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Children's Television Programming Report

FRN: **0003828696** | File Number: **CPR-147479** | Submit Date: **10/25/2013** | Call Sign: **WBBJ-TV** | Facility ID: **65204** |

City: **JACKSON** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/25/2013 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC/CBS
	Nielsen DMA	Jackson TN
	Web Home Page Address	www.wbbjtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	DOODLEBOPS - I (thru 9/21)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am-9:30am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	DOODLEBOPS - II (thru 9/21)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am-10:00am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 19)	Response
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Program Title	BUSYTOWN MYSTERIES - I (thru 9/21)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am-10:30am
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - I (thru 9/21)
List date and time rescheduled	9/29/13 12:00pm

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-31
Episode #	8/31/13 #7624
Reason for Preemption	Sports

Digital Core Program (4 of 19)	Response
Program Title	BUSYTOWN MYSTERIES - II (thru 9/21)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am-11:00am
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II (thru 9/21)
List date and time rescheduled	8/31 6:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	9624-08-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 19)	Response
Program Title	LIBERTY'S KIDS - I (thru 9/21)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am-11:30am
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LIBERTY'S KIDS - I (thru 9/21)
List date and time rescheduled	9/1 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	8111-08-31
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LIBERTY'S KIDS - I (thru 9/21)
List date and time rescheduled	9/8 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	8112-09-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	LIBERTY'S KIDS - II (thru 9/21)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12:00pm
Total times aired at regularly scheduled time	9
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LIBERTY'S KIDS - II (thru 9/21)
List date and time rescheduled	9/8 7:30am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	6112-09-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LIBERTY'S KIDS - II (thru 9/21)
List date and time rescheduled	9/1 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	6111-08-31
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LIBERTY'S KIDS - II (thru 9/21)
List date and time rescheduled	8/25 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	6110-08-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 19)		Response
Program Title		Jack Hanna's Wild Countdown
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 9:00am-9:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 to 16 as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different top ten each week in a variety of categories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19) Response	
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30am-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 to 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)		Response
Program Title	Born to Explore	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 10:00am-10:30am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (10 of 19)		Response
Program Title	Sea Rescue	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 10:30am-11:00am	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Sea Rescue, features the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 19)		Response
Program Title		Recipe Rehab
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 11:00am-11:30am
Total times aired at regularly scheduled time		11

Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13 to 16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	9/29 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0126-09-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	9/15 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0124-09-14

Episode #	
Reason for Preemption	Sports

Digital Core Program (12 of 19)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12:00pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: TEEN KIDS NEWS DELIVERS RELEVANT NEWS TO KIDS, HOSTED BY KIDS. TOPICS INCLUDE CURRENT EVENTS, EXPLAINED FROM A YOUTH'S PERSPECTIVE.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	8/25 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	1050-08-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	9/15 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	1053-09-14
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #3

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	9/29 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	1103-09-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (13 of 19)	Response
Program Title	Food for Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:00pm-12:30pm
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly half hour, produced for ages 13 to 16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13 to 16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time, sometimes from family, sometimes from friends, or even from bloggers needing her help.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	8/25 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-24
Episode #	8/24/13 #218
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	9/22/13 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-21
Episode #	9/21/13 #222
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	8/18/13 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-17
Episode #	8/17/13 #212
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Food for Thought

List date and time rescheduled	9/29 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-28
Episode #	9/28/13 #213
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	9/15 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-14
Episode #	9/14/13 #221
Reason for Preemption	Sports

Digital Core Program (14 of 19)	Response
Program Title	Lucky Dog (as of 9/28)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 19)	Response
Program Title	Dr. Chris, Pet Vet (as of 9/28)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Recipe Rehab (as of 9/28)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13 to 16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19) Response	
Program Title	Jamie Oliver's 15 Minute Meals (as of 9/28)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00am
Total times aired at regularly scheduled time	1
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: Best known for his Emmy-Award winning television program "Jamie Oliver's Food Revolution," Jamie Oliver is one of the world's favorite celebrity chefs who also aspires to teach the world to cook. Jamie's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this aim, he has perfected a delicious collection of healthy recipes that can be prepared in no time. The dishes Jamie cooks in his new show 15 MINUTE MEALS are fast, fun and most of all flavorful. In his signature and entertaining style, Jamie makes these meals for viewers in real time, offering hints, tricks and lots of nutritional info along the way. JAMIE OLIVER'S 15 MINUTE MEALS will inspire cooks of all ages and levels to try new things and get in the kitchen to create something magical.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	All In with Laila Ali (as of 9/28)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: ALL IN, hosted by Laila Ali, scours the globe to track down the world's most compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, ALL IN steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)		Response
Program Title		Game Changers with Kevin Frasier (as of 9/28)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 11:30am-12:00pm
Total times aired at regularly scheduled time		1
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Multicast: Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Wayne Thing
Address	346 Muse St.
City	Jackson
State	TN
Zip	38301
Telephone Number	731-424-4515
Email Address	wthing@wbbjtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.

Other Matters (2 of 13)	Response
Program Title	Dr. Chris, Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.

Other Matters (3 of 13)	Response
Program Title	Recipe Rehab
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13 to 16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.

Other Matters (4 of 13)	Response
Program Title	Jamie Oliver's 15 Minute Meals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: Best known for his Emmy-Award winning television program "Jamie Oliver's Food Revolution," Jamie Oliver is one of the world's favorite celebrity chefs who also aspires to teach the world to cook. Jamie's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this aim, he has perfected a delicious collection of healthy recipes that can be prepared in no time. The dishes Jamie cooks in his new show 15 MINUTE MEALS are fast, fun and most of all flavorful. In his signature and entertaining style, Jamie makes these meals for viewers in real time, offering hints, tricks and lots of nutritional info along the way. JAMIE OLIVER'S 15 MINUTE MEALS will inspire cooks of all ages and levels to try new things and get in the kitchen to create something magical.

Other Matters (5 of 13)	Response
Program Title	All In with Laila Ali
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: ALL IN, hosted by Laila Ali, scours the globe to track down the world's most compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, ALL IN steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.

Other Matters (6 of 13)	Response
Program Title	Game Changers with Kevin Frasier
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast: Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier,highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve.

Other Matters (7 of 13)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00am-9:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 to 16 as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different top ten each week in a variety of categories.
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Other Matters (8 of 13)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30am-10:00am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 to 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (9 of 13)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00am-10:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.
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Other Matters (10 of 13)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am-11:00am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Sea Rescue, features the rescue, rehabilitation and--in many instances--release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (11 of 13)	Response
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00am-11:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness an abundance of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care.
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Other Matters (12 of 13)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12:00pm CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: TEEN KIDS NEWS DELIVERS RELEVANT NEWS TO KIDS, HOSTED BY KIDS. TOPICS INCLUDE CURRENT EVENTS, EXPLAINED FROM A YOUTH'S PERSPECTIVE.

Other Matters (13 of 13)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:00pm-12:30pm CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital: Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places...revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtaking wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's North Slope and climb to rugged extremes in pursuit of Northern Maine's Black Bears- bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems they call home.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Tennessee Broadcasting Partners</p>

Attachments

No Attachments.