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# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-160297** | Submit Date: **10/08/2014** | Call Sign: **WNCT-TV** | Facility ID: **57838** |

City: **GREENVILLE** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**10/08/2014** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Greenville-New Bern-Wash
	Web Home Page Address	WWW.WNCT.COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	LUCKY DOG DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730AM 7/5 - 9/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL TRAINER BRANDON MCMILLAN OPERATES A TRAINING FACILITY KNOWN AS LUCKY DOG RANCH, WHERE HIS MISSION IS TO RESCUE HARD-TO-LOVE AND UNTRAINED DOGS AND FIND THEM HOMES. THE SHOW FOCUSES ON EXERCISING RESPONSIBILITY AND ON DEVELOPING A SENSE OF APPRECIATION FOR LIFE AND ANIMALS. LIFE LESSONS ARE AN INTERGRAL PART OF THE OVERARCHING THEME OF RESCUING THESE ANIMALS FROM DEATH AND PROVIDING A SECOND CHANCE FOR LIFE. FOLLOWING MCMILLAN'S INVESTIGATIONS INTO HOW TO RETRAIN THESE ANIMALS TO MAKE THEM WELCOME MEMBERS IN THE HOMES OF FAMILIES IS BOTH EDUCATIONAL AND INSPIRATIONAL - ENCOURAGING THIS DEMOGRAPHIC TO BECOME SENSITIVE TO OUR OWN AND OTHERS' BEHAVIOR AND TEACHING HOW WE AS INDIVIDUALS CAN MAKE A DIFFERENCE. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	DR. CHRIS PET VET DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730 - 8AM 7/5 - 9/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHRONICLING THE ADVENTURES OF DR. CHRIS BROWN, DR. CHRIS PET VET ALLOWS VIEWERS A UNIQUE INSIGHT INTO THE LIFE OF ONE OF THE WORLD'S BUSIEST VETS AND THE ANIMALS THAT HE TREATS. FOR THOSE ANIMALS THAT REQUIRE SPECIALIST SERVICES, DR. CHRIS CALLS ON HIS GOOD FRIEND AND COLLEAGUE, DR. LISA CHIMES, WHO WORKS AT A SMALL ANIMAL SPECIALIST HOSPITAL. THE SHOW USUALLY CONSISTS OF THREE SEGMENTS, FOLLOWING THE DOCTOR AS HE TREATS VARIOUS ANIMALS THAT ARE IN TROUBLE AND OFFERING THE VIEWER OPPORTUNITIES TO UNDERSTAND THE CHALLENGES A VETERINARIAN FACES DAILY. THE SERIES FORCUSES ON HOW THE DOCTOR INVESTIGATES THE INDIVIDUAL PROBLEM AND TRIES TO DEVELOP SOLUTIONS THAT ON THE SURFACE WOULD SEEM CONFOUNDING TO THE VIEWER. AS SUCH THE SHOW NOT ONLY OFFERS A VIEW INTO CAREERS IN AND RESPONSIBILITY FOR TAKING CARE OF PETS, BUT ALSO INTO PROBLEM SOLVING STRATEGIES AND BEHAVIORS. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMAING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 20)	Response
Program Title	RECIPE REHAB DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8 - 830AM 7/5 - 9/20/14
