

# Children's Television Programming Report

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 0024376113
 File Number:
 CPR-162150
 Submit Date:
 01/04/2015
 Call Sign:
 WMAZ-TV
 Facility ID:
 46991

 City:
 MACON
 State:
 GA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/04/2015
 Filing Status:
 Active
 Status:
 Status:
 Status:

## **Report reflects information for : Fourth Quarter of 2014**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	ו
		Affiliated network	CBS	
		Nielsen DMA	Macon	
		Web Home Page Address	www.13wmaz.co	m
Digital Core Programming	Question			Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			10.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m 9:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 21)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 a.m 10:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into th life of one of the world's busiest vets and the animals that he treats. For those animals that require special services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinaria daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	HENRY FORD'S INNOVATION NATOIN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m 10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it new happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 21)	Response
Program Title	RECIPE REHAB

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m 11:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-hea competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 21)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 11:00 a.m 11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion fo some subject or discipline, the importance of setting goals and the value of not giving up. The show not or encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 21)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 11:30 a.m noon
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### Digital Preemption Programs #1

Questions	Response	
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER	
List date and time rescheduled	11/08/2014 noon	
Is the rescheduled date the second home?	Yes	

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/01/2014/Episode 7732
Reason for Preemption	Sports

Digital Core Program (7 of 21)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00 a.m 7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, the program educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers hav the chance to witness remarkable transformations and discover how to be a responsible pet owner. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 21)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 7:30 a.m 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, the program educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers has the chance to witness remarkable transformations and discover how to be a responsible pet owner. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 21)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00 a.m 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's subchannel 13.2, the program explores the fascinating occupation or veterinary medicine. An enthusiastic and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Each week audiences will have a chance to understand the challenges an rewards of this fulfilling profession. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 21)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m 9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's subchannel 13.2, the program explores the fascinating occupation of veterinary medicine. An enthusiastic and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 21)	Response
Program Title	THE BRADY BARR EXPERIENCE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m 9:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's subchannel 13.2, viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and conservation. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share his knowledge and passion for wildlife. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Yes

Digital Core Program (12 of 21)	Response
, Program Title	THE BRADY BARR EXPERIENCE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 a.m 10:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's subchannel 13.2, viewers will go behind the scenes with Dr. Brad Barr for a captivating ride through the world of wildlife and conservation. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals a in this series, he will share his knowledge and passion for wildlife. This program is specifically desig to further the educational and informational needs of children, has educating and informing children a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	EXPEDITION WILD
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m 10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, this live-action series is an innovative and action-packed odyssey through North America's wild places. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species in the stunning natural ecosystems that they call home. This program is specifically designed to further the educational an informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 21)	Response
Program Title	EXPEDITION WILD
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m 11:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, this live-action series is an innovative and action-packed odyssey through North America's wild places. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species in the stunning natural ecosystems that they call home. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 21)	Response
Program Title	ROCK THE PARK
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00 a.m 11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital channel 13.2, the program taps into America's love affair with our national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The adventures will inspire families to go out and explore the vast resources that the national parks provide. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 21)	Response
Program Title	RELUCTANTLY HEALTHY
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30 a.m noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital channel 13.2, the program demonstrates healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy. Host Judy Greer and her team will show families how to stay healthy on-the- go. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (17 of 21)	Response
Program Title	LIVE LIFE & WIN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays noon - 12:30 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, the program highlights inspirational teen success stories with segments featuring extraordinary teens, breaking barriers, giving back, and nutrition & exercise with a focus on the arts, school, sports, community and teen entrepreneurship. The program helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN! This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the	Yes
Licensee	
identify the	
program by	
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the program	
the symbol E	
/l?	

