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Children's Television Programming Report

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**COLUMBUS** | State: **GA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/06/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Columbus GA
	Web Home Page Address	http://www.wrbl.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7AM (4/2-6/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7AM (4/2-6/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
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Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8AM (4/2-6/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	TROLLZ

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 830AM (41/29/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18) <div>Response</div>	
Program Title	HORSELAND - I
Origination	Network



Days/Times Program Regularly Scheduled	Saturdays 11am (4/2-6/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	HORSELAND - II
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 1130A (4/2-6/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)		Response
Program Title		Animal Rescue
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays 7AM (4/3-6/26/11)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue seves the educational and informational needs of children aged 13-16 years of age with its program content, including safety tips and information about various animals and their habitats. The program also shows real life in the field experiences of professional and ordinary people taking care of, treating, and helping various animals as well as exhibiting good social responsibility and promoting strong personal and community values
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)		Response
Program Title		Mustard Pancakes (Multi-Cast on DT 3.2)-RTV
Origination		Network
Days/Times Program Regularly Scheduled		Mondays 8A 4/4-6/27/11
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features gifted singer/songwriter and children's personality Courtney Campbellas head of a household that is also home to Ooglebery Ink Dog, Tindy Tina Ten Toes and the lone cat, Mr. D. Under her thoughtful and tender care, and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at kids 3-6 years of age, this music driven show celebrates the joys of childhood through the power of music, storytelling and appealing characters.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Wild America (Multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 830A 4/4-6/27/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Targeted to kids aged 13-16, the key educational objective is to familiarize children with the animals of the North American Continent, their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting the endangered species and the impact humans have on the animals' environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	In The Zone (Multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 8AM 4/5-6/28/11
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson along with his sports friends teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball to baseball to football to any many other popular sports.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)		Response
Program Title		The Real Winning Edge (Multi-cast on DT 3.2)-RTV
Origination		Network
Days/Times Program Regularly Scheduled		Tuesdays 830A 4/5-6/28/11
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		this show delivers to our nation's youth the kind of entertainment value they enjoy watching while promoting a value system that enforces a strong sense of purpose and worthiness. The series is made up of stories of young achievers taped all over the U.S., introduced by celebrities in their field of talent. This program is developed to help with the challenges youth and all of us face in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 18)		Response
Program Title		Aqua Kids Adventures (Multi-cast on DT 3.2)-RTV
Origination		Network

Days/Times Program Regularly Scheduled	Wednesdays 8AM 4/6-6/29/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award winning children's program is dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua-Kids have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Beta Records (multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 830AM 4/6-6/22/11
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and instructional music series follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and executive music tips, internet heroes, "The Vault" - legendary artists and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Ariel, Zoey and Eli Too (Multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 830AM 6/29/11
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show introduces children to people who have accomplished great things and have a positive message. twins Ariel and Zoey sing for crowds of adoring fans and eli makes them laugh. This show provides core programming in the areas of music, art and history.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Angel's Friends (Multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8AM 4/7-6/30/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This provides core programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teenaged angels learning to be guardian angels and their nemesis, the Devils, who are practicing to become guardian devils. Kids are taken on an inspiratinal journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as "the right to say no", the meaning of heroism, bullying, and other issues of concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)		Response
Program Title		Mustard Pancakes (Multi-cast on DT 3.2) - RTV
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays 830A (4/7-6/30/11)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program features gifted singer/songwriter and children's personality Courtney Campbellas head of a household that is also home to Ooglebery Ink Dog, Tindy Tina Ten Toes and the lone cat, Mr. D. Under her thoughtful and tender care, and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at kids 3-6 years of age, this music driven show celebrates the joys of childhood through the power of music, storytelling and appealing characters.



Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (17 of 18)	Response
Program Title	Aqua Kids Adventures (Multi-cast on DT 3.2)-RTV
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8AM (4/1-6/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award winning children's program is dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua-Kids have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Ariel, Zoey and Eli Too (Multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 830AM 4/1-6/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show introduces children to people who have accomplished great things and have a positive message. twins Ariel and Zoey sing for crowds of adoring fans and eli makes them laugh. This show provides core programming in the areas of music, art and history.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	RANDY INGRAM
Address	1350 13TH AVENUE
City	COLUMBUS
State	GA
Zip	31901
Telephone Number	706-323-3333
Email Address	ringram@wrbl.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station has terminated analog programming.The licensee's response to question 7(b)therefore assumes that the stations current main program stream serves as the equivalent to the station's former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs,as specified at 47 C.F.R. section 73.670 with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: None

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 7-730A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 17)	Response
Program Title	BUSYTOWN MYSTERIES II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 730-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 17)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 8-830A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 17)	Response
Program Title	TROLLZ
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 830-9A

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 17)	Response
Program Title	HORSELAND I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11-1130A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.



Other Matters (6 of 17)		Response
Program Title	HORSELAND II	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS 1130A-12P	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

Other Matters (7 of 17)		Response
Program Title	Animal Rescue	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays 7A-730A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue seves the educational and informational needs of children aged 13-16 years of age with its program content, including safety tips and information about various animals and their habitats. The program also shows real life in the field experiences of professional and ordinary people taking care of, treating, and helping various animals as well as exhibiting good social responsiblity and promoting strong personal and community values	

Other Matters (8 of 17)		Response
Program Title	Mustard Pancakes (Multi-Cast on DT 3.2)-RTV	

Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS 8-830A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Ooglebery Ink Dog, Tindy Tina Ten Toes and the lone cat, Mr. D. Under her thoughtful and tender care, and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at kids 3-6 years of age, this music driven show celebrates the joys of childhood through the power of music, storytelling and appealing characters.

Other Matters (9 of 17)	Response
Program Title	Wild America (Multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS 830-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Targeted to kids aged 13-16, the key educational objective is to familiarize children with the animals of the North American Continent, their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting the endangered species and the impact humans have on the animals' environment.

Other Matters (10 of 17)	Response
Program Title	In The Zone (Multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS 8-830A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson along with his sports friends teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball to baseball to football to any many other popular sports.

Other Matters (11 of 17)	Response
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Program Title	The Real Winning Edge (Multi-cast on DT 3.2)-RTV
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS 830-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show delivers to our nation's youth the kind of entertainment value they enjoy watching while promoting a value system that enforces a strong sense of purpose and worthiness. The series is made up of stories of young achievers taped all over the U.S., introduced by celebrities in their field of talent. This program is developed to help with the challenges youth and all of us face in life.

Other Matters (12 of 17)	Response
Program Title	Aqua Kids Adventures (Multi-cast on DT 3.2)-RTV
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAYS 8-830A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award winning children's program is dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua-Kids have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Other Matters (13 of 17)	Response
Program Title	Beta Records (multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAYS 830-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and instructional music series follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and executive music tips, internet heroes, "The Vault" - legendary artists and music as it pertains to fashion and pop culture.

Other Matters (14 of 17)	Response
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Program Title	Angel's Friends (Multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS 8-830A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This provides core programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teenaged angels learning to be guardian angels and their nemesis, the Devils, who are practicing to become guardian devils. Kids are taken on an inspiratinal journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as "the right to say no", the meaning of heroism, bullying, and other issues of concern to young teens.

Other Matters (15 of 17)	Response
Program Title	Mustard Pancakes (Multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS 830-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features gifted singer/songwriter and children's personality Courtney Campbellas head of a household that is also home to Ooglebery Ink Dog, Tindy Tina Ten Toes and the lone cat, Mr. D. Under her thoughtful and tender care, and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at kids 3-6 years of age, this music driven show celebrates the joys of childhood through the power of music, storytelling and appealing characters.

Other Matters (16 of 17)	Response
Program Title	Aqua Kids Adventures (Multi-cast on DT 3.2)-RTV
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 8-830A
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award winning children's program is dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua-Kids have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Other Matters (17 of 17)	Response
Program Title	Ariel, Zoey and Eli Too (Multi-cast on DT 3.2) - RTV
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 830-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show introduces children to people who have accomplished great things and have a positive message. twins Ariel and Zoey sing for crowds of adoring fans and eli makes them laugh. This show provides core programming in the areas of music, art and history.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Media General Communications, LLC</b></p>

**Attachments**

No Attachments.