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK, HOST EVETTE RIOS, RECENTLY A FIELD CORRESPONDENT AND ROVING REPORTER FOR "THE CHEW," HELPS AMERICAN FAMILIES MODIFY AND UPDATE A HIGH-CALORIE FAMILY RECIPE. FIRST, TWO CHEFS FACE OFF IN A HEAD-TO-HEAD COMPETITION TO GIVE THE RECIPES A NUTRITIOUS LOW-CALORIE TWIST. AFTER MAKING EACH REHABBED RECIPE IN ITS OWN KITCHEN, THE FAMILY CHOOSES ITS NEW FAVORITE. THIS RECIPE MAKEOVER CHALLENGE TEACHES VIEWERS ABOUT THE NUTRITIONAL VALUE OF DIFFERENT FOODS, PROMOTES THE USE OF HEALTHY, WHOLESOME INGREDIENTS, AND DEMONSTRATES THAT HEALTHY FOOD CHOICES CAN HAVE POSITIVE EFFECTS ON VIEWERS' QUALITY OF LIFE. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830 - 9AM 7/5 - 9/20/14
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEST KNOWN FOR HIS EMMY-AWARD WINNING TELEVISION PROGRAM "JAMIE OLIVER'S FOOD REVOLUTION," OLIVER IS ONE OF THE WORLD'S FAVORITE CELEBRITY CHEFS WHO ASPIRES TO TEACH THE WORLD TO COOK. OLIVER'S CORE BELIEF IS THAT SIMPLY COOKING FOR ONESELF USING FRESH INGREDIENTS IS THE EASIEST WAY TO MAINTAIN A BALANCED DIET, AND TO THIS GOAL, HE HAS PERFECTED A DELICIOUS COLLECTION OF HEALTHY RECIPES THAT CAN BE PREPARED IN 15 MINUTES. THE SHOW ENCOURAGES YOUNG VIEWERS TO REPLICATE THE RECIPES AND TO DEVELOP HEALTHY LIFESTYLES THROUGH HEALTHY COOKING. THE PROGRAM ALSO FOSTERS VIEWERS' APPRECIATION FOR DIFFERENT KINDS OF FOODS AND CULTURES FROM AROUND THE WORLD. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes



Digital Core Program (5 of 20)	Response
Program Title	ALL IN WITH LAILA ALI DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11 - 1130AM 7/5 - 9/27/14
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, HOSTED BY LAILA ALI, SCOURS THE GLOBE TO TRACK DOWN COMPELLING STORIES, PROFILING INSPIRATIONAL PEOPLE, GROUNDBREAKING ACHIEVEMENTS AND EXTRAORDINARY LIFESTYLES. USING A MAGAZINE FORMAT, THE PROGRAM FOCUSES ON THE ACHIEVEMENTS OF INDIVIDUALS, WHO, WHETHER THROUGH SPORTS, CULTURE, TRAVEL OR ADVENTURE, FOLLOW THEIR DREAMS. THE PROGRAM ILLUSTRATES FOR VIEWERS IMPORTANT LIFE LESSONS: THE REWARDS OF DEVELOPING A PASSION FOR SOME SUBJECT OR DISCIPLINE, THE IMPORTANCE OF SETTING GOALS AND THE VALUE OF NOT GIVING UP. THE SHOW NOT ONLY ENCOURAGES A POSITIVE SENSE OF COMMITMENT TO ONE'S GOALS BUT ALSO THE IDEA THAT HARD WORK CAN ACHIEVE VERY POSITIVE RESULTS. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	ALL IN WITH LAILA ALI DIGITAL CHANNEL 9.1
List date and time rescheduled	8/17/14 1130 - 12P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-30
Episode #	8/30/14 #081714
Reason for Preemption	Sports

Digital Core Program (6 of 20)		Response
Program Title		GAME CHANGERS WITH KEVIN FRAZIER DIGITAL CHANNEL 9.1
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY 1130 - 12PM 7/5 - 9/27/14
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, HOSTED BY "OMG! INSIDER'S" KEVIN FRAZIER, HIGHLIGHTS PROFESSIONAL ATHLETES WHO USE THEIR NOTORIETY AND SUCCESS TO MAKE POSITIVE CHANGES IN THE LIVES OF PEOPLE IN NEED. THE PROGRAM OFFERS A VERY POSITIVE OPPORTUNITY TO VIEW SPORTS FIGURES IN ACTIVITIES THAT REFLECT THE IDEAS OF GOOD SPORTSMANSHIP AND CIVIC MINDEDNESS. PROFILED CELEBRITIES RANGE FROM PLAYERS WHO HAVE SET UP CHARITIES FOR YOUNGSTERS AROUND THE WORLD TO THOSE WHO HAVE PUT TOGETHER FOUNDATIONS THAT SUPPORT VARIOUS INITIATIVES IN THEIR OWN COMMUNITIES WHERE THEY WERE RAISED AS PART OF AN EFFORT TO "GIVE BACK." THE SHOW PROVIDES VALUABLE LESSONS ON THE TRUE MEANING OF SPORTSMANSHIP AND RESPONSIBILITY TO SOCIETY OF THOSE WHO HAVE ACHIEVED GREAT SUCCESS. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER DIGITAL CHANNEL 9.1
