



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024376758** | File Number: **CPR-123637** | Submit Date: **10/04/2011** | Call Sign: **KSDK** | Facility ID: **46981** | City:
ST. LOUIS | State: **MO**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/04/2011 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	St.Louis
	Web Home Page Address	www.ksdk.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AMCT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	TURBO DOGS
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-07-02
Episode #	7/2/11 (see question #17)
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AMCT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shellon also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-07-02
Episode #	7/2/11 (see question #17)
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00-11:30AMCT
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is based on the series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places a diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS
List date and time rescheduled	9/17/11 8:00-8:30AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-17
Episode #	9/17/11 (see question #17)
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-07-02
Episode #	7/2/11 (see question #17)
Reason for Preemption	Sports

Digital Core Program (4 of 14)		Response
Program Title		BABAR
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY 11:30AM-12:00PMCT
Total times aired at regularly scheduled time		11
Total times aired		12
Number of Preemptions		2
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		BABAR is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that if faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-07-02
Episode #	7/2/11 (see question #17)
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	BABAR
List date and time rescheduled	9/17/11 8:30-9:00AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-17
Episode #	9/17/11 (see question #17)
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	WILLA'S WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00-12:30PMCT
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willie faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	9/18/11 11:30AM-12:00PMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-17
Episode #	9/17/11 (see question #17)
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	7/31/11 11:00-11:30AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-30
Episode #	7/30/11 (see question #17)
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-07-02
Episode #	7/2/11 (see question #17)
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30-1:00PMCT
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	7/31/11 11:30AM-12:00PMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-30
Episode #	7/30/11 (see question #17)
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-08-27
Episode #	8/27/11 (see question #17)
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	9/25/11 11:30AM-12:00PMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-24
Episode #	9/24/11 (see question #17)
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	PEARLIE
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-07-02
Episode #	7/2/11 (see question #17)
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	9/18/11 12:00-12:30PMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-17
Episode #	9/17/11 (see question #17)
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:00-12:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS is a leading educational series that teaches kids of all ages the importance of protecting our nations aquatic environments. This Emmy Award Winning Series strives to show kids that with a little dedication and the right attitude, they have the ability to make a difference within their own communities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14) Response	
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 2:00-2:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14) Response	
Program Title	9TH PERIOD (JULY 2-SEPTEMBER 3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4:00-4:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9TH PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience. These three friends are more than friends, they are amateur sleuths. Each show presents a mystery that the children solve by the end of that show. Problem solving, working together toward a common goal, ethics, and morals are conveyed through the thoughts, words, and actions of these three characters: Peyton, Connor, and Meg. Each child will see him/herself in these characters. Peyton, Connor, and Meg share their daily trials and triumphs as they face the following together: bullies-both cyberspace and in your face-thievery, learning difficulties, family conflicts, adversity in and out of the classroom, homelessness, hidden agendas in places as small as the schoolyard to their favorite restaurant, and as large as the town itself. Children will see their worlds mirrored on the small screen. They will also observe alternative ways to handle stress, learning difficulties, and the variety of endless manners that the group mentality, when positively united, can spread good in the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	WHATEVER (SEPTEMBER 10)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4:00-4:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHATEVER is a fun-filled, educational program by-and-for teens. This program covers topics from entertainment to sports issues, "whatever" is on the minds of teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)		Response
