



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-137004** | Submit Date: **01/08/2013** | Call Sign: **KWBA-TV** | Facility ID: **35095**
City: **SIERRA VISTA** | State: **AZ**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/08/2013 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Tuscon (Nogales)
	Web Home Page Address	www.tucsoncw58.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Rescue Heros (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am & 7:30am October 6, 2012 to December 29, 2012
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each Week the rescue heros are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, faceyour hears, persistance pays off, be prepared, and emphazies procedure, training and teamwork. At the end of each episode the resuce heros reinforce vatiois saftey tips and information relating to the education messaaees protyraed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	Live Life & Win (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12pm October 6, 2012 to December 29, 2012
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Connection III says Live Life & Win! "is a half-hour series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11) Response	
Program Title	On The Spot (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30pm October 6, 2012 to December 29, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? find out when we hit the streets to present everyday people with trivia questions that they should probably know the answers to. But do they? Hosted by comedian, Eric Schwartz, this hilarious, smart, man-on-the-street trivia show will keep you guessing. On the Spot. Laugh a lot! Learn a lot!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11) Response	
Program Title	Great Big World (58.1 PSIP Primary Digital)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 1pm October 6, 2012 to December 29, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Elizabeth and her celebrity friends as they see the sights in Nairobi, Kenya. They are in Africa to give back and help out those less fortunate and Elizabeth, Chris, Kyle and Devon visit a school in the slums of Kibera where they help feed the children and bring some joy into their world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)

Response

Program Title	Laura McKenzie's Traveler (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12pm October 6, 2012 to December 29, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie's Traveler is an in-depth, high definition travel show that offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13 to 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up Travel Tips, Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. The program has wide appeal for children interested in History, Geography, Modern and Ancient World Cultures, and major achievements within each culture including, but not limited to, literature, arts, and entertainment, government and politics, technology and architecture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Think Big (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7am October 7, 2012 to December 30, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 11)	Response
Program Title	Ariel & Zoey & Eli Too(58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 7:00am October 5, 2012 to December 28, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Gina D's Kids Club (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 7am October 4, 2012 to December 27, 2012

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is an exciting, educational television series for preschoolers ages 3-6. Specifically-themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation! This curriculum-based preschool program aims to teach kids social skills, language arts, and math through dances, silly songs, and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that viewing children will choose to adopt and imitate.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Passport to Explore (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 7:00am October 3, 2012 to December 26th, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Animal Science (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 7:00am October 5th, 2012 to December 29th, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is an animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	BETA Records (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 7am October 1st, 2012 to December 31, 2012
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jim Arnold
Address	7280 E. Rosewood Street
City	Tucson
State	AZ
Zip	85710
Telephone Number	520-290- 7600
Email Address	jarnold@jrn. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Rescue Heros (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am & 7:30am January 5, 2013 to March 30, 2013
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each Week the rescue heros are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the rescue heros reinforce various safety tips and information relating to the education messages portrayed in the story.

Other Matters (2 of 11)	Response
Program Title	Live Life & Win (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12pm January 5, 2013 to March 30, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Connection III says Live Life & Win! "is a half-hour series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism."

Other Matters (3 of 11)	Response
Program Title	On The Spot (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30pm January 5, 2013 to March 30, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? find out when we hit the streets to present everyday people with trivia questions that they should probably know the answers to. But do they? Hosted by comedian, Eric Schwartz, this hilarious, smart, man-on-the-street trivia show will keep you guessing. On the Spot. Laugh a lot! Learn a lot!
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Other Matters (4 of 11)	Response
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Program Title	Great Big World (58.1 PSIP Primary Digital)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays 1pm January 5, 2013 to March 30, 2013
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Elizabeth and her celebrity friends as they see the sights in Nairobi, Kenya. They are in Africa to give back and help out those less fortunate and Elizabeth, Chris, Kyle and Devon visit a school in the slums of Kibera where they help feed the children and bring some joy into their world.
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Other Matters (5 of 11)	Response
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Program Title	Laura McKenzie's Traveler (58.1 PSIP Primary Digital)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sundays 12pm January 6, 2013 to March 31, 2013
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie's Traveler is an in-depth, high definition travel show that offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13 to 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up Travel Tips, Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. The program has wide appeal for children interested in History, Geography, Modern and Ancient World Cultures, and major achievements within each culture including, but not limited to, literature, arts, and entertainment, government and politics, technology and architecture.
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Other Matters (6 of 11)	Response
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Program Title	Think Big (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7am January 6, 2013 to March 31, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork.

Other Matters (7 of 11)	Response
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Program Title	Ariel & Zoey & Eli Too(58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 7:00am January 8, 2013 to April 2, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.

Other Matters (8 of 11)	Response
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Program Title	Gina D's Kids Club (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 7am January 10, 2013 to April 4, 2013

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is an exciting, educational television series for preschoolers ages 3-6. Specifically-themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation! This curriculum-based preschool program aims to teach kids social skills, language arts, and math through dances, silly songs, and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that viewing children will choose to adopt and imitate.

Other Matters (9 of 11)	Response
Program Title	Passport to Explore (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 7:00am January 9, 2013 to April 3, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process.

Other Matters (10 of 11)	Response
Program Title	Animal Science (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 7:00am January 11, 2013 to April 5, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is an animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.

Other Matters (11 of 11)	Response
Program Title	BETA Records (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 7am January 7, 2013 to April 1, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Journal Broadcast Corporation</p>

Attachments

No Attachments.