



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005795067** File Number: **CPR-157713** Submit Date: **07/10/2014** Call Sign: **WITI** Facility ID: **73107** City:

MILWAUKEE State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/10/2014 Filing Status: Active

## Report reflects information for : Second Quarter of 2014

| General     |
|-------------|
| Information |

| Section     | Question                                                                             | Response |
|-------------|--------------------------------------------------------------------------------------|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | FOX                 |
|              | Nielsen DMA           | Milwaukee           |
|              | Web Home Page Address | www.fox6now.com     |

## Digital Core Programming

| Question                                                                                                                                                                                                                                                                                                                                                                                                                  | Response |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream                                                                                                                                                                                                                                                                                                        | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream                                                                                                                                                                                                                                                                  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:                                                                                                                                                                                                                                                              | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?                                                                                                                                                                                                  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(9)

| Digital Core<br>Program (1 of<br>9)                                                                                      | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Chat Room {6.1}                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Saturdays 9:30A (4/5/14 - 6/28/14)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Total times<br>aired at<br>regularly<br>scheduled time                                                                   | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Number of<br>Preemptions                                                                                                 | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Number of Preemptions for other than Breaking News                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Number of<br>Preemptions<br>Rescheduled                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Length of<br>Program                                                                                                     | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Age of Target<br>Child Audience                                                                                          | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "ChatRoom" is a half-hour weekly educational series designed to educate, inform and entertain children 16 and under through re-enacting teen-oriented dilemmas and discussing in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "ChatRoom" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. The goal is to present usses that are real and raw and discuss the pro and cons of each situation in a free-flowing environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

| Digital Core Program (2 |                                           |
|-------------------------|-------------------------------------------|
| of 9)                   | Response                                  |
| Program Title           | Elizabeth Stanton's Great Big World [6.1] |
| Origination             | Syndicated                                |

| Days/Times Program<br>Regularly Scheduled                                                                                | Saturdays 10:00A (4/5/14 - 6/28/14)                                                                                                                                                                                                                                                                                                                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Number of Preemptions<br>for other than Breaking<br>News                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Number of Preemptions<br>Rescheduled                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Age of Target Child<br>Audience                                                                                          | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program offers a dynamic television experience for teens, combining the exciting, fun and diverse experiences of world exploration with the life changing volunteer opportunities available in these same areas. Friendship is a central theme and each episode educates the audience in geography, the initial and ongoing development of culture, social dynamics, arts and entertainment, national customs, local transportation and trivia. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

| Digital Core Program (3 of 9)                      | Response                            |
|----------------------------------------------------|-------------------------------------|
| Program Title                                      | Young Icons [6.1]                   |
| Origination                                        | Syndicated                          |
| Days/Times Program<br>Regularly Scheduled          | Saturdays 10:30A (4/5/14 - 6/28/14) |
| Total times aired at regularly scheduled time      | 12                                  |
| Total times aired                                  | 13                                  |
| Number of Preemptions                              | 1                                   |
| Number of Preemptions for other than Breaking News |                                     |
| Number of Preemptions<br>Rescheduled               | 1                                   |
| Length of Program                                  | 30 mins                             |
| Age of Target Child<br>Audience                    | 13 years to 16 years                |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young Icons is a program that exposes viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work, dedication and looking beyond ourselves will pay off for everyone. |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes                                                                                                                                                                                                                                                                                                                                                                            |

## **Digital Preemption Programs #1**

| Questions                                                                        | Response          |
|----------------------------------------------------------------------------------|-------------------|
| Title of Program                                                                 | Young Icons [6.1] |
| List date and time rescheduled                                                   | 5-17-14 / 2:30P   |
| Is the rescheduled date the second home?                                         | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted                                                                   | 2014-05-17        |
| Episode #                                                                        | 5-17-14 / 422     |
| Reason for Preemption                                                            | Sports            |

| Digital Core Program (4 of 9)                                                                                            | Response                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Pets.TV [6.1]                                                                                                                                           |
| Origination                                                                                                              | Syndicated                                                                                                                                              |
| Days/Times Program Regularly Scheduled                                                                                   | Saturdays 11A (4/5/14 - 6/28/14)                                                                                                                        |
| Total times aired at regularly scheduled time                                                                            | 12                                                                                                                                                      |
| Total times aired                                                                                                        | 13                                                                                                                                                      |
| Number of Preemptions                                                                                                    | 1                                                                                                                                                       |
| Number of Preemptions for other than Breaking News                                                                       |                                                                                                                                                         |
| Number of Preemptions Rescheduled                                                                                        | 1                                                                                                                                                       |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                 |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                                                                                    |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                     |

