

(REFERENCE COPY - Not for submission)

### Children's Television Programming Report

FRN: **0027157007** File Number: **CPR-133968** Submit Date: **10/04/2012** Call Sign: **KENV-DT** Facility ID: **63845** 

City: **ELKO** State: **NV** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/04/2012 Filing Status: Active

### Report reflects information for : Third Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kenvtv.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Sa 930am
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time, is an animated show specifically directed to the preschool audience and always conveys an embedded lesson that it is possible to understand and mater any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmate, Olivia and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. This is where he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	9/9 930am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8 EJTM110H
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	8/11 430pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 EJTM106H
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	9/23 930am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 EJTM113H
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	Sa 10am

Total times aired at regularly scheduled time	5
Total times aired	11
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	9/8 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8 ELZT116H

Reason for Preemption	Sports
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Questions	Response
Title of Program	LazyTown
List date and time rescheduled	8/18 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/18 ELZT110H
Reason for Preemption	Sports

### **Digital Preemption Programs #3**

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	8/4 3pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 ELZT108H
Reason for Preemption	Sports

### **Digital Preemption Programs #4**

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	9/15 3pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 ELZT120H
Reason for Preemption	Sports

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	9/15 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	9/15 ELZT117H
Reason for Preemption	Sports

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	7/14 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/14 ELZT102H
Reason for Preemption	Sports

Digital Core Program (3 of 6)	Response
Program Title	Noodle Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8am
Total times aired at regularly scheduled time	8
Total times aired	12
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle a digital character that lives inside a tablet computer and Doggity a faithful beagle. Doggity has a mini show of his own through an animated alter ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food art and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	8/11 3pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 ENAD106H
Reason for Preemption	Sports

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	9/15 330pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 ENAD113H
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	8/4 4pm
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 ENAD105H
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	7/8 930am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/7 ENAD101H
Reason for Preemption	Sports

Digital Core Program (4 of 6)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Sa 830am
Total times aired at regularly scheduled time	8
Total times aired	12
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years

Describe the Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, SweetPea Sue, a educational and horse, and Cowbella, a purple and white cow-has a problem either with sleeping or with facing a problem. informational They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: Squacky's bed goes to Eliie the octopus who objective of lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, the program and how it who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollos' bed goes to the meets the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the definition of problem resolved and the Pajanimals tucked into their beds for a good night's rest. Core Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	8/4 430pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 EPAJ105H
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	9/15 4pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 EPAJ113H
Reason for Preemption	Sports

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	7/8 10am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/7EPAJ101H
Reason for Preemption	Sports

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	8/11 330pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 EPAJ106H
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Sa 9am
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years

Describe the Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A educational narrator, also named Lara, reads a story to her cat in each episode. This story stars her Poppy Cat, who and envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmation who zips informational around on a skateboard; Alma, a southern belle bunny who is ultra feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is objective of the program prone to neck rolls and commentary when things irritate him or don't make sense. The grouchy Egbert, a and how it badger who is both a snob and a bully refuses to play with the group and invariably attempts to sabotage meets the their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to definition of say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends Core return to their little village and resume their cheerful, active lives. With the end of her story Lara closes her book and says good bye to Poppy Cat, who is usually ready for his nap Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	9/9 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8 EPCT110H
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	9/15 430pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 EPCT113H
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	8/11 4pm
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 EPCT107H
Reason for Preemption	Sports

Reason for Pre	emption	Sports
Digital Core Program (6 of 6)	Response	
Program Title	The Wiggles	
Origination	Network	
Days/Times Program Regularly Scheduled	Sa 1030am	
Total times aired at regularly scheduled time	3	
Total times aired	11	
Number of Preemptions	8	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	8	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is an Australian children's variety show that exhorts pre-school children to along with their many song and dance routines. A musical ensemble led by Tony, Murruns through a variety of skits that are specifically designed for the preschool audience of supporting dancers and characters, help them move the show along with scene chalocations and visits by guest artists. These include Wags, the dog, Dorothy the Dinosa Feathersword the Pirate, and the Wigglies who dance and interact with the Wiggles homajority of the sketches are instructional in nature, the context and sprit of the show is demonstrate that learning is the way to have the "very most" fun.	ray, Greg and Jeff, e. A large ensemble anges, travel to distant aur, Captain osts. While the

