



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-121065** | Submit Date: **07/01/2011** | Call Sign: **KRBK** | Facility ID: **166319** | City:  
**OSAGE BEACH** | State: **MO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/01/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General  
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MYN
	Nielsen DMA	Springfield MO
	Web Home Page Address	www.krbktv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	No
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Angels Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angels Friends provides CORE programming in the areas of particular concerns to young teens, including social themes and coping strategies. Kids are taken on an inspirational journey that stirs the spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for teens as they deal with issues such as the right to say 'no', the meaning of heroism and even bullying.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	DragonFlyTV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DragonFlyTV provides CORE programming by teaching children about hands-on projects that demonstrate practical applications of both math and science. This show introduces young viewers to critical thinking and problem solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	SwapTV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SwapTV is about two children from different backgrounds of life 'swapping' lives for weekend. With unique scenarios each week, this show teaches viewers to appreciate and explore diverse cultures and family settings. SwapTV educates children on tolerance of various races/creeds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	B in Tune
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	B in Tune teaches kids to use music as a foundation to enrich every aspect of their lives. This program demonstrates expression and awareness. B in Tune features interviews of up and coming young music stars and chronicles their aspirations and efforts put forth to break into the spotlight. These stories teach other teens how to let their own voices be heard.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features informative segments on various dog breeds and showcases veterinary experts explaining different issues that affect canines. Dog Tales teaches lessons on the responsibility of pet ownership. Promotes childrens writing and creative skills with regular essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces viewers to every kind of animal imaginable, and promotes a better understanding of how these species live and what they need to survive. Explore things such as diet, adaptation and how animals take care of their young. Animal Atlas educates kids about endangered species and provides important details on how to support wildlife conservation. Animal Atlas is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)		Response
Program Title		The Young Icons
Origination		Syndicated
Days/Times Program Regularly Scheduled		saturdays 10:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Young Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs - all under the age of 18. These stories are meant to inspire tweens, teens and even parents. This program teaches the importance of setting goals, and recognizing what it takes to achieve them - thus providing a sense of accomplishment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 8)		Response
Program Title		Career Day



Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day features inspirational interviews with successful celebrities, entrepreneurs and business professionals. Career Day exposes viewers to fascinating, important, and cool careers, intended to open their minds to exciting worlds they may not normally see. This series is dedicated to inspiring the dreams in all of us while instilling the importance of a good education.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Natalie Luther
Address	50 Maryland Plaza, Suite 300
City	St. Louis
State	MO
Zip	63108
Telephone Number	314.345.1078
Email Address	natalie@krbktv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Please note, "B in Tune" was cancelled mid season (May 2010), so we simply adjusted air times of our remaining content to accommodate the loss of this program. Still satisfying our required # of hours, per week.

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Angels Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angels Friends provides CORE programming in the areas of particular concerns to young teens, including social themes and coping strategies. Kids are taken on an inspirational journey that stirs the spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for teens as they deal with issues such as the right to say 'no', the meaning of heroism and even bullying.

Other Matters (2 of 7)	Response
Program Title	DragonFly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DragonFlyTV provides CORE programming by teaching children about hands-on projects that demonstrate practical applications of both math and science. This show introduces young viewers to critical thinking and problem solving skills.

Other Matters (3 of 7)	Response
Program Title	SwapTV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SwapTV is about two children from different backgrounds of life 'swapping' lives for weekend. With unique scenarios each week, this show teaches viewers to appreciate and explore diverse cultures and family settings. SwapTV educates children on tolerance of various races/creeds.

Other Matters (4 of 7)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features informative segments on various dog breeds and showcases veterinary experts explaining different issues that affect canines. Dog Tales teaches lessons on the responsibility of pet ownership. Promotes childrens writing and creative skills with regular essay and art contests.

Other Matters (5 of 7)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces viewers to every kind of animal imaginable, and promotes a better understanding of how these species live and what they need to survive. Explore things such as diet, adaptation and how animals take care of their young. Animal Atlas educates kids about endangered species and provides important details on how to support wildlife conservation. Animal Atlas is culturally relevant and important.

Other Matters (6 of 7)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs - all under the age of 18. These stories are meant to inspire tweens, teens and even parents. This program teaches the importance of setting goals, and recognizing what it takes to achieve them - thus providing a sense of accomplishment.

Other Matters (7 of 7)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day features inspirational interviews with successful celebrities, entrepreneurs and business professionals. Career Day exposes viewers to fascinating, important, and cool careers, intended to open their minds to exciting worlds they may not normally see. This series is dedicated to inspiring the dreams in all of us while instilling the importance of a good education.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Koplar Communications International Inc</b></p>



**Attachments**

No Attachments.