

January 2015



(REFERENCE COPY - Not for submission)
Children's Television
Programming Report

FRN: 0023174477 | File Number: CPR-168022 | Submit Date: 04/09/2015 | Call Sign: KUNS-TV | Facility ID: 4624 |
City: BELLEVUE | State: WA
Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:
04/09/2015 | Filing Status: Active

Report reflects information for : First Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact

Representatives (0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Seattle-Tacoma
	Web Home Page Address	www.kunstv.com

Digital
Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital
Core
Programs
(8)

Digital Core Program (1 of 8)	Response
Program Title	MICKEY MOUSE CLUBHOUSE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30am and 8:30-9:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MICKEY MOUSE CLUBHOUSE - this preschool series features classic Disney characters. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem using various "Mouseketools", which turn out to be everyday objects. Through engaging stories, humor, and music, viewers are kept interested in helping Mickey and friends solve the problem at hand. This Program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	HANDY MANNY
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 9:00-09:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HANDY MANNY - this program introduces viewers to concepts related to construction, building, engineering, and technology through engaging, relatable stories. The setting is Sheetrock Hills, where the main character, Manny, has a repair shop along with his talking tools. In each episode, one of Manny's neighbors calls for help with an item that needs to be repaired or assembled. Manny will answer "Hola, Handy Manny's repair shop, you break it", and the tools shout "We fix it". Manny and his tools then assess the problem, ask questions, come up with a solution, and make any necessary repairs to help the neighbor. Manny and his neighbors also participate in a number of Latino traditions, festivals, and holidays during the program. This Program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 8)		Response
Program Title		POCOYO
Origination		Network

Days/Times Program Regularly Scheduled	SATURDAY 09:30-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POCOYO - This education program is a series featuring Pocoyo, a curious, fun loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surrounding in each story. The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with preschoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.This Program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	THE JUNGLE BOOK
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE JUNGLE BOOK - The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. Mowgli is helped by Baloo, the Wise Bear, his best friend, Bagheera, the Black Panther, and mighty Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This Program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	THE BACKYARDIGANS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE BACKYARDIGANS - This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This Program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)		Response
Program Title		WIBBLY PIG
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUNDAYS 9:00-9:30 AND 9:30-10:00AM
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		WIBBLY PIG - This program entertains its viewers by doing everyday activities in a fun and informative way. Wibbly speaks directly to the camera to engage viewers and make them feel safe, included, involved and important. Through the activities and play, viewers learn colors, shapes, numbers and ways to use their imagination. This program aired on the secondary digital stream 51-2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 8)	Response
Program Title	ARTZOOKA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 10A-1030A AND 10:30-11:00AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARTZOOKA! - This program uses live action and animation to show viewers that art is everywhere and that there is an artist in each of us. By using traditional techniques in unconventional ways, the program teaches viewers to draw outside the lines, use unusual materials and create their own masterpieces. The viewer will learn to create digital movies, silk-screened t-shirts, and even make a lamp from oranges. This program aired on the secondary digital stream 51-2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	COMO HACEN LAS LOSA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 11:00A-11:30A AND 11:30-12:00PM

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COMO SE HACEN LAS COSAS (HOW THINGS ARE MADE) - This program takes viewers to factories, workshops & food plants in Europe and North America to show the viewers how everyday objects are designed and made. Each segment begins with an item to be investigated followed by the hosts (Gear & Wiz) going on a voyage of discovery that delves into the inner workings and function of the particular item. This program aired on the secondary digital stream 51-2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core

Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1) Response	
Program Title	THE JUNGLE BOOK
Origination	Network
Days/Times Program Regularly Scheduled:	SATURDAY, 10:00-10:30AM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE JUNGLE BOOK - The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. Mowgli is helped by Baloo, the Wise Bear, his best friend, Bagheera, the Black Panther, and mighty Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This Program aired on the main digital stream 51-1.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
Date and Time Aired:	
Questions	Response

Sponsored
Core
Programming (0)

