

# Children's Television Programming Report

 FRN: 000662006
 File Number: CPR-118234
 Submit Date: 04/01/2011
 Call Sign: WGCB-TV
 Facility ID: 55350

 City: RED LION
 State: PA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/01/2011
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

## **Report reflects information for : First Quarter of 2011**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Independent		
		Affiliated network		
		Nielsen DMA Harrisburg-Lar	c-Leb-York	
		Web Home Page Address www.family49.	com	
Digital Core	Question		Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		n 3.0	
	•	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	•	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
		Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certif	y that at least 50% of the Core Programming counted toward meeting the additional	Yes	

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additionalYesprogramming guideline (applied to free video programming aired on other than the main Yes No programStream)stream) did not consist of program episodes that had already aired within the previous seven days either on theStation's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Description: Awesome Adventures is a syndicated educational television series about Jake Noonan. The series is about one host and two selected teenagers who travel to different places in countries all around the world. Parents need to know that while teens are featured in this adventure travel series, it's perfectly fine for younger viewers, too. In locations all over the world, the teens and their host explore local culture, perform extreme sports, and learn about each country's diverse ecosystem. Viewers are treated to action-packed, informative, funny segments that help broaden their worldview. The program is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half hour program hosted by Emmy Award Winner Mariette Hartley. S has committed herselt yo fighting for the rights of animals for over 30 years. The object is to educate and inform children in the target group by bringing entertaining and interesting stories designed to teach about both exotic and unique animals as well as animals seen on a daily basis. Subjects concern conservation and protection of natural habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of	
6)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Filogram	
Age of Target	13 years to 16 years
Child	
Audience	
Describe the	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and information
educational	objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs
and	highlight children "doing" projects with real hands-on experience and demonstrates practical applications
informational	mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges
objective of	them in critical thinking and problem solving skills, while providing valuable information to reach answers.
the program	Each episode is engaging, entertaining and educational in structure, allowing children to investigate
and how it	science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I"
meets the	icon throughout the broadcast.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (4 of 6)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Description: Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there. Aqua Kids is broadcast on 128 television stations across the United States and reaches approximately 80% of the viewing markets. The show targets teen children, age thirteen and up. Since it's start in 2000, the show has earned two Emmys and seven Telly Awards. Molly McKinney, who has been a cast member since the show's pilot, has served as its host for the past 2 years[1]. The show is produced by George Stover. Phil Moore, a host of Nick Arcade, previously hosted the show. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. Aqua Kids an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Curiosity Quest Goes Green
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills. Series is E/I rated throughout and is suitable for family viewing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (6 of 6)	Response
Program Title	Pete McTee's Clubhouse
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pete McTee's Clubhouse aims to educate children through entertainment. Each episode features a fitness segment, Book of the Week and environment tips. Subjects include science, nutrition, caree education and how things are made. Pete McTee's Clubhouse has been honored by the National Association of Broadcasters, The Pennsylvania Association of Broadcasters, Women in Communication and The National Association of Television Arts and Sciences. Cast members hav made numerous appearances at area schools and organizations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	John Peeling
	Address	2900 Windsor Road
	City	Red Lion
	State	PA
	Zip	17356
	Telephone Number	717-246-1681
	Email Address	business@family49.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	For the parameters of this form, question #7 "B" and #7 "C" must be answered Yes to be able to continue compleing the form. Analog signal is no longer operational.

#### Other Matters (6)

Other Matters (1 of 6)	Respons	e
Program Title	Awesome	e Adventures
Origination	Syndicate	ed
Days/Times Program Regularly Scheduled	Saturday	7:30am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years	to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	series is world. Pa for young perform e packed, i educate, in the bea	on: Awesome Adventures is a syndicated educational television series about Jake Noonan. The about one host and two selected teenagers who travel to different places in countries all around the arents need to know that while teens are featured in this adventure travel series, it's perfectly fine ger viewers, too. In locations all over the world, the teens and their host explore local culture, extreme sports, and learn about each country's diverse ecosystem. Viewers are treated to action-informative, funny segments that help broaden their worldview. The program is designed to inform and entertain children 16 and under about the world around them. Each journey is a lesson auty of nature, it's creatures and the people who inhabit the land. The shows are not designed to be or overly pedantic, but rather, the goal is to make the learning fun.
Other Matters	(2 of 6)	Response
Program Title	. ,	Wild About Animals
Origination		Syndicated
Days/Times Pro Regularly Sche	•	Saturday 8:00am
Total times aire regularly sched		13
Length of Prog	ram	30 mins
Age of Target C Audience from	Child	5 years to 16 years
Describe the educational and informational of of the program it meets the def Core Program	bjective and how finition of	Description: Wild About Animals is a half hour program hosted by Emmy Award Winner Mariette Hartley. She has committed herselt yo fighting for the rights of animals for over 30 years. The object is to educate and inform children in the target group by bringing entertaining and interesting stories designed to teach about both exotic and unique animals as well as animals seen on a daily basis. Subjects concern conservation and protection of natural habi

Other Matters	
(3 of 6)	Response

Program Title	Dragonfly TV
Origination	Syndicated
Days/Times	Saturday 8:30am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the educational and	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informatic objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical application
informational	mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenge
objective of	them in critical thinking and problem solving skills, while providing valuable information to reach answer
the program	Each episode is engaging, entertaining and educational in structure, allowing children to investigate
and how it	science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/l"
meets the	icon throughout the broadcast
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Core	

Other Matters (4 of 6)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times	Saturday 9:00am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	8 years to 16 years
Target Child	
Audience	
from	

Describe the Description: Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there. Aqua Kids is broadcast on educational 128 television stations across the United States and reaches approximately 80% of the viewing markets. informational The show targets teen children, age thirteen and up. Since it's start in 2000, the show has earned two objective of Emmys and seven Telly Awards. Molly McKinney, who has been a cast member since the show's pilot, has served as its host for the past 2 years[1]. The show is produced by George Stover. Phil Moore, a host of the program and how it Nick Arcade, previously hosted the show. Aqua Kids motivates young people to take an active role in meets the preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. definition of Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and Core lasting contribution children can make in protecting the future of their community and the world. Aqua Kids is Programming. an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.

#### Other Matters (5 of 6) Response

and

Program Title	Curiosity Quest Goes Green
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills. Series is E/I rated throughout and is suitable for family viewing.

Other Matters (6 of 6)	Response
Program Title	Pete McTee's Clubhouse
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pete McTee's Clubhouse aims to educate children through entertainment. Each episode features a fitness segment, Book of the Week and environment tips. Subjects include science, nutrition, career education and how things are made. Pete McTee's Clubhouse has been honored by the National Association of Broadcasters, The Pennsylvania Association of Broadcasters, Women in Communication and The National Association of Television Arts and Sciences. Cast members have made numerous appearances at area schools and organizations.

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Anna L. Authorization(s) specified above. Plourde-Norris, Pres.

Attachments No Attachments.