



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-131643** Submit Date: **07/07/2012** Call Sign: **KOSA-TV** Facility ID: **6865** City:

ODESSA State: TX

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2012 Filing Status: Active

## Report reflects information for : Second Quarter of 2012

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CBS                 |
|              | Nielsen DMA           | Odessa-Midland      |
|              | Web Home Page Address | WWW.CBS7.COM        |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(14)

| Digital Core<br>Program (1<br>of 14)   | Response   |
|--|--|
| Program Title  | DOODLEBOPS - I   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 8A SAT   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessonschildren under elementary school age, and is intended to promote socialand academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (2   |   |
|--|---|
| of 14)   | Response  |
| Program Title  | DOODLEBOPS - II   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 830A SAT  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| <b>Digital Core</b> |
|---------------------|
| Program (3          |
| of 14)              |

| Program Title  | BUSYTOWN MYSTERIES - I  |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 9A SAT  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (4 |                         |
|----------------------------|-------------------------|
| of 14)                     | Response                |
| Program Title              | BUSYTOWN MYSTERIES - II |

| Origination  | Network   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 930A SAT  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries bring the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Childre can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from the facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rule |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (5<br>of 14) | Response       |
|--------------------------------------|----------------|
| Program Title                        | DANGER RANGERS |
| Origination                          | Network        |

| Days/Times<br>Program  | 10A SAT  |
|--|--|
| Regularly<br>Scheduled   |  |
| Total times aired at regularly   | 13   |
| scheduled<br>time  |  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than   |  |
| Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safet squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potentic safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (6<br>of 14) | Response  |
|--------------------------------------|-----------|
| Program Title                        | HORSELAND |
| Origination                          | Network   |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | 1030A SAT  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 9 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series which viewers experience and learn from the social nteractions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise,friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow a develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definit of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (7 of<br>14) | Response        |
|--------------------------------------|-----------------|
| Program Title                        | BETA RECORDS.TV |
| Origination                          | Syndicated      |

| D /T:  | 74.047   |
|--|--|
| Days/Times Program Regularly Scheduled   | 7A SAT   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA RECORDS TV - Making choices in life is an ongoing subject, and a challenge faced by all Teens in this category. Beta Records TV provides a good impetus for Teens being committing to their music education giving them the ability to get scholarships, and a good positive medium for reaching their career goals. Beta Records TV makes Teens aware of past and present music history. The hosts interview upand-coming musical artists about their inspirations, emphasizing their education, showing Teens how they can make their own voices heard. Attributes and advice, emphasized by the hosts and their guests, instill a grounded balance of priorities, commitment, and perseverance Teens can apply to their lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (8 of<br>14)            | Response     |
|---|--------------|
| Program Title                                   | DRAGONFLY.TV |
| Origination                                     | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | 730A SAT     |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV is a weekly half-hour science television series that meets the educational and information objectives of the Childrens Programming requirements for children ages 13-16. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenge them in critical thinking and problem solving skills, while providing valuable information to reach answer Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. Dragonfly is closed-captioned for the hearing impaired and displays the icon throughout the broadcast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (9 of 14)             | Response   |
|---|------------|
| Program Title                                 | DOG TALES  |
| Origination                                   | Syndicated |
| Days/Times Program<br>Regularly Scheduled     | 8A SAT     |
| Total times aired at regularly scheduled time | 13         |
| Total times aired                             |            |
| Number of<br>Preemptions                      | 0          |

| Number of Preemptions for other than Breaking News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG TALES serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcasses various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (10 of 14)  | Response  |
|--|---|
| Program Title  | PETS.TV   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | 830A SAT  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (11<br>of 14)  | Response   |
|--|--|
| Program Title  | MISSING  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 9A SAT   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MISSING is designed to provide preadolescent and early teenage boys and girls with an opportunity to view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment of artistic expression. Within this music and dance environs the viewers will be able to learn how their peers plan, design, and execute various forms of choreographoserve how young people handle the social requirements associated with mastering various forms of dance within the framework of a competition; understand the personal dedication and physical commit necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program (12 of 14) | Response           |
|---------------------------------|--------------------|
| Program Title                   | AWESOME ADVENTURES |

| Origination  | Syndicated   |
|--|--|
| Days/Times Program Regularly<br>Scheduled  | 930A SAT   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AWESOME ADVENTURES is an award winning weekly syndicated FCC friendly television series. The program takes kids 13 to 16 on incredible journeys around the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(13 of 14)   | Response  |
|--|---|
| Program Title  | WHADDYADO   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | 10AM SAT  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WHADDYADO is a half hour syndicated FCC friendly series, targeting the 13 to 16 year old ag group. Imagine a 13 year old boy sitting in a diner when suddenly, accross the aisle, a woman begins choking on her foood. What does he do? What would you do? This real life story as we as fire rescues, animal attacks, and everyday moral dilemmas are just a few of the stories included in this entertaining and educational program. |

