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Children's Television Programming Report

FRN: **0023011828** | File Number: **CPR-155730** | Submit Date: **07/03/2014** | Call Sign: **KFBB-TV** | Facility ID: **34412**
City: **GREAT FALLS** | State: **MT**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/03/2014 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Great Falls
	Web Home Page Address	www.kfbb.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7-7:30 AM MT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds"...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. "Jack Hanna's Wild Countdown" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 16)		Response
Program Title	Ocean Mysteries with Jeff Corwin	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/7:30-8 AM MT	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans. "Ocean Mysteries with Jeff Corwin" is broadcast on the stations primary digital channel only.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 16)		Response
Program Title	Born to Explore	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM MT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and geographical wonders come alive as the youngest Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. "Born to Explore" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 16)

Response

Program Title	Sea Rescue
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/8:30-9 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. "Sea Rescue" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 16) Response

Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. "The Wildlife Docs" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 16)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10 AM MT
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. The regularly scheduled June 15, 2014 episode was preempted for live coverage of the 2014 FIFA World Cup: Columbia vs. Greece. The regularly scheduled June 28, 2014 episode was preempted for live coverage of the 2014 FIFA World Cup: Round of 16-Brazil vs. Chile. "Expedition Wild" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Expedition Wild
List date and time rescheduled	6/15/14 8-8:30 AM MT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	6/14/14 #EW115R
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Expedition Wild
List date and time rescheduled	6/29/14 8-8:30 AM MT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-28
Episode #	6/28/14 #EW117R
Reason for Preemption	Sports

Digital Core Program (7 of 16)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. through Fri./7-7:30 AM MT
Total times aired at regularly scheduled time	65
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is a live action television program designed to meet the educational and informational needs of children. In each program, cameras follow the Host, Jack Hanna, as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is designed to educate and inform children 13 to 16 years of age. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating as displayed throughout the entire program. "Jack Hanna's Animal Adventures" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)	Response
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Program Title	What Color Is Your Dog?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"What Color Is Your Dog" is an educational/informational series especially geared to ages 13 -16. In this entertaining weekly half-hour program, Mr. Silverman, a nationally renown TV show host, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four legged family companions. Also, each week other animal trainers will be highlighted in our "Animal Actors" segment, as they talk about their experiences with not only dogs and cats, but all types of animals including bugs and snakes. The audience will learn about the time and detail that goes into the specific training needed for film and television production. New to Season 2 is our "Lessons With Luke", and "Lessons With Jax" segments. This is geared to the young novice learning how to perform a basic training step like "sit" or "lie down." This segment will team up a puppy and 13-16 year old. This is a simple exercise so the young person can feel as though it will be easy to accomplish, as they teach the puppy a new behavior each week. Our "Dog Training" segment is dedicated to help the average pet owner to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. In a number of scenarios, filmed at the Nevada Humane Society, he actually trains the dog right in front of the camera within minutes. These segments are helpful for any household who has a dog and wants to improve obedience. Never heard of a trained cat? Well, Mr. Silverman knows how, and will show the audience the art of cat training. In our "Cat Training" segment, Mr. Silverman will train cats that are completely untrained right from the cattery at the Nevada Humane Society, as well as interview trainers and their cats that are trained for movies and commercials. Other weekly segments include "Working Dogs" and "Advance Behaviors" -both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well. WHAT COLOR IS YOUR DOG? will display the "E/I" icon throughout the broadcast and is closed captioned for the hearing impaired. "What Color Is Your Dog?" is broadcast on the stations secondary digital channel only.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 16)	Response
Program Title	Wild About Animals 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a half-hour animal E/I magazine series that educates and informs children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. "Wild About Animals 1" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	Jack Hanna's into the Wild
Origination	Syndicated

Days/Times Program Regularly Scheduled	Wednesday/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Into the Wild" Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and wildlife, regional guides are given the "expert" status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. "Jack Hanna's into the Wild" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)

Response

Program Title	Dog Tales
Origination	Syndicated

Days/Times Program Regularly Scheduled	Thursday/7:30-8AM MT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs for children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary aspects explaining different issues affecting canines. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "Mans Best Friend" and how they are a major part of our world. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. "Dog Tales" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)

