



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-143596** | Submit Date: **07/09/2013** | Call Sign: **KAMR-TV** | Facility ID: **8523** |

City: **AMARILLO** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/09/2013** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2013**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | NBC                  |
|              | Nielsen DMA           | Amarillo             |
|              | Web Home Page Address | WWW.MYHIGHPLAINS.COM |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(13)

| Digital Core<br>Program (1<br>of 13)   | Response   |
|--|--|
| Program Title  | The Chica Show   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | saturday at 9 am 4/6/13-6/29/13  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | The Chica Show    |
| List date and time rescheduled   | 6/8/2013 @7a      |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 6/8/2013/ETCS104H |
| Reason for Preemption  | Sports            |

| Digital Core<br>Program (2<br>of 13)                           | Response                           |
|--|------------------------------------|
| Program Title  | Pajanimals                         |
| Origination  | Network                            |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | saturday at 9:30 am 4/6/13-6/29/13 |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 12                                 |
| Total times<br>aired   | 13                                 |
| Number of<br>Preemptions                                       | 1                                  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                    |
| Number of<br>Preemptions<br>Rescheduled                        | 1                                  |
| Length of<br>Program   | 30 mins                            |
| Age of<br>Target Child<br>Audience                             | 2 years to 5 years                 |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Pajanimals        |
| List date and time rescheduled   | 6/8/2013 @7:30am  |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 6/8/2013/EPAJ107H |
| Reason for Preemption  | Sports            |

| Digital Core Program (3 of 13)                | Response                         |
|---|----------------------------------|
| Program Title                                 | Poppy Cat                        |
| Origination                                   | Network                          |
| Days/Times Program Regularly Scheduled        | saturday at 10 am 4/6/13-6/29/13 |
| Total times aired at regularly scheduled time | 12                               |
| Total times aired                             | 13                               |
| Number of Preemptions                         | 1                                |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

Digital Preemption Programs #1

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Poppy Cat         |
| List date and time rescheduled   | 6/22/2013 @ 8am   |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 6/8/2013/EPCT103H |
| Reason for Preemption  | Sports            |

| Digital Core Program (4 of 13) | Response    |
|--------------------------------|-------------|
| Program Title                  | Justin Time |
| Origination                    | Network     |



|  |  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | saturday at 10:30 am 4/6/13-6/29/13  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response           |
|--|--------------------|
| Title of Program   | Justin Time        |
| List date and time rescheduled   | 6/22/2013 @ 8:30am |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |

|                       |                   |
|-----------------------|-------------------|
| Date Preempted        |                   |
| Episode #             | 6/8/2013/EJTM110H |
| Reason for Preemption | Sports            |

| Digital Core Program (5 of 13)   | Response  |
|--|---|
| Program Title  | Lazy Town   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | saturday at 11a 4/6/13-6/29/13  |
| Total times aired at regularly scheduled time  | 10  |
| Total times aired  | 13  |
| Number of Preemptions  | 3   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 3   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.</p> |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Lazy Town         |
| List date and time rescheduled   | 6/1/2013 @ 8 am   |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 6/1/2013/ELZT104H |
| Reason for Preemption  | Sports            |

Digital Preemption Programs #2

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Lazy Town         |
| List date and time rescheduled   | 6/8/2013 @ 1pm    |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 6/8/2013/ELZT107H |
| Reason for Preemption  | Sports            |

Digital Preemption Programs #3

| Questions  | Response           |
|--|--------------------|
| Title of Program   | Lazy Town          |
| List date and time rescheduled   | 6/15/2013 @8am     |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 6/15/2013/ELZT109H |
| Reason for Preemption  | Sports             |

|                                |          |
|--------------------------------|----------|
| Digital Core Program (6 of 13) | Response |
|--------------------------------|----------|

|  |   |
|--|---|
| Program Title  | Noodle and Doodle   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | saturday at 11:30a 4/6/13-6/29/13   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 9   |
| Total times<br>aired   | 13  |
| Number of<br>Preemptions   | 4   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 4   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

#### Digital Preemption Programs #1

| Questions                      | Response          |
|--------------------------------|-------------------|
| Title of Program               | Noodle and Doodle |
| List date and time rescheduled | 6/1/2013 @ 8:30am |

|  |                   |
|--|-------------------|
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 6/1/2013/ENAD104H |
| Reason for Preemption  | Sports            |

