



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030190466** | File Number: **CPR-160677** | Submit Date: **10/09/2014** | Call Sign: **WDKA** | Facility ID: **39561** | City:  
**PADUCAH** | State: **KY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/09/2014** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MY NETWORK TV
	Nielsen DMA	Paducah-Cp Gird-Harris-MT Vrn.
	Web Home Page Address	WWW.MYWDKA.COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS 7/1/14-9/30/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 7/2/14-9/24/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO INSPIRE AND ENLIGHTEN YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES, AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE, NUTRITION, HEALTH AND WELLNESS. THE SERIES PROMOTES SUCH CRITICAL THEMES AS SOCIAL RESPONSIBILITY, PERSERVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT AND VOLUNTEERISM. LIFE LIVE AND WIN AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)		Response
Program Title		ANIMAL EXPLORATION WITH JAROD MILLER
Origination		Syndicated
Days/Times Program Regularly Scheduled		THURSDAYS 7/3/14-9/25/14 7:00AM-7:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK, JAROD LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE AS HE TRAVELS TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S A NEED FOR SPEED OR ANIMAL HEROES. FILLED WITH ENERGY, YOUTH AND HUMOR, IT IS THE MISSION OF THIS SERIES TO INSPIRE VIEWERS TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE. ANIMAL EXPLORATION WITH JAROD MILLER AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 7/4/14-9/26/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES CHILDREN ENGAGING IN VARIOUS SCIENCE PROJECTS AND DEMONSTRATES PRACTICAL APPLICATION OF MATHEMATICS AND SCIENCE FROM MULTIPLE SCIENTIFIC FIELDS. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EXAMPLES OF PROGRAM EPISODES INCLUDE STUDYING VARIOUS ECOSYSTEMS, SEA TURTLES, AND ROCKET PROPULSION. EACH EPISODE IS ENGAGING, ENTERTAINING, AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO GAIN AN APPRECIATION FOR SCIENCE IN A UNIQUE AND ENTERTAINING WAY. DRAGONFLY TV AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7/5/14-9/27/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MADE IN HOLLYWOOD: TEEN EDITION GIVES YOUNG VIEWERS AN INSIDE LOOK AT HOW THEIR FAVORITE TV SHOWS AND MOVIES ARE MADE. PROGRAM TOPICS INCLUDE SUBJECTS SUCH AS ANIMATION, PRODUCING AND DIRECTING, COSTUME DESIGN, CASTING AND 3D TECHNOLOGY; INTRODUCING VIEWERS TO BEHIND-THE-SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES. MADE IN HOLLYWOOD: TEEN EDITION AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 7/6/14-9/28/14 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A TRUE SPORTS STAR. IT CHRONICLES THE TRIALS AND TRIBULATIONS OF THE YOUNG ATHLETES AS THEY STRIVE TO BECOME A TOP LEVEL PERFORMER. THE PROGRAM HELPS YOUNGSTERS REALIZE THAT THEIR FULL POTENTIAL IN BOTH LIFE AND THE PLAYING FIELD ARE ATTAINABLE WITH LOTS OF HARD WORK AND DETERMINATION. IT REINFORCES THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT. THE SERIES ALSO PROVIDES IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE IMPORTANT CHALLENGES AND LESSONS THAT MOLD YOUNG ATHLETES. SPORTS STARS OF TOMORROW AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	THINK BIG
