

# Children's Television Programming Report

 FRN:
 0019509470
 File Number:
 CPR-149266
 Submit Date:
 01/08/2014
 Call Sign:
 KASA-TV
 Facility ID:
 32311

 City:
 SANTA FE
 State:
 NM

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/08/2014
 Filing Status:
 Active
 Status:
 Status:
 Status

## **Report reflects information for : Fourth Quarter of 2013**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information					
Information	Applicant	Address	Phone	Email	Applicant Type	

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affil	Network Affiliation	
		Affiliated network FOX		
		Nielsen DMA Albuquerque	-Santa Fe	
		Web Home Page Address www.kasa.co	m	
Digital Core	Question		Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	programming guideline (a	v that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program f program episodes that had already aired within the previous seven days either on the	Yes	

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM - 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational program that exposes the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that include a large number of clips, wide range photography, fast-paced editing, and a non-condescending vocabulary level.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S, 7:30AM - 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 16 years of age and under wit its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking car of, treating and helping various animals. This program exerts an extremely positive influence on young viewers. Its particular strengths are its themes of respect and compassion for all living creatures, its informative instruction on medical rehabilitation treatments and the techniques and teamwo of rescue personnel. It provides valuable information to young viewers about the animals themselves, the habitats, development and behavior, and also promotes awareness of important environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S, 8:00AM - 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

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nbol	E/I?		

Digital Core Program (4 of 6)	Response
Program Title	ANIMAL SCIENCE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S, 8:30AM - 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is a half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, ANIMAL SCIENCE uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	FAMILY STYLE WITH CHEF JEFF
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY'S, 11:00AM - 11:30AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff is an educational and informative half hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes,health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## Digital Preemption Programs #1

Questions	Response
Title of Program	FAMILY STYLE WITH CHEF JEFF
List date and time rescheduled	10/20/13 at 4pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-19
Episode #	10/19/13 at 11am

Reason for Preemption	Sports
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## Digital Preemption Programs #2

Questions	Response
Title of Program	FAMILY STYLE WITH CHEF JEFF
List date and time rescheduled	11/23/13 at 12pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-16
Episode #	11/16/13 at 11am
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	ON THE SPOT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S, 11:30AM - 12:00PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics.

Does the
Licensee identify
the program by
displaying
throughout the
program the

## Digital Preemption Programs #1

Questions	Response
Title of Program	ON THE SPOT
List date and time rescheduled	11/23/13 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-16
Episode #	11/16/13 at 11:30am
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	ON THE SPOT
List date and time rescheduled	10/20/13 at 4:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-19
Episode #	10/19/13 at 11:30am
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison	Contact
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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	DAWN S. PIERCE
Address	13 BROADCAST PLAZA SW
City	ALBUQUERQUE
State	NM
Zip	87104
Telephone Number	505-243-2285
Email Address	dawn.pierce@krqe.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under. NONE

#### Other Matters (6)

Other Matters (1	of 6)	Response
Program Title		ANIMAL ATLAS
Origination		Syndicated
Days/Times Prog Regularly Sched		SATURDAYS, 7:00AM - 7:30AM
Total times aired regularly schedu		13
Length of Progra	m	30 mins
Age of Target Ch Audience from	nild	13 years to 16 years
Describe the edu and informational objective of the p and how it meets definition of Core Programming.	l program s the	Animal Atlas is an entertaining and educational program that exposes the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that include a large number of clips, wide range photography, fast-paced editing, and a non-condescending vocabulary level.
Other Matters (2 of 6)	Respons	e
Program Title	ANIMAL	RESCUE
Origination	Syndicat	ed
Days/Times Program Regularly Scheduled	SATURE	DAYS, 7:30AM - 8:00AM
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years	to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	its progra people ta influence creatures of rescue	Rescue serves the educational and informational needs of children 16 years of age and under with am content, including safety tips and real life in-the-field experiences of professional and ordinary aking car of, treating and helping various animals. This program exerts an extremely positive e on young viewers. Its particular strengths are its themes of respect and compassion for all living s, its informative instruction on medical rehabilitation treatments and the techniques and teamwork e personnel. It provides valuable information to young viewers about the animals themselves, their development and behavior, and also promotes awareness of important environmental issues.

Other Matters (3 of 6)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS, 8:00AM - 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing.

Other Matters (4 of 6)	Response
Program Title	ANIMAL SCIENCE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 8:30AM - 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is a half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, ANIMAL SCIENCE uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.

Other Matters (5 of 6)	Response
Program Title	FAMILY STYLE WITH CHEF JEFF
Origination	Syndicated
Days/Times	SATURDAYS, 11:00AM - 11:30AM
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	

13 years to 16 years Age of Target Child Audience from

educational

and

Core

Programming.

Describe the Family Style with Chef Jeff is an educational and informative half hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to informational help young viewers retain and reflect on important and current health-related information. The series also objective of the features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is program and how it meets to help young viewers make well-informed choices about their eating habits, nutrition, and health. the definition of

Other Matters (6 of 6)	Response
Program Title	ON THE SPOT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 11:30AM - 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §5312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	LIN OF NEW MEXICO, LLC

Attachments No Attachments.