

Children's Television Programming Report

 FRN:
 0003769973
 File Number:
 CPR-141149
 Submit Date:
 04/09/2013
 Call Sign:
 WKBT-DT
 Facility ID:
 74424

 City:
 LA CROSE
 State:
 WI
 State:
 VI
 State:
 State:
 VI

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Status Date:

 04/09/2013
 Filing Status:
 Active
 Status:
 Status:
 Status Date:

Report reflects information for : First Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affiliat	on	
mormation		Affiliated network CBS		
		Nielsen DMA LaCrosse-Eau	Claire	
		Web Home Page Address www.wkbt.com		
Digital Core	Question		Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 9:00 AM on WKBT-DT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 9:30 AM on WKBT-DT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 14) Response

Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 10:00 AM on WKBT-DT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - I
List date and time rescheduled	03/30/13 @ 11:00 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-16
Episode #	03/16/13 episode # 7626R
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 10:30 am on WKBT-DT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II
List date and time rescheduled	03/30/13 @ 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-16
Episode #	03/16/13 episode # 9626R
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	LIBERTY'S KIDS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 8:00 AM on WKBT-DT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	LIBERTY'S KIDS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 8:30 AM on WKBT-DT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Jack Hanna's Animal Adventures - Strip
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday @ 12:00 PM on WKBT-DT2
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action featuring Jack Hanna and numerous and varied animals. He gives excellent information about the animals featured. The series is designed to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in ways that presents positive role models and pro-social values within the environmentally responsible universe. This program is specifically designed to further the educationals and informational needs of children, has educating and informing children as a significiant purpose, and otherwise meets the definition of Core Programming as specified in the commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	ECO Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 9:30 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? Every week Eco Company explores all aspects of being green and understanding how we impact our world. Hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the plant they will inherit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 10:00 AM on WKBT-DT2

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action featuring Jack Hanna and numerous and varied animals. He gives excellent information about the animals featured. The series is designed to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in ways that presents positive role models and pro-social values within the environmentally responsible universe. This program is specifically designed to further the educationals and informational needs of children, has educating and informing children as a significiant purpose, and otherwise meets the definition of Core Programming as specified in the commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 10:30 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, Jarol Miller, goes to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. He has the experience and credentials to introduce children to places and people and things they may have never seen before, It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. This half hour live action television program is designed to meet the educationa and informational needs of children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Marty Stouffers Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 11:00 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In every episode, Wild America, entertains, amuses, informs and educates viewers about how wild creatures including man are inter-connected. Wild America propels the viewers into the lives of wild creatures through the animals' own eye-viewfocusing on the reality of life in the wild, including mating, birth, predation and death.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Title of Program	Marty Stouffers Wild America
List date and time rescheduled	03/30/13 @ 1:30 PM on WKBT-DT2
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-30
Episode #	03/30/13 episode # 200
Reason for Preemption	Sports

Digital Core Program (12 of 14)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 11:30 AM on WKBT-DT2
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shot exclusively in High Definition, this entertaining and educational half-hour wildlife program introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	03/30/13 @ 2:00 PM on WKBT-DT2
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-30
Episode #	03/30/13 episode # 913

Reason for Preemption

Non-breaking News

Digital Core Program (13 of 14)	Response
Program Title	Laura McKenzee's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 12:00 PM on WKBT-DT2
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura takes her young adventures on a wonderful travel trip and guides them through unusual places and sights.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Laura McKenzee's Traveler
List date and time rescheduled	03/30/13 2:30 PM on WKBT-DT2
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-30
Episode #	03/30/13 episode # 112
Reason for Preemption	Non-breaking News

Digital Core Program (14 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 12:30 PM on WKBT-DT2
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program investigates various careers and gives young people the opportunity to see and experience exactly what people do in their jobs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Career Day
List date and time rescheduled	03/30/13 @ 3:00 PM on WKBT-DT2
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-30
Episode #	03/30/13 episode # 311
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maria L. Roswall
Address	141 South 6th Street
City	La Crosse
State	WI
Zip	54601
Telephone Number	608-782-4678
Email Address	mroswall@wkbt.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On Saturday, February 23, 2013, we had a switcher on duty who nornally doesn't work during children's programming. He thought that he was off by a few seconds during the last program of the block, Busytown II. To make up this time he added a 10 second PSA which was a sponsored spot for US Cellular. It had their logo, although there is no audio on the spot. We consider the overage to be de minimis because it constituted 10 seconds of the half-hour program.

