



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019509470** | File Number: **CPR-157338** | Submit Date: **07/09/2014** | Call Sign: **KTLM** | Facility ID: **62354** | City:  
**RIO GRANDE CITY** | State: **TX**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/09/2014** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Harlingen-Weslaco-Brnsv-McA
	Web Home Page Address	www.telemundo.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	SAR 7:00AM- 07:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS IS LIVE ACTION TELEVISION SERIES FEATURES FIVE COLORFUL, COSTUMED DOGS WHO MAKE GREAT ROCK 'N ROLL MUSIC AS A BAND AND SHARE LIFE TOGETHER IN THEIR OWN CLUBHOUSE. EACH EPISODE IS FOCUSED ON LIFE LESSONS AS RAGGS AND HIS FRIENDS DISCOVER THE JOY OF LEARNING SOMETHING NEW OR PREPARING FOR A NEW ACTIVITY IN A WORLD UNDERSTOOD BY THE 4-7 YEAR OLD PR-SCHOOLER. EACH SHOW'S THEME IS SUPPORTED BY MULTIPLE SEGMENTS INCLUDING THE LIVE ACTION STORY; MUSIC VIDEOS; INTERVIEWS WITH THE BAND'S PET CAT, DUMPSTER, AND LIVE CONCERTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Jay Jay The Jet Plane
Origination	Network

Days/Times Program Regularly Scheduled	SAT 7:30AM - 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jay Jay the Jet Plane The characters are talking airplanes, a helicopter, some humans, and two talking ground vehicles. The episodes are commonly distributed in pairs, with one header sequence and one end credits for each pair, and each pair is 25 minutes long. Each episode contains one or more songs; each song tends to occur in one episode. The theme song, as well as the majority of the other songs, was written by the well-known children's singer/songwriter, Stephen Michael Schwartz, and sung by his popular group, Parachute Express. Produced by John Semper, the series is intended to be educational and teach life and sometimes moral lessons to children (and sometimes also to parents).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle inspires preschoolers and grown-ups to MAKE and DO together through cooking and arts and crafts. The series follows hosts Sean and Noodle McNoodle, who drive around in their double-decker bus creating nutritious foods and crafts from recycled materials.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)		Response
Program Title		Lazytown
Origination		Network
Days/Times Program Regularly Scheduled		SAT 8:30AM-9:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Despite its name, Lazy Town is a fast paced action town whose inhabitants are funny and fresh. Stephanie comes to Lazy Town from an outside world to live with her uncle, the town's mayor Milford Meanswell. Here, she meets a zany mix of kids and grownups, including the world's laziest super villain - Robbie Rotten. Fortunately for everyone, Lazy Town is also home to a super healthy hero called Sportacus. Together, Sportacus and Stephanie jump, dance and leap from adventure to adventure, like two crazy gymnasts. As well as saving Lazy Town from evil Robbie Rotten, Sportacus helps his friends make good and healthy lifestyle choices. Chocolate sugar yummys boo! Apples hooray!

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (5 of 8)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	SUN 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS IS LIVE ACTION TELEVISION SERIES FEATURES FIVE COLORFUL, COSTUMED DOGS WHO MAKE GREAT ROCK 'N ROLL MUSIC AS A BAND AND SHARE LIFE TOGETHER IN THEIR OWN CLUBHOUSE. EACH EPISODE IS FOCUSED ON LIFE LESSONS AS RAGGS AND HIS FRIENDS DISCOVER THE JOY OF LEARNING SOMETHING NEW OR PREPARING FOR A NEW ACTIVITY IN A WORLD UNDERSTOOD BY THE 4-7 YEAR OLD PR-SCHOOLER. EACH SHOW'S THEME IS SUPPORTED BY MULTIPLE SEGMENTS INCLUDING THE LIVE ACTION STORY; MUSIC VIDEOS; INTERVIEWS WITH THE BAND'S PET CAT, DUMPSTER, AND LIVE CONCERTS.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (6 of 8)	Response
Program Title	Jay Jay The Jet Plane
Origination	Network
Days/Times Program Regularly Scheduled	SUN 7:30-8:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jay Jay the Jet Plane The characters are talking airplanes, a helicopter, some humans, and two talking ground vehicles. The episodes are commonly distributed in pairs, with one header sequence and one end credits for each pair, and each pair is 25 minutes long. Each episode contains one or more songs; each song tends to occur in one episode. The theme song, as well as the majority of the other songs, was written by the well-known children's singer/songwriter, Stephen Michael Schwartz, and sung by his popular group, Parachute Express. Produced by John Semper, the series is intended to be educational and teach life and sometimes moral lessons to children (and sometimes also to parents).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Jay Jay The Jet Plane
List date and time rescheduled	04/13/2014 10:00AM-10:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-13
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 8)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	SUN 8:00AM - 8:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle inspires preschoolers and grown-ups to MAKE and DO together through cooking and arts and crafts. The series follows hosts Sean and Noodle McNoodle, who drive around in their double-decker bus creating nutritious foods and crafts from recycled materials.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
-----------	----------

Title of Program	Noodle and Doodle
List date and time rescheduled	04/13/2014 10:30AM-11:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-13
Episode #	
Reason for Preemption	Sports

<b>Digital Core Program (8 of 8)</b>	
	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	SUN 8:30AM-9:00AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Despite its name, Lazy Town is a fast paced action town whose inhabitants are funny and fresh. Stephanie comes to Lazy Town from an outside world to live with her uncle, the town's mayor Milford Meanswell. Here, she meets a zany mix of kids and grownups, including the world's laziest super villain - Robbie Rotten. Fortunately for everyone, Lazy Town is also home to a super healthy hero called Sportacus. Together, Sportacus and Stephanie jump, dance and leap from adventure to adventure, like two crazy gymnasts. As well as saving Lazy Town from evil Robbie Rotten, Sportacus helps his friends make good and healthy lifestyle choices. Chocolate sugar yummys boo! Apples hooray!

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	04/13/2014 11:00AM-11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-13
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	05/11/2014 11:30AM-12:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-11
Episode #	
Reason for Preemption	Sports

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Martha Muniz
Address	3900 Nth 10th St 7th Floor
City	McAllen
State	TX
Zip	78501
Telephone Number	956-686-0040
Email Address	martha.muniz@telemundo.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (0)**



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>NBC TELEMUNDO LICENSE LLC</b></p>

**Attachments**

No Attachments.