



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0025670274** | File Number: **CPR-118615** | Submit Date: **04/05/2011** | Call Sign: **WLFI-TV** | Facility ID: **73204** |

City: **LAFAYETTE** | State: **IN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/05/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Lafayette IN
	Web Home Page Address	www.wlfi.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(23)

Digital Core Program (1 of 23)		Response
Program Title	AQUA KIDS (D-3)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	TUESDAYS @ 9:00 & 9:30 A.M.	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	7 years to 14 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This nationally syndicated television program is designed to engage children 7-14 years in age in a variety of marine research efforts as well as address ecological issues. By using young people as hosts, the "Aqua Kids" to teach other young people about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of himan populations, they can spread the message of "ocean preservation" to their peers.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 23)		Response
Program Title	SWAP TV (D-3)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	TUESDAYS @ 10:00 A.M.	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half hour television series about two teenagers from different backgrounds who swap lives for the weekend. SWAP TV meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of other youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. SWAP TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 23)		Response
Program Title		CURIOSITY QUEST GOES GREEN (D-3)
Origination		Syndicated
Days/Times Program Regularly Scheduled		TUESDAYS @ 10:30 A.M.
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	By including scientific principles and their practical applications in everyday life, CURIOSITY QUEST GOES GREEN allows children to explore the world of "green living". The series also educates and informs youngsters about recycling, saving energy, and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23) Response	
Program Title	MADE IN HOLLYWOOD TEEN EDITION (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 11:00 A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious career in acting, there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (5 of 23)	Response
Program Title	THE REAL WINNING EDGE (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 11:30 A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13-16 year age group. It is designed to help youth make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	DOODLEBOPS I (PRIMARY)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAYS @ 7:00 A.M.
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOODLEBOPS ROCKIN' ROAD SHOW is a TV-Y rated animated and music-filled comedy that follows Deedee, Rooney and Moe Doodle on zany adventures through the Doodlenet as they help their young fans solve pre-school-relatable problems. By means of fantasy, fun, music and rhyme, the show assists children in facing situations and solving problems through courage, inventiveness and logical reasoning. Each episode features two original songs and encourages an understanding and appreciation of music, physical activity and health and promotes open-mindedness. Incorporating the series' multi-faceted educational goal in the context of fun and laughter, DOODLEBOPS ROCKIN' ROAD SHOW also helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 23)	Response
Program Title	DOODLEBOPS II (PRIMARY)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30 A.M.
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOODLEBOPS ROCKIN' ROAD SHOW is a TV-Y rated animated and music-filled comedy that follows Deedee, Rooney and Moe Doodle on zany adventures through the Doodlenet as they help their young fans solve pre-school-relatable problems. By means of fantasy, fun, music and rhyme, the show assists children in facing situations and solving problems through courage, inventiveness and logical reasoning. Each episode features two original songs and encourages an understanding and appreciation of music, physical activity and health and promotes open-mindedness. Incorporating the series' multi-faceted educational goal in the context of fun and laughter, DOODLEBOPS ROCKIN' ROAD SHOW also helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 23)	Response
Program Title	SABRINA'S SECRET LIFE (PRIMARY)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 8:00 a.m.
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sabrina enrolls in secret witch training classes while attending her normal high school, but soon discovers that she must share her clandestine instruction and her regular school with Cassandra, the young witch and niece of Enchantra, the most powerful sorceress of all time. Cassandra has been sent to attend school with Sabrina to learn how to fit into the mortal world of ordinary teenagers. Unfortunately, Portia immediately develops a crush on Sabrina's long-time boyfriend, Harvey and the stage is set for magical mayhem in the craziest, weirdest, most mixed-up world of all: high school, where the girls must learn to get along. SABRINA'S SECRET LIFE focuses on age-appropriate situations that offer basic life learning skills ranging from cooperation, getting along, the need to be honest, friendship and trying to do one's best.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	SABRINA, THE ANIMATED SERIES (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30 A.M.
Total times aired at regularly scheduled time	5

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everybody's favorite teenaged witch, Sabrina, balances school life and relationships in the mortal world, with her secret life as a fledgling witch.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 23)	Response
Program Title	BUSYTOWN MYSTERIES I (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 7:00 A.M.
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 23)	Response
Program Title	BUSYTOWN MYSTERIES II (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 7:30 A.M.

Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 23)		Response
Program Title		EXPLORATION W/ JAROD MILLER (PRIMARY)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUNDAYS @ 8:00 A.M.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Host Jarod Miller travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes. It is mission of the program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 23)	Response
Program Title	JACK HANNA (PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS @ 8:30 A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a show where viewers learn about animals up close. There are profiles on animal habitats and food. Features zookeepers from across the country and animal professors around the globe. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 23)	Response
Program Title	BETA RECORDS T.V.(D-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7:00-7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)	
	Response
Program Title	REAL LIFE 101 (D-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7:30-8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23)	Response
Program Title	ULTIMATE CHOICE (D-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8:00-9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23)	
	Response
Program Title	TEEN KIDS NEWS (D-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9:00-10:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)		Response
Program Title		BUSYTOWN MYSTERIES I (PRIMARY)
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAYS @ 7:00 A.M.
Total times aired at regularly scheduled time		8
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (19 of 23)		Response
Program Title		BUSYTOWN MYSTERIES II (PRIMARY)
Origination		Network

Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30 A.M.
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)	Response
Program Title	DOODPLEBOPS ROCKIN ROAD SHOW (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS@ 8:00 A.M.
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOODLEBOPS ROCKIN' ROAD SHOW is a TV-Y rated animated and music-filled comedy that follows Deedee, Rooney and Moe Doodle on zany adventures through the Doodlenet as they help their young fans solve pre-school-relatable problems. By means of fantasy, fun, music and rhyme, the show assists children in facing situations and solving problems through courage, inventiveness and logical reasoning. Each episode features two original songs and encourages an understanding and appreciation of music, physical activity and health and promotes open-mindedness. Incorporating the series' multi-faceted educational goal in the context of fun and laughter, DOODLEBOPS ROCKIN' ROAD SHOW also helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (21 of 23)		Response
Program Title		TROLLZ (PRIMARY)
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAYS @ 8:30 A.M.
Total times aired at regularly scheduled time		8
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		TROLLZ (E/I, 8-12, TVY 7) follows the animated adventures of five best friends who live by the credo B.F.F.L., Best Friends for Life. The storylines reflect the everyday life of today's young teens -- the trials and tribulations of teenage friendships, and dealing with such issues as popularity, love, loyalty, identity and integrity. While they have real teen issues, they are also interested in fashion, hair, malls, "spell phones," magic, parties and all the fun that goes with being a teen.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (22 of 23)	Response
Program Title	HORSELAND I (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 7:00 A.M.
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (23 of 23)	Response
Program Title	HORSELAND II (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 7:30 A.M.
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	TINA M. COSBY
Address	1950 NORTH MERIDIAN STREET
City	INDIANAPOLIS
State	IN
Zip	46202
Telephone Number	317-956-8528
Email Address	tina.cosby@wishtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under:(NONE) The Commission should note due to a change in the CBS Children's Shows line-up our Saturday and Sunday morning line-ups changed to reflect that. On saturdays: Doodlebops I & II was replaced by Busytown Mysteries I & II; Sabrina's Secret life was replaced by Doodlebops Rockin Road Show and Sabrina: the Animated Series, was replaced by Trollz. On Sundays: Busytown Mysteries I & II was replaced by Horseland I & II. These changes went into effect on 2/5.2011 & 2/6 /2011 respectively.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	BUSYTOWN MYSTERIES I (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery.

Other Matters (2 of 17)	Response
Program Title	BUSYTOWN MYSTERIES II (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery.

Other Matters (3 of 17)	Response
Program Title	DOODLBOPS ROCKIN ROAD SHOW (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOODLEBOPS ROCKIN' ROAD SHOW is a TV-Y rated animated and music-filled comedy that follows Deedee, Rooney and Moe Doodle on zany adventures through the Doodlenet as they help their young fans solve pre-school-relatable problems. By means of fantasy, fun, music and rhyme, the show assists children in facing situations and solving problems through courage, inventiveness and logical reasoning. Each episode features two original songs and encourages an understanding and appreciation of music, physical activity and health and promotes open-mindedness. Incorporating the series' multi-faceted educational goal in the context of fun and laughter, DOODLEBOPS ROCKIN' ROAD SHOW also helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor.

Other Matters (4 of 17) Response	
Program Title	TROLLZ (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ (E/I, 8-12, TVY 7) follows the animated adventures of five best friends who live by the credo B.F.F.L., Best Friends for Life. The storylines reflect the everyday life of today's young teens -- the trials and tribulations of teenage friendships, and dealing with such issues as popularity, love, loyalty, identity and integrity. While they have real teen issues, they are also interested in fashion, hair, malls, "spell phones," magic, parties and all the fun that goes with being a teen.

Other Matters (5 of 17) Response	
Program Title	HORSELAND I (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 7:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (6 of 17)	
Program Title	HORSELAND II (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 7:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (7 of 17)	
Program Title	EXPLORATION W/JAROD MILLER(PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS @ 8:00 A.M.
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Jarod Miller travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes. It is mission of the program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (8 of 17)	Response
Program Title	JACK HANNA (PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS @ 8:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This is a show where viewers learn about animals up close. There are profiles on animal habitats and food. Features zookeepers from across the country and animal professors around the globe.</p> <p>This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>

Other Matters (9 of 17)	Response
Program Title	AQUA KIDS (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 9:00 & 9:30:00 A.M.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This nationally syndicated television program is designed to engage children 7-14 years in age in a variety of marine research efforts as well as address ecological issues. By using young people as hosts, the "Aqua Kids" to teach other young people about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of human populations, they can spread the message of "ocean preservation" to their peers.</p>

Other Matters (10 of 17)	Response
Program Title	SWAP TV (D-3)
Origination	Syndicated

Days/Times Program Regularly Scheduled	TUESDAYS @ 10:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half hour television series about two teenagers from different backgrounds who swap lives for the weekend. SWAP TV meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of other youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. SWAP TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.

Other Matters (11 of 17) Response	
Program Title	CURIOSITY QUEST GOES GREEN (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 10:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	By including scientific principles and their practical applications in everyday life, CURIOSITY QUEST GOES GREEN allows children to explore the world of "green living". The series also educates and informs youngsters about recycling, saving energy, and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Other Matters (12 of 17) Response	
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 11:00 A.M.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious career in acting, there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.

Other Matters (13 of 17)	Response
Program Title	THE REAL WINNING EDGE (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 11:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13-16 year age group. It is designed to help youth make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge.

Other Matters (14 of 17)	Response
Program Title	BETA RECORDS TV (D-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7:00-7:30
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Other Matters (15 of 17)	
Program Title	REAL LIFE 101 (D-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7:30-8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.
Other Matters (16 of 17)	
Program Title	ULTIMATE CHOICE (D-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8:00-9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	60 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.
Other Matters (17 of 17)	
Program Title	TEEN KIDS NEWS (D-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9:00-10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>PRIMELAND, INC</p>

Attachments

No Attachments.