#### **Digital Preemption Programs #1**

| Questions                      | Response      |
|--------------------------------|---------------|
| Title of Program               | Pets.TV [6.1] |
| List date and time rescheduled | 5-17-14 / 3P  |

| Yes            |
|----------------|
| Yes            |
| 2014-05-17     |
| 5-17-14 / 622A |
| Sports         |
|                |

| Digital Core<br>Program (5 of<br>9)                                                                                      | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Coolest Places on Earth [6.1]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Saturdays 11:30A (4/5/14 - 6/28/14)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Total times<br>aired at<br>regularly<br>scheduled time                                                                   | 12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Total times aired                                                                                                        | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Number of<br>Preemptions                                                                                                 | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Number of<br>Preemptions for<br>other than<br>Breaking News                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Number of<br>Preemptions<br>Rescheduled                                                                                  | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Length of<br>Program                                                                                                     | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Age of Target<br>Child Audience                                                                                          | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?         | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

#### **Digital Preemption Programs #1**

| Questions                                                                        | Response                      |
|----------------------------------------------------------------------------------|-------------------------------|
| Title of Program                                                                 | Coolest Places on Earth [6.1] |
| List date and time rescheduled                                                   | 5-17-14 / 3:30P               |
| Is the rescheduled date the second home?                                         | Yes                           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                           |
| Date Preempted                                                                   | 2014-05-17                    |
| Episode #                                                                        | 5-17-14 / 121                 |
| Reason for Preemption                                                            | Sports                        |

| Digital Core Program (6 of 9)                                                                                                  | Response                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                                  | Into the Outdoors [6.1]                                                                                                                           |
| Origination                                                                                                                    | Syndicated                                                                                                                                        |
| Days/Times Program Regularly Scheduled                                                                                         | Sundays 10:30A (4/6/14 - 6/29/14)                                                                                                                 |
| Total times aired at regularly scheduled time                                                                                  | 13                                                                                                                                                |
| Total times aired                                                                                                              |                                                                                                                                                   |
| Number of Preemptions                                                                                                          | 0                                                                                                                                                 |
| Number of Preemptions for other than Breaking News                                                                             |                                                                                                                                                   |
| Number of Preemptions Rescheduled                                                                                              |                                                                                                                                                   |
| Length of Program                                                                                                              | 30 mins                                                                                                                                           |
| Age of Target Child Audience                                                                                                   | 9 years to 12 years                                                                                                                               |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | Teaches young people about places to go, things to do, wildlife, sports, creative activities and other aspects of life in the state of Wisconsin. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes                                                                                                                                               |

| Digital Core Program (7 of 9)                            | Response                                |
|----------------------------------------------------------|-----------------------------------------|
| Program Title                                            | Animal Rescue Classics [6.2]            |
| Origination                                              | Network                                 |
| Days/Times Program Regularly Scheduled                   | Saturdays 9A & 9:30A (4/5/14 - 6/28/14) |
| Total times aired at regularly scheduled time            | 26                                      |
| Total times aired                                        |                                         |
| Number of Preemptions                                    | 0                                       |
| Number of<br>Preemptions for other<br>than Breaking News |                                         |

| Number of<br>Preemptions<br>Rescheduled                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Age of Target Child<br>Audience                                                                                          | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue Classics" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

