

# Children's Television Programming Report

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 0004941621
 File Number:
 CPR-171586
 Submit Date:
 07/09/2015
 Call Sign:
 WCAY-CD
 Facility ID:
 4352

 City:
 KEY WEST
 State:
 FL

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 07/09/2015

 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:
 Status:

### **Report reflects information for : Second Quarter of 2015**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Independent	
		Affiliated network	
		Nielsen DMA Miami-Ft. Lauder	rdale
		Web Home Page Address www.tripsmarter.	com
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
		Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional		

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Food for Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, Tuesday, Wednesday. 04/01-04/13, 06/17-06/30. 12:30
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Claire Thomas carefully and simply prepares healthy meals, educating kids and their families about the importance of healthy lifestyles while inspiring them to enjoy food preparation and understand that healthy food can be easy, affordable and delicious. The objective is to inspire healthy diets and family time together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, Tuesday, Wednesday. 04/14-06/16. 12:30pm.
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue takes kids on the team's incredible and heartwarming adventures through a combination of first-hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall. The objective of Sea Rescue is to imbue children with a sense of awe at the wonders, strengths and vulnerabilities of nature in the hopes of that they will grow up with a better understanding of the importance of preserving our oceans and waterways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 4)	Response
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, Tuesday, Wednesday. 06/02-06/30. 1:30pm.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of this innovative educational fashion and culture program series is to promote healthy self-images in children 13-16 by encouraging kids to be themselves feel good about themselves by equipping them with valuable education regarding the history of fashion and the fashion industry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 4)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, Tuesday, Wednesday. 04/01-06/01. 1:30pm.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jeff Corwin has teamed with the Georgia Aquarium to tell the story of the world's oceans. They explore the connections between life in the sea and life on the rest of the planet. Ocean Mysteries features unique creatures and exotic locations while promoting important messages about conservation, ocean research, and the preservation of aquatic life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Ranger Kate
Origination	Local
Days/Times Program Regularly Scheduled:	Monday-Sunday. 04/01-06/30. Various
Total times aired at regularly scheduled time:	92
Number of Preemptions	0
Length of Program	8 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ranger Kate is passionate about nature and she has a tremendous wealth of knowledge about the regional environment. The viewer has the opportunity to follow her through the Mangrove on an adventure of discovery. On her trek she describes the creatures and foliage.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

#### Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Ranger Kate Perry Key Deer
Origination	Local
Days/Times Program Regularly Scheduled:	Monday-Sunday. 04/01-06/30. Various
Total times aired at regularly scheduled time:	100
Number of Preemptions	0
Length of Program	4 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ranger Kate introduces young viewers to the endangered and elusive Key Deer, found only in the Florida Keys. The objective of this feature is to explain the unique nature of the Key Deer by providing insight to the fragile ecosystem, inspiring children to engage in ecotourism, practice good stewardship of our Earth's resources and grow up with a strengthened commitment to protect the natural world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	No

Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ken Davis
Address	8317 Front Beach Road, Ste 23
City	Panama City Beach
State	FL
Zip	32407
Telephone Number	850-235-4176. ext. 121
Email Address	ken. davis@tripsmarter com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (4)	Other Matters (1 of 4)	Response
	Program Title	Food for Thought
	Origination	Syndicated
	Days/Times Program Regularly Scheduled	Monday, Tuesday, Wednesday. 07/01-09/23 @ 12:30pm
	Total times aired at regularly scheduled time	37
	Length of Program	30 mins
	Age of Target Child Audience from	13 years to 16 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Claire Thomas carefully and simply prepares healthy meals, educating kids and their families about the importance of healthy lifestyles while inspiring them to enjoy food preparation and understand that healthy food can be easy, affordable and delicious. The objective is to inspire healthy diets and family time together.
	Other Matters (2 of 4)	Response
	Program Title	Culture Click
	Origination	Syndicated
	Days/Times Program Regularly	Wednesday. 07/01 @ 1:30pm.

Scheduled Total times aired at regularly 1 scheduled time Length of Program 30 mins Age of Target Child Audience from 13 years to 16 years Describe the educational and The objective of this innovative educational fashion and culture program series is to informational objective of the promote healthy self-images in children 13-16 by encouraging kids to be themselves, feel good about themselves by equipping them with valuable education regarding the program and how it meets the definition of Core Programming. history of fashion and the fashion industry.

Other Matters (3 of 4)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, Tuesday, Wednesday. 09/02-09/30 @ 1:30pm. 09/28-09/30 @ 12:30pm.
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue takes kids on the team's incredible and heartwarming adventures through a combination of first-hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall. The objective of Sea Rescue is to imbue children with a sense of awe at the wonders, strengths and vulnerabilities of nature in the hopes of that they will grow up with a better understanding of the importance of preserving our oceans and waterways.

Other Matters (4 of 4)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, Tuesday, Wednesday. 07/06-09/01 @ 1:30pm.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	Jeff Corwin has teamed with the Georgia Aquarium to tell the story of the world's oceans.
informational objective of the	They explore the connections between life in the sea and life on the rest of the planet.
program and how it meets the definition of Core	Ocean Mysteries features unique creatures and exotic locations while promoting important messages about conservation, ocean research, and the preservation of aquatic life.
Programming.	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Beach TV Properties, Inc.

Attachments No Attachments.