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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032803652** | File Number: **CPR-127884** | Submit Date: **01/13/2012** | Call Sign: **WDVZ-CD** | Facility ID: **16599**
City: **TUSCALOOSA** | State: **AL**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/13/2012**
Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	thistv
	Nielsen DMA	Birmingham
	Web Home Page Address	www.wvuatv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	saturdays at 3:30 PM
Total times aired at regularly scheduled time	13
Total times aired	59
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. THE YOUNG ICONS profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. .
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Teen Kid News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 4:30 PM
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 8)	**Response**
Program Title	Live, Life, & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	saturdays at 4 PM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE & WIN features inspirational segments from character and determination in the arts, to school and sports, to health and wellness, to teen success stories, with themes including social responsibility, perseverance, leadership, academic achievement, volunteerism, exercise and nutrition plus more -- all showing our teen audience how they can LIVE LIFE & WIN!

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	saturdays at 1:30 PM and at 2:00 PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry is an entertaining educational preschool animamed television show that teaches kids how things work in a town and around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Dino Squad
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 2:30 PM and at 3 PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad is designed to promote and reinforce cooperation, teamwork and related interpersonal social skills.On the one hand, the world of our Dino Squad is highly fantastic; it is populated with teens who become dinosaurs, dinosaurs who become rich and powerful businessmen, and kittens who become mutant kittanosauruses. On the other hand, it is a familiar world; one in which adolescents confront many of the same issues that most of our young people must deal with every day issues such as how to be positive, effective individuals and members of society. Through emphasis of positive consequences and behavior, we believe that young viewers will also learn... and grow in positive directions
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	**Response**
Program Title	Pets TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	saturdays at 6PM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.. Through the eyes of two young apprentice reporters named Sarah and James, viewers of Liberty's Kids will go on adventures in search of the real stories of the American Revolution. Sarah is a proper British girl right off the ship from England and James, a fifteen-year-old apprentice, sees things from a cocky colonist's perspective. They meet famous historical figures such as George Washington, plus other figures that should be, like Phillis Wheatley - a published poet while still enslaved. Although the setting is Colonial America, Liberty's Kids' characters find themselves in the middle of a revolution that confronts issues that still fill the newspapers today - gun control, downsizing government, lower taxes, freedom of the press, and race relations. Sarah and James are followed around by eight-year-old Henri, a spirited immigrant from France. Moses, a former slave who freed himself, watches over them for his employer, the remarkable Benjamin Franklin, with whom we travel to Europe as he fights for recognition and assistance for the young nation. The entire show is produced using high quality animation and creates an exciting world that today's kids can jump into and discover the real stories of the incredible time that gave birth to the United States of America. Liberty's Kids offers caretakers, from parents to teachers, an extraordinary resource through which they can share with young people the inspiring stories, characters, and values at the heart of America's great experiment in democracy
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 8)	**Response**
Program Title	Green Screen Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	saturdays at 12:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures (GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	**Response**
Program Title	Busytown Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 1:00 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author, Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally, and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilitites, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Roy Clem
Address	Box 870172
City	Tuscaloosa
State	AL
Zip	35487
Telephone Number	205-348-8625
Email Address	rclem@wvuatv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**TTI, Inc**

Attachments

No Attachments.