#### Digital Preemption Programs #2

| Questions  | Response           |
|--|--------------------|
| Title of Program   | Noodle and Doodle  |
| List date and time rescheduled   | 6/15/2013 @ 8:30am |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 6/15/2013/ENAD108H |
| Reason for Preemption  | Sports             |

#### Digital Preemption Programs #3

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 6/8/2013 @ 1:30p  |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 6/8/2013/ENAD106H |
| Reason for Preemption  | Sports            |

#### Digital Preemption Programs #4

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 5/4/2013 @ 8:30am |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 5/4/2013/ENAD109H |
| Reason for Preemption  | Sports            |

| Digital Core Program (7 of 13) | Response   |
|--------------------------------|------------|
| Program Title                  | pet.tv     |
| Origination                    | Syndicated |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | sundays at 8:30 am 4/7/13-6/30/13   |
| Total times aired at regularly scheduled time  | 11  |
| Total times aired  | 13  |
| Number of Preemptions  | 2   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pet.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | pet.tv              |
| List date and time rescheduled   | 5/26/2013 @ 10:30am |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   |                     |
| Episode #  | 5/26/2013/514 A -R  |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #2

| Questions  | Response           |
|--|--------------------|
| Title of Program   | pet.tv             |
| List date and time rescheduled   | 6/15/2013 @ 7:30am |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 6/9/2013/516 A -R  |
| Reason for Preemption  | Sports             |

|   |   |
|---|---|
| Program Title   | Awesome adventures (D2)   |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | monday at 9:30 am 4/1/13-6/24/13  |
| Total times aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | Awesome adventures is a half-hour adventure series that airs 52 weeks a year. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. "Awesome Adventures" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its' creatures, and the people that inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make learning fun |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (9 of<br>13) <div>Response</div>  |                                   |
|---|-----------------------------------|
| Program Title   | Wild about animals (D2)           |
| Origination   | Syndicated                        |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | tuesday at 9:30 am 4/2/13-6/25/13 |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                                |

|  |  |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild about animals is a half hour animal E/I magazine series that airs 52 weeks each year. The show id hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. The series is produced for children 16 and under (specific target audience is 13-16). As the producers of "wild about animals" it is the objective of Steve Rotfeld productions, Inc. to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals the see every day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program (10 of 13)               |  | Response                           |
|---|--|------------------------------------|
| Program Title                                 |  | Career Day (D2)                    |
| Origination                                   |  | Syndicated                         |
| Days/Times Program Regularly Scheduled        |  | wednesday @ 9:30 am 4/3/13-6/26/13 |
| Total times aired at regularly scheduled time |  | 13                                 |
| Total times aired                             |  |                                    |
| Number of Preemptions                         |  | 0                                  |



|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A weekly half-hour television series shot entirely in HD, Career Day is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. Career Day offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them. "We are thrilled to offer this wonderful HD series for teenagers looking for positive guidance at this important time in their lives," said Andrew Temple, president of domestic television distribution for Entertainment Studios. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 13)  | Response   |
|--|--|
| Program Title  | Set For Life (D2)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | thursday @ 9:30 am 4/4/13-6/27/13  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Set For Life" relates with teens on their level about the power and impact a higher education has on them and the changing world around them in an educational and informational format designed to help its viewers make important decisions about college. Teenagers will see firsthand the diverse and exciting dynamics college life offers, while learning the different paths college students can take to complete their degree. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (12 of 13)  | Response   |
|--|--|
| Program Title  | animal science (D2)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | friday @ 9:30 am 4/5/13-6/28/13  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Science Shows viewers how and why animals behave using a scientific approach, with 3D animations, graphics, and analysis. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (13 of 13)  | Response  |
|--|---|
| Program Title  | Dog tales (D2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | saturday at 7:30 am 4/6/13-6/29/13  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog tales showcases dog and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. Series is E/I rated and is suitable for family viewing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?  | Yes  |
| Name of children's programming liaison  | Brandy Sanchez   |
| Address   | 1015 s Fillmore st   |
| City  | amarillo   |
| State   | TX   |
| Zip   | 79101  |
| Telephone Number  | 806-383-3321   |
| Email Address   | BSanchez@kamr.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | THE MORE YOU KNOW WEBSITE "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. |