| Digital Core<br>Program (8<br>of 9)                            | Response                                  |
|----------------------------------------------------------------|-------------------------------------------|
| Program Title                                                  | Swap TV [6.2]                             |
| Origination                                                    | Network                                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 10A & 10:30A (4/5/14 - 6/28/14) |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 26                                        |
| Total times aired                                              |                                           |
| Number of<br>Preemptions                                       | 0                                         |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                           |
| Number of<br>Preemptions<br>Rescheduled                        |                                           |
| Length of Program                                              | 30 mins                                   |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years                      |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Swap TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "Swap TV" is closed captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Does the Licensee identify the program by displaying throughout the program the symbol E //!?                            | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

| Digital Core<br>Program (9 of 9)                                                                                         | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | World Travels [6.2]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Saturdays 11A & 11:30A (4/5/14 - 6/28/14)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Total times aired at regularly scheduled time                                                                            | 26                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Number of Preemptions for other than Breaking News                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Number of<br>Preemptions<br>Rescheduled                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Length of<br>Program                                                                                                     | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Age of Target<br>Child Audience                                                                                          | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "World Travels" is a TV series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the best travel stories possible. While traveling to exotic locations and writing about enlightening experiences may sounds like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half-hour episode reveals the real story of professional travel journalism - the truth behind the byline, and reinvents the way travel shows are currently presented. |

| Does the          | Yes |
|-------------------|-----|
|                   | 168 |
| Licensee identify |     |
| the program by    |     |
| displaying        |     |
| throughout the    |     |
| program the       |     |
|                   |     |
| symbol E/I?       |     |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Response                                                                                                                                                                                                                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?                                                                                                                                                                                                                                                                                                                                                                          | Yes                                                                                                                                                                                                                     |
| Name of children's programming liaison                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Julie Bednarek                                                                                                                                                                                                          |
| Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 9001 N. Green Bay Rd.                                                                                                                                                                                                   |
| City                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Milwaukee                                                                                                                                                                                                               |
| State                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | WI                                                                                                                                                                                                                      |
| Zip                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 53209                                                                                                                                                                                                                   |
| Telephone Number                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 414-586-2206                                                                                                                                                                                                            |
| Email Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | julie.bednarek@fox6now.com                                                                                                                                                                                              |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The station terminated analog broadcast on June 12, 2009. Therefore, question 7B and 7C no longer apply. WITI carries Antenna TV Network on digital channel 6.2. Schedule changes reflect the start of the fall season. |

## Other Matters (17)

| Other Matters<br>(1 of 17)                                                                                               | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Chat Room {6.1}                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Days/Times Program Regularly Scheduled                                                                                   | Saturdays 9:30A (7/5/14 - 9/6/14)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Total times<br>aired at<br>regularly<br>scheduled time                                                                   | 10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Length of<br>Program                                                                                                     | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Age of Target<br>Child Audience<br>from                                                                                  | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "ChatRoom" is a half-hour weekly educational series designed to educate, inform and entertain children 16 and under through re-enacting teen-oriented dilemmas and discussing in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "ChatRoom" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. The goal is to present usses that are real and raw and discuss the pro and cons of each situation in a free-flowing environment. |

| Other Matters (2 of 17)                         | Response                            |
|-------------------------------------------------|-------------------------------------|
| Program Title                                   | Xploration Awesome Planet {6.1}     |
| Origination                                     | Syndicated                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 9:30A (9/13/14 - 9/27/14) |
| Total times aired at regularly scheduled time   | 3                                   |
| Length of<br>Program                            | 30 mins                             |
| Age of Target<br>Child Audience<br>from         | 13 years to 16 years                |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Produced primarily for the 13-16 target audience, Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover why they formed, and how they shaped our landscape. Geological experts share their wisdom with Philippe, as we strive to understand places on the earth, inside the earth, and above the earth.

| Other Matters (3 of 17)                                                                                                  | Response                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Elizabeth Stanton's Great Big World [6.1]                                                                                                                                                                                                                                                                                                                                                                                                            |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Days/Times Program<br>Regularly Scheduled                                                                                | Saturdays 10A (7/5/14 - 9/6/14)                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Total times aired at regularly scheduled time                                                                            | 10                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program offers a dynamic television experience for teens, combining the exciting, fun and diverse experiences of world exploration with the life changing volunteer opportunities available in these same areas. Friendship is a central theme and each episode educates the audience in geography, the initial and ongoing development of culture, social dynamics, arts and entertainment, national customs, local transportation and trivia. |

