



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005878327** | File Number: **CPR-131711** | Submit Date: **07/09/2012** | Call Sign: **WSMV-TV** | Facility ID: **41232**
City: **NASHVILLE** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/09/2012 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Nashville
	Web Home Page Address	www.wsmv.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10 am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol is an animated show about six extraterrestrial characters - Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg - who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two part information segment at the end of each story.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Zula Patrol
List date and time rescheduled	June 9 2012 @ 7 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 9, 2012, Episode #ZUL118
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	Sheldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:30 am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Sheldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Sheldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Sheldon
List date and time rescheduled	June 9, 2012 @ 7:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 9, 2012, Episode #SHL013
Reason for Preemption	Sports

Digital Core Program (3 of 6) Response

Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11 am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jane and the Dragon is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard instead. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jane and the Dragon
List date and time rescheduled	June 2, 2012 @ 8 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 2, 2012, Episode #JAN206
Reason for Preemption	Sports

Digital Core Program (4 of 6)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:30 am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated rule and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	June 2, 2012 @ 8:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 2, 2012, Episode #BAR202
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Babar
List date and time rescheduled	April 14, 2012 @ 1:30 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 14, 2012, Episode #BAR202
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Babar
List date and time rescheduled	May 5, 2012 @ 8:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 5, 2012, Episode #BAR209

Reason for Preemption	Sports
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Digital Core Program (5 of 6)		Response
Program Title	Willa's Wild Life	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday @ 12 pm	
Total times aired at regularly scheduled time	7	
Total times aired	13	
Number of Preemptions	6	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	6	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	April 29, 2012 @ 11:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 28, 2012, Episode WIL006

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	June 3, 2012 @ 11 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 2, 2012, Episode #WIL006
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	April 8, 2012 @ 11:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 7, 2012, Episode #WIL015
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	May 6, 2012 @ 11:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 6, 2012, Episode #WIL004
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	June 10, 2012 scheduled at 1 pm, due to French Open Tennis runover actual start time 1:13 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	June 9, 2012, Episode #WIL002
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	May 20, 2012 @ 11 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 19, 2012, Episode #WIL007
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:30 pm
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie the park fairy has been assigned to take care of Jubilee Park, and along with her friends, she must make sure everything runs smoothly. The series focuses on the key issues of problem solving and cooperation as kids will see the inventive way Pearlie approaches every park adventure. Pearlie is magic's unsung hero! Pearlie is an urban fairy comedy for kids based on the bestselling book by Australian author Wendy Hammer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	May 6, 2012 @ 12 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 5, 2012, Episode PEA101
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	July 1, 2012 @ 11:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 30, 2012, Episode #PEA102
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	April 29, 2012 @ 12 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 28, 2012 Episode #PEA105
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	June 3, 2012 @ 11:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 2, 2012, Episode #PEA109
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	June 10, 2012 scheduled at 1:30 pm, due to French Open Tennis runover actual start time 1:43 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 9, 2012 Episode #PEA106
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	April 8, 2012 @ 12 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 7, 2012 Episode #PEA110
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	May 20, 2012 @ 11:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 19, 2012, Episode #PEA107
Reason for Preemption	Sports

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Donna Sexton
Address	5700 Knob Road
City	Nashville
State	TN
Zip	37209
Telephone Number	615-353-2214
Email Address	dsexton@wsmv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. The station did not broadcast any programs specifically designed for children ages twelve and under except for those programs listed in this report. NBC's coverage of NHL Hockey, The Penn Relays USA vs The World, French Open Tennis, USA Soccer caused The Zula Patrol, Jane and the Dragon, Babar, Willa's Wild Life and Pearlie to air in different time periods and dates.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (2 of 6)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!

Other Matters (3 of 6)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (4 of 6)	Response
Program Title	Justin Time
Origination	Network

Days/Times Program Regularly Scheduled	Saturday @ 11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (5 of 6)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (6 of 6)	Response
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy and the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Meredith Corporation</p>

Attachments

No Attachments.