Other Matters (13)

| Other Matters (1 of 13)  | Response   |
|--|--|
| Program Title  | The Chica Show   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | saturdays at 9 am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| Other Matters (2 of 13)                       | Response             |
|---|----------------------|
| Program Title                                 | Pajanimals           |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | saturdays at 9:30 am |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 2 years to 5 years   |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, SweetPea Sue, a horse, and Cowbella, a purple and white cow-has a problem either with sleeping or with facing a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: Squacky's bed goes to Eliie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollos' bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest. |
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| Other Matters (3 of 13)  | Response  |
|--|---|
| Program Title  | Justin Time   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | saturdays at 10 am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time, is an animated show specifically directed to the preschool audience and always conveys an embedded lesson that it is possible to understand and mater any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. This is where he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children. |

| Other Matters (4 of 13)                | Response              |
|--|-----------------------|
| Program Title                          | Tree Fu Tom           |
| Origination                            | Network               |
| Days/Times Program Regularly Scheduled | saturdays at 10:30 am |

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|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day. Tree Fu Tom will begin airing July 6, 2013 and will replace Poppy Cat. |

| Other Matters (5 of 13)  | Response   |
|--|--|
| Program Title  | Lazy Town  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | saturdays at 11 am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again. |



| Other Matters (6 of 13)  |   |
|--|---|
|  | Response  |
| Program Title  | Noodle and Doodle   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | saturdays at 11:30 am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together. |

| Other Matters (7 of 13)   |   |
|---|---|
|   | Response  |
| Program Title   | Awesome adventures (D2)   |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | mondays at 9:30 am on september 2nd moves to 10am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time   | 14  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | Awesome adventures is a half-hour adventure series that airs 52 weeks a year. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. "Awesome Adventures" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its' creatures, and the people that inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make learning fun |

| Other Matters (8 of 13)  |  | Response |
|--|--|----------|
| Program Title  | Wild about animals (D2)  |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | tuesdays at 9:30 am on september 2nd moves to 10am   |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience from  | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild about animals is a half hour animal E/I magazine series that airs 52 weeks each year. The show id hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. The series is produced for children 16 and under (specific target audience is 13-16). As the producers of "wild about animals" it is the objective of Steve Rotfeld productions, Inc. to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals the see every day. |          |
|  |  |          |
| Other Matters (9 of 13)  |  | Response |
| Program Title  | career day (D2)  |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | wednesday at 9:30 am on september 2nd moves to 10am  |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience from  | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A weekly half-hour television series shot entirely in HD, Career Day is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. Career Day offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them. "We are thrilled to offer this wonderful HD series for teenagers looking for positive guidance at this important time in their lives," said Andrew Temple, president of domestic television distribution for Entertainment Studios.  |          |
|  |  |          |
| Other Matters (10 of 13)   |  | Response |

|  |  |
|--|--|
| Program Title  | Set For Life (D2)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | thursdays at 9:30 am on september 2nd moves to 10am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Set For Life" relates with teens on their level about the power and impact a higher education has on them and the changing world around them in an educational and informational format designed to help its viewers make important decisions about college. Teenagers will see firsthand the diverse and exciting dynamics college life offers, while learning the different paths college students can take to complete their degree. |

| Other Matters (11 of 13)   | Response   |
|--|--|
| Program Title  | Animal Science (D2)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | friday at 9:30 am on september 2nd moves to 10am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Science Shows viewers how and why animals behave using a scientific approach, with 3D animations, graphics, and analysis. |

| Other Matters (12 of 13)   | Response  |
|--|---|
| Program Title  | Dog tales (D2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | saturdays at 7:30 am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog tales showcases dog and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. Series is E/I rated and is suitable for family viewing. |

| Other Matters (13 of 13)               | Response          |
|--|-------------------|
| Program Title                          | Edgemont          |
| Origination                            | Syndicated        |
| Days/Times Program Regularly Scheduled | saturdays @ 4:30p |

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|--|--|
| Total times aired at regularly scheduled time  | 3  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The world of Edgemont revolves around relationships, dating family, friendship, rivalries and alliances. It's a high school with all its ups and downs. It's a time of innocence and harsh lessons, dilemmas and choices that faces teenagers every day. But it's also a world of new freedoms, growing up and having fun. |

Certification

| Question  | Response  |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>  |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>Nexstar<br/>broadcasting,<br/>inc</b></p> |

**Attachments**

No Attachments.