| identify the program by displaying throughout the program the symbol E/I? | Does the Licensee         | Yes |  |  |
|---|---------------------------|-----|--|--|
|   | identify the program by   |     |  |  |
| program the symbol E/I?   | displaying throughout the |     |  |  |
|   | program the symbol E/I?   |     |  |  |

| Digital Core Program (14 of 14)  | Response   |
|--|--|
| Program Title  | AQUA KIDS  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | 1030A SAT  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                   |
|---|----------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                        |
| Name of children's programming liaison  | RICK MCGEE                 |
| Address   | 4101 E. 42ND<br>ST, STE J7 |
| City  | ODESSA                     |
| State   | TX                         |
| Zip   | 79762                      |
| Telephone Number  | 432-552-1854               |
| Email Address   | RMCGEE@CBS7.               |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                            |

## Other Matters (16)

| Other<br>Matters (1 of<br>16)  | Response  |
|--|---|
| Program Title  | DOODLEBOPS - I  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | 8A SAT  |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (2 of<br>16)                   | Response           |
|---|--------------------|
| Program Title                                   | DOODLEBOPS - II    |
| Origination                                     | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | 830A SAT           |
| Total times aired at regularly scheduled time   | 13                 |
| Length of Program                               | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from      | 3 years to 6 years |

the program

and how it

meets the definition of

Programming.

Core

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (3 of<br>16)                           | Response   |
|---|--|
| Program Title   | BUSYTOWN MYSTERIES - I   |
| Origination   | Network  |
| Days/Times Program Regularly Scheduled                  | 9A SAT   |
| Total times aired at regularly scheduled time           | 13   |
| Length of Program                                       | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from              | 3 years to 7 years   |
| Describe the educational and informational objective of | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, |

| Other<br>Matters (4 of<br>16)                   | Response                |
|---|-------------------------|
| Program Title                                   | BUSYTOWN MYSTERIES - II |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | 930A SAT                |

and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that

are part of the episode's overall theme. This program is specifically designed to further the educational and

informational needs of children, has educating and informing children as a significant purpose, and

otherwise meets the definition of Core Programming as specified in the Commission's rules

| Total times  | 13                 |  |
|--------------|--------------------|--|
| aired at     |                    |  |
| regularly    |                    |  |
| scheduled    |                    |  |
| time         |                    |  |
| ength of     | 30 mins            |  |
| Program      |                    |  |
| Age of       | 3 years to 7 years |  |
| Target Child |                    |  |
| Audience     |                    |  |
| from         |                    |  |

Inspired by the beloved works of best-selling children's author Richard Scarry, usytown Mysteries brings the popular adventures of Busytown to reschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (5 of<br>16)                             | Response  |
|---|---|
| Program Title   | DANGER RANGERS  |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | 10A SAT   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 11  |
| Length of<br>Program                                      | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from                | 4 years to 8 years  |
| Describe the  | Danger Rangers is an animated series focusing on rules for safety in various situations and providing |

educational and informational objective of the program and how it meets the definition of Core Programming.

Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (6 of |  |
|------------------------|--|
| 16)                    | Response   |
| Program Title          | HORSELAND  |
| Origination            | Network  |
| Days/Times             | 1030A SAT  |
| Program                |  |
| Regularly              |  |
| Scheduled              |  |
| Total times            | 11   |
| aired at               |  |
| regularly              |  |
| scheduled              |  |
| time                   |  |
| Length of              | 30 mins  |
| Program                |  |
| Age of                 | 9 years to 11 years  |
| Target Child           |  |
| Audience               |  |
| from                   |  |
| Describe the           | Horseland is an animated series about five girls and two boys who live in spectacular countryside that       |
| educational            | houses a farm called Horseland. Each of these main characters has a special horse whose personality is       |
| and                    | similar to its owner's. Horseland and its unique approach of integrating the personality of the main         |
| informational          | characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in    |
| objective of           | which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this       |
| the program            | group of culturally diverse adolescents. From this background, the experiences of sharing, caring,           |
| and how it             | compromise, friendship, respect, and competition emerge to provide the young viewers with social and         |
| meets the              | emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and   |
| definition of          | develop. This program is specifically designed to further the educational and informational needs of childre |
| Core                   | has educating and informing children as a significant purpose, and otherwise meets the definition of Core    |
| Programming.           | Programming as specified in the Commission's rules.  |

| Other Matters<br>(7 of 16)                      | Response            |
|---|---------------------|
| Program Title                                   | LIBERTY'S KIDS I    |
| Origination                                     | Network             |
| Days/Times<br>Program<br>Regularly<br>Scheduled | 10A SAT             |
| Total times aired at regularly scheduled time   | 2                   |
| Length of Program                               | 30 mins             |
| Age of Target<br>Child<br>Audience from         | 9 years to 11 years |

