

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0014361083** File Number: **CPR-149483** Submit Date: **01/08/2014** Call Sign: **WPXI** Facility ID: **73910** City:

PITTSBURGH State: PA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/08/2014 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2013

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

# **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Pittsburgh          |
|              | Web Home Page Address | www.wpxi.com        |

# Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 5.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(11)

| Digital Core<br>Program (1<br>of 11)   | Response   |
|--|--|
| Program Title  | Pajanimals   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 10:30am  |
| Total times aired at regularly scheduled time  | 11   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 2  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 2  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions  | Response      |
|--|---------------|
| Title of Program   | Pajanimals    |
| List date and time rescheduled   | 9/29/13 @ 2pm |
| Is the rescheduled date the second home?   | No            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   | 2013-10-05    |
| Episode #  |               |
| Reason for Preemption  | Sports        |

| Questions  | Response       |
|--|----------------|
| Title of Program   | Pajanimals     |
| List date and time rescheduled   | 12/1/13 @ noon |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   | 2013-11-30     |
| Episode #  |                |
| Reason for Preemption  | Other          |

| Digital Core<br>Program (2<br>of 11)                           | Response         |
|--|------------------|
| Program Title  | Justin Time      |
| Origination  | Network          |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays @ 11am |
| Total times aired at regularly scheduled time                  | 13               |
| Total times aired  | 13               |
| Number of<br>Preemptions                                       | 1                |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                  |
| Number of<br>Preemptions<br>Rescheduled                        | 1                |

| Length of<br>Program   | 30 mins  |
|--|--|
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions  | Response      |
|--|---------------|
| Title of Program   | Justin Time   |
| List date and time rescheduled   | 9/29/13 @ 1pm |
| Is the rescheduled date the second home?   | No            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   | 2013-10-05    |
| Episode #  |               |
| Reason for Preemption  | Sports        |

| Digital Core Program (3 of 11)                     | Response            |
|--|---------------------|
| Program Title                                      | Tree Fu Tom         |
| Origination  | Network             |
| Days/Times Program Regularly<br>Scheduled          | Saturdays @ 11:30am |
| Total times aired at regularly scheduled time      | 12                  |
| Total times aired                                  | 13                  |
| Number of Preemptions                              | 1                   |
| Number of Preemptions for other than Breaking News |                     |

| Number of Preemptions<br>Rescheduled   | 1   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Tree Fu Tom      |
| List date and time rescheduled   | 9/29/13 @ 1:30pm |
| Is the rescheduled date the second home?   | No               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-10-05       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (4<br>of 11)                           | Response         |
|--|------------------|
| Program Title  | Lazytown         |
| Origination  | Network          |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays @ noon |
| Total times aired at regularly scheduled time                  | 11               |
| Total times aired  | 13               |
| Number of Preemptions  | 2                |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                  |

| Number of<br>Preemptions<br>Rescheduled  | 2   |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions  | Response      |
|--|---------------|
| Title of Program   | Lazytown      |
| List date and time rescheduled   | 10/5/13 @ 7am |
| Is the rescheduled date the second home?   | No            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   | 2013-10-05    |
| Episode #  |               |
| Reason for Preemption  | Sports        |

| Questions  | Response       |
|--|----------------|
| Title of Program   | Lazytown       |
| List date and time rescheduled   | 12/14/13 @ 9am |
| Is the rescheduled date the second home?   | Yes            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   | 2013-12-14     |
| Episode #  |                |

Reason for Preemption Sports

| Digital Core<br>Program (5<br>of 11)   | Response   |
|--|--|
| Program Title  | Noodle and Doodle  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 12:30pm  |
| Total times aired at regularly scheduled time  | 6  |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 7  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 7  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 10/5/13 @ 7:30am  |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-10-05        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

# **Digital Preemption Programs #2**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 11/9/13 @ 9:30am  |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-11-09        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