| Other Matters<br>(4 of 17)                      | Response                          |
|-------------------------------------------------|-----------------------------------|
| Program Title                                   | Xploration Outer Space            |
| Origination                                     | Syndicated                        |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 10A (9/13/14 - 9/27/14) |
| Total times aired at regularly scheduled time   | 3                                 |
| Length of Program                               | 30 mins                           |
| Age of Target<br>Child<br>Audience<br>from      | 13 years to 16 years              |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This new half-hour weekly series produced for the 13-16 target audience will certainly attract viewers of all ages. Each week our host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? Watch our host try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as our host lives like an astronaut in a Mars-like habitat. We will have episodes on space robotics, commercial space tourism, asteroids, and our search for life, among many others. \*When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content we have shown.

| Other Matters (5 of 17)                                                                                                  | Response                                                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Young Icons (6.1)                                                                                                                                                                                                                                                                                                                                                              |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                     |
| Days/Times Program Regularly Scheduled                                                                                   | Saturdays 10:30A (7/5/14 - 9/13/14)                                                                                                                                                                                                                                                                                                                                            |
| Total times aired at regularly scheduled time                                                                            | 11                                                                                                                                                                                                                                                                                                                                                                             |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                        |
| Age of Target Child<br>Audience from                                                                                     | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young Icons is a program that exposes viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work, dedication and looking beyond ourselves will pay off for everyone. |

| Other Matters (6 of 17)                                                                                                  | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Xploration Earth 2050 {6.1}                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Days/Times<br>Program Regularly<br>Scheduled                                                                             | Saturdays 10:30A (9/13/14 - 9/27/14)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Total times aired at regularly scheduled time                                                                            | 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Age of Target Child<br>Audience from                                                                                     | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment. |

| Program Title                                                                                                            | Pets.TV [6.1]                                                                                                                                           |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| Origination                                                                                                              | Syndicated                                                                                                                                              |
| Days/Times Program Regularly Scheduled                                                                                   | Saturdays 11A (7/5/14 - 9/7/14); Sundays 6:30A (9/14/14 - 9/28/14                                                                                       |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                      |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                 |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                                                                    |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. |

| Other Matters (8 of<br>17)                                                                                               | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Xploration Animal Science {6.1}                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Days/Times Program<br>Regularly Scheduled                                                                                | Saturdays 11A (9/13/14 - 9/27/14)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Total times aired at regularly scheduled time                                                                            | 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Age of Target Child<br>Audience from                                                                                     | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced specifically for the 13-16 demographic, this is an animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, Xploration Animal Science goes one step further to look at how and why an animal is able to excel in its environment. This series uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. This is a program that all animal lovel will watch and learn from. |

| Other Matters<br>(9 of 17)                             | Response                            |
|--------------------------------------------------------|-------------------------------------|
| Program Title                                          | Coolest Places on Earth [6.1]       |
| Origination                                            | Network                             |
| Days/Times Program Regularly Scheduled                 | Saturdays 11:30A (7/5/14 - 9/27/14) |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                                  |
| Length of Program                                      | 30 mins                             |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years                |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

| Other Matters (10 of 17)                                                                                                       | Response                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                                  | Into The Outdoors [6.1]                                                                                                                           |
| Origination                                                                                                                    | Syndicated                                                                                                                                        |
| Days/Times Program Regularly Scheduled                                                                                         | Sundays 10:30A (7/6/14 - 9/28/14)                                                                                                                 |
| Total times aired at regularly scheduled time                                                                                  | 13                                                                                                                                                |
| Length of Program                                                                                                              | 30 mins                                                                                                                                           |
| Age of Target Child Audience from                                                                                              | 9 years to 12 years                                                                                                                               |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | Teaches young people about places to go, things to do, wildlife, sports, creative activities and other aspects of life in the state of Wisconsin. |

| Other Matters (11 of 17)                                                                                                 | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Animal Rescue [6.2]                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Days/Times Program<br>Regularly Scheduled                                                                                | Saturdays 9A & 9:30A (7/5/14 - 8/23/14)                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Total times aired at regularly scheduled time                                                                            | 16                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Age of Target Child<br>Audience from                                                                                     | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue Classics" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |

