned animal expert Jack Hanna as he travels the world studying and interacting with various exotic animals. Whether he's swimming with a school of fish in the Caribbean or cruising the jungles of Africa in safari, viewers of all ages are guaranteed to be engaged by the information Hanna shares in each episode.
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Other Matters (16 of 17)	Response
Program Title	Animal Atlas (DT.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M 3:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies.

Other Matters (17 of 17)	Response
Program Title	Animal Exploration with Jarod Miller (DT.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TH 3:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration" is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. With his charm, infectious enthusiasm and great TV presence, Jarod is poised to be TV's next big animal star, following in the footsteps of his idols and mentors Marlin Perkins and Jack Hanna. Animal Exploration with Jarod Miller is a half-hour, action-packed live action program designed to entertain, inspire and inform its audience. In each episode, cameras follow Jarod to the nearest and farthest corners of the world as he explores the human/animal interaction in the face of an ever-changing world. As the youngest zoo director in history, Jarod has the experience and credentials to introduce audiences to places and animals they may never have seen before. The show is geared toward children 13-16 years of age.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Karen Calarese</b></p>

**Attachments**

No Attachments.