# **Digital Preemption Programs #3**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 10/19/13 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-10-19        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 12/28/13 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-12-28        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 12/1/13 @ 12:30pm |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-11-30        |
| Episode #  |                   |
| Reason for Preemption  | Other             |

# **Digital Preemption Programs #6**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 11/23/13 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-11-23        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 12/14/13 @ 9:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-12-14        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Digital Core<br>Program (6<br>of 11)            | Response                                  |
|---|---|
| Program Title                                   | Green Screen Adventures (11.2)            |
| Origination                                     | Syndicated                                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays from 8-9am & Sundays from 8-9am |

| Total times aired at   | 52   |
|------------------------|--|
| regularly              |  |
| scheduled              |  |
| time                   |  |
| Total times            | 130  |
| aired                  |  |
| Number of              | О  |
| Preemptions            |  |
| Number of              |  |
| Preemptions            |  |
| for other than         |  |
| Breaking               |  |
| News                   |  |
| Number of              | 1  |
| Preemptions            |  |
| Rescheduled            |  |
| Length of              | 30 mins  |
| Program                |  |
| Age of                 | 7 years to 11 years  |
| Target Child           |  |
| Audience               |  |
| Describe the           | Green Screen Adventures features stories and drawings by students in second through eighth grade, using  |
| educational            | sketch comedy, story theatre, game shows, original songs, puppetry and more. An ensemble then takes  |
| and                    | these submissions and brings the stories to life with green screen as the back drop for the subject. This  |
| informational          | allows children to use different mediums to communicate ideas and learn that expression can be varied an   |
| objective of           | creative. Green Screen Adventures also showcases the children's original artwork to develop an   |
| the program and how it | appreciation of art. The educational goals include encouraging children to be enthusiastic about writing and reading, helping students build a foundation for writing, critical thinking, and problem solving, promoting |
| meets the              | character development as the cast demonstrates cooperation and mutual respect, and providing educators   |
| definition of          | with innovative and entertaining ways to enhance student learning. In addition to academic skills, Green   |
| Core                   | Screen Adventures focuses on the five C's: Creativity, Curiosity, Confidence, Citizenship, Compassion.   |
| Programming.           | , , , , , , , , , , , , , , , , , , ,  |
| Does the               | Yes  |
| Licensee               |  |
| identify the           |  |
| program by             |  |
| displaying             |  |
| throughout             |  |
| the program            |  |
| the symbol E           |  |
| /I?                    |  |

| Digital Core Program (7 of 11)                | Response                   |
|---|----------------------------|
| Program Title                                 | Travel Thru History (11.2) |
| Origination                                   | Syndicated                 |
| Days/Times Program Regularly<br>Scheduled     | Saturdays from 9-9:30am    |
| Total times aired at regularly scheduled time | 13                         |
| Total times aired                             |                            |
| Number of Preemptions                         | 0                          |

| Number of Preemptions for other than<br>Breaking News  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (8 of 11)   | Response   |
|--|--|
| Program Title  | Mystery Hunters (11.2)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays from 9:30-10am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters is a series that through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there a profound focus on history, culture, geography and international customs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (9<br>of 11)            | Response        |
|---|-----------------|
| Program Title                                   | The Chica Show  |
| Origination                                     | Network         |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays @ 1pm |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 6  |
|--|--|
| Total times aired  | 13   |
| Number of<br>Preemptions   | 7  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 7  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions  | Response       |
|--|----------------|
| Title of Program   | The Chica Show |
| List date and time rescheduled   | 9/29/13 @ noon |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   | 2013-10-05     |
| Episode #  |                |

| Reason for Preemption | Sports |
|-----------------------|--------|
|-----------------------|--------|

| Questions  | Response        |
|--|-----------------|
| Title of Program   | The Chica Show  |
| List date and time rescheduled   | 12/14/13 @ 10am |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2013-12-14      |
| Episode #  |                 |
| Reason for Preemption  | Sports          |