The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (8 of 16)  | Response   |
|--|--|
| Program Title  | LIBERTY'S KIDS II  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 1030A SAT  |
| Total times aired at regularly scheduled time  | 2  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 9 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters<br>(9 of 16)                             | Response        |
|--|-----------------|
| Program Title  | BETA RECORDS.TV |
| Origination  | Syndicated      |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | 7A SAT          |
| Total times<br>aired at<br>regularly<br>scheduled time | 13              |

| Length of<br>Program   | 30 mins  |  |  |  |
|--|--|--|--|--|
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |  |  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA RECORDS TV - Making choices in life is an ongoing subject, and a challenge faced by all Teens in this category. Beta Records TV provides a good impetus for Teens being committing to their music education giving them the ability to get scholarships, and a good positive medium for reaching their career goals. Beta Records TV makes Teens aware of past and present music history. The hosts interview upand-coming musical artists about their inspirations, emphasizing their education, showing Teens how they can make their own voices heard. Attributes and advice, emphasized by the hosts and their guests, instill a grounded balance of priorities, commitment, and perseverance Teens can apply to their lives. |  |  |  |

| Other Matters<br>(10 of 16) | Response   |
|-----------------------------|--|
|                             |  |
| Program Title               | DRAGONFLY.TV   |
| Origination                 | Syndicated   |
| Days/Times                  | 730A SAT   |
| Program                     |  |
| Regularly                   |  |
| Scheduled                   |  |
| Total times                 | 13   |
| aired at                    |  |
| regularly                   |  |
| scheduled time              |  |
| Length of                   | 30 mins  |
| Program                     |  |
| Age of Target               | 13 years to 16 years   |
| Child                       |  |
| Audience from               |  |
| Describe the                | Dragonfly TV is a weekly half-hour science television series that meets the educational and informational  |
| educational                 | objectives of the Childrens Programming requirements for children ages 13-16. The programs highlight       |
| and                         | children doing projects with real hands-on experience and demonstrates practical applications of           |
| informational               | mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenge  |
| objective of                | them in critical thinking and problem solving skills, while providing valuable information to reach answer |
| the program                 | Each episode is engaging, entertaining and educational in structure, allowing children to investigate      |
| and how it                  | science on their own. Dragonfly is closed-captioned for the hearing impaired and displays the icon         |
| meets the                   | throughout the broadcast.  |
| definition of               |  |
| Core                        |  |
| Programming.                |  |

| Other Matters (11 of 16)                      | Response   |
|---|------------|
| Program Title                                 | DOG TALES  |
| Origination                                   | Syndicated |
| Days/Times Program<br>Regularly Scheduled     | 8A SAT     |
| Total times aired at regularly scheduled time | 13         |

| Length of Program  | 30 mins   |
|--|---|
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG TALES serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcasses various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |

| Other Matters (12 of 16)   | Response  |
|--|---|
| Program Title  | PETS.TV   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | 830A SAT  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love |

| Other Matters (13                               |                      |
|---|----------------------|
| of 16)  | Response             |
| Program Title                                   | MISSING              |
| Origination                                     | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled | 9A SAT               |
| Total times aired at regularly scheduled time   | 13                   |
| Length of<br>Program                            | 30 mins              |
| Age of<br>Target Child<br>Audience<br>from      | 13 years to 16 years |

MISSING is designed to provide preadolescent and early teenage boys and girls with an opportunity to both view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment of artistic expression. Within this music and dance environment, the viewers will be able to learn how their peers plan, design, and execute various forms of choreography; observe how young people handle the social requirements associated with mastering various forms of dance within the framework of a competition; understand the personal dedication and physical commitment necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various areas of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (14 of 16)   | Response   |
|--|--|
| Program Title  | AWESOME ADVENTURES   |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | 930A SAT   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AWESOME ADVENTURES is an award winning weekly syndicated FCC friendly television series. The program takes kids 13 to 16 on incredible journeys around the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting |

| Other Matters (15 of 16)   | Response   |
|--|--|
| Program Title  | WHADDYADO  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | 10A SAT  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WHADDYADO is a half hour syndicated FCC friendly series, targeting the 13 to 16 year old age group. Imagine a 13 year old boy sitting in a diner when suddenly, accross the aisle, a woman begins choking on her foood. What does he do? What would you do? This real life story as well as fire rescues, animal attacks, and everyday moral dilemmas are just a few of the stories included in this entertaining and educational program. |

| Other Matters (16 of 16)                  | Response   |
|---|------------|
| Program Title                             | AQUA KIDS  |
| Origination                               | Syndicated |
| Days/Times Program<br>Regularly Scheduled | 1030A SAT  |

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth. |

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Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

ICA
BROADCASTING
ILTD

**Attachments** 

No Attachments.