List date and time rescheduled	8/17/14 12 - 1230P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-30
Episode #	8/30/14 #081714
Reason for Preemption	Sports

Digital Core Program (7 of 20)	Response
Program Title	RESCUE HEROES DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730AM 7/5 - 8/23/14
Total times aired at regularly scheduled time	8
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM WAS DESIGNED TO SERVE THE EDUCATION AND INFORMATION NEEDS OF CHILDREN AGES 6-10. EACH WEEK THE HEROS ARE CALLED INTO ACTION TO MOBILIZE THEMSELVES IN ANY PART OF THE GLOBE TO PROTECT THE WORLD FROM NATURAL AND MAN-MADE DISASTERS. EACH HALF HOUR IS COMPRISED OF TWO 11 MINUTE EPISODES. SOCIAL AND EMOTIONAL CHARCTER STORIES ARE EMBEDDED IN THE STORIES USING ACTION AND HUMOR TO CONVEY MESSAGES OF KEEPING AN OPEN MIND, ASKING FOR HELP, FACING YOUR FEARS, PERSISTANCE PAYS OFF, PREPAREDNESS, PROCEDURE, TRAINING AND TEAMWORK. AT THE END OF EACH EPISODE THE RESCUE RANGERS REINFORCE VARIOUS SAFETY TIPS, AND INFORMATION RELATING TO THE EDUCATIONAL MESSAGE PROTRAYED IN THE STORY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 20)	Response
Program Title	RESCUE HEROES DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730 - 8AM 7/5 - 8/23/14
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM WAS DESIGNED TO SERVE THE EDUCATION AND INFORMATION NEEDS OF CHILDREN AGES 6-10. EACH WEEK THE HEROS ARE CALLED INTO ACTION TO MOBILIZE THEMSELVES IN ANY PART OF THE GLOBE TO PROTECT THE WORLD FROM NATURAL AND MAN-MADE DISASTERS. EACH HALF HOUR IS COMPRISED OF TWO 11 MINUTE EPISODES. SOCIAL AND EMOTIONAL CHARCTER STORIES ARE EMBEDDED IN THE STORIES USING ACTION AND HUMOR TO CONVEY MESSAGES OF KEEPING AN OPEN MIND, ASKING FOR HELP, FACING YOUR FEARS, PERSISTANCE PAYS OFF, PREPAREDNESS, PROCEDURE, TRAINING AND TEAMWORK. AT THE END OF EACH EPISODE THE RESCUE RANGERS REINFORCE VARIOUS SAFETY TIPS, AND INFORMATION RELATING TO THE EDUCATIONAL MESSAGE PROTRAYED IN THE STORY.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	CHAT ROOM DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12PM - 1230PM 7/5 - 9/6/14
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHATROOM IS A WEEKLY EDUCATIONAL SERIES DESIGNED TO INFORM, EDUCATE, AND ENTERTAIN CHILDREN 13 - 16 THROUGH RE-ENACTING TEEN-ORIENTED DILEMMAS AND DISCUSSING THEM IN AN OPEN AND HONEST FORMAT. CHAT ROOM PROVIDES A COMPELLING LOOK AT REAL-LIFE SITUATIONS THAT HAPPEN TO TODAY'S TEENS AS DRAMATIZED BY TEEN ACTORS. THE ADULT HOST AND TEEN PANEL THEN DISCUSS THE ISSUES PRESENTED IN A DIRECT AND FORTHRITE MANNER. THE