

Children's Television Programming Report

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 Submit Date:
 04/11/2012
 Call Sign:
 WEPH
 Facility ID:
 83946
 City:

 TUPELO
 State:
 MS
 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:
 04/11/2012

 04/11/2012
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information					
	Applicant	Address	Phone	Email	Applicant Type	

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	ſ
		Affiliated network	CTN	
		Nielsen DMA	Columbus-Tupelo	o-W Pt.
		Web Home Page Address	www.wephtv.com	l
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			15.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Dr. Wonder
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR. WONDER IS A SHOW THAT IS = PERFORMED BY=DEAF ACTORS, INCLUDING CHILDREN, WITH EVERYTHING = COMMUNICATED IN= BOTH VOICE-OVER AND SIGN LANGAUGE. IT'S A GREAT EDUCATIONAL, = INFORMTAIONAL, AND TEACHING TOOL FOR CHILDREN IN LIFE = LESSONS. THE= EDUCATION IS FANTASTIC FOR HEARING AND THE HEARING IMPARIED, = NOT= ONLY TO LEARN SIGN LANGUAGE BUT ALSO OBJECT LESSONS AND HOW = TO= OVERCOME DIFFICULTIES ENCOUNTERED AS CHILDREN AND HOW TO = DEAL WITH=THOSE SETBACKS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Family Friendly program = targeting kids ages 2 through 6. Hosted by an adult positive female role = model.Scripts are designed to educate and promote actions and interpersonal skills such as helping others, negotiation, = sharing and tolerance with an ending (Gina D's letter to grandma)reinforcing those educational objectives. =
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Joy Junction
Origination	Local
Days/Times Program Regularly Scheduled	Sat. 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOY JUNCTION TEACHES CHILDREN = LIFE=LESSONS, WITH AN EDUCATIONAL APPROACH TO UNDERSTAND THE = TOPIC OR=THEME-WITH ENLIGHTENING FACT SKILLS, SCRIPTURE LESSONS AND = INSPIRING THE APPLICATION OF THESE SKILL TO THEIR LIVES = THROUGH= GAMES, SONGS, SKITS, QUIZES, AND STORIES, ALL WITH MORAL AND = SOCIAL= VALUES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Gospel Bill
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SET IN FICTIONAL OLD WEST TOWN, = SHERIFF= GOSPEL BILL TEACHES MORALITY AN RESPONSIBILITY BASED ON THE = BIBLE.= INSTRUCTS CHILDREN ON HOW TO HANDLE TRIALS AND STRUGGLES = THROUGH THE= EXPERIENCES OF THE CAST, THAT THE CHILDREN CAN RELATE TO, = INCLUDED= IN THE SKITS, MUSIC, ANIMALS, ETC. LEAVING THEM SOMETHING TO = THINK= ABOUT AND PRACTICE IN THEIR OWN LIVES. =
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Becky's Barn
Origination	Local
Days/Times Program Regularly Scheduled	Sat 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL AS IN LEARNING THE = ALPHABET, COLORS, CRAFTS, MUSICAL NOTES, ETC. ALSO INFORMATIONAL IN, HUMANITARIAN VALUES SUCH AS HONESTY, ANGER, FEAR, JOY, = FORGIVENESS, LOVE, THANKFULNESS, PATIENCE AND COOPERATION, TO PREPARE = CHILDREN, FOR GRADE SCHOOL.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Kid's Like You
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEOPLE AND PUPPETS CREATE A = SETTING TO TEACH JUDEO-CHRISTIAN VALUES AND PRINCIPLES (CENTRAL TO = CHILDREN'S LIVES) VIA DRAMA, SKITS, AND SONGS TO GRADE SCHOOL CHILDREN, = ALL THE WHILE ENHANCING THE SPIRITUAL ASPECT OF THEIR LIVES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adventures in Odyssey - presents = original animated stories brought to life by actors who make you feel = like part of the experience. These fictional, character- building = dramas=20 are created by an award-winning team that uses storytelling to teach lasting truths.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Rhema Theatre Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rhema Theatre Company - a = national touring company based in Manchester, UK. Rhema has toured the length = and breadth of the UK performing in schools, churches, festivals, theatres and community centers. The Rhema vision is to take life-impacting stories to new places and release stories of = hope to=20 society today!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Worship for Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat. 6am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program contributes to = educational, social, and intellectual development, through the use of = songs and biblical readings to illustrate moral teaching. And = challenges children in this age group to learn simple life skills in = dealing=20 with parents, peers, and neighbors.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Programming (2 of 2)	Response
Program Title	Sonshiny Day
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat. 6:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sonshiny Day" is a show that = has a mix of human and puppet characters. The program features a host, Audrey, who along with h friends, teach morality lessons and has pro-social themes. Through songs, music, games, and prayer = introduce early learning concep
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact

Question

73.671, NOTES 2 and 3.

