Federal Communications Commission
(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: 0018223693 $\quad$ File Number: CPR-146932 $\quad$ Submit Date: 10/22/2013 $\quad$ Call Sign: KALB-TV $\quad$ Facility ID: 51598 City: ALEXANDRIA State: LA

Service: Full Service Television $\quad$ Purpose: Children's TV Programming Report | Status: Received | Status Date: |
| :--- | :--- | :--- | 10/22/2013 Filing Status: Active

Report reflects information for : Third Quarter of 2013

General Information

| Section | Question | Response |
| :--- | :--- | :--- |
| Attachments | Are attachments (other than associated schedules) being <br> filed with this application? |  |

Applicant Address Phone Email Applicant Type

Contact Representatives
(0)

## Children's Television Information

Digital Core Programming

| Section | Question | Response |
| :--- | :--- | :--- |
| Station Type | Station Type | Network Affiliation |
|  | Affiliated network | NBC/CBS |
|  | Nielsen DMA | Alexandria LA |
|  | Web Home Page Address | WWW.KALB.COM |


| Question | Response |
| :--- | :--- | :--- |
| State the average number of hours of Core Programming per week broadcast by the station on its main program <br> stream | 6.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the <br> station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its <br> main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication <br> of the target child audience, to publishers of program guides as required by 47 C.F.R. Section $73.673 ?$ | Yes |
| Does the Licensee certify that at least 50\% of the Core Programming counted toward meeting the additional |  |
| programming guideline (applied to free video programming aired on other than the main Yes No program |  |
| stream) did not consist of program episodes that had already aired within the previous seven days either on the |  |
| station's main program stream or on another of the station's free digital program streams? |  |


| Digital Core <br> Program (1 <br> of 18) | Response |
| :---: | :---: |
| Program Title | DOODLEBOPS - I 5.2 |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | SATURDAYS 8AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |


| Digital Core Program (2 of 18) | Response |
| :---: | :---: |
| Program Title | DOODLEBOPS - II 5.2 |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | SATURDAYS 830AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |


| Program Title | BUSYTOWN MYSTERIES - I 5.2 |
| :---: | :---: |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | SATURDAYS 9AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
| Digital Core <br> Program (4 of 18) |  |
| Program Title | BUSYTOWN MYSTERIES - II 5.2 |


| Origination | Network |
| :---: | :---: |
| Days/Times <br> Program <br> Regularly <br> Scheduled | SATURDAYS 930AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of <br> Preemptions <br> Rescheduled |  |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

## Digital Core

Program (5 of

## Response

Program Title

| Days/Times <br> Program <br> Regularly <br> Scheduled | SATURDAYS 10AM |
| :--- | :--- |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 11 |
| Total times <br> aired | 12 |
| Number of | 1 |
| Preemptions |  |$\quad$| Ine |
| :--- |

## Digital Preemption Programs \#1

| Questions | Response |
| :--- | :--- |
| Title of Program | LIBERTY'S KIDS - I 5.2 |
| List date and time rescheduled | $9 / 14$ 11am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |


| Date Preempted |  |
| :---: | :---: |
| Episode \# | 8/31 |
| Reason for Pre | mption Sports |
| Digital Core <br> Program (6 of <br> 18) <br> Response |  |
| Program Title | LIBERTY'S KIDS - II 5.2 |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | SATURDAYS 1030AM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News |  |
| Number of <br> Preemptions <br> Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

Does the Yes
Licensee identify the program by displaying throughout the program the symbol E /I?

## Digital Preemption Programs \#1

| Questions |  | Response |
| :---: | :---: | :---: |
| Title of Program |  | LIBERTY'S KIDS - II 5.2 |
| List date and time rescheduled |  | 9/14 1130am |
| Is the rescheduled date the second home? |  | No |
| Were promotional efforts made to notify the public of rescheduled date and time? |  | Yes |
| Date Preempted |  |  |
| Episode \# |  | 8/31 |
| Reason for Preemption |  | Sports |
| Digital Core <br> Program (7 <br> of 18) <br> Response |  |  |
| Program Title | LUCKY DOG 5.2 |  |
| Origination | Network |  |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 8am |  |
| Total times aired at regularly scheduled time | 1 |  |
| Total times aired |  |  |
| Number of Preemptions | 0 |  |
| Number of Preemptions for other than Breaking News |  |  |
| Number of Preemptions Rescheduled |  |  |
| Length of Program | 30 mins |  |


