

# Children's Television Programming Report

 FRN:
 0001529627
 File Number:
 CPR-124264
 Submit Date:
 10/07/2011
 Call Sign:
 WUNI
 Facility ID:
 30577
 City:

 WORCESTER
 State:
 MA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/07/2011
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

# **Report reflects information for : Third Quarter of 2011**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type Station Type Network Affilia		n
		Affiliated network	UNIVISION PRO	G
		Nielsen DMA	Boston	
		Web Home Page Address	WWW.WUNITV.	COM
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Y of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ad to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(13)

Digital Core Program (1 of	
13)	Response
Program Title	Росоуо
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. On Saturday, August 27, 2011, the station preempted this program for breaking news and live coverage of "Hurricane Irene."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:30 AM

informational objective of the programlearning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose i the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help	Total times aired at regularly scheduled time	13
Preemptions           Number of Preemptions for other than Breaking News         1           Number of Preemptions Rescheduled         1           Number of Preemptions Rescheduled         1           Length of Program         30 mins           Age of Target Child Audience         2 years to 5 years           Describe the educational and how it meets the of the program and how it meets the of his fincks. This Each episode entices young children to learn through music and dance and develop "cognitive larming." The unique character's personalities also add to this program's appeal, children will easily relate. Unique is the curcious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has pain citatacks when he encounters obstacles. Tyrone the mosse i the program and disco. On Starday, August 27, 2011, the station program for breaking news and live coverage of "Hurricane Irene."           Does the Licensee identify the program by displaying throughout the program.         Yes		13
Preemptions for other than Breaking News       1         Number of Preemptions Rescheduled       1         Length of Program       30 mins         Age of Target Child Audience       2 years to 5 years         Describe the educational and objective of the program       This educational program is targeted to pre-schoolers, featuring five high-spirited friends Unique, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical- adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning". The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes. Tasha the hippo is the serious one, likes to get the lad back and cool and known (for his ironic comments. Tasha the hippo is the serious one, likes to get ther own way and isn't easy to fool. Austin is the tinid kangaroo who starts to come out to his shell with help of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed in to a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different musig genes such as big band, reggae, western, polka, Motown and disco. On Saturday, August 27, 2011, the station preempted this program for breaking news and live coverage of "Hurricane Irene."         Does the Licensee kidentify the program by displaying throughout the program the symbol E       Yes		0
Preemptions Rescheduled30 minsLength of Program30 minsAge of Target Child Audience2 years to 5 yearsDescribe the educational and bipetive of the program2 years to 5 yearsDiscribe the educational and bipetive of the programThis educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical- adventures. Each episode entices young children to learn through music and dance and develop 'cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose i the program mest she definition of Core Programming.Network of the pack but has panic attacks when he encounters obstacles. Tyrone the moose i the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. On Saturday, August 27, 2011, the station preempted this program for breaking news and live coverage of "Hurricane Irene."Does the Licensee identify the program the symbol EYes <td>Preemptions for other than Breaking</td> <td></td>	Preemptions for other than Breaking	
Program         Age of Target Child Audience       2 years to 5 years         Describe the educational and informational objective of the program each how it meets the definition of Core Programming.       This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical adventures. Each episode entices young children to learn through music and dance and develop "cognitive informational objective of the program and how it meets the definition of Core Programming.       This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose i the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with helf of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. On Saturday, August 27, 2011, the station preempted this program for breaking news and live coverage of "Hurricane Irene."         Does the Licensee identify the program by displaying throughout the program t	Preemptions	1
Target Child AudienceThis educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical- adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose i the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. On Saturday, August 27, 2011, the station preempted this program for breaking news and live coverage of "Hurricane Irene."Does the Licensee identify the program by displaying throughout the programYesDoes the Licensee identify the program by displaying throughout the program by displaying throughout the program by displaying throughout the program	-	30 mins
educational andTyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical- adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose i the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. On Saturday, August 27, 2011, the station preempted this program for breaking news and live coverage of "Hurricane Irene."Does the Licensee identify the program by displaying throughout the program the symbol EYes	Target Child	2 years to 5 years
Licensee identify the program by displaying throughout the program the symbol E	educational and informational objective of the program and how it meets the definition of Core	Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical- adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. On Saturday, August 27, 2011, the station preempted this program for breaking news
	Licensee identify the program by displaying throughout the program the symbol E	Yes
	// :	