GOAL IS TO PRESENT ISSUES THAT ARE REAL AND RAW AND DISCUSS THE PROS AND CONS OF EACH SITUATION IN A FREE-FLOWING ENVIORNMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	ON THE SPOT DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1230 - 1PM 7/5 - 9/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT SHOW USES AN ENTERTAINING ON THE STREET FORMAT TO TEST HOW WELL YOUNG PEOPLE KNOW THE INFORMATION CONTAINED IN THEIR OWN NATIONAL CURRICULUM. ON THE SPOT EXPLAINS THE ANSWER TO EACH QUESTION, THE PEDAGOGICAL APPROACH OF TESTING FIRST AND EXPLAINING THE ANSWER SECOND AND HAS BEEN SHOWN TO ENHANCE RETENTION AND UNDERSTANDING. THEN, ON THE SPOT CHALLENGES VIEWERS TO RECALL MIDDLE AND HIGH SCHOOL KNOWLEDGE ABOUT HISTORY, SCIENCE, MATH, ENGLISH, SECOND LANGUAGES, HEALTH, GEOGRAPHY, ART, MUSIC, AND TECHNOLOGY, AND THEN TEACHES THEM THE ANSWER. ANOUNG A FIELD OF NARROWLY-FOCUSED E/I PROGRAMS, ON THE SPOT STANDS OUT AS THE MOST SCHOLASTICALLY CHALLENGING AND INFORMATIONAL SHOW.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 20)		Response
Program Title		ANIMAL SCIENCE DIGITAL CHANNEL 9.2
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY 1 - 130PM 7/5 - 9/6/14
Total times aired at regularly scheduled time		10
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE IS A HALF-HOUR ANIMAL SERIES WIT A UNIQUELY SCIENTIFIC APPROACH. THIS SERIES IS SPECIFICALLY PRODUCED FOR CHILDREN 13-16. WHILE MOST ANIMAL SHOWS LOOK AT THE BEHAVIOR OF ANIMALS, WE GO ONE STEP FURTHER TO LOOK AT HOW AND WHY AN ANIMAL IS ABLE TO EXCELL IN ITS ENVIORNMENT. ANIMAL SCIENCE USES ANIMATION, GRAPHICS, AND SCIENTIFIC ANALYSIS FROM ANIMAL EXPERTS TO GIVE VIEWERS MORE UNDERSTANDING THAN EVER BEFORE OF THESE AMAZING CREATURES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 20)	Response
Program Title	ELIZABETH STATON'S GREAT BIG WORLD DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 130 - 2PM 7/5 - 9/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS TEACHING GUIDE PROVIDES A FRAMEWORK DESIGNED TO EDUCATE AUDIENCES VIA ACTIVITIES AND LESSONS GENERATED FROM THE SUBJECT MATTER IN THE PROGRAM. THE ULTIMATE AIM IS TO HELP A YOUNG AUDIENCE GAIN A BETTER UNDERSTANDING OF THE WORLD AROUND THEM THROUGH THE EXPLORATION OF VOLUNTEERISM, FRIENDSHIP, SOCIAL DYNAMICS, CULTURE, GEOGRAPHY, AND ADVENTURE IN A GIVEN DESTINATION. THROUGH THE USE OF ON-SITE STAND-UPS, VOICE OVER MONOLOGUES, SUBJECT INTERVIEWS, ENVIROMENTAL B-ROLL, VOLUNTEER EXPERIENCES, AND ON-SITE SOCIAL INTERACTIONS WITH THE INDIGENOUS PEOPLES AND CULTURES, THE SHOW PROVIDES AN EDUCATIONAL JOURNEY TO SIGNIFICANT DESTINATIONS AROUND THE WORLD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)	Response
