

## Children's Television Programming Report

 FRN:
 0001822923
 File Number:
 CPR-122780
 Submit Date:
 07/11/2011
 Call Sign:
 WIMP-CD
 Facility ID:
 4366
 City:

 MIAMI
 State:
 FL
 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 07/11/2011
 Filing Status:
 Active

## **Report reflects information for : Second Quarter of 2011**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Infor	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Independent		
		Affiliated network		
		Nielsen DMA Miami-Ft. Laude	rdale	
		Web Home Page Address		
Digital Core Programming	Question		Response	
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(2)

Digital Core Program (1 of 2)	Response
Program Title	ZEBBY'S ZOO
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY & FRIDAY 7:30 - 8:30 AM
Total times aired at regularly scheduled time	208
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZEBBY'S ZOO FOLLOWS THE MANY ADVENTURES OF ZEBBY THE TALKING ZEBRA AND HIS FRIENDS. ZEBBY'S ZOO FURTHERS THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 2 TO 8 INTRODUCING YOUNGER CHILDREN TO GOOD VALUES, FITNESS/HEALTH, BASIC SPELLING, ARITHMETICS AND HOME AND NEIGHBORHOOD SAFETY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 2)	Response
Program Title	DID YOU EVER WONDER
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY & FRIDAY 8:30 AM
Total times aired at regularly scheduled time	104
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Did You Ever Wonder is a natioanlly acclaimed children's series that furthers the educational and informational needs of children ages 8 to 12. Did You Ever Wonder provides answers to the why's and how's on a wide variety of topics such as making chocolate, cereal and paper and how computers are built.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	RANDOLPH WEIGNER
Address	PO BOX 1001
City	MEREDITH
State	NH
Zip	03253
Telephone Number	(603)279-4440
Email Address	DTVTV@YAHOO COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

## Other Matters (2)

Program Title	ZEBBY'S ZOO
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY & FRIDAY 7:30 - 8:30 AM
Total times aired at regularly scheduled time	208
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core	ZEBBY'S ZOO FOLLOWS THE MANY ADVENTURES OF ZEBBY THE TALKING ZEBRA AND HIS FRIENDS. ZEBBY'S ZOO FURTHERS THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 2 TO 8 INTRODUCING YOUNGER CHILDREN TO GOOD VALUES, FITNESS/HEALTH, BASIC SPELLING, ARITHMETICS AND HOME
Programming.	AND NEIGHBORHOOD SAFETY.
	AND NEIGHBORHOOD SAFETY.  Response
Other Matters (2 of 2)	
<b>Other Matters (2 of 2)</b> Program Title	Response
Other Matters (2 of 2) Program Title Origination Days/Times Program Regular	Response DID YOU EVER WONDER Syndicated
Other Matters (2 of 2) Program Title Origination Days/Times Program Regular Scheduled Total times aired at regularly	Response DID YOU EVER WONDER Syndicated
Other Matters (2 of 2) Program Title Origination Days/Times Program Regular Scheduled Total times aired at regularly scheduled time	Response         DID YOU EVER WONDER         Syndicated         ly       TUESDAY & FRIDAY 8:30 AM
Programming. Other Matters (2 of 2) Program Title Origination Days/Times Program Regular Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from	Response         DID YOU EVER WONDER         Syndicated         ly       TUESDAY & FRIDAY 8:30 AM         104

Certification	Question	Response
Certification	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.	Kesponse
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	SUNSHINE BROADCASTING CO INC

Attachments No Attachments.