Digital Core Program (18 of 21)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30 p.m 1:00 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Entertainment professionals at the top of their careers guide our teen audience on a tour of how projects are made in Hollywood. The show provides a career introduction and understanding of a variety of motion picture and television fields in an educational/informational format. The series target audiences of teens 13-16 are exposed to careers on-camera and behind the screens. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 21)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1:00 p.m 1:30 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, The program adopts a modified question and answer format familiar to viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The energetic format is great example of taking curriculum out of their separate boxes and making them a uniform part of why knowledge can be important. Content discussion of patterns, behaviors, and physical characteristics matches grade level standards for the target ages. On the Spot is based on national and state curriculum standards and presents trivia everyone should know in a "man on the street format" designed to be both entertaining and educational. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (20 of 21) Response

Program Title	GREAT BIG WORLD
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1:30 p.m 2:00 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. The show offers a dynamic television experience for teens -combining th exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (21 of 21)	Response
Program Title	WEATHER LESSONS
Origination	Local

Pr	ays/Times ogram Regularly cheduled	Monday through Saturday noon - 12:30 p.m.
	otal times aired at gularly scheduled ne	78
Тс	otal times aired	
	umber of reemptions	0
Pr otl	umber of eemptions for her than Breaking ews	
Pr	umber of reemptions escheduled	
Le	ength of Program	30 mins
	ge of Target Child udience	7 years to 11 years
ec inf ob pr mo of	escribe the ducational and formational ojective of the ogram and how it eets the definition Core rogramming.	Airing Monday through Saturday on WMAZ-TV's digital subchannel 13.3, the objective of the program is to encourage children to learn more about the science of weather. Each episode reinforces an understanding of the science of weather through explanation, graphics, and experiments. Children learn information about weather terms, conditions and weather safety awareness. This program is specifically designed to further the educational and informational needs of children and has educating and informing children as a significant purpose.
ide by th	bes the Licensee entify the program displaying roughout the ogram the symbol 1?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jeff Dudley
Address	1314 Gray Highway
City	Macon
State	GA
Zip	31211
Telephone Number	(478) 752-1362
Email Address	jdudley@wmaz.gannett.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Because station WMAZ-TV ceased analog operations and converted to digital-only operation prior to the reporting period, Questions 7(b) and 7 (c) are no longer applicable. CBS coverage of college football started at 11:30 a.m. on November 1, 2014, so GAME CHANGERS WITH KEVIN FRAZIER was preempted on November 1. The preempted episode was rescheduled for noon on November 8.

Liaison Contact

#### Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. The program airs each week on 13.1.
Other Matters (2 of 20)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 a.m 10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the Describe the educational life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal informational specialist hospital. The show usually consists of three segments, following the doctor as he treats various objective of animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop the program and how it solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view meets the into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of definition of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. The program airs each week on 13.1. Programming.

and

Core

Program Regularly Scheduled

Other	
Matters (3 of 20)	Response
Program Title	HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. The program airs each week on 13.1.
Other Matters (4 of 20)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times	Saturdays 10:30 a.m 11:00 a.m.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. The program airs each week on 13.1.
Other Matters (5 of 20)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00 a.m 11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. The program airs each week on

Other Matters (6 of 20) F	Response
	GAME CHANGERS WITH KEVIN FRAZIER
Origination 1	Network
Days/Times S Program Regularly Scheduled	Saturdays 11:30 a.m noon
Total times aired at regularly scheduled time	13
Length of C Program	30 mins
Age of Target Child Audience from	13 years to 16 years
educational and and and and and and and and an and an another street and how it and how	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who us notoriety and success to make positive changes in the lives of people in need. The program offers a velocitive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and mindedness. Profiled celebrities range from players who have set up charities for youngsters around a world to those who have put together foundations that support various initiatives in their own communi- where they were raised as part of an effort to "give back." The show provides valuable lessons on the meaning of sportsmanship and responsibility to society of those who have achieved great success. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. The program airs each week on 13.1.
Other Matters (7 of 20)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00 a.m 7:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	n 30 mins
	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Airing each week on WMAZ-TV's subchannel 13.2, the program explores the fascinating occupation of veterinary medicine. An enthusiastic and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (8 of 20)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30 a.m 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's subchannel 13.2, the program explores the fascinating occupation of veterinary medicine. An enthusiastic and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (9 of 20)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00 a.m 8:30 a.m.
Total times aired at regularly scheduled time	13
Longth of Deserver	

 Length of Program
 30 mins

 Age of Target
 13 years to 16 years

 Child Audience
 from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Airing each week on WMAZ-TV's subchannel 13.2, the program explores the fascinating occupation of veterinary medicine. An enthusiastic and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (10 of 20)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m 9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, the program educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers have the chance to witness remarkable transformations and discover how to be a responsible pet owner. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (11 of 20)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the	Airing each week on WMAZ-TV's digital subchannel 13.2, the program educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers have the chance to witness remarkable transformations and discover how to be a responsible pet owner. This program is specifically designed to further the educational and informational needs of children,

objective of the program and how it meets the definition of Core Programming.

