



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0025276742** | File Number: **CPR-133815** | Submit Date: **10/05/2012** | Call Sign: **KAKE** | Facility ID: **65522** | City:  
**WICHITA** | State: **KS**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/05/2012** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Wichita-Hutchinson Plus
	Web Home Page Address	http://www.kake.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Jack Hanna's Wild Countdown (Main Channel 10.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00a - 9:30am CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds,"... Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the facinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 11)      Response	
Program Title	Ocean Mysteries with Jeff Corwin (Main Channel 10.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30a - 10:00a CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 - 16 and beyond, by showing how animals share the same behaviors, challenges and triumphs that human do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)      Response	
Program Title	Born to Explore (Main Channel 10.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00a - 10:30a CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Sea Rescue (Main Channel 10.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30a - 11:00a CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	Everyday Helath (Main Channel 10.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00a - 11:30a CT



Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13- 16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise selfesteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Everyday Helath (Main Channel 10.1)
List date and time rescheduled	09/01/2012 12:00pm CDT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	09/08/2012 Sat

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	Everyday Helath (Main Channel 10.1)
List date and time rescheduled	09/22/12 12:00pm CDT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-15
Episode #	09/15/2012 Sat
Reason for Preemption	Sports

Digital Core Program (6 of 11)	Response
Program Title	Food for Thought (Main Channel 10.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30a - 12p CT
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Food for Thought (Main Channel 10.1)
List date and time rescheduled	09/22/2012 12:30pm CDT Sat
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-15
Episode #	09/15/2012 Sat
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Food for Thought (Main Channel 10.1)
List date and time rescheduled	09/01/2012 12:30pm CDT Sat
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	09/08/2012 Sat
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Food for Thought (Main Channel 10.1)
List date and time rescheduled	08/18/2012 12:00pm CDT Sat
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-25
Episode #	08/25/2012 Sat
Reason for Preemption	Sports

Digital Core Program (7 of 11)		Response
Program Title		Green Screen Adventures (ME-TV 10.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 7:00am - 9:00am CDT
Total times aired at regularly scheduled time	4	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	120 mins	
Age of Target Child Audience	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Green Screen Adventures presents stories and drawings by elementary school students from 2nd through 8th grade. School administrators, classroom teachers, and families can submit students' works. Our creative cast of improv actors makes the writing come to life using story theatre, game shows, and puppetry. The shows encourage children to be enthusiastic about writing and reading. The show helps students build a foundation for writing, critical thinking, and problem solving. The show promotes character development as the diverse cast demonstrates cooperation and mutual respect. And it provides educators with innovative and entertaining ways to teach their students.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (8 of 11)	Response
Program Title	Green Screen Adventures (ME-TV 10.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am - 9:00am CDT
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	120 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures presents stories and drawings by elementary school students from 2nd through 8th grade. School administrators, classroom teachers, and families can submit students' works. Our creative cast of improv actors makes the writing come to life using story theatre, game shows, and puppetry. The show encourages children to be enthusiastic about writing and reading. The show helps students to build a foundation for writing, critical thinking, and problem solving. It also helps to promote character development as the diverse cast demonstrates cooperation and mutual respect. And Green Screen Adventures provides educators with innovative and entertaining ways to teach their students.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Green Screen Adventures (ME-TV 10.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays 7:00am - 9:00am CDT
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	120 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures presents stories and drawings by elementary school students from 2nd through 8th grade. School administrators, classroom teachers, and families can submit students' works. Our creative cast of improv actors makes the writing come to life using story theatre, game shows, and puppetry. The show encourages children to be enthusiastic about writing and reading. The show helps students to build a foundation for writing, critical thinking, and problem solving. It also helps to promote character development as the diverse cast demonstrates cooperation and mutual respect. And Green Screen Adventures provides educators with innovative and entertaining ways to teach their students.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Mad About (ME-TV 10.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00am -10:00am CDT

Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout... provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. M@dAbout... explores being "green" and understanding how our actions impact the world. The M@dAbout... team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. M@dAbout... uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the M@dAbout... cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Edgemont (ME-TV 10.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:00am - 10:00am CDT

Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is a television program designed for middle and high school students aged 13-16 years-old and is rated TV-PG. Originally produced by Canada's public broadcaster, CBC, the series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30-minute episode generally focuses on the children's activities at AC McKinley Secondary School. Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Patrick Myers
Address	1500 N. West Street
City	Wichita
State	KS
Zip	67203
Telephone Number	316 946-1328
Email Address	Patrick.Myers@kake.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On September 6th, 2012 at 3:30pm CT KAKE TV began broadcasting on 10.2 in addition to it's main 10.1 channel. The programming on the 10.2 channel is provided by ME-TV Network. The time period between 09/06/12 and 09/30/12 was the 3 1/2 weeks covered in this report. This is reflected in only 4 instances of the 10.2 programming being aired for the 3rd Quarter of 2012.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00 - 9:30a CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top "fastest animals in Africa," "tallest insects,""biggest eaters,""smartest birds,"... Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the facinating animal kingdom in Jack Hanna's Wild Countdown.

Other Matters (2 of 9)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30 - 10:00am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 - 16 and beyond, by showing how animals share the same behaviors, challenges and triumphs that human do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.
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Other Matters (3 of 9)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00 - 10:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.

Other Matters (4 of 9)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30 - 11:00a CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (5 of 9)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00 - 11:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13- 16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise selfesteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.

Other Matters (6 of 9)	Response
Program Title	Green Screen Adventures (ME-TV 10.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am - 9:00am CT

Total times aired at regularly scheduled time	13
Length of Program	120 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures presents stories and drawings by elementary school students from 2nd through 8th grade. School administrators, classroom teachers, and families can submit students' works. Our creative cast of improv actors makes the writing come to life using story theatre, game shows, and puppetry. The show encourages children to be enthusiastic about writing and reading. The show helps students to build a foundation for writing, critical thinking, and problem solving. It also helps to promote character development as the diverse cast demonstrates cooperation and mutual respect. And Green Screen Adventures provides educators with innovative and entertaining ways to teach their students.

Other Matters (7 of 9)	Response
Program Title	Green Screen Adventures (ME-TV 10.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00am - 9:00am CT
Total times aired at regularly scheduled time	13
Length of Program	120 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures presents stories and drawings by elementary school students from 2nd through 8th grade. School administrators, classroom teachers, and families can submit students' works. Our creative cast of improv actors makes the writing come to life using story theatre, game shows, and puppetry. The show encourages children to be enthusiastic about writing and reading. The show helps students to build a foundation for writing, critical thinking, and problem solving. It also helps to promote character development as the diverse cast demonstrates cooperation and mutual respect. And Green Screen Adventures provides educators with innovative and entertaining ways to teach their students.

Other Matters (8 of 9)	Response
Program Title	Mad About (ME-TV 10.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 9:00am - 10:00am CT
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout... provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. M@dAbout... explores being "green" and understanding how our actions impact the world. The M@dAbout... team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. M@dAbout... uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the M@dAbout... cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.

Other Matters (9 of 9)	Response
Program Title	Edgemont (ME-TV 10.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:00am - 10:00am CT
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years



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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Edgemont is a television program designed for middle and high school students aged 13-16 years-old and is rated TV-PG. Originally produced by Canada's public broadcaster, CBC, the series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30-minute episode generally focuses on the children's activities at AC McKinley Secondary School. Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Gray Television Group, Inc.</b></p>

**Attachments**

No Attachments.