

Children's Television Programming Report

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 0023931157
 File Number:
 CPR-167823
 Submit Date:
 04/09/2015
 Call Sign:
 WTVA
 Facility ID:
 74148
 City:

 TUPELO
 State:
 MS
 State:
 State:

Report reflects information for : First Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Res	ponse
Television Information	Station Type	Station Type Net	work Affiliation
		Affiliated network NBC	2
		Nielsen DMA Colu	umbus-Tupelo-W Pt.
		Web Home Page Address www	w.wtva.com
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the		

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(14)

Digital Cor Program (1 of 14)	
Program T	tle Astroblast (8.1)
Origination	Network
Days/Time Program Regularly Scheduled	S Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemption	s 0
Number of Preemption for other th Breaking News	
Number of Preemption Reschedul	
Length of Program	30 mins
Age of Target Chi Audience	2 years to 5 years
Describe the educational and information objective of the program and how it meets the definition of Core Programm Does the Licensee identify the program by displaying	 space animals that manage the Astroblast Space Station, the coolest hangout in outer space. Sputnik is a pig who wears purple. She loves to read and is depicted as being very knowledgeable. Haley is a rabbit who wears pink. She is depicted as being daring, fun-loving, and a thrill-seeker. Comet is a dog who wear blue. He is depicted as the leader of the group, and likes exciting and loud things. Radar is a monkey who wears green. He is depicted as being athletic, but he's also a bit of a sore loser. Jet is an alligator/crocodil (species unknown) who wears orange. He never talks, but he is very expressive and everyone understand his gestures. Sal is a purple, three-eyed space octopus. He often shares his "gam-gam" (grandmother)'s advice whenever there's a sticky situation. The core educational content is primarily socio-emotional development, with the target audience learning different ways to communicate and acceptance of different personalities. Yes
displaying throughout the program the symbol /I?	

Digital Core Program (2 of 14)	Response
Program Title	The Chica Show (8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and jo Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotioned development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (3	
of 14)	Response

Program Title	Tree Fu Tom (8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom follows the adventures of Tom a boy who straps on a power belt and through the power of movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific words to "send the magic" to Tom. Tree Fu Tom combines its innovative elements of heroic action, fantasy and magic, coupled with unique interactive physical activity. All of the Tree Fu movements are developed from therapeutic techniques used to help children with movement disorders, and they are also designed to enhance the development of all children at a crucial time in their growth. While in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 14) Response

Program	Title Lazytown (8.1)
Originatio	n Network
Days/Time Program Regularly Schedulee	
Total time aired at regularly scheduled time	
Total time aired	es 13
Number o Preemptic	
Number o Preemptic for other t Breaking News	ons
Number o Preemptic Reschedu	ons
Length of Program	30 mins
Age of Target Ch Audience	
Describe t education and informatio objective of the progra and how in meets the definition Core Programm	Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who is determined to coax her friends and relatives into adopting a healthy, active lifestyle. She wins over her news friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend, Ms. Busy Body, to support her efforts. Robbie Rotten, the underground spy who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a of gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports"
Does the Licensee identify the program b displaying throughou the progra the symbol /I?	by g g ut am

Digital Core Program (5 of 14) Response

Program Title	Poppy Cat (8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on a book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. The story stars her Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmation who zips around on a skateboard; Alma, a southern belle bunny who is ultra feminine and sweetly dramatic; Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense; and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally, Hilda, a forgetful and ditzy pigeon, appears to say hello or provided misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Poppy Cat (8.1)
List date and time rescheduled	1/31/15 8:00am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	Noodle and Doodle (8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live-action show hosted by Sean Roach that blends animation and puppetry into overall format. Sean drives a double-decker bus into various communities to meet children who have we to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character, Doodle, a digital character that lives inside a tablet compared Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycles materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	
the program the symbol E	

Questions	Response
Title of Program	Noodle and Doodle (8.1)
List date and time rescheduled	2/7/2015 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle (8.1)
List date and time rescheduled	1/17/2015 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle (8.1)
List date and time rescheduled	1/10/2015 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-10
Episode #	
Reason for Preemption	Sports

Questions	

Title of Program	Noodle and Doodle (8.1)
List date and time rescheduled	2/21/2015 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle (8.1)
List date and time rescheduled	1/31/2015 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-31
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle (8.1)
List date and time rescheduled	2/28/2015 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	Jack Hanna's Wild Countdown (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. Jack Hanna's Wild Countdown aired on the secondary digital stream, ABC.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Ocean Mysteries with Jeff Corwin (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond, by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know, and care, about these heroes, and all of the fascinating life teeming in our ocean. Ocean Mysteries aired on the secondary digital stream, ABC.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Sea Rescue (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Sea Rescue aired on the secondary digital stream, ABC.