Response

Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday/7:30-8 AM MT

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pets.TV" celebrates the pets we love and the people who love them - pet news, pet care, pet health and pet lifestyles. It is produced by Lisa Renee Ramirez, the winner of 16 local Emmy awards and features fun and educational programming for the whole family. "Pets.TV" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 16)		Response
Program Title		Dragonfly TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday/7-7:30 AM MT
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes children's writing and creative skills. "Dragonfly TV" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	BIZ Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Biz Kids" is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, "BIZ Kids" provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. "BIZ Kids" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/8-8:30AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In "Think Big," kids acquire and showcase their skills in creativity, science, innovation, marketing, design, and teamwork. May the brightest mind win! "Think Big" is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and new modes of transportation. Some even start their own companies! "Think Big" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
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Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/8:30-9 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Career Day" is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. "Career Day" provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. Middle school is an ideal age at which to expose students to the challenging world of work. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which have been proven to enhance academic performance, facilitate high school completion and encourage post secondary education. Each segment of "Career Day" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. "Career Day" is broadcast on the station's secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)		Response
Program Title	Jack Hanna's Animal Adventures Special: Underwater Predators	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Sunday, May 11, 2014/12-1 PM MT	
Total times aired at regularly scheduled time:	1	
Number of Preemptions	0	
Length of Program	60 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack penetrates the deep to separate myth from reality about some of the mysterious animals that reside beneath the surface. In this one hour special, Jack searches for the ocean's good, bad and deadly creatures. He swims with stingrays and elusive eels, dines with alligators and crocodiles, explores the watery kingdom of whales and dives with sharks. Taped on location in South Africa, the Bahamas and Florida, Underwater Predators takes the viewer to habitats rarely seen and most times misunderstood. Broadcast on the stations secondary digital channel only.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes	

Date and Time Aired:

Questions		Response
Non-Core Educational and Informational Programming (2 of 4)		
Response		
Program Title	Jack Hanna's Animal Adventures Special: Gorilla Quest	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Sunday, May 11, 2014/1-2 PM MT	
Total times aired at regularly scheduled time:	1	

Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Deep in the African jungle, the last of an endangered species exists; the elusive mountain gorillas. Getting to them is an adventure unlike any other. In this one hour special, Jack takes a long and difficult hike into gorilla territory to track these vanishing creatures. What he finds there will surprise, delight and impress you. This adventure begins with Jack's very first steps toward the gorillas as he encounters other fascinating creatures along his way. This incredible journey is set against a base of towering mountains and thick forests. Rich in scenic beauty, abundant in animal encounters and fascinating in content, this is one wilderness adventure of a lifetime. Broadcast on the stations secondary digital channel only.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 4)	
	Response
Program Title	Jack Hanna's Animal Adventures Special: Baby Boomers
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday, May 18, 2014/12-1 PM MT
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	There's a baby boom going on and Jack is right in the middle of it all! In this one hour special adventure, Jack takes us behind the scenes at the Columbus Zoo to see all kinds of new baby animals in ways you don't usually get to see them. Witness the birth of a giraffe or spy a gorilla mother and her newborn baby and marvel at nature at work. Then, take off with Jack to Florida's West Coast for a visit with killer whales and their amazing offspring. And then it's a trek up the mountains of New Mexico for an incredible encounter. Go into a sleeping bear's den for a look at new life. At every turn, this heartwarming adventure offers great fun and information for your family of animal lovers. Broadcast on the stations secondary digital channel only.
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Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
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Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (4 of 4)	
Response	
Program Title	Jack Hanna's Animal Adventures Special: Africa's Heavyweights
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday, May 18, 2014/1-2 PM MT
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack treks across the sun-scorched African terrain in search of the continent's mightiest animals. In this one hour special, his adventures take him to several remote locations, from deep into Uganda's Bwindi Impenetrable forest to the foot of Mt. Kilimanjaro in Kenya in search of the "big five": elephants, rhinos, giraffes, hippos and gorillas. The "big five" are known to attract visitors worldwide, but Jack also learns that these impressive heavyweights, though powerful creatures, face a common threat, that is placing their survival in peril. Broadcast on the stations secondary digital channel only.

Does the program have educating and informing children ages 16 and under as a significant purpose?

Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

Questions

Response

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Julius
Address	2200 Stephens Avenue
City	Missoula
State	MT
Zip	59801
Telephone Number	406-542-8900
Email Address	linda.julius@cowlesmontana.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>Cowles Montana Media Company became the Licensee of station KFBB-TV on November 29, 2013. Station Primary Digital Channel - May is Foster Care Awareness month, a vital time to bring attention to a vulnerable population of kids and families. In support, ABC offers an all-new public service campaign including PSA's (Public Service Announcements). We often find that many publicity/news stories portray foster care negatively, focusing on the failings of individuals and systems. The goal is to help share some of the stories of success. They have collaborated with some of the most respected non-profits in the Child Welfare / Foster Care arena to shine a new, positive light on the kids in foster care and show that we can all make a difference to a child in need. It is an effort to 're-brand' foster care as a place of hope, optimism and opportunity. That effort will be pushed out across multiple platforms, including the creation of a campaign website, Fostermore.org. ABC provides a variety of assets to support this initiative, including a PSA campaign containing various length spots along with web banner ads.. Stations Primary Digital Channel - ABC's Summer of Service/YSA - ABC is teaming up with Youth Service America to award \$225,000 in \$1000 awards to recognize the great works being done by youth in our communities. They are pleased to offer stations a campaign that leverages a corporate citizenship contribution to Youth Service America(YSA), and providing it as the financial foundation for on-air & online media campaign of ABC affiliates and divisions of the Walt Disney Company to find awardees. - The awardees will be children ages 5-18 that are vetted by the YSA program. - Each winner will receive \$1,000.00 to help further their project with a 501c3 non-profit organization. - The campaign runs June 1 - July 31, 2014. - Stations may use all the available assets to promote on-air, online and through their local newscasts and social media. - Stations are also able to secure a sponsor for their on-air air and online support. - Sponsors must be children-safe advertisers. The following assets are provided to the station to customize: - Web Banners - Social Media Messaging - Talking Points - Press Release Template - :15 & :30 clean PSA(with scripts) - :15 & :30 Taggable PSA(with scripts) For more information, be sure to visit the YSA/Summer of Service website, www.ysa.org/BelInspired:</p>

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7-7:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds"...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. To be broadcast on the stations primary digital channel only.

Other Matters (2 of 18)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans. To be broadcast on the stations primary digital channel only.
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Other Matters (3 of 18)

Response

Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and geographical wonders come alive as the youngest Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. To be broadcast on the stations primary digital channel only.
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Other Matters (4 of 18)

Response

Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9 AM MT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean life. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. To be broadcast on the stations primary digital channel only.

Other Matters (5 of 18)

	Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. To be broadcast on the stations primary digital channel only.

Other Matters (6 of 18)

	Response
Program Title	Expedition Wild
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/9:30-10 AM MT
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home To be broadcast on the stations primary digital channel only.
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Other Matters (7 of 18)

Response

Program Title	Jack Hanna's Animal Adventures
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Mon. through Fri./7-7:30 AM MT (July 1, 2014 through September 12, 2014)
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Total times aired at regularly scheduled time	54
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is a live action television program designed to meet the educational and informational needs of children. In each program, cameras follow the Host, Jack Hanna, as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is designed to educate and inform children 13 to 16 years of age. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating as displayed throughout the entire program. To be broadcast on the stations secondary digital channel only.
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Other Matters (8 of 18)

Response

Program Title	What Color Is Your Dog?
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Mondays/7:30-8 AM MT (July 7, 2014 through September 8, 2014)
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Total times aired at regularly scheduled time	10
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"What Color Is Your Dog" is an educational/informational series especially geared to ages 13 -16. In this entertaining weekly half-hour program, Mr. Silverman, a nationally renown TV show host, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four legged family companions. Also, each week other animal trainers will be highlighted in our "Animal Actors" segment, as they talk about their experiences with not only dogs and cats, but all types of animals including bugs and snakes. The audience will learn about the time and detail that goes into the specific training needed for film and television production. New to Season 2 is our "Lessons With Luke", and "Lessons With Jax" segments. This is geared to the young novice learning how to perform a basic training step like "sit" or "lie down." This segment will team up a puppy and 13-16 year old. This is a simple exercise so the young person can feel as though it will be easy to accomplish, as they teach the puppy a new behavior each week. Our "Dog Training" segment is dedicated to help the average pet owner to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. In a number of scenarios, filmed at the Nevada Humane Society, he actually trains the dog right in front of the camera within minutes. These segments are helpful for any household who has a dog and wants to improve obedience. Never heard of a trained cat? Well, Mr. Silverman knows how, and will show the audience the art of cat training. In our "Cat Training" segment, Mr. Silverman will train cats that are completely untrained right from the cattery at the Nevada Humane Society, as well as interview trainers and their cats that are trained for movies and commercials. Other weekly segments include "Working Dogs" and "Advance Behaviors" -both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well. WHAT COLOR IS YOUR DOG? will display the "E/I" icon throughout the broadcast and is closed captioned for the hearing impaired. To be broadcast on the stations secondary digital channel only.
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Other Matters (9 of 18) Response

Program Title	Wild About Animals 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays/7:30-8 AM MT (July 1, 2014 through September 9, 2014)
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a half-hour animal E/I magazine series that educates and informs children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. To be broadcast on the stations secondary digital channel only.