| Other<br>Matters (12<br>of 17)                  | Response                                  |
|-------------------------------------------------|-------------------------------------------|
| Program Title                                   | Swap TV [6.2]                             |
| Origination                                     | Network                                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 10A & 10:30A (7/5/14 - 8/23/14) |

| Total times<br>aired at<br>regularly<br>scheduled<br>time | 16                                                                                                         |
|-----------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| Length of<br>Program                                      | 30 mins                                                                                                    |
|                                                           |                                                                                                            |
| Age of                                                    | 13 years to 16 years                                                                                       |
| Target Child                                              |                                                                                                            |
| Audience                                                  |                                                                                                            |
| from                                                      |                                                                                                            |
| Describe the                                              | "Swap TV" is a weekly half-hour television series about two teenagers from different backgrounds           |
| educational                                               | "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC   |
| and                                                       | Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of    |
| informational                                             | the participating youngsters as they learn about different cultures and family settings. Young viewers are |
| objective of                                              | exposed to the special interests of the "swapping" volungstors and what adjustments they make to a         |

educational and informational objective of the program and how it meets the definition of Core Programming.

Programming.

"Swap TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "Swap TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

| Other Matters (13 of 17)                                                                                    | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                               | World Travels [6.2]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Origination                                                                                                 | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                             | Saturdays 11A & 11:30A (7/5/14 - 8/23/14)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Total times aired at regularly scheduled time                                                               | 16                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Length of Program                                                                                           | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Age of Target<br>Child Audience<br>from                                                                     | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Describe the educational and informational objective of the program and how it meets the definition of Core | "Word Travels" is a TV series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the best travel stories possible. While travelling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half-hour episode reveals the real story of professional travel journalism - the truth behind the byline, and reinvents the way travel shows are currently presented. |

| Other<br>Matters (14<br>of 17) | Response           |
|--------------------------------|--------------------|
| Program Title                  | Animal Atlas (6.2) |
| Origination                    | Network            |

| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 9A, 9:30A & 11:30A (8/30/14 - 9/27/14) |
|-----------------------------------------------------------|--------------------------------------------------|
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 15                                               |
| Length of<br>Program                                      | 30 mins                                          |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years                             |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals- whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.

| Other Matters<br>(15 of 17)                            | Response                          |
|--------------------------------------------------------|-----------------------------------|
| Program Title                                          | The Coolest Places on Earth {6.2} |
| Origination                                            | Network                           |
| Days/Times Program Regularly Scheduled                 | Saturdays 10A (8/30/14 - 9/27/14) |
| Total times<br>aired at<br>regularly<br>scheduled time | 5                                 |
| Length of Program                                      | 30 mins                           |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years              |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

| Other Matters<br>(16 of 17)                                                                                              | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Family Style with Chef Jeff {6.2}                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Saturdays 11A (8/30/14 - 9/27/14)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Total times<br>aired at<br>regularly<br>scheduled time                                                                   | 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Length of<br>Program                                                                                                     | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Age of Target<br>Child Audience<br>from                                                                                  | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Family Style with Chef Jeff" is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well informed choices about their eating habits, nutrition, and health. |

| Other Matters (17 of |                                      |  |
|----------------------|--------------------------------------|--|
| 17)                  | Response                             |  |
|                      |                                      |  |
| Program Title        | On the Spot {6.2}                    |  |
| Origination          | Network                              |  |
| Days/Times           | Saturdays 10:30A (8/30/14 - 9/27/14) |  |
| -                    | Saturdays 10.30A (0/30/14 - 3/21/14) |  |
| Program Regularly    |                                      |  |
| Scheduled            |                                      |  |
| Total times aired at | 5                                    |  |
| regularly scheduled  |                                      |  |
| - ·                  |                                      |  |
| time                 |                                      |  |
| Length of Program    | 30 mins                              |  |
| Age of Target Child  | 13 years to 16 years                 |  |
| Audience from        |                                      |  |
|                      |                                      |  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"On The Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WITI License, LLC. **Attachments** 

No Attachments.