Yes

Digital Core Program (10 of 14)	Response
Program Title	Wildlife Docs (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife Docs goes behind the scenes with Busch Gardens' veterinarians, technicians and trainers as they care for the more than 12,000 exotic animals that inhabit Busch Gardens. Viewers get an up-close look at the ground-breaking medical procedures and enriching care that are just part of a day's work for this dedicated group. Much of the show takes place in the park's new Animal Care Center, an innovative, 16,000-square-foot medical center that brings park guests into the animal care experience. The Animal Care Center includes a nutrition center, treatment rooms, clinical lab and viewing areas. Wildlife Docs aired on the secondary digital stream, ABC.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Outback Adventures with Tim Faulkner (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of bird.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Born To Explore (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Born to Explore aired on the secondary digital stream, ABC.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Pets. TV (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 10:00am
Total times aired at regularly scheduled time	12
Total times aired	12

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. Pets. TV aired on the secondary digital stream, ABC.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Pets. TV (8.2)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-02-28
Episode #	
Reason for Preemption	Other

Digital Core Program (14 of	
14)	Response
Program Title	Animal Exploration with Jarod Miller (8.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays at 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Energetic and humorous, Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, the mission of Animal Exploration is to inspire kids and their families to preserve the innate human instinct to explore. Each episode is design to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In addition, each show features a "Did You Know?" segment, that shares information that viewers can use in their own backyards. Animal Explorations aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	Jack Hanna's Animal Adventures (8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays at 12:00pm
Total times aired at regularly scheduled time:	4
Number of Preemptions	9
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	1/4/2015 12:00pm
Date Time	1/11/2015 11:00am

Non-Core Educational and Informational Programming (2 of 4)	Response
Program Title	Pets. TV (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays at 11:00am

Total times	10
aired at	
regularly	
scheduled time:	
Number of	3
Preemptions	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Pets.TV is a television program that provides educational and informational segments exposing the targe
educational and	audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to the
informational	lives and interests. Pets from everyday to the unique are showcased with educational information that
objective of the	shares how they evolved to become pets and their geographic origins. Professionals share personal
program and	experiences of featured animals and/or related products. In these segments the excitement and love of
how it meets	working with pets is expressed. The motivational and inspirational message of each guest empowers
the definition of	audiences of all ages to pursue more information and education about everything pets. Each segment of
Core	Pets.TV delivers an educational and informational message that supports current social, intellectual and
Programming.	emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a
	grounded balance of priorities, commitment and perseverance children can apply to their lives. Pets. TV
	aired on the secondary digital stream, ABC.
Does the	Yes
program have	
educating and	
informing	
children ages	
16 and under	
as a significant	
purpose?	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	
Does the	Yes
Licensee	
provide	
information	
regarding the	
program,	
including an	
indication of the	
target child	
audience, to	
publishers of	
program guides	
consistent with	

Date and Time Aired:

Questions

Response

Non-Core Educational and Informational Programming (3 of 4)	Response
Program Title	Animal Exploration with Jarod Miller (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays at 11:30am
Total times aired at regularly scheduled time:	11
Number of Preemptions	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Energetic and humorous, Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, the mission of Animal Exploration is to inspire kids and their families to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In addition, each show features a "Did You Know?" segment, that shares information that viewers can use in their own backyards. Animal Explorations aired on the secondary digital stream, ABC.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (4 of 4)	Response
Program Title	Jack Hanna's Animal Adventures (8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays at 5:00pm
Total times aired at regularly scheduled time:	7
Number of Preemptions	6

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	1/11/15 11:30AM

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Donna Simpson
Address	P.O. Box 320
City	Tupelo
State	MS
Zip	38802
Telephone Number	662-842-7620
Email Address	dsimpson@wtva.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In response to question 12: Four Children's E/I programs are listed that did not meet all the definitions for core programming. The regularly scheduled Saturday time period and the regularly scheduled Sunday time period for Jack Hanna's Animal Adventures were preempted due to network sporting events and were therefore not listed as Core programming. The Saturday airings of Pets.TV and Animal Exploration with Jarod Miller are repeats of the episodes that air on Sunday.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Astro Blast (8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is an American 2D CGI animated series. It follows the zany adventures of a crew of fun-loving space animals that manage the Astroblast Space Station, the coolest hangout in outer space. Sputnik is a pig who wears purple. She loves to read and is depicted as being very knowledgeable. Haley is a rabbit who wears pink. She is depicted as being daring, fun-loving, and a thrill-seeker. Comet is a dog who wears blue. He is depicted as the leader of the group, and likes exciting and loud things. Radar is a monkey who wears green. He is depicted as being athletic, but he's also a bit of a sore loser. Jet is an alligator/crocodile (species unknown) who wears orange. He never talks, but he is very expressive and everyone understands his gestures. Sal is a purple, three-eyed space octopus. He often shares his "gam-gam" (grandmother)'s advice whenever there's a sticky situation. The core educational content is primarily socio-emotional development, with the target audience learning different ways to communicate and acceptance of different personalities.
Other Matters (2 of 15)	Response
Program Title	The Chica Show (8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (3 of 15)	Response
Program Title	Lazytown (8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who is determined to coax her friends and relatives into adopting a healthy, active lifestyle. She wins over her news friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend, Ms. Busy Body, to support her efforts. Robbie Rotten, the underground spy who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Other Matters (4 of 15)	Response
Program Title	Earth To Luna! (8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	13

pletely, undeniably and passionately earth is a giant laboratory and she enthusiasm along with her little brother ices and cannot rest until she is able to ng Luna won't do to find the answers to