I his program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (12 of 20)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 a.m 10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, the program educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers have the chance to witness remarkable transformations and discover how to be a responsible pet owner. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (13 of 20)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN

of 20)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, the program educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers have the chance to witness remarkable transformations and discover how to be a responsible pet owner. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (14 of 20)	Response
Program Title	EXPEDITION WILD
Origination	Network
Days/Times	Saturdays 10:30 a.m 11:00 a.m.
Program Regularly	
Scheduled	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, this live-action series is an innovative and action-packed odyssey through North America's wild places. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species in the stunning natural ecosystems that they call home. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (15 of 20)	Response
Program Title	EXPEDITION WILD
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00 a.m 11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, this live-action series is an innovative and action-packed odyssey through North America's wild places. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species in the stunning natural ecosystems that they call home. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

of 20)	Response
Program Title	ROCK THE PARK
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30 a.m noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

Describe the

informational

it meets the definition of Core Programming.

educational and

objective of the

program and how

Airing each week on WMAZ-TV's digital channel 13.2, the program taps into America's love affair with our national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The adventures will inspire families to go out and explore the vast resources that the national parks provide. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (17 of 20)	Response
Program Title	LIVE LIFE & WIN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays noon - 12:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing each week on WMAZ-TV's digital subchannel 13.2, the program highlights inspirational teen success stories with segments featuring extraordinary teens, breaking barriers, giving back, and nutrition & exercise with a focus on the arts, school, sports, community and teen entrepreneurship. The program helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN! This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (18 of 20)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30 p.m 1:00 p.m.
Total times aire	d 13

Total times aired 13 at regularly scheduled time

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Entertainment professionals at the top of their careers guide our teen audience on a tour of how project are made in Hollywood. The show provides a career introduction and understanding of a variety of motion picture and television fields in an educational/informational format. The series target audiences of teens 13-16 are exposed to careers on-camera and behind the screens. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (19 of 20)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1:00 p.m 1:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Airing each week on WMAZ-TV's digital subchannel 13.2, The program adopts a modified question and answer format familiar to viewers, including the targeted age. The questions fall under curriculum core area of knowledge in social studies, science, the arts, civics, and mathematics. The energetic format is a great example of taking curriculum out of their separate boxes and making them a uniform part of why knowledge can be important. Content discussion of patterns, behaviors, and physical characteristics matches grade level standards for the target ages. On the Spot is based on national and state curriculum standards and presents trivia everyone should know in a "man on the street format" designed to be both entertaining and educational. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (20 of 20)	Response	
Program Title	GREAT BIG WORLD	
Origination	Network	
Days/Times	Saturdays 1:30 p.m 2:00 p.m.	
Program		
Regularly		
Scheduled		

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	Airing each week on WMAZ-TV's digital subchannel 13.2, Elizabeth Stanton's Great Big World provides
educational	dynamic core programming in the areas of particular concern to young teens; including global, social,
and	educational, and wellness issues. The show offers a dynamic television experience for teens -combining th
informational	exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities
objective of	available in these same areas. Various age-appropriate global issues are introduced to the viewing
the program	audience through in depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on
and how it	experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating
meets the	them on where and how to find volunteer opportunities. This program is specifically designed to further the
definition of	educational and informational needs of children, has educating and informing children as a significant
Core	purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Programming.	

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming;	
or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is	
authorized to represent the party filing the Children's Television Programming, and who further certifies that he	
or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of	
the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the	Pacific
Authorization(s) specified above.	and Southern Company, Inc.

Attachments No Attachments.