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 7/7/14-9/29/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO EMPHASIZE THE IMPORTANCE OF HAVING A WORKING KNOWLEDGE OF MATH, SCIENCE AND PHYSICS. THE SERIES SHOWS CHILDREN ACTIVELY SOLVING PROBLEMS USING SCIENTIFIC PRINCIPLES, COMBINING SKILL AND CREATIVITY. THE SERIES ALSO DEMONSTRATES REAL WORLD APPLICATIONS FOR MATH, SCIENCE AND ENGINEERING, PROVING THAT THE PHYSICAL SCIENCES CAN BE USEFUL, CHALLENGING AND FUN. EACH EPISODE PRESENTS AN "INVENT-OFF" CHALLENGE, WHERE TEENAGE TEAMS MUST INVENT A MACHINE DESIGNED TO PERFORM A SPECIFIC TASK IN A LIMITED AMOUNT OF TIME, PROMOTING CREATIVE THINKING AND PRACTICAL SKILLS. THINK BIG AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)		Response
Program Title		REAL LIFE 101
Origination		Network
Days/Times Program Regularly Scheduled		FRIDAYS 7/4/14-9/26/14 8:00AM-8:30AM & 8:30AM-9:00AM
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 13)	Response
Program Title	PASSPORT TO EXPLORE
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 7/4/14-9/26/14 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM TAKES THE VIEWER ALONG WITH LEXI AND LEONARD AS THEY TRAVEL TO ENGAGING AND KID FRIENDLY LOCATIONS. THE HOSTS ALONG WITH A ROTATING CAST OF CHARACTERS, FRIENDS AND GUESTS BRING THEIR TRAVEL EXPERIENCES TO THE SCREEN FOCUSING ON LOCAL CULTURE, HISTORY AND ENTERTAINMENT. THROUGH A VARIETY OF HANDS-ON ADVENTURE, EXPERT INTERVIEWS AND CARTOON ANIMATION, EACH EPISODE TAKES THE VIEWER TO A NEW EXCITING LOCALE TO EXPLORE THE BEST OF WHAT THE WORLD HAS TO OFFER. PASSPORT TO EXPLORE AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)		Response
Program Title	NATURE ADVENTURES WITH TERRI AND TODD	
Origination	Network	
Days/Times Program Regularly Scheduled	FRIDAYS 7/4/14-9/26/14 9:30AM-10:00AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MISSION OF THIS SERIES IS TO PROVIDE CHILDREN A RESOURCE, IN WHICH THEY CAN LEARN ABOUT THE BEAUTIFUL OUTDOORS. BY BRINGING THE PROGRAM INTO VIEWERS' HOMES, IT IS GIVING CHILDREN A UNIQUE OPPORTUNITY TO LEARN ABOUT NATURE IN A WAY THAT IS FAMILY-FRIENDLY AND FUN. THE ULTIMATE GOAL IS GETTING KIDS EXCITED TO GO OUTSIDE AND EXPLORE BY EDUCATING THEM ABOUT OUR BEAUTIFUL WORLD, ITS MAGNIFICENT HISTORY AND ITS AMAZING INHABITANTS. NATURE ADVENTURES WITH TERRI AND TODD AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (11 of 13)		Response
Program Title	AQUA KIDS ADVENTURE	
Origination	Network	

Days/Times Program Regularly Scheduled	FRIDAYS 7/4/14-9/26/14 10:00AM-10:30AM & 10:30AM-11:00AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES THE MARINE ECOSYSTEM FROM TRIBUTARIES, RIVERS AND OCEANS TO DEVELOP AN UNDERSTANDING AND LET THE VIEWER KNOW THAT WE ARE KEY IN PRESERVING THE OCEAN ENVIRONMENT. AQUA KIDS ADVENTURE TEACHES ABOUT THE DIVERSITY AND BEAUTY OF THE MARINE ENVIRONMENT AND ITS POTENTIAL DESTRUCTION BY POLLUTION AND CARELESSNESS OF THE HUMAN POPULATION; SUCH AS MARINE MAMMALS DYING FROM INGESTION OF PLASTIC AND TOXIC WASTE IN OUR WATERWAYS DESTROYING THE HABITAT AND MARINE LIFE. BY SHOWING THE AUDIENCE THE PROBLEMS THEY ENCOUNTER, THE AQUA KIDS EDUCATE THEIR PEERS ON WHAT CAN BE DONE TO SOLVE ENVIRONMENTAL DILEMMAS. AQUA KIDS ADVENTURE AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	ARIEL AND ZOOEY, ELI TOO
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAYS 7/5/14-9/27/14 7-7:30AM, 7:30-8AM, 9-9:30AM, 9:30-10AM
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS HOSTED BY THREE SIBLINGS: TWIN GIRLS ARIEL AND ZOOEY, AND THEIR YOUNGER BROTHER ELI. AS HOSTS, THESE CHILDREN ENTERTAIN AND INFORM THEIR AUDIENCE THROUGH SONG, DANCE, MUSIC AND DIALOGUE. THIS SHOW SUPPORTS AND ENCOURAGES RESPECT FOR OTHERS, HAVING INTEGRITY, FOLLOWING DIRECTIONS, PUTTING FORTH YOUR BEST EFFORT AND TAKING RESPONSIBILITY, A WONDERFUL MESSAGE FOR CHILDREN. THIS PROGRAM IS AN UPBEAT, DIVERSE AND ENTERTAINING SERIES THAT INFORMS YOUNG PEOPLE ON A VARIETY OF SUBJECTS, WHILE KEEPING THEIR INTEREST. ARIEL AND ZOOEY, ELI TOO AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 13)		Response