Response Does the Licensee publicize the existence and Yes location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Name of children's programming liaison Robert Evans Address 6922 142nd Ave. City Largo State FL 33771 Zip **Telephone Number** 727-535-5622 **Email Address** revans@ctntv.net WITH EACH AIRING OF JOY JUNCTION, CHILDREN ARE Include any other comments or information you want the Commission to consider in evaluating ENCOURAGED TO PARTICIPATE IN THE MAILBOX CLUB. your compliance with the Children's Television THROUGH THIS CLUB, A SERIES OF BIBLE LESSONS, APPROPRIATE FOR THE INDIVIDUAL CHILDS AGE, ARE = MAILED Act (or use this space for supplemental explanations). This may include information on TO THEM TO COMPLETE. THE CHILD THEN RETURNS THE any other noncore educational and informational LESSON TO US FOR = GRADING. ONCE GRADED, THE NEXT LESSON IN THE SERIES IS SENT TO THAT CHILD. = EACH CHILD programming that you aired this quarter or plan RECEIVES A CERTIFICATE UPON COMPLETION OF EACH SERIES. to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance = WCLF-TV ALSO PROVIDES EDUCATIONAL SAFE-LINKS FOR CHILDREN 16 AND UNDER ON OUR = WEBSITE=20 24/7, AND the educational and informational value of such programming to children. See 47 C.F.R. Section OFFERS TOURS FOR CUB SCOUTS, HOME SCHOOLERS, AND

OTHER CHILDREN'S ORGANIZATIONS UPON REQUEST.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Dr. Wonder
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition	DEAF ACTORS, INCLUDING CHILDREN, WITH EVERYTHING = COMMUNICATED IN BOTH VOICE-OVER AND SIGN LANGAUGE. IT'S A GREAT EDUCATIONAL, = INFORMTAIONAL, AND TEACHING TOOL FOR CHILDREN IN LIFE = LESSONS. THE EDUCATION IS FANTASTIC FOR HEARING AND THE HEARING IMPARIED, = NOT ONLY TO LEARN SIGN LANGUAGE BUT ALSO OBJECT LESSONS AND HOW = TO OVERCOME DIFFICULTIES ENCOUNTERED AS CHILDREN AND HOW TO = DEAL WITH THOSE SETBACKS.

of Core Programming. Other Matters (2 of 6) Response Program Title Gina D's Kids Club Origination Syndicated Days/Times Program Regularly Sat. 9am Scheduled 13 Total times aired at regularly scheduled time Length of Program 30 mins Age of Target Child Audience 2 years to 5 years from Describe the educational and A Family Friendly program = targeting kids ages 2 through 6. Hosted by an adult positive informational objective of the female role = model. Scripts are designed to educate and promote actions and program and how it meets the interpersonal skills such as helping others, negotiation, sharing and tolerance with an definition of Core Programming. ending (Gina D's letter to grandma) reinforcing those educational objectives. =

Other Matters (3 of 6)	Response
Program Title	Joy Junction
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. JOY JUNCTION TEACHES CHILDREN = LIFE LESSONS, WITH AN EDUCATIONAL APPROACH TO UNDERSTAND THE = TOPIC OR THEME-WITH ENLIGHTENING FACTS, SKILLS, SCRIPTURE LESSONS AND = INSPIRING THE APPLICATION OF THESE SKILLS TO THEIR LIVES = THROUGH GAMES, SONGS, SKITS, QUIZES, AND STORIES, ALL WITH MORAL AND = SOCIAL VALUES.

Other Matters (4 of 6)	Response
Program Title	Gospel Bill
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SET IN FICTIONAL OLD WEST TOWN, = SHERIFF GOSPEL BILL TEACHES MORALITY AND RESPONSIBILITY BASED ON THE = BIBLE.INSTRUCTS CHILDREN ON HOW TO HANDLE TRIALS AND STRUGGLES = THROUGH THE EXPERIENCES OF THE CAST, THAT THE CHILDREN CAN RELATE TO, = INCLUDED IN THE SKITS, MUSIC, ANIMALS, ETC. LEAVING THEM SOMETHING TO = THINK ABOUT AND PRACTICE IN THEIR OWN LIVES. =
Other Matters (5 of 6)	Response
Program Title	Becky's Barn
Origination	Local
Days/Times Program Regularly Scheduled	Sat. 7:30am
Total times aired at regul scheduled time	larly 13
Length of Program	30 mins
Age of Target Child Audio	ience 2 years to 9 years
Describe the educational informational objective of program and how it meet definition of Core Programming.	f the NOTES, ETC. ALSO INFORMATIONAL IN HUMANITARIAN VALUES SUCH AS
Other Matters (6 of 6)	Response
Program Title	Kid's Like You
Origination	Syndicated
Days/Times Program Re Scheduled	egularly Sat 7am
Total times aired at regul scheduled time	larly 13

Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and	PEOPLE AND PUPPETS CREATE A = SETTING TO TEACH JUDEO-CHRISTIAN
informational objective of the program and how it meets the definition of Core Programming.	VALUES AND PRINCIPLES (CENTRAL TO = CHILDREN'S LIVES) VIA DRAMA, SKITS, AND SONGS TO GRADE SCHOOL CHILDREN, = ALL THE WHILE ENHANCING THE SPIRITUAL ASPECT OF THEIR LIVES.

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, outborized employee, or other individual or duly elected or	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming;	
or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is	
authorized to represent the party filing the Children's Television Programming, and who further certifies that he	
or she has read the document; that to the best of his or her knowledge, information, and belief there is good	
ground to support it; and that it is not interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of	
the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the	Christian
Authorization(s) specified above.	Television Network

Attachments No Attachments.