# **Digital Preemption Programs #3**

| Questions  | Response       |
|--|----------------|
| Title of Program   | The Chica Show |
| List date and time rescheduled   | 11/9/13 @ 10am |
| Is the rescheduled date the second home?   | Yes            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   | 2013-11-09     |
| Episode #  |                |
| Reason for Preemption  | Sports         |

# **Digital Preemption Programs #4**

| Questions  | Response       |
|--|----------------|
| Title of Program   | The Chica Show |
| List date and time rescheduled   | 12/1/13 @ 1pm  |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   | 2013-11-30     |
| Episode #  |                |
| Reason for Preemption  | Other          |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | The Chica Show  |
| List date and time rescheduled   | 10/19/13 @ 10am |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2013-10-19      |

| Episode #             |        |
|-----------------------|--------|
| Reason for Preemption | Sports |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | The Chica Show  |
| List date and time rescheduled   | 12/28/13 @ 10am |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2013-12-28      |
| Episode #  |                 |
| Reason for Preemption  | Sports          |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | The Chica Show  |
| List date and time rescheduled   | 11/23/13 @ 10am |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2013-11-23      |
| Episode #  |                 |
| Reason for Preemption  | Sports          |

| Digital Core<br>Program (10 of<br>11)                       | Response                  |
|---|---------------------------|
| Program Title   | Safari (11.2)             |
| Origination   | Syndicated                |
| Days/Times Program Regularly Scheduled                      | Saturdays from 10-10:30am |
| Total times aired at regularly scheduled time               | 13                        |
| Total times aired   |                           |
| Number of<br>Preemptions                                    | 0                         |
| Number of<br>Preemptions<br>for other than<br>Breaking News |                           |

| Number of<br>Preemptions<br>Rescheduled  |  |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (11 of 11)  | Response   |
|--|--|
| Program Title  | Edgemont (11.2)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays from 10:30-11am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each 30-minute episode portrays the everyday lives of students of the AC McKinley Secondary School in the fictitious suburban town of Edgemont. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question   | Response            |
|--|---------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes                 |
| Name of<br>children's<br>programming<br>liaison  | Kimberly Connolly   |
| Address  | 4145 Evergreen Road |
| City   | Pittsburgh          |
| State  | PA                  |
| Zip  | 15214               |
| Telephone<br>Number  | 412-237-1183        |
| Email Address  | kconnolly@wpxi.com  |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.

1)On 10/5/13, NBC aired Golf which preempted four of the NBC Kids Shows. We took a pre feed and air these episodes to weekend of 9/29 to make them good and aired crawls/promos to notify the public. 2)On 1/4/14 Noodle and Doodle" replaced "Pajanimals" at 10:30am on Saturdays on WPXI 11.1 3)On 11/30/13, WPXI aired a local holiday Parade "WPXI Macy's Holiday Parade" -a family friendly event featuring local high school marching bands, balloons, singers, floats and more. 4) WPXI airs public service announcements that address, but are not limited to, the following topic categories: Children's Safety, Children's Educational Issues, Children's Health/Fitness, Drugs/Alcohol and Environment. These PSA's air quarterly. 5) WPXI airs local news and public affairs programming that contribute to children's educational and information needs, but are not limited to, the following topic categories: Education, Youth/Family and Health. 6)On 6/12/2009 WPXI terminated analog operations therefore question 7b and 7c do not apply. 7) The Children's Television Act and the FCC's rules require that programming targeting children ages twelve and under may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide programrelated or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits with respect to these programs.