Program Title	STEAL THE SHOW	
Origination	Network	

Days/Times Program Regularly Scheduled	SATURDAYS 7/5/14-9/27/14 8:00AM-8:30AM & 8:30AM-9:00AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STEAL THE SHOW FOLLOWS ARIEL, ZOOEY AND ELI ALONG WITH GRAMMY WINNER JIM PETERIK AS THEY WORK TOGETHER TO RECORD AN ALBUM. THE VIEWER IS TAKEN BEHIND THE SCENES TO LEARN ALL OF THE PARTS NECESSARY IN THE RECORDING PROCESS AND THE COLLABORATION BEHIND CREATING A SONG. THE SHOW USES THE MUSIC THEY CREATE TO ADDRESS ISSUES AND CONCERNS OF CHILDREN TODAY, WHILE ENCOURAGING THEM TO SET GOALS, GO FOR THEIR DREAMS, AND BEING GOOD CITIZENS. STEAL THE SHOW AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS 9/6/14-9/27/14 6:30AM-7:00AM
Total times aired at regularly scheduled time:	4
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A TRUE SPORTS STAR. IT CHRONICLES THE TRIALS AND TRIBULATIONS OF THE YOUNG ATHLETES AS THEY STRIVE TO BECOME A TOP LEVEL PERFORMER. THE PROGRAM HELPS YOUNGSTERS REALIZE THAT THEIR FULL POTENTIAL IN BOTH LIFE AND THE PLAYING FIELD ARE ATTAINABLE WITH LOTS OF HARD WORK AND DETERMINATION. IT REINFORCES THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT. THE SERIES ALSO PROVIDES IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE IMPORTANT CHALLENGES AND LESSONS THAT MOLD YOUNG ATHLETES. SPORTS STARS OF TOMORROW AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS 9/13/14-9/27/14 5:00AM-5:30AM
Total times aired at regularly scheduled time:	3
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO INSPIRE AND ENLIGHTEN YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES, AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE, NUTRITION, HEALTH AND WELLNESS. THE SERIES PROMOTES SUCH CRITICAL THEMES AS SOCIAL RESPONSIBILITY, PERSERVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT AND VOLUNTEERISM. LIFE LIVE AND WIN AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ALAN MUSTER
Address	806 ENTERPRISE ST.
City	CAPE GIRARDEAU
State	MO
Zip	63703
Telephone Number	573-331-2121
Email Address	AMUSTER@SBGTV.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WDKA AIRED NUMEROUS PSAs DURING CHILDREN'S PROGRAMMING ADDRESSING ISSUES THAT ARE OF IMPORTANCE TO YOUNG VIEWERS, SUCH AS: RECYCLING, POOL SAFETY, ENERGY EFFICIENCY, FIRE PREVENTION, DISCOVERING NATURE, EMERGENCY PREPAREDNESS AND ANTI-BULLYING.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 10/1/14-12/31/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO INSPIRE AND ENLIGHTEN YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES, AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE, NUTRITION, HEALTH AND WELLNESS. THE SERIES PROMOTES SUCH CRITICAL THEMES AS SOCIAL RESPONSIBILITY, PERSERVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT AND VOLUNTEERISM. LIFE LIVE AND WIN WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (2 of 13)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS 10/2/14-12/25/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK, JAROD LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE AS HE TRAVELS TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S A NEED FOR SPEED OR ANIMAL HEROES. FILLED WITH ENERGY, YOUTH AND HUMOR, IT IS THE MISSION OF THIS SERIES TO INSPIRE VIEWERS TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE. ANIMAL EXPLORATION WITH JAROD MILLER WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (3 of 13)	Response
