



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-131115** | Submit Date: **07/05/2012** | Call Sign: **WSYR-TV** | Facility ID: **73113**  
City: **SYRACUSE** | State: **NY**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/05/2012** | Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2012**

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Syracuse
	Web Home Page Address	www.9wsyr.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(15)**

Digital Core Program (1 of 15)	Response
Program Title	Jack Hanna's Wild Countdown (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna highlights his favorite animals and adventures and gives insights and interesting facts about animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Ocean Mysteries with Jeff Corwin (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program offers a fresh approach to the quest for aquatic understanding by blending stories of sea creatures, comparisons with popular land animals and analogies to human experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)	Response
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Program Title	Born To Explore (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese, youngest president of the Explorer's Club, uncovers amazing facts and man-made treasures as he travels the world bringing audiences to the places and people of our world who form our cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	Sea Rescue (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features the rescue, rehabilitation and-in many instances-release back into the wild of ocean wildlife. It demonstrates the welfare and medical benefits that rescue and rehabilitation programs provide animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	Eveyday Health (9)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 11-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	Food For Thought (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30-12Noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	Wild About Animals (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1-1:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly series focusing on pets, wildlife, animal heroes and animals in the news. The series teaches children about the environment and the creatures with which they share the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Animal Exploration with Jarod Miller (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1:30-2PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes. It is the mission of this program to inspire d adults alike to preserve the innate human instinct to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Missing (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2-2:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour series featuring cases of missing individuals, both adult and juvenile, from across the United States. the program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Animal Rescue (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2:30-3PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program showcases rescue of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Awesome Adventures (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 3-3:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode features the host and two teenagers who travel to a destination around the world. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Young Icons (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 3:30-4PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly show features accomplished artists, scholars, philanthropists and entrepreneurs, all under the age of 18.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	Dragonfly TV (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4-4:30PM (4/01/2012-5/13/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science, demonstrating practical applications of math and other scientific disciplines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 15)</b>	<b>Response</b>
Program Title	The Real Winning Edge (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4:30-5PM (eff. 5/20/2012)
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features real teens facing real-life challenges and finding real solutions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 15)</b>	<b>Response</b>
Program Title	Pets TV (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4:30-5PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets TV showcases pets from the everyday to the unique with educational information that shows how they evolved into pets. It also teaches pet care, health and news.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Vince Spicola
Address	5904 Bridge Street
City	Syracuse
State	NY
Zip	13057
Telephone Number	(315)446-9999
Email Address	vincespicola@9wsyr.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (13)**

<b>Other Matters (1 of 13)</b>	<b>Response</b>
Program Title	Ocean Mysteries with Jeff Corwin (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program offers a fresh approach to the quest for aquatic understanding by blending stories of sea creatures, comparisons with popular land animals and analogies to human experience.

<b>Other Matters (2 of 13)</b>	<b>Response</b>
Program Title	Born To Explore (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese, youngest president of the Explorer's Club, uncovers amazing facts and man-made treasures as he travels the world bringing audiences to the places and people of our world who form our cultures.

<b>Other Matters (3 of 13)</b>	<b>Response</b>
Program Title	Sea Rescue (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features the rescue, rehabilitation and-in many instances-release back into the wild of ocean wildlife. It demonstrates the welfare and medical benefits that rescue and rehabilitation programs provide animals.

<b>Other Matters (4 of 13)</b>	<b>Response</b>
Program Title	Everyday Health (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices
<b>Other Matters (5 of 13)</b>	
<b>Response</b>	
Program Title	Food For Thought (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30-12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about cultures
<b>Other Matters (6 of 13)</b>	
<b>Response</b>	
Program Title	Wild About Animals (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1:30-2pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a weekly series focusing on pets, wildlife, animal heroes and animals in the news. The series teaches children about the environment and the creatures with which they share the planET.
<b>Other Matters (7 of 13)</b>	
<b>Response</b>	
Program Title	Animal Explorations With Jarod Miller (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1:30-2PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes. It is the mission of this program to inspire d adults alike to preserve the innate human instinct to explore.
<b>Other Matters (8 of 13)</b>	
<b>Response</b>	
Program Title	Missing (9.2)



Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2-2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour series featuring cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.

Other Matters (9 of 13)	Response
Program Title	Animal Rescue (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2:30-3PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program showcases rescue of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom.

Other Matters (10 of 13)	Response
Program Title	Awesome Adventures (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 3-3:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode features the host and two teenagers who travel to a destination around the world. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land.

Other Matters (11 of 13)	Response
Program Title	Young Icons (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 3:30-4PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly show features accomplished artists, scholars, philanthropists and entrepreneurs, all under the age of 18.

Other Matters (12 of 13)	Response
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Program Title	The Real Winning Edge (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4-4:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features real teens facing real-life challenges and finding real solutions.

<b>Other Matters (13 of 13)</b>	<b>Response</b>
Program Title	Pets TV (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4:30-5PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets TV showcases pets from the everyday to the unique with educational information that shows how they evolved into pets. It also teaches pet care, health and news

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Newport Television, LLC</b></p>

## Attachments

No Attachments.