Liaison
Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Carmen Redd
Address	140 4th Avenue No.
City	Seattle
State	WA
Zip	98109
Telephone Number	206-404-4125
Email Address	credd@komotv.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>Univision Seattle (KUNS-TV) Children's Report: January 2015 MARINERS FANFEST KUNS joins KOMO TV to partner with the Seattle Mariners for FanFest each year. It is a popular event catered to kids and their families - children can go run the bases, meet Mariners players, get pictures with Mariner Moose, ride a zip line, etc. KUNS has a booth and the Anchors attend and sign autographs for fans during the event. Mariners estimated over 13,000 people in attendance, which is a new record. PSAs Aired during 1ST Quarter 2015 on Univision Seattle (KUNS-TV):</p> <p>Discovering Nature/Ad Council - Research shows there are many benefits to kids spending time in nature. This time spent outdoors gives children the ability to explore, use their imaginations, discover new wildlife and engage in unstructured and adventurous play. This campaign seeks to raise awareness of these benefits, inspiring young people to discover the joy of exploring the natural world, and encouraging families to experience nature first-hand. Adopt Us Kids/Ad Council - "Adopt Us Kids" aims to promote adoption from foster care and raise awareness of the significant number of older youth waiting to be adopted. The new materials are part of the National Adoption Recruitment Campaign and Response. Featuring the theme "You don't have to be perfect to be a perfect parent", this campaign -- developed in partnership with the U.S. Children's Bureau and Ad Council -- illustrates through humor that youth in foster care don't need perfection; they need the commitment and love a permanent adoptive family can provide. American Dental Association - The ADA is committed to its members and to the improvement of oral health for the public. The ADA's vision is to be the recognized leader on oral health with its mission to help all members succeed. The ADA works to advance the dental profession on the national, state, and local level. ADA Foundation is a philanthropic arm that provides scholarships for dental students, advocates for children's dental health and supplies disaster relief to members in need. CDC Childhood Immunizations - CDC works 24/7 to protect America from health, safety and security threats, both foreign and in the U.S. Whether diseases start at home or abroad, are chronic or acute, curable or preventable, human error or deliberate attack, CDC fights disease and supports communities and citizens to do the same. CDC increases the health security of our nation. As the nation's health protection agency, CDC saves lives and protects people from health threats. To accomplish our mission, CDC conducts critical science and provides health information that protects our nation against expensive and dangerous health threats, and responds when these arise. NAMM Foundation/Just Play/Music Awareness - Founded in 2006, The NAMM Foundation represents the generosity and philanthropy of the music products industry. A supporting organization of NAMM, the National Association of Music Merchants, the NAMM Foundation is funded through trade association activities and donations .It's mission is to advance active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs. Thrive by Five - Washington - Over the past decade, Thrive by Five Washington has been a leader in creating Washington's high-quality early learning system and combining public and private dollars to help. It has been at the forefront of developing geographic, demographic and content-based alliances to develop and implement projects that serve families and their young children. Along with legislative support, philanthropists, business people and community leaders - who believe in early learning to give children a better start in school and life.</p>
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Other
Matters (8)

Other Matters (1 of 8)	Response
Program Title	MICKEY MOUSE CLUBHOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 8:00-8:30AM AND 8:30-9:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MICKEY MOUSE CLUBHOUSE - this preschool series features classic Disney characters. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem using various "Mouseketools", which turn out to be everyday objects. Through engaging stories, humor, and music, viewers are kept interested in helping Mickey and friends solve the problem at hand. This Program aired on the main digital stream 51-1.

Other Matters (2 of 8)	Response
Program Title	HANDY MANNY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 9:00-09:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HANDY MANNY - this program introduces viewers to concepts related to construction, building, engineering, and technology through engaging, relatable stories. The setting is Sheetrock Hills, where the main character, Manny, has a repair shop along with his talking tools. In each episode, one of Manny's neighbors calls for help with an item that needs to be repaired or assembled. Manny will answer "Hola, Handy Manny's repair shop, you break it", and the tools shout "We fix it". Manny and his tools then assess the problem, ask questions, come up with a solution, and make any necessary repairs to help the neighbor. Manny and his neighbors also participate in a number of Latino traditions, festivals, and holidays during the program. This Program aired on the main digital stream 51-1.
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Other Matters (3 of 8)	Response
Program Title	POCOYO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 09:30-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POCOYO - This education program is a series featuring Pocoyo, a curious, fun loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surrounding in each story. The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with preschoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.This Program aired on the main digital stream 51-1.

Other Matters (4 of 8)	Response
Program Title	THE JUNGLE BOOK
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE JUNGLE BOOK - The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. Mowgli is helped by Baloo, the Wise Bear, his best friend, Bagheera, the Black Panther, and mighty Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This Program aired on the main digital stream 51-1.
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Other Matters (5 of 8)	Response
Program Title	THE BACKYARDIGANS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE BACKYARDIGANS - This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This Program aired on the main digital stream 51-1.

Other Matters (6 of 8)	Response
Program Title	WIBBLY PIG
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:00a-9:30a & 930a-10a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIBBLY PIG - This program entertains its viewers by doing everyday activities in a fun and informative way. Wibbly speaks directly to the camera to engage viewers and make them feel safe, included, involved and important. Through the activities and play, viewers learn colors, shapes, numbers and ways to use their imagination. This program aired on the secondary digital stream 51-2.
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Other Matters (7 of 8)	Response
Program Title	ARTZOOKA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:00a-10:30 & 10:30-11:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARTZOOKA! - This program uses live action and animation to show viewers that art is everywhere and that there is an artist in each of us. By using traditional techniques in unconventional ways, the program teaches viewers to draw outside the lines, use unusual materials and create their own masterpieces. The viewer will learn to create digital movies, silk-screened t-shirts, and even make a lamp from oranges. This program aired on the secondary digital stream 51-2.

Other Matters (8 of 8)	Response
Program Title	COMO HACEN LAS LOSA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY, 11:00A-11:30A AND 11:30A-12:00P
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COMO SE HACEN LAS COSAS (HOW THINGS ARE MADE) - This program takes viewers to factories, workshops & food plants in Europe and North America to show the viewers how everyday objects are designed and made. Each segment begins with an item to be investigated followed by the hosts (Gear & Wiz) going on a voyage of discovery that delves into the inner workings and function of the particular item. This program aired on the secondary digital stream 51-2.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Sinclair Seattle Licensee, LLC</p>

Attachments

No Attachments.