| Age of <br> Target Child <br> Audience | 13 years to 16 years <br> Describe the <br> educational <br> and <br> informational <br> objective of <br> the program <br> and how it <br> meets the <br> definition of <br> Core |
| :--- | :--- |
| Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his <br> mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising <br> responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral <br> part of the overarching theme of rescuing these animals from death and providing a second chance for life. <br> Following McMillan's investigations into how to retrain these animals to make them welcome members in <br> the homes of families is both educational and inspirational - encouraging this demographic to become <br> sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This <br> program is specifically designed to further the educational and informational needs of children, has <br> educating and informing children as a significant purpose, and otherwise meets the definition of Core |  |
| Programming as specified in the Commission's rules. |  |


| Digital Core Program (8 of 18) | Response |
| :---: | :---: |
| Program Title | DR. CHRIS PET VET 5.2 |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 830am |
| Total times aired at regularly scheduled time | 1 |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |


| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| :--- | :--- |
| Describe the <br> educational <br> and <br> informational <br> objective of <br> the program <br> and how it <br> meets the <br> definition of <br> Core | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the <br> life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist <br> services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal <br> specialist hospital. The show usually consists of three segments, following the doctor as he treats various <br> animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian <br> daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop <br> solutions that on the surface would seem confounding to the viewer. As such the show not only offers a <br> view into careers in and responsibility for taking care of pets, but also into problem solving strategies and <br> behaviors. This program is specifically designed to further the educational and informational needs of <br> children, has educating and informing children as a significant purpose, and otherwise meets the definition <br> of Core Programming as specified in the Commission's rules. |
| Does the <br> Licensee <br> identify the <br> program by <br> displaying <br> throughout <br> the program <br> the symbol E <br> II? | Yes |


| Digital Core Program (9 of 18) | Response |
| :---: | :---: |
| Program Title | RECIPE REHAB 5.2 |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 9am |
| Total times aired at regularly scheduled time | 1 |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |


| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| :---: | :---: |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |


| Digital Core <br> Program (10 <br> of 18) | Response |
| :--- | :--- |
| Program Title | JAMIE OLIVER'S 15 MINUTE MEALS 5.2 |
| Origination | Network |
| Days/Times <br> Program | Saturdays 930am |
| Regularly <br> Scheduled |  |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 1 |
| Total times <br> aired |  |
| Number of | 0 |
| Preemptions |  |
| Number of <br> Preemptions <br> for other than <br> Breaking <br> News |  |
| Number of <br> Preemptions <br> Rescheduled |  |
| Program |  |


| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| :--- | :--- |
| Describe the <br> educational <br> and <br> informational <br> objective of <br> the program <br> and how it <br> meets the <br> definition of <br> Core | Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one <br> of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that <br> simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this <br> goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The <br> cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from <br> around the world. This program is specifically designed to further the educational and informational needs of <br> children, has educating and informing children as a significant purpose, and otherwise meets the definition <br> of Core Programming as specified in the Commission's rules. |
| Programming. | Does the <br> Licensee <br> identify the <br> program by <br> displaying <br> throughout <br> the program <br> the symbol E <br> I? |


| Digital Core <br> Program (11 <br> of 18) | Response |
| :---: | :---: |
| Program Title | ALL IN WITH LAILA ALI 5.2 |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 10am |
| Total times aired at regularly scheduled time | 1 |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of <br> Preemptions <br> Rescheduled |  |
| Length of Program | 30 mins |


| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| :--- | :--- |
| Describe the <br> educational <br> and <br> informational <br> objective of <br> the program <br> and how it <br> meets the <br> definition of <br> Core | ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, <br> groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses <br> on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their <br> dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for <br> some subject or discipline, the importance of setting goals and the value of not giving up. The show not only <br> encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve <br> needs of children, has educating and informing children as a significant purpose, and otherwise meets the <br> definition of Core Programming as specified in the Commission's rules. |
| Programming. | Does the <br> Licensee <br> identify the <br> program by <br> displaying <br> throughout <br> the program <br> the symbol E |
| I? | Yes |


