



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029023009** | File Number: **CPR-150407** | Submit Date: **01/10/2014** | Call Sign: **WMFP** | Facility ID: **41436** | City: **FOXBOROUGH** | State: **MA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/10/2014** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Cozi TV
	Nielsen DMA	Boston
	Web Home Page Address	http://www.wmfp-tv.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(11)**

Digital Core Program (1 of 11)	Response
Program Title	Edgemont DT-1
Origination	Network
Days/Times Program Regularly Scheduled	MON. 7AM, 7:30AM. TUES WED, THURS, 7AM
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide life lessons that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	DOG AND CAT TRAINING DT-2 DT-3
Origination	Network

Days/Times Program Regularly Scheduled	WED. 8AM SUN 10AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog & Cat Training is an animal TV show that caters to not only the dog owner, but to the cat owner as well. This show focuses on training and will help the average pet owner deal with some of the training and problem solving issues they might have with their pet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 11)</b>		<b>Response</b>
Program Title	MUSTARD PANCAKES DT-2	
Origination	Network	
Days/Times Program Regularly Scheduled	MON.8AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 6 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting A cozy place where all children feel comfortable hanging out, singing songs and hearing storieS
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Mouse in the House DT-2
Origination	Network
Days/Times Program Regularly Scheduled	TUES 8AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	series that educates junior school children (ages 6 - 12) about science concepts. Our 3D animated mouse called Max is the host of the show set in an animated laboratory setting.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	ECO CO. DT-2
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8:00am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 11)</b>	<b>Response</b>
Program Title	Real Life 101 DT-2
Origination	Network
Days/Times Program Regularly Scheduled	Mon, Tues, Wed, Thurs, Friday 8:30AM
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an educational show for teens that lays the groundwork for life, college and career. This show presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11) Response	
Program Title	9th Period DT-2
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day the characters are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge age 13-16
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11) Response	
Program Title	AQUA KIDS DT-3
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM, 11 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there. Aqua Kids is a marine biology children's show that travels around the country to various marine and aquatic locations. Each episode focuses on a certain location, and the viewer gets a behind the scenes and up close look at different aquariums and oceans, etc
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Ariel, Zoey & Eli Too DT-3
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM 11:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a music variety show starring three siblings. The show features interviews with celebrities a and accomplished public figures across many different sectors; educational segments; musical guests and music videos.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Zoo Diaries DT-3
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries is an intense look at life behind the scenes at the Toronto Zoo. In particular, the series focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. As one of the world's biggest zoos, it has expanded its longstanding role as an exhibitor to devote more of its resources to protecting endangered species. Each episode of Zoo Diaries focuses on the relationship between the animals and their keepers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 11)</b>	<b>Response</b>
Program Title	Dragonfly TV DT-1
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 7:00A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p>	<p>Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own</p>
<p>Does the Licensee identify the program by displaying throughout the program the symbol E/I?</p>	<p>Yes</p>

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	STEVE MARRA
Address	11 LAKELAND PARK DRIVE
City	PEABODY
State	MA
Zip	01960
Telephone Number	9787175622
Email Address	WMFP@COMCAST. NET
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	Dragonfly TV D-1
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 7:00A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	Edgemont DT-1
Origination	Network
Days/Times Program Regularly Scheduled	MON. 7AM, 7:30AM. TUES WED, THURS, 7AM
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide life lessons that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series

<b>Other Matters (3 of 12)</b>	<b>Response</b>
Program Title	What Color is your Dog? DT-2 DT-3
Origination	Network



Days/Times Program Regularly Scheduled	WED. 7AM SUN 10AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What Color is your Dog? is an animal TV show that caters to not only the dog owner, but to the cat owner as well. This show focuses on training and will help the average pet owner deal with some of the training and problem solving issues they might have with their pet.

Other Matters (4 of 12)	Response
Program Title	AQUA KIDS DT-3
Origination	Network
Days/Times Program Regularly Scheduled	SAT DT-3 10AM 11AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there. Aqua Kids is a marine biology children's show that travels around the country to various marine and aquatic locations. Each episode focuses on a certain location, and the viewer gets a behind the scenes and up close look at different aquariums and oceans, etC.

Other Matters (5 of 12)	Response
Program Title	Ariel, Zoey & Eli TooDT-3
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM 11:30AM DT-3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a music variety show starring three siblings. The show features interviews with celebrities a and accomplished public figures across many different sectors; educational segments; musical guests and music videos.

Other Matters (6 of 12)	Response
Program Title	MUSTARD PANCAKES DT-2
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

Other Matters (7 of 12)	Response
Program Title	Mouse in the House DT-2
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 8:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates junior school children (ages 6 - 12) about science concepts. Our 3D animated mouse called Max is the host of the show set in an animated laboratory setting.

Other Matters (8 of 12)	Response
Program Title	ECO COMPANY - DT2
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.

<b>Other Matters (9 of 12)</b>	<b>Response</b>
Program Title	Real Life 101 DT-2
Origination	Network
Days/Times Program Regularly Scheduled	Mon, Tues, Wed, Thurs, Friday 8:30AM
Total times aired at regularly scheduled time	64
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an educational show for teens that lays the groundwork for life, college and career. This show presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.

<b>Other Matters (10 of 12)</b>	<b>Response</b>
Program Title	9th Period DT-2
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day the characters are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge age 13-16

<b>Other Matters (11 of 12)</b>	<b>Response</b>
Program Title	Zoo Diaries DT-3
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries is an intense look at life behind the scenes at the Toronto Zoo. In particular, the series focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. As one of the world's biggest zoos, it has expanded its longstanding role as an exhibitor to devote more of its resources to protecting endangered species. Each episode of Zoo Diaries focuses on the relationship between the animals and their keepers.
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**Other Matters  
(12 of 12)**

**Response**

Program Title	STEAL THE SHOW DT-3
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Origination	Network
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Days/Times Program Regularly Scheduled	SAT. 13:AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication)
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>NRJ TV BOSTON LICENSE CO, LLC</b></p>

## Attachments

No Attachments.