Digital Core Program (3 of 13)	Response	
Program Title	Zigby	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 09:00 AM	

aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebr who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidently cause problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution. On Saturday, August 27, 2011, the station preempted this program for breaking news and live coverage of "Hurricane Irene."
Does the Licensee identify the program by displaying throughout	Yes

Digital Core Program (4	
of 13)	Response
Program Title	Pinky Dinky Doo
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:30 AM (07/01/11-09/03/11)

Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated program has four educational goals: to celebrate the power of inventing imaginative stories, to introduce basic literary concepts, to help viewers develop listening and comprehension skills, and to enrich vocabulary through storytelling. Pinky Dinky Doo, a 7-year-old girl, lives in the "great big city" with her parents. When a problem arises, Pinky dances her way to a cardboard story box and uses a piece of chalk and her imagination to tell a story. During the made-up story, Pinky must "think big" at which point she comes up with an often clever and wacky solution to the problem. To encourage listening skills, Pinky then invites children to play games where they review details about the story. Children are helped to increase their vocabularies with each episode's "Great Big Fancy Word," which is featured several times during each episode. On Saturday, August 27, 2011, the station preempted this program for breaking news and live coverage of "Hurricane Irene."
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (6 of 13)	Response
Program Title	Go, Diego, Go!
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them an teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Maya and Miguel
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:30 AM (09/04/11-09/30/11)
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	6 years to 11 years
Child	
Audience	
Describe the	This program has two main goals: one to encourage children to value, respect and better understand a
educational	variety of cultures, perspectives, traditions, languages and experiences; and second to support children in
and	building their understanding of the English language, especially vocabulary. The show features 10 year old
informational	twins Maya and Miguel, their loving family, their pet parrot Paco, friends and their widely diverse
objective of	neighborhood. Every episode turns and twists into an adventure for the twins especially when Maya's usual
the program	well-intended deeds turn into big messes, fortunately they always manage to fix. Maya & Miguel are both
and how it	bilingual, they promote a positive attitude toward knowing and learning more than one language. This show
meets the	presents a positive, culturally rich portrayal of a Latino family.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (8 of 13)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 10:00A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Does the Licensee identify the	
program by displaying	
throughout the program the	
symbol E/I?	

1

Yes

Digital Core Program (9 of 13)	Response	
Program Title	In The Zone	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesday 10:00am	
Total times aired at regularly scheduled time	3	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (10 of 13)	Response
Program Title	Aqua Kids Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 10:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua kids Adventures provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approact to understand the topic related to the entire ecosystem of the earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils!!!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Ariel, Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Dos y Dos
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dos y Dos is an educational series for children ages 2 thru 7. Every show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping, and the importance of teamwork. As the show comes to an end children have learned something special about different things like shapes, colors, or how to make the fastest paper airplane. Dos y Dos is a bilingual masterpiece, featuring a live cast singing, dancing, entertaining, and educating."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	Росоуо
Origination	Network
Days/Times Program Regularly Scheduled:	SU 08:00 AM & 08:30 AM, 09/04/11
Total times aired at regularly scheduled time:	2
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun- loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

## Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled:	SU 09:00 AM, 09/04/11

Total times	1
aired at	
regularly	
scheduled	
time:	
Number of	-1
Preemptions	
Length of Program	30 mins
Age of Target Child	2 years to 5 years
Audience	
Describe the	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo,
educational	Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-
and	adventures. Each episode entices young children to learn through music and dance and develop "cognitiv
informational	learning." The unique character's personalities also add to this program's appeal, children will easily relate
objective of	Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is
the program	most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose
and how it	is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to
meets the	get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell wit
definition of	help of his friends. This Each adventure begins in the backyard through the group's imagination it is
Core	transformed into a completely different world in which they enjoy many sorts of stories and adventures.
Programming.	Viewers are stimulated to early-learning through the different music genre such as big band, reggae,
	western, polka, Motown and disco.
Does the	Yes
program have	
educating and	
informing	
children ages	
16 and under	
as a	
significant	
purpose?	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	
Does the	Yes
Licensee	
provide	
information	
regarding the	
program,	
including an	
indication of	
the target	
the target child	
child	
child audience, to	
child audience, to publishers of	
child audience, to publishers of program	
child audience, to publishers of program guides	
child audience, to publishers of program guides consistent	
child audience, to publishers of program guides consistent with 47 C.F.R.	
child audience, to publishers of program guides consistent	