Program Title	DRAGONFLY TV

Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 10/3/14-12/26/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES CHILDREN ENGAGING IN VARIOUS SCIENCE PROJECTS AND DEMONSTRATES PRACTICAL APPLICATION OF MATHEMATICS AND SCIENCE FROM MULTIPLE SCIENTIFIC FIELDS. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EXAMPLES OF PROGRAM EPISODES INCLUDE STUDYING VARIOUS ECOSYSTEMS, SEA TURTLES, AND ROCKET PROPULSION. EACH EPISODE IS ENGAGING, ENTERTAINING, AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO GAIN AN APPRECIATION FOR SCIENCE IN A UNIQUE AND ENTERTAINING WAY. DRAGONFLY TV WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (4 of 13)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 10/4/14-12/27/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MADE IN HOLLYWOOD: TEEN EDITION GIVES YOUNG VIEWERS AN INSIDE LOOK AT HOW THEIR FAVORITE TV SHOWS AND MOVIES ARE MADE. PROGRAM TOPICS INCLUDE SUBJECTS SUCH AS ANIMATION, PRODUCING AND DIRECTING, COSTUME DESIGN, CASTING AND 3D TECHNOLOGY; INTRODUCING VIEWERS TO BEHIND-THE-SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES. MADE IN HOLLYWOOD: TEEN EDITION WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (5 of 13)	
Response	
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 10/5/14-12/28/14 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A TRUE SPORTS STAR. IT CHRONICLES THE TRIALS AND TRIBULATIONS OF THE YOUNG ATHLETES AS THEY STRIVE TO BECOME A TOP LEVEL PERFORMER. THE PROGRAM HELPS YOUNGSTERS REALIZE THAT THEIR FULL POTENTIAL IN BOTH LIFE AND THE PLAYING FIELD ARE ATTAINABLE WITH LOTS OF HARD WORK AND DETERMINATION. IT REINFORCES THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT. THE SERIES ALSO PROVIDES IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE IMPORTANT CHALLENGES AND LESSONS THAT MOLD YOUNG ATHLETES. SPORTS STARS OF TOMORROW WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Other Matters (6 of 13)	
Response	
Program Title	THINK BIG
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 10/6/14-12/29/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO EMPHASIZE THE IMPORTANCE OF HAVING A WORKING KNOWLEDGE OF MATH, SCIENCE AND PHYSICS. THE SERIES SHOWS CHILDREN ACTIVELY SOLVING PROBLEMS USING SCIENTIFIC PRINCIPLES, COMBINING SKILL AND CREATIVITY. THE SERIES ALSO DEMONSTRATES REAL WORLD APPLICATIONS FOR MATH, SCIENCE AND ENGINEERING, PROVING THAT THE PHYSICAL SCIENCES CAN BE USEFUL, CHALLENGING AND FUN. EACH EPISODE PRESENTS AN "INVENT-OFF" CHALLENGE, WHERE TEENAGE TEAMS MUST INVENT A MACHINE DESIGNED TO PERFORM A SPECIFIC TASK IN A LIMITED AMOUNT OF TIME, PROMOTING CREATIVE THINKING AND PRACTICAL SKILLS. THINK BIG WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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Other Matters (7 of 13)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS 10/7/14-12/30/14 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (8 of 13)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 10/3/14-12/26/14 8:00AM-8:30AM & 8:30AM-9:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
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Other Matters (9 of 13)	Response
Program Title	PASSPORT TO EXPLORE