Other Matters (10 of 18)

Response

Program Title	Jack Hanna's into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/7:30-8 AM MT (July 2, 2014 through September 10, 2014)
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's into the Wild" Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and wildlife, regional guides are given the "expert" status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. To be broadcast on the stations secondary digital channel only.

Other Matters (11 of 18)

Response

Program Title	Dog Tales
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Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays/7:30-8 AM MT (July 3, 2014 through September 11, 2014)
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs for children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary aspects explaining different issues affecting canines. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "Mans Best Friend" and how they are a major part of our world. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. To be broadcast on the stations secondary digital channel only.

Other Matters (12 of 18)	
	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/7:30-8 AM MT (July 4, 2014 through September 12, 2014)
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pets.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of "Pets.TV" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. To be broadcast on the stations secondary digital channel only.
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Other Matters (13 of 18)

Response

Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7-7:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes children's writing and creative skills. To be broadcast on the stations secondary digital channel only.
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Other Matters (14 of 18)

Response

Program Title	BIZ Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Biz Kids" is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, "BIZ Kids" provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. To be broadcast on the stations secondary digital channel only.
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Other Matters (15 of 18)		Response
Program Title	Think Big	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM MT (July 5, 2014 through August 30, 2014)	
Total times aired at regularly scheduled time	9	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In "Think Big," kids acquire and showcase their skills in creativity, science, innovation, marketing, design, and teamwork. May the brightest mind win! "Think Big" is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and new modes of transportation. Some even start their own companies! To be broadcast on the stations secondary digital channel only.</p>	

Other Matters (16 of 18)		Response
Program Title	Career Day	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/8:30-9 AM MT (July 5, 2014 through September 13, 2014)	
Total times aired at regularly scheduled time	11	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Career Day" is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. "Career Day" provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. Middle school is an ideal age at which to expose students to the challenging world of work. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which have been proven to enhance academic performance, facilitate high school completion and encourage post secondary education. Each segment of "Career Day" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. To be broadcast on the stations secondary digital channel only.
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Other Matters (17 of 18)

Response

Program Title	Dog Tales
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM MT (Effective September 6, 2014)
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Total times aired at regularly scheduled time	4
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs for children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary aspects explaining different issues affecting canines. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "Mans Best Friend" and how they are a major part of our world. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. To be broadcast on the stations secondary digital channel only.
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Other Matters (18 of 18)

Response

Program Title	What Color Is Your Dog?
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays/8:30-9 AM MT (Effective September 20, 2014)
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Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"What Color Is Your Dog" is an educational/informational series especially geared to ages 13 -16. In this entertaining weekly half-hour program, Mr. Silverman, a nationally renown TV show host, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four legged family companions. Also, each week other animal trainers will be highlighted in our "Animal Actors" segment, as they talk about their experiences with not only dogs and cats, but all types of animals including bugs and snakes. The audience will learn about the time and detail that goes into the specific training needed for film and television production. New to Season 2 is our "Lessons With Luke", and "Lessons With Jax" segments. This is geared to the young novice learning how to perform a basic training step like "sit" or "lie down." This segment will team up a puppy and 13-16 year old. This is a simple exercise so the young person can feel as though it will be easy to accomplish, as they teach the puppy a new behavior each week. Our "Dog Training" segment is dedicated to help the average pet owner to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. In a number of scenarios, filmed at the Nevada Humane Society, he actually trains the dog right in front of the camera within minutes. These segments are helpful for any household who has a dog and wants to improve obedience. Never heard of a trained cat? Well, Mr. Silverman knows how, and will show the audience the art of cat training. In our "Cat Training" segment, Mr. Silverman will train cats that are completely untrained right from the cattery at the Nevada Humane Society, as well as interview trainers and their cats that are trained for movies and commercials. Other weekly segments include "Working Dogs" and "Advance Behaviors" -both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well. WHAT COLOR IS YOUR DOG? will display the "E/I" icon throughout the broadcast and is closed captioned for the hearing impaired. To be broadcast on the stations secondary digital channel only.</p>

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Cowles Montana Media Company</p>

Attachments

No Attachments.