#### Date and Time Aired:

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	Zigby
Origination	Network
Days/Times Program Regularly Scheduled:	SU 09:30 AM, 09/04/11
Total times aired at regularly scheduled time:	1
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidently cause problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions

Date Time	

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Alex von Lichtenberg
Address	33 4th ave
City	needham
State	МА
Zip	02494
Telephone Number	781-433-2727
Email Address	alexvl@entravision com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Росоуо
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Other Matters (2 of 12)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Describe the Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musicaleducational adventures. Each episode entices young children to learn through music and dance and develop "cognitive informational learning." The unique character's personalities also add to this program's appeal, children will easily relate. objective of Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is the program most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is and how it the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get meets the her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help definition of of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are Programming. stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.

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Core

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Other Matters (3 of 12)	Response
Program Title	Zigby
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidently cause problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution.
Other Matters (4 of 12)	Response
Program Title	Maya and Miguel
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:30 AM
Total times aired at regularly scheduled	13

Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program has two main goals: one to encourage children to value, respect and better understand a variety of cultures, perspectives, traditions, languages and experiences; and second to support children in building their understanding of the English language, especially vocabulary. The show features 10 year old twins Maya and Miguel, their loving family, their pet parrot Paco, friends and their widely diverse neighborhood. Every episode turns and twists into an adventure for the twins especially when Maya's usual well-intended deeds turn into big messes, fortunately they always manage to fix. Maya & Miguel are both bilingual, they promote a positive attitude toward knowing and learning more than one language. This show presents a positive, culturally rich portrayal of a Latino family.

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Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.

Other Matters (6 of 12)	Response
Program Title	Go, Diego Go!
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

#### Age of Target 2 years to 6 years Child

Audience from

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definition of

Describe the Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. educational Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, informational what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling objective of the use of observation skills and scientific aides like computers, a field journal and cameras, as well as the program positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.

Core Programming.

Other Matters (7 of 12)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Response
In The Zone
Syndicated
Tuesday 10:00am
13
30 mins
13 years to 16 years
Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.

#### Other Matters (9 of 12) Response

Program Title	Aqua Kids Adventure
Origination	Syndicated
Days/Times	Wednesday 10:00am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	8 years to 16 years
Child Audience	
from	
Describe the	Aqua kids Adventures provide CORE programming in the area of biology and specifically the ecosystem
educational and	related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans
informational	and how protection of oceans is necessary to present and future generations. Not only does the show
objective of the	teach biological topics, but it aims to enrich children's lives by making them aware of future generations,
program and	the role they play now, and for generations into the future, with the biggest ecosystem on earth-the
how it meets	oceans. Each episode provides information related to a specific topic and gives an educational approach
the definition of	to understand the topic related to the entire ecosystem of the earth.
Core	
Programming.	

Other Matters (10 of 12)	Response
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils!!!

Other Matters (11 of 12)	Response
Program Title	Ariel, Zoey, & Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 10:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.

Other Matters (12 of 12)	Response
Program Title	Dos Y Dos
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dos y Dos is an educational series for children ages 2 thru 7. Every show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping, and the importance of teamwork. As the show comes to an end children have learned something special about different things like shapes, colors, or how to make the fastest paper airplane. Dos y Dos is a bilingual masterpiece, featuring a live cast singing, dancing, entertaining, and educating."

#### Question

Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television	
Programming, and who further certifies that he or she has read the document; that to the best of his or	
her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION	
AND FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or	
coverage requirements. Failure to meet the construction or coverage requirements will result in	
automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the	
construction or coverage requirements that apply to the type of Authorization requested in this	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE	
PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR	
REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
FORFEITURE (0.3. Code, Thie 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named	entravision
applicant for the Authorization(s) specified above.	Communicat

Attachments No Attachments.