| Digital Core Program (12 of 18) | Response |
| :---: | :---: |
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER 5.2 |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 1030am |
| Total times aired at regularly scheduled time | 1 |
| Total times aired |  |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled |  |
| Length of Program | 30 mins |


| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| :--- | :--- |
| Describe the <br> educational <br> and <br> informational <br> objective of <br> the program <br> and how it <br> meets the <br> definition of <br> Core | GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their <br> notoriety and success to make positive changes in the lives of people in need. The program offers a very <br> positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic <br> mindedness. Profiled celebrities range from players who have set up charities for youngsters around the <br> world to those who have put together foundations that support various initiatives in their own communities <br> where they were raised as part of an effort to "give back." The show provides valuable lessons on the true <br> meaning of sportsmanship and responsibility to society of those who have achieved great success. This <br> program is specifically designed to further the educational and informational needs of children, has <br> educating and informing children as a significant purpose, and otherwise meets the definition of Core |
| Programming. | Programming as specified in the Commission's rules. |


| Digital Core <br> Program (13 <br> of 18) | Response |
| :--- | :--- |
| Program Title | The Chica Show 5.1 |
| Origination | Network |
| Days/Times <br> Program | Saturdays 9am |
| Regularly <br> Scheduled |  |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 12 |
| Total times <br> aired | 13 |
| Number of <br> Preemptions | 1 |
| Number of <br> Preemptions <br> for other than <br> Breaking <br> News |  |
| Number of <br> Preemptions <br> Rescheduled | 1 |
| Length of <br> Program | 30 mins |

Age of
Target Child
Audience

Describe the educational and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.
Does the
Licensee identify the program by displaying throughout the program the symbol E /I?

Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Yes

## Digital Preemption Programs \#1

| Questions | Response |  |
| :--- | :--- | :--- |
| Title of Program | The Chica Show 5.1 |  |
| List date and time rescheduled | 7/21 11am |  |
| Is the rescheduled date the second home? | No |  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |  |
| Date Preempted | Response | Other |
| Episode \# |  |  |
| Reason for Preemption |  |  |
| Digital Core |  |  |
| Program (14 <br> of 18$)$ | The Pajanimals 5.1 |  |


| Number of Preemptions | 1 |
| :---: | :---: |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets that live together in a house with their offscreen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about-facing their issues when they awaken the following day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

## Digital Preemption Programs \#1

| Questions | Response |  |
| :--- | :--- | :--- |
| Title of Program | The Pajanimals 5.1 |  |
| List date and time rescheduled | $7 / 211130 \mathrm{am}$ |  |
| Is the rescheduled date the second home? | No |  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |  |
| Date Preempted | Other |  |
| Episode \# |  |  |
| Reason for Preemption | Response |  |
| Digital Core |  |  |
| Program (15 <br> of 18) | Justin Time 5.1 | Network |


| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 10am |
| :---: | :---: |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

## Digital Preemption Programs \#1

| Questions | Response |
| :--- | :--- | :--- |
| Title of Program | Justin Time 5.1 |
| List date and time rescheduled | $7 / 2112$ noon |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |



Does the
Licensee identify the program by displaying
throughout the program the symbol E /I?

Digital Preemption Programs \#1

| Questions |  | Response |
| :---: | :---: | :---: |
| Title of Program |  | Tree Fu Tom 5.1 |
| List date and time rescheduled |  |  |
| Is the rescheduled date the second home? |  | No |
| Were promotional efforts made to notify the public of rescheduled date and time? |  | Yes |
| Date Preempted |  |  |
| Episode \# |  | 7/6 ETFT101DH |
| Reason for Preemption |  | Other |
| Digital Core <br> Program (17 <br> of 18) <br> Response |  |  |
| Program Title | Lazytown 5.1 |  |
| Origination | Network |  |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Sundays 7am |  |
| Total times aired at regularly scheduled time | 13 |  |
| Total times aired |  |  |
| Number of Preemptions | 0 |  |
| Number of Preemptions for other than Breaking News |  |  |
| Number of Preemptions Rescheduled |  |  |
| Length of Program | 30 mins |  |