Program Title	LIVE LIFE & WIN DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 2 - 230PM 7/5 - 9/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INSPIRATIONAL SEGMENTS AND TEEN SUCCESS STORIES OF CHARACTER AND PERSONAL DETERMINATION IN THE ARTS, SPORTS, SCHOOL, AND COMMUNITY. CONSIDER TOPICS SUCH AS SOCIAL RESPONSIBILITY AND JUSTICE, PERSEVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT, VOLUNTEERISM, AND LIFE SKILLS SUCH AS THE IMPORTANCE OF EXERCISE AND NUTRITION. THE GOALS OF THE SERIES ARE TO ENCOURAGE THE 13-16 YEAR OLD AUDIENCE TO: EXPLORE, DISCOVER, AND LEARN STRATEGIES TO ACHIEVE PERSONAL DREAMS; LEARN ABOUT THE PERSONAL ATTRIBUTES IMPORTANT FOR ACHIEVING DREAMS; EXPLORE VOLUNTEERISM AS AN OPPORTUNITY TO BUILD CHARACTER AND TO UNCOVER PERSONAL PASSIONS; AND GAIN KNOWLEDGE ABOUT THE LIFE SKILLS NECESSARY TO LIVE LIFE & WIN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	MIH: TEEN EDITION DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 230 - 3PM 7/5 - 9/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IT IS DURING THE ADOLESCENT YEARS THAT CAREER EXPLORATION, PLANNING, EDUCATION AND DECISION MAKING BEGINS. THERE IS NO QUESTION THAT A CAREER IN ONE OF THE MULTIMEDIA INDUSTRIES IS AMONG THE MOST POPULAR CAREER CHOICES OF ADOLESCENTS. ALTHOUGH MANY FEEL THEIR CALLING IS FOR A MORE OBVIOUS "ON CAMERA" CAREER IN ACTING, THERE ARE ALSO A NUMBER OF "BEHIND THE SCREEN" PURSUITS THAT MAKE FOR FULFILLING CAREER CHOICES. MADE IN HOLLYWOOD: TEEN EDITION (MIH:TE) WAS CREATED BY CONNECTION III ENTERTAINMENT CORP. TO PROVIDE CAREER INFORMATION AND ADVICE FROM TOP HOLLYWOOD PROFESSIONALS TO 13-16 YEAR OLD VIEWERS SO THEY CAN "EXPLORE AND LEARN ABOUT THE TECHNICAL, ARTISTIC, CREATIVE, BUSINESS, AND ADMINISTRATIVE CAREERS THAT ARE A PART OF THE MOTION PICTURE, TELEVISION, MUSIC VIDEO, AND HOME ENTERTAINMENT INDUSTRIES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	HENRY FORD'S INNOVATION NATION DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8 - 830AM 9/27/14
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HENRY FORD'S INNOVATION NATION, HOSTED BY MO ROCCA, FEATURES THE CELEBRATION OF THE INVENTOR'S SPIRIT - FROM HISTORIC SCIENTIFIC PIONEERS THROUGHOUT PAST CNETURIES TO THE FORWARD-LOOKING VISIONARIES OF TODAY. EACH EPISODE TELLS THE DRAMATIC STORIES BEHIND THE WORLD'S GREATEST INVENTION, AND THE PERSEVERENCE, PASSION AND PRICE REQUIRED TO BRING THEM TO LIFE. THE PROGRAM INCLUDES SEGMENTS FOCUSING ON 'WHAT IF IT NEVER HAPPENED' AND THE 'INNOVATION BY ACCIDENT' AND HAS A STRONG FOCUS ON 'JUNIOR GENIUSES' WHO ARE CHANGING THE FACE OF TECHNOLOGY. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN HAS EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 20)	Response
Program Title	RECIPE REHAB DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830 - 9AM 9/27/14