Origination	Network
Days/Times	Saturdays at 11:00am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
from	
Describe the	Poppy Cat is based on a book series authored and illustrated by Lara Jones. A narrator, also named Lar
educational	reads a story to her cat in each episode. The story stars her Poppy Cat, who envisions and takes his frie
and	on imaginary adventures. The friends are Zuzu, a Dalmation who zips around on a skateboard; Alma, a
informational	southern belle bunny who is ultra feminine and sweetly dramatic; Mo, a little mouse who tries his best to
objective of	as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary
the program	when things irritate him or don't make sense; and the grouchy Egbert, an arrogant and obnoxious badge
and how it	who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally,
meets the	Hilda, a forgetful and ditzy pigeon, appears to say hello or provided misguided directions to the friends.
definition of	Once their mission is accomplished, the friends return to their little village and resume their cheerful, acti
Core	lives.
Programming.	

Other Matters (6 of 15)	Response
Program Title	Tree Fu Tom (8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:30am

Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5	years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	movement n wondrous er encourages magic" to To with unique techniques o developmen Ariella, Twig calls upon the resolve their examples th	In follows the adventures of Tom a boy who straps on a power belt and through the power of nagic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a nchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom viewers to be active by jumping, making physical moves and saying specific words to "send the om. Tree Fu Tom combines its innovative elements of heroic action, fantasy and magic, coupled interactive physical activity. All of the Tree Fu movements are developed from therapeutic used to help children with movement disorders, and they are also designed to enhance the to fall children at a crucial time in their growth. While in the Treetopolis, Tom and his friends, is, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom he audience to practice original dance moves that will bring him magic so he and his friends can challenge of the day. Educational messages reinforce positive socio-emotional content, with at model: being loyal to good friends, knowing how to ask for help, doing the right thing instead onvenient, making the effort to share rather than being selfish, or relying on teamwork in order to a goal.
Other Matters (7 of 15)	Response
Program Title		Jack Hanna's Animal Adventures (8.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays at 5:00pm

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Age of Target Child Audience from	13 years to 16 years
Length of Program	30 mins
Total times aired at regularly scheduled time	13

Other Matters (8 of 15)	Response
Program Title	Jack Hanna's Wild Countdown (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Wildlife expert and animal ambassador Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. Jack Hanna's Wild Countdown will air on the secondary digital stream, ABC.

Other Matters (9 of 15)	Response
Program Title	Ocean Mysteries with Jeff Corwin (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond, by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know, and care, about these heroes, and all of the facinating life teeming in our ocean. Ocean Mysteries will air on the secondary digital stream, ABC.

Other Matters (10 of 15)	Response
Program Title	Sea Rescue (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Sea Rescue will air on the secondary digital stream, ABC.

Other Matters (11 of 15)	Response
Program Title	Wildlife Docs (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife Docs goes behind the scenes with Busch Gardens' veterinarians, technicians and trainers as they care for the more than 12,000 exotic animals that inhabit Busch Gardens. Viewers get an up-close look at the ground-breaking medical procedures and enriching care that are just part of a day's work for this dedicated group. Much of the show takes place in the park's new Animal Care Center, an innovative, 16,000-square-foot medical center that brings park guests into the animal care experience. The Animal Care Center includes a nutrition center, treatment rooms, clinical lab and viewing areas. Wildlife Docs will air on the secondary digital stream, ABC.
Other Matters (12	of

Other Matters (12 of 15)	Response
Program Title	Outback Adventures with Tim Faulkner (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of bird.

Other Matters (13 of 15)	Response
Program Title	Born To Explore (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Born to Explore aired on the secondary digital stream, ABC.
Other Matters (14	
of 15)	Response
Program Title	PETS.TV (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 10:00am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
objective of the program and how it meets the definition of Core	Pets.TV is a television program that provides educational and informational segments exposing the tar audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to the lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment Pets.TV delivers an educational and informational message that supports current social, intellectual an emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. Pets. Tr air on the secondary digital stream, ABC.
Other Matters (15 of 15)	Response
Program Title	Animal Exploration with Jarod Miller (8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 10:30am
Total times aired at regularly scheduled time	1 13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Energetic and humorous, Jarod Miller brings viewers up close and personal with the most fascinatin members of the animal kingdom. Exciting, surprising and fun, the mission of Animal Exploration is t inspire kids and their families to preserve the innate human instinct to explore. Each episode is des to reveal to children the world around them in a way that identifies positive role models and pro-soc values within an environmentally responsible universe. In addition, each show features a "Did You Know?" segment, that shares information that viewers can use in their own backyards. Animal Explorations aired on the secondary digital stream, ABC.

	Question	Response
Certification		Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	MISSISSIPPI TV LICENSE COMPANY, LLC

Attachments No Attachments.