| Age of <br> Target Child <br> Audience | 2 years to 5 years |
| :--- | :--- |
| Describe the <br> educational <br> and <br> informational <br> objective of <br> the program <br> and how it <br> meets the <br> definition of <br> Core | Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy <br> Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is <br> Stephanie, a young girl who guides the audience through the story as she and her friends ("human" <br> puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the <br> underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health <br> and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, <br> Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a <br> zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of <br> eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to <br> engage in a wide range of physical activities including playing games, competing athletically, and even <br> building forts and play structures. |
| Does the <br> Licensee <br> identify the <br> program by <br> displaying <br> throughout <br> the program <br> the symbol E <br> Il? | Yes |


| Digital Core <br> Program (18 <br> of 18 ) |  |
| :--- | :--- |
| Response |  |$|$| Program Title | Noodle and Doodle 5.1 |
| :--- | :--- |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Sundays 730am |
| Total times |  |
| aired at |  |
| regularly |  |
| scheduled |  |
| time |  |


| Age of Target <br> Child <br> Audience | 2 years to 5 years |
| :--- | :--- |
| Describe the <br> educational <br> and <br> informational <br> objective of <br> the program <br> and how it <br> meets the <br> definition of <br> Core | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a <br> specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a <br> kitchen, ready for any assignment. The projects encourage parent engagement and often feature families <br> working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever- <br> faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set <br> in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled <br> materials in order to demonstrate that creativity can transform something intended for one purpose into <br> something that achieves a completely different goal. |
| Programming. | Yes <br> Does the <br> Licensee <br> identify the <br> program by <br> displaying <br> throughout <br> the program <br> the symbol E <br> I?$\quad$Y |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

| Question | Response |
| :---: | :---: |
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)? | Yes |
| Name of children's programming liaison | Michele Godard |
| Address | 605 Washington Street |
| City | Alexandria |
| State | LA |
| Zip | 71301 |
| Telephone Number | 318-445-2456 |
| Email Address | mgodard@kalb.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. |

Other
Matters (1 of
12)

Program Title LUCKY DOG 5.2

## Origination Network

Days/Times SATURDAYS 8AM
Program
Regularly
Scheduled

Total times 13
aired at
regularly
scheduled
time
Length of $\quad 30 \mathrm{mins}$

Program
Age of $\quad 13$ years to 16 years

Target Child
Audience
from

Describe the Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his educational mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising and
informational responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral the program the homes of families is both educational and inspirational - encouraging this demographic to become and how it sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This meets the program is specifically designed to further the educational and informational needs of children, has definition of educating and informing children as a significant purpose, and otherwise meets the definition of Core Core Programming as specified in the Commission's rules.

## Other

Matters (2 of

Program Title DR. CHRIS PET VET 5.2

## Origination Network

Days/Times SATURDAYS 830AM
Program
Regularly
Scheduled
Total times 13
aired at
regularly
scheduled
time
Length of $\quad 30 \mathrm{mins}$

Program
Age of $\quad 13$ years to 16 years

Target Child
Audience
from

Describe the Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the educational and informational objective of the program and how it meets the definition of Core life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition Programming. of Core Programming as specified in the Commission's rules.

Other
Matters (3 of
12) Response

Program Title RECIPE REHAB 5.2
Origination Network

Days/Times SATURDAYS 9AM
Program
Regularly
Scheduled

| Total times |
| :--- |
| aired at |
| regularly |
| scheduled |
| time |


| Length of |
| :--- |
| Program |


| Age of |
| :--- |


| Target Child |
| :--- |
| Audience |
| from |


| 13 mins |
| :--- |
| Describe the |
| educational to 16 years |
| and |
| informational |


| Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps |
| :--- |
| objective of |
| American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head |
| competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own |
| kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the |
| nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates |
| that healthy food choices can have positive effects on viewers' quality of life. This program is specifically |
| designed to further the educational and informational needs of children, has educating and informing |
| and how it |
| meets the |
| children as a significant purpose, and otherwise meets the definition of Core Programming as specified in |
| the Commission's rules. |
| Core |
| Programming. |