Other Matters (14)

4)	Other Matters (1 of 14)	Response
	Program Title	DOODLEBOPS - I
	Origination	Network
	Days/Times Program Regularly Scheduled	Saturday's @ 9:00 AM on WKBT-DT
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	3 years to 6 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
	Other Matters (2 of 14)	Response
	Program Title	DOODLEBOPS - II
	Origination	Network
	Days/Times Program Regularly Scheduled	Saturday's @ 9:30 AM on WKBT-DT
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Programming.	
Other Matters (3 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 10:00 AM on WKBT-DT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other	

Other Matters (4 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 10:30 AM on WKBT-DT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solvi abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts the are part of the episode's overall theme. This program is specifically designed to further the educational an informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters	
(5 of 14)	Response
Program Title	LIBERTY'S KIDS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 8:00 AM on WKBT-DT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters	

(6 of 14)

Response

Program Title	LIBERTY'S KIDS - II
Origination	Network
Days/Times	Saturday's @ 8:30 AM on WKBT-DT
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	9 years to 11 years
Child	
Audience from	
Describe the	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and
educational	immediately following the American Revolution. Each episode focuses on placing historical events and
and	pivotal figures within an age appropriate context that provides young people with an exciting opportunity
informational	experience this period of history through the eyes of a similar demographic. The programs also include
objective of	interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the
the program	episode. This program is specifically designed to further the educational and informational needs of
and how it	children, has educating and informing children as a significant purpose, and otherwise meets the definition
meets the	of Core Programming as specified in the Commission's rules.
definition of	
Core	
Programming.	

Other Matters (7 of 14)	Response
Program Title	Jack Hanna's Animal Adventures - strip
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday @ 12:00 PM on WKBT-DT2
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action featuring Jack Hanna and numerous and varied animals. He gives excellent information about the animals featured. The series is designed to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in ways that presents positive role models and pro-social values within the environmentally responsible universe. This program is specifically designed to further the educationals and informational needs of children, has educating and informing children as a significiant purpose, and otherwise meets the definition of Core Programming as specified in the commission's rules.

Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 9:30 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? Every week Eco Company explores all aspects of being green and understanding how we impact our world. Hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the plant they will inherit.

Other Matters (9 of 14)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 10:00 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action featuring Jack Hanna and numerous and varied animals. He gives excellent information about the animals featured. The series is designed to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in ways that presents positive role models and pro-social values within the environmentally responsible universe. This program is specifically designed to further the educationals and informational needs of children, has educating and informing children as a significiant purpose, and otherwise meets the definition of Core Programming as specified in the commission's rules.

Other	Matters	(10 of
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14)	Response
Program Title	Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 10:30 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child 13 years to 16 years Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In each episode, Jarol Miller, goes to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. He has the experience and credentials to introduce children to places and people and things they may have never seen before, It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. This half hour live action television program is designed to meet the educational and informational needs of children.

Other Matters (11 of 14)	Response
Program Title	Marty Stouffer's Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 11:00 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In every episode, Wild America, entertains, amuses, informs and educates viewers about how wild creatures including man are inter-connected. Wild America propels the viewers into the lives of wild creatures through the animals' own eye-viewfocusing on the reality of life in the wild, including mating, birth, predation and death.
Other Matters (12 of 14)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 11:30 AM on WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shot exclusively in High Definition, this entertaining and educational half-hour wildlife program introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between.

Other Matters (13 of 14)	Response	
Program Title	Laura McKenzee's Traveler	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday's @ 12:00 PM on WKBT-DT2	
Total times aired at regularly scheduled time	13	

Length of Program		30 mins	
Age of Target Child Audience from		13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		Laura takes her young adventures on a wonderful travel trip and guides them through unusual places and sights.	
Other Matters (14 of 14)	Resp	onse	
Program Title	Care	er Day	
Origination	Synd	licated	
Days/Times Program Regularly Scheduled	Satu	rday's @ 12:30 PM on WKBT-DT2	
Total times aired at regularly scheduled time	13	13	
Length of Program	30 m	ins	
Age of Target Child Audience from	13 ye	13 years to 16 years	

people do in their jobs.

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

This program investigates various careers and gives young

people the opportunity to see and experience exactly what

LLC

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND**

FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation

of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION

AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. **QueenB**

Attachments No Attachments.