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Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	9/1 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/1 EWIG107
Reason for Preemption	Sports

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	9/22 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/22 EWIG112
Reason for Preemption	Sports

### **Digital Preemption Programs #3**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	8/4 330pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 EWIG108
Reason for Preemption	Sports

Questions	Response
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Title of Program	The Wiggles
List date and time rescheduled	9/22 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 EWIG013
Reason for Preemption	Sports

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	8/18 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/18 EWIG105
Reason for Preemption	Sports

### **Digital Preemption Programs #6**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	9/15 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/15 EWIG111
Reason for Preemption	Sports

### **Digital Preemption Programs #7**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	7/14 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/14 EWIG103
Reason for Preemption	Sports

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	9/8 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8 EWIG010
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Barbara Monroy
Address	1790 Vassar Street
City	Reno
State	NV
Zip	89502
Telephone Number	775-322-4444
Email Address	bmonroy@mynews4.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The following appears on KENV's website www.kenvtv.com At KENV News 10 we care about the future of our children in our communities. We offer a variety of weekly educational and informational television shows with the intent to further the positive development of children ages 16 and under. We maintain a current public file listing education objectives. Please feel free to review the public file by visiting our offices at 1025 Chilton Circle, Elko, NV. 89801 between 9:00 a.m and 5:00 p.m. You can also view the file online. Due to Olympic Programming 3rd Qtr 2012 is short on the number of minimum hours on our main digital stream. Additional hours are schedled in the 4th Qtr 2012 to make up the difference.

### Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Sa 930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time, is an animated show specifically directed to the preschool audience and always conveys an embedded lesson that it is possible to understand and mater any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmate, Olivia and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. This is where he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children.

Other Matters (2 of 8)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Sa 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of

Programming.

Core

Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Other Matters (3 of 8)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Sa 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the	Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, SweetPea Sue, a horse, and Cowbella, a purple and white cow-has a problem either with sleeping or with facing a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: Squacky's bed goes to Eliie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollos' bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who

Other Matters (4 of 8)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Sa 9am

problem resolved and the Pajanimals tucked into their beds for a good night's rest.

resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the

Γotal times	13	
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Program		
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arget Child	•	
Audience		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars her Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmation who zips around on a skateboard; Alma, a southern belle bunny who is ultra feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense. The grouchy Egbert, a badger who is both a snob and a bully refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. With the end of her story Lara closes her book and says good bye to Poppy Cat, who is usually ready for his nap

Other Matters (5 of 8)	Response
Program Title	Noodle Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle a digital character that lives inside a tablet computer and Doggity a faithful beagle. Doggity has a mini show of his own through an animated alter ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food art and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together.

Other Matters (6 of 8)	Response
Program Title	The Wiggles
Origination	Network
Days/Times	Sa 1030am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	3 years to 8 years
Child	
Audience from	
Describe the	The Wiggles is an Australian children's variety show that exhorts pre-school children to move and sing
educational	along with their many song and dance routines. A musical ensemble led by Tony, Murray, Greg and Jeff,
and	runs through a variety of skits that are specifically designed for the preschool audience. A large ensemble
informational	of supporting dancers and characters, help them move the show along with scene changes, travel to distan
objective of	locations and visits by guest artists. These include Wags, the dog, Dorothy the Dinosaur, Captain
the program	Feathersword the Pirate, and the Wigglies who dance and interact with the Wiggles hosts. While the
and how it	majority of the sketches are instructional in nature, the context and sprit of the show is to entertain and
meets the	demonstrate that learning is the way to have the "very most" fun.
definition of	
Core	
Programming.	

Other Matters (7 of 8)	Response
Program Title	Animal Exploration with Jarod Scott
Origination	Syndicated
Days/Times Program Regularly Scheduled	Su 3pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and prosocial values within an environmentally responsible universe.

Other Matters (8 of 8)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Su 930am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational objective of Wild America is to familiarize children with the animals of the North American content, their interaction with other animals and the encironment.  Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Ruby Mountain Communications Company **Attachments** 

No Attachments.