



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024819252** | File Number: **CPR-160212** | Submit Date: **10/08/2014** | Call Sign: **WVMA-CD** | Facility ID: **48413** |
City: **WINCHENDON** | State: **MA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/08/2014** |
Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Burlington-Plattsburgh
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Electricity for Beginners
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/7am
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	11 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A basic electricity film for children in which Mr. Grant, owner of a local hardware store, shows two children (Frank & Joan) how electricity is made and used in different household items, from heaters and batteries/flashlights, to electric heaters. He also shows them how magnets and motors are used, heat created, and how electricity flows through wires. This is a very educational film for children, from Coronet Instructional Films, from the Prelinger Archives in San Francisco.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Make Mine Freedom
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/ 7:15am
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	11 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Cold-War Era cartoon uses humor to tout the benefits of living in the US. Learn about the importance of Freedom in America.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Tom Thumb
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/7:25
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	7 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tom Thumb is geared for pre-schoolers, this is a tale of a small person with the heart of a giant - Encouraging children to think big.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	Vermont Rail System White River Flyer
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/8am
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	21 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Learn about the local train service in the market. The White River Flyer is an excursion that runs along the scenic Connecticut River from White River Junction, VT to East Thetford, VT and back for a total trip duration of 2 hours, leaving WRJ at 12 and 2. Powering the train is Green Mountain Railway Company ALCO RS-1 405, which was built for the Rutland RR in November of 1951, making this locomotive 60 years old at the time of capture. This production highlights the geography of the region, featuring the tourist-attracting fall foliage, despite the sometimes dreary weather that Vermont may bring. The line is owned by the Vermont Rail System, which runs its Washington County Railroad freight trains through here.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Vermont - the People You Meet here Bring the experience to life
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/8:30a
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	4 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tourism is an important economic factor for the people of Vermont. The natural beauty, season, and people of the region, encouraging tourism to the area, and allowing residents to appreciate all that the region has to offer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
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Program Title	New Hampshire
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/8:35a
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	9 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An historic look at the NH region teaching youngsters how we have changed in the past sixty years. This 1947 travel film is geared toward children learning about the demographics, products & manufacturing, geography, topography and culture of the area. From Carl Dudley's "This is Our Land" series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Jack and The Beanstalk
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/9:30a
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	80 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>There are some important life lessons to be found in the story. When your mother sends you to the market do what she tells you. Jack had a simple task to do, take his cow to the market and sell it to get some money to buy his family food. He got taken in by a swift talking bean salesman. Moral to the story, listen to your mother when she tells you to do something. Of course the story kind of works out for Jack. The beans get thrown out the window. In the night while they sleep a great beanstalk rises up into the sky. In the morning Jack wakes up and climbs the beanstalk This brings me to my next life lesson. Do not let your eyes become bigger then your wallet. Jack lays his eyes on the giant's possessions the harp, the gold coins and the hen which lays the golden eggs and he desires them. This simple act leads Jack down the wrong path which becomes my next life lesson. What's your is yours what's theirs you do not touch without permission. When all is said and done Jack stole the harp, the gold coins and the golden hen, items which did not belong to him. He then climbed down the bean stalk, chopped the bean stalk down and then let the giant fall to his doom. Of course Jack and his mom lived happily ever after. The giant well can we truthfully say he got what he deserved? He was going to eat poor Jack, but wasn't the giant just protecting his possessions? Which leads me to my next life lesson. If you know it's wrong then it's wrong no matter how much you justify what you're doing.. Jack saw a way to end his family's plight but it was not the most honorable one. He could have held his head up high, admitted his mistake and then sought out some kind of work to help support his mother and himself.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)		Response
Program Title		Dartmouth Revisited
Origination		Local
Days/Times Program Regularly Scheduled		M-Su/8:45a
Total times aired at regularly scheduled time		91
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		37 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program geared toward young teens, this program looks at what it is like at our local college, Dartmouth, following a fictional applicant "Bert" through the admissions interview, classes, lecture series, and student activities. It includes interior views of buildings such as Baker Library and Webster Hall, President Eisenhower's commencement visit, an ROTC parade, football, a talk with President Dickey, and aerial views of the campus. Produced by Robert L. Allen for Dartmouth College Films. It is a production rich in the history of the area and Dartmouth's central presence within it.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jennifer L Mattison
Address	33 E Market St
City	Corning
State	NY
Zip	14830
Telephone Number	607-937-5000
Email Address	jmattison@wydctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Electricity for Beginners
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/7a
Total times aired at regularly scheduled time	11
Length of Program	91 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A basic electricity film for children in which Mr. Grant, owner of a local hardware store, shows two children (Frank & Joan) how electricity is made and used in different household items, from heaters and batteries/flashlights, to electric heaters. He also shows them how magnets and motors are used, heat created, and how electricity flows through wires. This is a very educational film for children, from Coronet Instructional Films, from the Prelinger Archives in San Francisco.

Other Matters (2 of 8)	Response
Program Title	Make Mine Freedom
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/7:15a
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Length of Program	11 mins
Age of Target Child Audience from	6 years to 10 years
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Other Matters (3 of 8)	Response
Program Title	Tom Thumb
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/7:25a
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Length of Program	7 mins
Age of Target Child Audience from	3 years to 5 years
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Other Matters (4 of 8)	Response
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Origination	Local
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Length of Program	21 mins
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Other Matters (5 of 8)	Response
Program Title	Vermont - the People You Meet here Bring the experience to lif
Origination	Local
Days/Times Program Regularly Scheduled	M-Su/8:30a
Total times aired at regularly scheduled time	91
Length of Program	4 mins
Age of Target Child Audience from	6 years to 10 years
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Other Matters (6 of 8)	Response
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Origination	Local
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Origination	Local
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Total times aired at regularly scheduled time	91
Length of Program	37 mins

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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Sound Communications, LLC</p>

Attachments

No Attachments.