

# Children's Television Programming Report

 FRN: 0030347447
 File Number: CPR-168459
 Submit Date: 04/10/2015
 Call Sign: KJTV-TV
 Facility ID: 55031

 City: LUBBOCK
 State: TX

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/10/2015
 Filing Status: Active
 Filing Status: Active
 Status: Status Date:
 Status Date:

## **Report reflects information for : First Quarter of 2015**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type     Station Type     Network Af		า
		Affiliated network	FOX	
		Nielsen DMA	Lubbock	
		Web Home Page Address	www.myfoxlubbo	ck.com
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	YOUNG ICONS (35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The best of America's Youth, including world class athletes, philanthropists, accomplished artists and entrepreneurs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	PETS.TV (35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 930AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the "Pets.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets educational and informational to their lives and interests. Pets from everyday to the unique are showcased with educational information objective of the that shares how they evolved to become pets and their geographic origins. Professionals share personal program and experiences of featured. In these segments the excitement and love of working with pets is expressed. how it meets the The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. definition of Core Programming. Does the Yes Licensee identify the program by displaying throughout the program the

symbol E/I?

Digital Core Program (3 of 11)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" features animal expert Jarod Miller as he travels the natural world as he helps people experience the animal kingdom in ways they never imagined.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Laura McKenzie's Traveler (35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Laura McKenzie's Traveler" follows Laura McKenzie as she journeys to popular tourist destinations across the globe, offering travel tips and a look at the local scenery and landmarks.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

## Digital Preemption Programs #1

Questions	Response
Title of Program	Laura McKenzie's Traveler (35.1)
List date and time rescheduled	03/07/15 1:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-07
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #2

Questions	Response
Title of Program	Laura McKenzie's Traveler (35.1)
List date and time rescheduled	01/31/15 1:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 11)	Response
Program Title	Jack Hanna's Into The Wild (35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Into The Wild" is a exploration with wildlife expert Hanna who travels to exotic locations around the world, exploring both the culture and the nature of various locales and meeting the native creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Sports Stars of Tomorrow (35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an indepth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	The Coolest Places on Earth (35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 2:30pm

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Teen Kids News (35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 1:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	National news events are explored and reported by teenagers for teenagers and pre-teens in an educational and informative way that provides a unique look at how they perceive and project the world events that shape their prospective and their future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Animal Atlas (35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 8:00 AM/9:00AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal expert Jack Hanna travels the world to observe some of nature's most exotic and most dangerous animals in their natural habitats.
Does the Licensee identify the program by displaying	Yes

throughout the program the symbol E/I?

Digital Core Program (11 of 11)	Response
Program Title	STATE TO STATE (35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/l?			

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Brad Moran
Address	PO Box 3757
City	Lubbock
State	ТХ
Zip	79423
Telephone Number	806-748-9300
Email Address	bmoran@ramarcom. com
Include any other comments or information you want the Commission to consider in evaluating you compliance with the Children's Television Act (or use this space for supplemental explanations). T may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	his

Liaison Contact

#### Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	YOUNG ICONS (35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the	The best of America's Youth, including world class

program and how it meets the definition of Core Programming.

The best of America's Youth, including world class athletes, philanthropists, accomplished artists and entrepreneurs.

Other Matters (2 of 11)	Response	
Program Title	PETS.TV (35.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	target audience of young view to their lives and interests. Pe that shares how they evolved experiences of featured. In th	ram that provides educational and informational segments exposing the vers to everything Pets. The upbeat contemporary presentation relates pets ets from everyday to the unique are showcased with educational information to become pets and their geographic origins. Professionals share personal ese segments the excitement and love of working with pets is expressed. onal message of each guest empowers audiences of all ages to pursue on about everything pets.
Other Matters (3 o	of 11)	Response
Program Title		ANIMAL EXPLORATION WITH JAROD MILLER (35.1)
Origination		Syndicated
Days/Times Progr	am Regularly Scheduled	SATURDAY 10:00AM
Total times aired a	at regularly scheduled time	13
Length of Program	1	30 mins
Age of Target Chil	d Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Animal Exploration with Jarod Miller" features animal expert Jarod Miller as he travels the natural world as he helps people experience the animal kingdom in ways they never imagined.

Other Matters (4 of 11)	Response
Program Title	LAURA MCKENZIE'S TRAVELER (35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Laura McKenzie's Traveler" follows Laura McKenzie as she journeys to popular tourist destinations across the globe, offering travel tips and a look at the local scenery and landmarks.

Other Matters (5 of 11)	Response
Program Title	JACK HANNA'S INTO THE WILD (35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Into The Wild" is a exploration with wildlife expert Hanna who travels to exotic locations around the world, exploring both the culture and the nature of various locales and meeting the native creatures.

Other Matters (6 of 11)	Response
Program Title	SPORTS STARS OF TOMORROW (35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an indepth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals.
Other Matters	
(7 of 11) Response	

Program Title	THE COOLEST PLACES ON EARTH (35.2)
Origination	Syndicated
Days/Times	SUNDAY 2:30pm
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young
educational and	viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals,
informational	landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episod
objective of the	showcases three specific locations and delivers fast-paced, engaging information that's a perfect match
program and	for the 21st century learner. The series is packed with facts about history, geography, and culture. The
how it meets	goal of the series is to provide young viewers with the inspiration and information to better understand
the definition of	and appreciate the culturally and geographically diverse world around them.
Core	
Programming.	
5 5	
Other Matters (8	of 11) Response
Program Title	TEEN KIDS NEWS (35.2)
	Syndicated

Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 1:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	National news events are explored and reported by teenagers for teenagers and pre-teens in an educational and informative way that provides a unique look at how they perceive and project the world events that shape their prospective and their future.
Other Matters (9 of 11)	Response
Program Title	ANIMAL ATLAS (35.2)
Origination	Syndicated
Origination Days/Times Program Regularly Scheduled	Syndicated SUNDAY 8:30AM
Days/Times Program Regularly	
Days/Times Program Regularly Scheduled Total times aired at regularly	SUNDAY 8:30AM
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	SUNDAY 8:30AM 13

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face.

Other Matters (10 of 11)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 8:00AM, 9:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal expert Jack Hanna travels the world to observe some of nature's most exotic and most dangerous animals in their natural habitats.

Other Matters (11 of 11)	Response
Program Title	STATE TO STATE (35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming,	
or an officer, director, member, partner, trustee, authorized employee, or other individual or duly	
elected or appointed official who is authorized to sign on behalf of the party filing the Children's	
Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.	
R. Section 1.23(a), who is authorized to represent the party filing the Children's Television	
Programming, and who further certifies that he or she has read the document; that to the best of his or	
her knowledge, information, and belief there is good ground to support it; and that it is not interposed	
for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION	
AND FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or	
coverage requirements. Failure to meet the construction or coverage requirements will result in	
automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the	
construction or coverage requirements that apply to the type of Authorization requested in this	
application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE	
PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR	
REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR	
FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named	Ramar
applicant for the Authorization(s) specified above.	Communicat

Attachments No Attachments.