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# Children's Television Programming Report

FRN: **0001582782** | File Number: **CPR-128149** | Submit Date: **04/02/2012** | Call Sign: **KREM** | Facility ID: **34868** | City: **SPOKANE** | State: **WA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/02/2012** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Spokane
	Web Home Page Address	www.krem.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(13)**

Digital Core Program (1 of 13)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Aired on the main digital stream.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 13)</b>	<b>Response</b>
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 13)</b>	<b>Response</b>
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Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 13)**

**Response**

Program Title	BUSYTOWN MYSTERIES - II
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Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 13)**

**Response**

Program Title	DANGER RANGERS
Origination	Network



Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30AM
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	12/4/2011 3:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-12-03
Episode #	12/3/2011 / 1712
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-10-01
Episode #	10/1/2011 / 1703
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	12/24/2011 3:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-24
Episode #	12/24/2011 / 1702R
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	12/10/2011 4:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-10
Episode #	12/10/2011 / 1713
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	11/13/2011 10:00am
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/2011 / 1709
Reason for Preemption	Sports

<b>Digital Core Program (6 of 13)</b>		<b>Response</b>
Program Title	HORSELAND	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00AM	
Total times aired at regularly scheduled time	9	
Total times aired	14	
Number of Preemptions	5	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	5	
Length of Program	30 mins	
Age of Target Child Audience	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on main digital stream.</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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#### Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	12/4/2011 3:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-03
Episode #	12/3/2011 / 1938R
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	12/10/2011 4:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-10
Episode #	12/10/2011 / 1939R
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	12/24/2011 3:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-24
Episode #	12/24/2011 / 1928R
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
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Title of Program	HORSELAND
List date and time rescheduled	11/13/2011 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/2011 / 1935R
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	10/2/2011 4:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-01
Episode #	10/1/2011 / 1929R
Reason for Preemption	Sports

Digital Core Program (7 of 13)		Response
Program Title	Beta Records	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30am	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program is specifically designed to further the educational and informational needs of children, has education and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the 2nd digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 13)</b>	
	<b>Response</b>
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. This program is specifically designed to further the educational and informational needs of children, has education and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the 2nd digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 13)</b>	<b>Response</b>
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include:Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the 2nd digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 13)</b>	<b>Response</b>
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include:Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on our 2nd digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 13)</b>	<b>Response</b>
Program Title	Teen Kids News
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on our 2nd digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 13)</b>	<b>Response</b>
Program Title	Teen Kids News
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on our 2nd digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 13)</b>	<b>Response</b>
Program Title	Ariel & Zoey, Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 4:30-5:00pm
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on our 2nd digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Jamie Aitken
Address	4103 S. Regal
City	Spokane
State	WA
Zip	99223
Telephone Number	509-838-7312
Email Address	jaitken@krem.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>4th QUARTER 2011 CHILDREN'S ISSUES REPORT- KREM PSAs designed specifically to serve children's needs. KREM TV TITLE: Human and Health Services "Kids Find Balance" (70392) AIRED: Oct 3 Nov Dec LENGTH: :60 DESCRIPTION: Send for the free handbook oh helping your children create balance in their lives. TITLE: Rotary International "This Close Web " (70396) AIRED: Oct 6 Nov Dec LENGTH: :60 DESCRIPTION: Be a part of history and donate to end polio. TITLE: Rotary International "Text" (70397) AIRED: Oct 6 Nov Dec LENGTH: :15 DESCRIPTION: Be a part of history and donate to end polio. TITLE: American Dental Association "Tooth Health" (70402) AIRED: Oct 6 Nov Dec LENGTH: :60 DESCRIPTION: Learn about the parts of the tooth and good oral health. TITLE: Nat'l Runaway Switchboard "Chat" (70423-24) AIRED: Oct 5 Nov Dec LENGTH: :20, :10 DESCRIPTION: Runaways can call for help. KREM TV TITLE: The ARC "Adrian" (70442) AIRED: Oct 1 Nov Dec 2 LENGTH: :30 DESCRIPTION: Achieve success with intellectual and developmental disabilities. TITLE: Focus on the Family "Bubble" (70451) AIRED: Oct Nov 1 Dec 2 LENGTH: :30 DESCRIPTION: The strongest families are built one moment at a time. TITLE: Center for Disease Control and Prevention "Radar DVD" (70470) AIRED: Oct 3 Nov 1 Dec 3 LENGTH: :30 DESCRIPTION: Teens and Preteens still need to be immunized. TITLE: Spokane Childrens Theatre "SpyKid DVD" (70471) AIRED: Oct 5 Nov 5 Dec 7 LENGTH: :20 DESCRIPTION: Audition for, or come see a local play. TITLE: US Dept of Health and Human Services "Xperience the Power" (70474) AIRED: Oct 1 Nov 1 Dec 3 LENGTH: :30 DESCRIPTION: Experience the power of physical activity. 4th QUARTER 2011 CHILDREN'S ISSUES REPORT- MREM PSAs designed specifically to serve children's needs. MREM TV (2nd digital stream) TITLE: Daybreak Youth Services "Daybreak" (78013) AIRED: Oct 13 Nov Dec LENGTH: :30 DESCRIPTION: Youth services for drug rehab. TITLE: Special Olympics "Not Acceptable" (78019) AIRED: Oct 15 Nov Dec LENGTH: :30 DESCRIPTION: Don't use slang when referring to those with disabilities. TITLE: Nat'l Alliance for Charter Schools "Get the Facts" (78023) AIRED: Oct 14 Nov Dec LENGTH: 1:00 DESCRIPTION: Get the facts about charter schools for your children. TITLE: Child Fund "Innovative Solutions" (78024) AIRED: Oct 16 Nov Dec LENGTH: :15 DESCRIPTION: Solutions can change a child's life. TITLE: Center for Disease Control and Prevention "Radar DVD" (78026) AIRED: Oct 1 Nov 11 Dec 10 LENGTH: :30 DESCRIPTION: Teens and Preteens still need to be immunized. MREM TV TITLE: The ARC "Adrian" (78028) AIRED: Oct Nov 7 Dec 7 LENGTH: :30 DESCRIPTION: Achieve success with intellectual and developmental disabilities. TITLE: The ARC "Hages" (78029) AIRED: Oct 3 Nov 12 Dec 16 LENGTH: :30 DESCRIPTION: Achieve success with intellectual and developmental disabilities. TITLE: USDA</p>
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**Other Matters (8)**

<b>Other Matters (1 of 8)</b>	<b>Response</b>
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream.

<b>Other Matters (2 of 8)</b>	<b>Response</b>
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream.
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**Other Matters (3 of 8)**

**Response**

Program Title	BUSYTOWN MYSTERIES - I
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	3 years to 7 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream.
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**Other Matters (4 of 8)**

**Response**

Program Title	BUSYTOWN MYSTERIES - II
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00am
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream.

<b>Other Matters (5 of 8)</b>	
	<b>Response</b>
Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream.

<b>Other Matters (6 of 8)</b>	
	<b>Response</b>
Program Title	HORSELAND
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream.

<b>Other Matters (7 of 8)</b>	
	<b>Response</b>
Program Title	Ariel & Zoey, Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 4:30-5:00pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on our 2nd digital stream.
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<b>Other Matters (8 of 8)</b>	
	<b>Response</b>
Program Title	Beta Records
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program is specifically designed to further the educational and informational needs of children, has education and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the 2nd digital stream.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KING BROADCASTING COMPANY</b></p>

## Attachments

No Attachments.