# Other Matters (11)

| Other Matters (1 of 11)  | Response  |
|--|---|
| Program Title  | Noodle & Doodle   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 10:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal |

| Other<br>Matters (2 of<br>11)                 | Response           |
|---|--------------------|
| Program Title                                 | Justin Time        |
| Origination                                   | Network            |
| Days/Times Program Regularly Scheduled        | Saturdays @ 11am   |
| Total times aired at regularly scheduled time | 13                 |
| Length of Program                             | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from    | 2 years to 5 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

| Other Matters (3 of 11)  | Response  |
|--|---|
| Program Title  | Tree Fu Tom   |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays @ 11:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden. |

| Other<br>Matters (4 of                                    |                    |
|---|--------------------|
| 11)   | Response           |
| Program Title   | Lazy Town          |
| Origination   | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays @ noon   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                 |
| Length of<br>Program                                      | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from                | 2 years to 5 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

| Other Matters (5 of 11)  | Response  |
|--|---|
| Program Title  | Make Room For Noddy   |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays @ 12:30pm   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Make Way for Noddy follows the adventures of Noddy, a little wooden boy with a nodding head and a jingly blue hat whose innocent enthusiasm leads him into all sorts of tricky situations. Along with his toy friends in the colorful world of Toyland, Noddy learns important life lessons |

| Other<br>Matters (6 of<br>11)                   | Response           |
|---|--------------------|
| Program Title                                   | The Chica Show     |
| Origination                                     | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays @ 1pm    |
| Total times aired at regularly scheduled time   | 13                 |
| Length of Program                               | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from      | 2 years to 5 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

meets the definition of

Programming.

Core

Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

| Other<br>Matters (7 of<br>11)  | Response  |
|--|---|
| Program Title  | Green Screen Adventures (Multicast 11.2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays from 8-9am & Sundays from 8-9am   |
| Total times aired at regularly scheduled time                                  | 52  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from                                     | 7 years to 11 years   |
| Describe the educational and informational objective of the program and how it | Green Screen Adventures features stories and drawings by students in second through eighth grade, using sketch comedy, story theatre, game shows, original songs, puppetry and more. An ensemble then takes these submissions and brings the stories to life with green screen as the back drop for the subject. This allows children to use different mediums to communicate ideas and learn that expression can be varied and creative. Green Screen Adventures also showcases the children's original artwork to develop an appreciation of art. The educational goals include encouraging children to be enthusiastic about writing and reading, helping students build a foundation for writing, critical thinking, and problem solving, promoting |

| Other Matters (8 of 11)                       | Response                   |
|---|----------------------------|
| Program Title                                 | Travel Thru History (11.2) |
| Origination                                   | Syndicated                 |
| Days/Times Program Regularly<br>Scheduled     | Saturdays from 9-9:30am    |
| Total times aired at regularly scheduled time | 13                         |
| Length of Program                             | 30 mins                    |
| Age of Target Child Audience from             | 13 years to 16 years       |

character development as the cast demonstrates cooperation and mutual respect, and providing educators

with innovative and entertaining ways to enhance student learning. In addition to academic skills, Green Screen Adventures focuses on the five C's: Creativity, Curiosity, Confidence, Citizenship, Compassion.

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

| Other Matters (9 of 11)  | Response  |
|--|---|
| Program Title  | Mystery Hunters (11.2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Saturdays from 9:30-10am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters is a series that through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs. |

| Other Matters<br>(10 of 11)  | Response   |
|--|--|
| Program Title  | Safari (11.2)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays from 10-10:30am  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |

| Other Matters (11 of 11) | Response        |
|--------------------------|-----------------|
| Program Title            | Edgemont (11.2) |
| Origination              | Syndicated      |

| Days/Times Program Regularly<br>Scheduled     | Saturdays from 10:30-11am   |
|---|---|
| Total times aired at regularly scheduled time | 13  |
| Length of Program                             | 30 mins   |
| Age of Target Child Audience from             | 13 years to 16 years  |
| Describe the educational and                  | Edgemont is an award-winning television series originally produced by Canada's    |
| informational objective of the                | public broadcaster, CBC, for teenage viewers. Each 30-minute episode portrays the |
| program and how it meets the                  | everyday lives of students of the AC McKinley Secondary School in the fictitious  |
| definition of Core Programming.               | suburban town of Edgemont.  |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WPXI, Inc. **Attachments** 

No Attachments.