Other
Matters (4 of
12) Response

Program Title JAMIE OLIVER'S 15 MINUTE MEALS 5.2

Origination Network
Days/Times SATURDAYS 930AM
Program
Regularly
Scheduled

| Length of |
| :--- |
| Program |


| Age of |
| :--- |
| Target Child |


| 13 years to 16 years |
| :--- |
| Audience |
| from |


| Describe the |
| :--- |
| educational |
| and |
| informational |
| objective of |
| the program |
| and how it the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that |
| simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this |
| goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The |
| show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy |
| cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from |
| around the world. This program is specifically designed to further the educational and informational needs of |
| children, has educating and informing children as a significant purpose, and otherwise meets the definition |
| of Core Programming as specified in the Commission's rules. |

definition of
Core
Programming.

## Other

## Matters (5 of

12) Response

Program Title ALL IN WITH LAILA ALI 5.2
Origination Network
Days/Times SATURDAYS 10AM

Program
Regularly
Scheduled
Total times 13
aired at
regularly
scheduled
time
Length of $\quad 30 \mathrm{mins}$

Program
Age of
13 years to 16 years
Target Child
Audience
from

Describe the
ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, educational and
informational objective of the program groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for and how it
meets the
definition of needs of children, has educating and informing children as a significant purpose, and otherwise meets the Core
Programming.

Program Title GAME CHANGERS WITH KEVIN FRAZIER 5.2

Origination Network

Days/Times SATURDAYS 1030AM
Program
Regularly
Scheduled

Total times 13
aired at
regularly
scheduled
time
Length of $\quad 30 \mathrm{mins}$

Program
Age of $\quad 13$ years to 16 years
Target Child
Audience
from

Describe the
GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their educational
and
informational posive appore
objective of .in the program world to those who have put together foundations that support various initiatives in their own communities and how it where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meets the meaning of sportsmanship and responsibility to society of those who have achieved great success. This definition of educating and informing children as a significant purpose, and otherwise meets the definition of Core Core Programming as specified in the Commission's rules.
Programming.

Other
Matters (7 of
12) Response

| Program Title | THE CHICA SHOW 5.1 |
| :--- | :--- |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | SATURDAYS 9AM |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 13 |
| Length of | 30 mins |
| Program |  |$\quad$| Age of |
| :--- |
| Target Child |
| Audience |
| from |

Describe the Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. educational and informational objective of the program and how it meets the definition of Core The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with Programming.

Other
Matters (8 of
12) Response

Program Title THE PAJANIMALS 5.1
Origination Network

Days/Times SATURDAYS 930AM
Program
Regularly
Scheduled

| Total times aired at regularly scheduled time | 13 |
| :---: | :---: |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience <br> from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets that live together in a house with their offscreen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about-facing their issues when they awaken the following day. |

Other
Matters (9 of
12) Response

Program Title JUSTIN TIME 5.1
Origination Network
Days/Times SATURDAYS 10AM
Program
Regularly
Scheduled

| Length of | 30 mins |
| :--- | :--- |
| Program |  |$\quad$| Age of |
| :--- |
| Target Child |
| Audience |
| from |

Describe the Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, educational and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure and informational problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; that takes him to different places around the world, providing him with an experience to help solve his objective of Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and the program comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve and how it success, our failures can teach what we need to do to succeed next time, or when one path to solve a meets the problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed definition of learning from the young child's perspective and imagination.
Core
Programming

| Other <br> Matters (10 of 12) | Response |
| :---: | :---: |
| Program Title | TREE FU TOM 5.1 |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | SATURDAYS 1030AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience <br> from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the "Big World" magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day. |


| Other <br> Matters (11 <br> of 12) | Response |
| :---: | :---: |
| Program Title | LAZYTOWN 5.1 |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | SUNDAYS 7AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience <br> from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. |
| Other Matters (12 of 12) | Response |
| Program Title | MAKE WAY FOR NODDY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS 730AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming

Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode Noddy actively finds a way manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems.

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

HOAK MEDIA OF ALEXANDRIA LICENSEE, LLC

