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# Children's Television Programming Report

FRN: **0032111452** | File Number: **CPR-136582** | Submit Date: **01/07/2013** | Call Sign: **KMYT-TV** | Facility ID: **54420**  
City: **TULSA** | State: **OK**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/07/2013** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MNT
	Nielsen DMA	Tulsa
	Web Home Page Address	www.my41tulsa.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(11)**

Digital Core Program (1 of 11)	Response
Program Title	Jack Hanna's Into The Wild (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 7am (10/07/12-12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the 'expert' status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature added educational value to the program content and enhanced the scientific foundation. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (2 of 11)</b>	<b>Response</b>
Program Title	Wild About Animals (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 7:30am (10/07/12-12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a series that educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 11)	Response
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Program Title	Live Life & Win (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 8am (10/07/12-12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to Live Life and Win. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (4 of 11)</b>	<b>Response</b>
Program Title	Awesome Adventures (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 8:30am (10/07/12-12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (5 of 11)</b>	<b>Response</b>
Program Title	Young Icons (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 9am (10/07/12-12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. Parents play an important role in supporting their young icons. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (6 of 11)</b>	<b>Response</b>
Program Title	Mad About (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 9:30am (10/07/12-12/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides core programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (7 of 11)</b>	<b>Response</b>
Program Title	Gina D Kids Club (41.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 7am, 7:30am & 8am (10/06/12-11/17/12)
Total times aired at regularly scheduled time	21
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly educational television program and DVD video series for preschoolers ages 2-6. Specifically themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state of the art computer animation and original, positive songs and characters such as Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D Artist, TV Ted and Doggy Brown. This program airs on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 6 years and under; (2) it airs at 7am, 7:30am & 8am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 11)</b>	<b>Response</b>
Program Title	Gina D Kids Club (41.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 7am (11/24/12-12/29/12)
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly educational television program and DVD video series for preschoolers ages 2-6. Specifically themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state of the art computer animation and original, positive songs and characters such as Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D Artist, TV Ted and Doggy Brown. This program airs on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 6 years and under; (2) it airs at 7am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 11)</b>	<b>Response</b>
Program Title	Ariel & Zoey, Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 7:30am & 8am (11/24/12-12/29/12)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey (Eli Too), also known as AZE2, provides CORE programming in the areas music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. This program is from the Retro Television Network (RTV). This program is from the Retro Television Network (RTV). This program airs on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 6 years and under; (2) it airs at 7:30am & 8am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (10 of 11)</b>	<b>Response</b>
Program Title	Mustard Pancakes (41.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 8:30am & 9am (10/06/12-12/29/12)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories. This program airs on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 6 years and under; (2) it airs at 8:30am & 9am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 11)</b>	<b>Response</b>
Program Title	Mouse In The House (41.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:30am (10/06/12-12/29/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened. This program airs on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 12 years and under; (2) it airs at 9:30am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chooi Ning
Address	2625 S. Memorial Drive
City	Tulsa
State	OK
Zip	74129
Telephone Number	918 388 5290
Email Address	ning@fox23.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KMYT-TV has made efforts to address educational and informational 4th Quarter of 2012: (1) KMYT-TV regularly gave tours to school children of all ages to educate and inform them on how shows and News reach their TV sets. (2) PSAs aired on KMYT-TV were geared towards children 16 and under. Topics included but not limited to were: Fire Safety, Racial Cooperation, Girls Learning Mathematics & Science, Environmental Awareness, Energy Efficiency, and No Forest Fires.

**Other Matters (10)**

<b>Other Matters (1 of 10)</b>	<b>Response</b>
Program Title	Jack Hanna's Into The Wild (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 7am (01/06/13-03/31/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the 'expert' status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature added educational value to the program content and enhanced the scientific foundation. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

<b>Other Matters (2 of 10)</b>	<b>Response</b>
Program Title	Wild About Animals (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 7:30am (01/06/13-03/31/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

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Age of Target 13 years to 16 years  
Child Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Wild About Animals is a series that educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.

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**Other Matters (3 of 10)**

**Response**

Program Title Live Life & Win (41.1)

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Origination Syndicated

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Days/Times Sunday at 8am (01/06/13-03/31/13)  
Program  
Regularly  
Scheduled

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Live Life & Win features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to Live Life and Win. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

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**Other Matters (4 of 10)**

**Response**

Program Title Awesome Adventures (41.1)

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Origination Syndicated

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Days/Times Sunday at 8:30am (01/06/13-03/31/13)  
Program  
Regularly  
Scheduled

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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.</p>

Other Matters (5 of 10)	Response
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Program Title	Young Icons (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 9am (01/06/13-03/31/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Young Icons is a television program that provides educational and informational segments exposing young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. Parents play an important role in supporting their young icons. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.</p>

Other Matters (6 of 10)	Response
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Program Title	Mad About (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 9:30am (01/06/13-03/31/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides core programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.

<b>Other Matters (7 of 10)</b>	
	<b>Response</b>
Program Title	Gina D Kids Club (41.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7am (01/05/13-03/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly educational television program and DVD video series for preschoolers ages 2-6. Specifically themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state of the art computer animation and original, positive songs and characters such as Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D Artist, TV Ted and Doggy Brown. This program airs on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 6 years and under; (2) it airs from 7am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
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**Other Matters (8 of 10)**

**Response**

Program Title	Ariel & Zoey, Eli Too
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday @ 7:30am & 8am (01/05/13-03/30/13)
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 6 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey (Eli Too), also known as AZE2, provides CORE programming in the areas music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. This program is from the Retro Television Network (RTV). This program is from the Retro Television Network (RTV). This program airs on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 6 years and under; (2) it airs at 7:30am & 8am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
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**Other Matters (9 of 10)**

**Response**

Program Title	Mustard Pancakes (41.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday @ 8:30am & 9am (01/05/13-03/30/13)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories. This program airs on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 6 years and under; (2) it airs at 8:30am & 9am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

<b>Other Matters (10 of 10)</b>	<b>Response</b>
Program Title	Mouse In The House (41.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:30am (01/05/13-03/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened. This program airs on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 12 years and under; (2) it airs at 9:30am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>COX Television Tulsa LLC</b></p>

## Attachments

No Attachments.