Program Title	ANIMAL ATLAS (SEPTEMBER 17 AND SEPTEMBER 24)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY 4:00-4:30PMCT (Televised on Digital Channel First Alert 5.2)	
Total times aired at regularly scheduled time	2	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening . The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group 13-16.Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that too.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (12 of 14)		Response
Program Title	ANIMAL ATLAS CLASSICS	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SUNDAY 4:00-4:30PMCT (Televised on Digital Channel First Alert 5.2)	
Total times aired at regularly scheduled time	13	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS CLASSICS is engaging, challenging, and avoids condescension. It manages to pack a great deal of educational information into a narrative theme that will hold young viewers' interest. General category of learning is life science. Underlying science content standards address animal morphology, animal behavior, animal classification and environment and adaptive characteristics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	WHATEVER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 2:00-2:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHATEVER is a fun-filled, educational program by-and-for teens. This program covers topics from entertainment to sports issues, "whatever" is on the minds of teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 4:00-4:30PMCT (Televised on Digital Channel First Alert 5.2)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES-the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Rebecca Rahm
Address	1000 Market Street
City	St. Louis
State	MO
Zip	63101
Telephone Number	(314) 444-5264
Email Address	rrahm@ksdk.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	"TURBO DOGS" was preempted on 7/2/11 10:00-10:30AMCT due to NBC's coverage of WIMBLEDON TENNIS. "SHELLDON" was preempted on 7/2/11 10:30-11:00AMCT due to NBC's coverage of WIMBLEDON TENNIS. "THE MAGIC SCHOOL BUS" was preempted on 7/2/11 11:00-11:30AMCT due to NBC's coverage of WIMBLEDON TENNIS. "THE MAGIC SCHOOL BUS" was preempted on 9/17/11 11:00-11:30AMCT due to NBC's coverage of the PGA TOUR: BMW CHAMPIONSHIP GOLF. "BABAR" was preempted on 7/2/11 11:30-12:00AMCT due to NBC's coverage of WIMBLEDON TENNIS. "BABAR" was preempted on 9/17/11 11:30AM-12:00PM due to NBC's coverage of the PGA TOUR: BMW CHAMPIONSHIP GOLF. "WILLA'S WILD LIFE" was preempted on 7/2/11 12:00-12:30PMCT due to NBC's coverage of WIMBLEDON TENNIS. "WILLA'S WILD LIFE" was preempted on 7/30/11 12:00-12:30PMCT due to the NBC SPORTS SPECIAL: SWIMMING WORLD CHAMPIONSHIPS. "WILLA'S WILD LIFE" was preempted on 9/17/11 12:00-12:30PMCT due to NBC's coverage of the PGA TOUR: BMW CHAMPIONSHIP GOLF. "PEARLIE" was preempted on 7/2/11 12:30-1:00PMCT due to NBC's coverage of WIMBLEDON TENNIS. "PEARLIE" was preempted on 7/30/11 12:30-1:00PMCT due to NBC's coverage of the NBC SPORTS SPECIAL: SWIMMING WORLD CHAMPIONSHIPS. "PEARLIE" was preempted on 8/27/11 12:30-1:00PMCT due to NBC's coverage of the NBC SPORTS SPECIAL: TRACK AND FIELD CHAMPS. This episode of "PEARLIE" was scheduled to air 8/28/11 11:00-11:30AMCT. Due to NBC scheduling extended network coverage of Hurricane Irene on the morning of 8/28/11, local programming was rescheduled resulting in the preemption of "PEARLIE". "PEARLIE" was preempted on 9/17/11 12:30-1:00PMCT due to NBC's coverage of the PGA TOUR: BMW CHAMPIONSHIP GOLF. "PEARLIE" was preempted on 9/24/11 12:30-1:00PMCT due to NBC's coverage of GOLF CENTRAL LIVE.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (2 of 12)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (3 of 12)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00-11:30AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (4 of 12)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM-12:00PMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (5 of 12)	Response
Program Title	WILLA'S WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00-12:30PMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (6 of 12)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30-1:00PMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (7 of 12)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:00-12:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (8 of 12)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 2:00-2:30PMCT (Televised on Digital Channel First Alert 5.2)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (9 of 12)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4:00-4:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (10 of 12)	Response
Program Title	ANIMAL ATLAS CLASSICS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 12:00-12:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (11 of 12)	Response
Program Title	BETA RECORDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 2:00-2:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Other Matters (12 of 12)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 4:00-4:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Multimedia KSDK, Inc.</p>

Attachments

No Attachments.