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 10/3/14-12/26/14 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM TAKES THE VIEWER ALONG WITH LEXI AND LEONARD AS THEY TRAVEL TO ENGAGING AND KID FRIENDLY LOCATIONS. THE HOSTS ALONG WITH A ROTATING CAST OF CHARACTERS, FRIENDS AND GUESTS BRING THEIR TRAVEL EXPERIENCES TO THE SCREEN FOCUSING ON LOCAL CULTURE, HISTORY AND ENTERTAINMENT. THROUGH A VARIETY OF HANDS-ON ADVENTURE, EXPERT INTERVIEWS AND CARTOON ANIMATION, EACH EPISODE TAKES THE VIEWER TO A NEW EXCITING LOCALE TO EXPLORE THE BEST OF WHAT THE WORLD HAS TO OFFER. PASSPORT TO EXPLORE WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (10 of 13)	Response
Program Title	NATURE ADVENTURES WITH TERRI AND TODD
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 10/3/14-12/26/14 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MISSION OF THIS SERIES IS TO PROVIDE CHILDREN A RESOURCE, IN WHICH THEY CAN LEARN ABOUT THE BEAUTIFUL OUTDOORS. BY BRINGING THE PROGRAM INTO VIEWERS' HOMES, IT IS GIVING CHILDREN A UNIQUE OPPORTUNITY TO LEARN ABOUT NATURE IN A WAY THAT IS FAMILY-FRIENDLY AND FUN. THE ULTIMATE GOAL IS GETTING KIDS EXCITED TO GO OUTSIDE AND EXPLORE BY EDUCATING THEM ABOUT OUR BEAUTIFUL WORLD, ITS MAGNIFICENT HISTORY AND ITS AMAZING INHABITANTS. NATURE ADVENTURES WITH TERRI AND TODD WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (11 of 13)	Response
Program Title	AQUA KIDS ADVENTURE
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 10/3/14-12/26/14 10:00AM-10:30AM & 10:30AM-11:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES THE MARINE ECOSYSTEM FROM TRIBUTARIES, RIVERS AND OCEANS TO DEVELOP AN UNDERSTANDING AND LET THE VIEWER KNOW THAT WE ARE KEY IN PRESERVING THE OCEAN ENVIRONMENT. AQUA KIDS ADVENTURE TEACHES ABOUT THE DIVERSITY AND BEAUTY OF THE MARINE ENVIRONMENT AND ITS POTENTIAL DESTRUCTION BY POLLUTION AND CARELESSNESS OF THE HUMAN POPULATION; SUCH AS MARINE MAMMALS DYING FROM INGESTION OF PLASTIC AND TOXIC WASTE IN OUR WATERWAYS DESTROYING THE HABITAT AND MARINE LIFE. BY SHOWING THE AUDIENCE THE PROBLEMS THEY ENCOUNTER, THE AQUA KIDS EDUCATE THEIR PEERS ON WHAT CAN BE DONE TO SOLVE ENVIRONMENTAL DILEMMAS. AQUA KIDS ADVENTURE WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (12 of 13)	Response
Program Title	ARIEL AND ZOOEY, ELI TOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10/4/14-12/27/14 7-7:30AM, 7:30-8AM, 9-9:30AM, 9:30-10AM

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS HOSTED BY THREE SIBLINGS: TWIN GIRLS ARIEL AND ZOOEY, AND THEIR YOUNGER BROTHER ELI. AS HOSTS, THESE CHILDREN ENTERTAIN AND INFORM THEIR AUDIENCE THROUGH SONG, DANCE, MUSIC AND DIALOGUE. THIS SHOW SUPPORTS AND ENCOURAGES RESPECT FOR OTHERS, HAVING INTEGRITY, FOLLOWING DIRECTIONS, PUTTING FORTH YOUR BEST EFFORT AND TAKING RESPONSIBILITY, A WONDERFUL MESSAGE FOR CHILDREN. THIS PROGRAM IS AN UPBEAT, DIVERSE AND ENTERTAINING SERIES THAT INFORMS YOUNG PEOPLE ON A VARIETY OF SUBJECTS, WHILE KEEPING THEIR INTEREST. ARIEL AND ZOOEY, ELI TOO WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Other Matters (13 of 13)	Response
Program Title	STEAL THE SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10/4/14-12/27/14 8:00AM-8:30AM & 8:30AM-9:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STEAL THE SHOW FOLLOWS ARIEL, ZOOEY AND ELI ALONG WITH GRAMMY WINNER JIM PETERIK AS THEY WORK TOGETHER TO RECORD AN ALBUM. THE VIEWER IS TAKEN BEHIND THE SCENES TO LEARN ALL OF THE PARTS NECESSARY IN THE RECORDING PROCESS AND THE COLLABORATION BEHIND CREATING A SONG. THE SHOW USES THE MUSIC THEY CREATE TO ADDRESS ISSUES AND CONCERNS OF CHILDREN TODAY, WHILE ENCOURAGING THEM TO SET GOALS, GO FOR THEIR DREAMS, AND BEING GOOD CITIZENS. STEAL THE SHOW WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WDKA ACQUISITION CORPORATION</b></p>

**Attachments**

No Attachments.