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK, HOST EVETTE RIOS, RECENTLY A FIELD CORRESPONDENT AND ROVING REPORTER FOR "THE CHEW," HELPS AMERICAN FAMILIES MODIFY AND UPDATE A HIGH-CALORIE FAMILY RECIPE. FIRST, TWO CHEFS FACE OFF IN A HEAD-TO-HEAD COMPETITION TO GIVE THE RECIPES A NUTRITIOUS LOW-CALORIE TWIST. AFTER MAKING EACH REHABBED RECIPE IN ITS OWN KITCHEN, THE FAMILY CHOOSES ITS NEW FAVORITE. THIS RECIPE MAKEOVER CHALLENGE TEACHES VIEWERS ABOUT THE NUTRITIONAL VALUE OF DIFFERENT FOODS, PROMOTES THE USE OF HEALTHY, WHOLESOME INGREDIENTS, AND DEMONSTRATES THAT HEALTHY FOOD CHOICES CAN HAVE POSITIVE EFFECTS ON VIEWERS' QUALITY OF LIFE. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730AM 8/30 - 9/27/14
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CUBIX: ROBOTS FOR EVERYONE TAKES PLACE IN THE YEAR 2040 IN BUBBLE TOWN WHERE ROBOTS OUTNUMBER HUMANS. THE SERIES CENTERS AROUND A 13 YEAR OLD BOY NAMED CONNOR, HIS ROBOT CUBIX, AND THE MEMBERS OF A SPECIAL CLUB KNOWN AS BOTTIES. EACH MEMBER OF THE BOTTIES HAS THEIR OWN UNIQUE CHARACTERISTICS. THE ROBOTS ARE FRIENDLY, EFFICIENT AND FUNCTION IN IMAGINATIVE WAYS TO HELP MAKE BUBBLE TOWN A GREAT PLACE TO LIVE. BUT IT'S A GOOD VS. EVIL WORLD AND CONNOR AND THE BOTTIES LEARN LESSONS OF RIGHT AND WRONG, TEAMWORK, COURAGE AND PROBLEM SOLVING DURING THEIR ADVENTURES TO TWART DR. K'S EVIL SCHEMES TO TAKE CONTROL OF BUBBLE TOWN'S ROBOTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730 - 8AM 8/30 - 9/27/14
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CUBIX: ROBOTS FOR EVERYONE TAKES PLACE IN THE YEAR 2040 IN BUBBLE TOWN WHERE ROBOTS OUTNUMBER HUMANS. THE SERIES CENTERS AROUND A 13 YEAR OLD BOY NAMED CONNOR, HIS ROBOT CUBIX, AND THE MEMBERS OF A SPECIAL CLUB KNOWN AS BOTTIES. EACH MEMBER OF THE BOTTIES HAS THEIR OWN UNIQUE CHARACTERISTICS. THE ROBOTS ARE FRIENDLY, EFFICIENT AND FUNCTION IN IMAGINATIVE WAYS TO HELP MAKE BUBBLE TOWN A GREAT PLACE TO LIVE. BUT IT'S A GOOD VS. EVIL WORLD AND CONNOR AND THE BOTTIES LEARN LESSONS OF RIGHT AND WRONG, TEAMWORK, COURAGE AND PROBLEM SOLVING DURING THEIR ADVENTURES TO TWART DR. K'S EVIL SCHEMES TO TAKE CONTROL OF BUBBLE TOWN'S ROBOTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)		Response
Program Title	EVERYDAY HEALTH DIGITAL CHANNEL 9.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 12 - 1230PM 9/13 - 9/27/14	
Total times aired at regularly scheduled time	3	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THIS WEEKLY HALF-HOUR SERIES DEVELOPED AND PRODUCED TO EDUCATE AND INFORM VIEWERS AGES 13-16, OUR HOSTS SCAN THE COUNTRY FINDING THOSE WHO 'PAY IT FORWARD' TO PROMOTE HEALTH AND WELLNESS. THE REMARKABLE PEOPLE THAT VIEWERS MEET ARE REFFERED TO AS 'AGENTS OF CHANGE', SPECIAL INDIVIDUALS WHO ARE MAKING BIG CHANGES IN PEOPLE'S LIVES, ONE SMALL STEP AT A TIME. THE SERIES UNIQUELY RAISES AWARENESS TO HELP FIGHT OBESITY, RAISE SELF-ESTEEM, ESTABLISH PHYSICAL FITNESS HABITS AND PREVENT NEGATIVE HEALTH CHOICES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	CULTURE CLICK DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1 - 130PM 9/13 - 9/27/14
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CULTURE CLICK IS A HALF-HOUR SERIES THAT EXPLORES THE GENESIS OF - AND REASONS BEHIND- CULTURAL EVENTS THAT PERMEATE OUR EVERYDAY LIVES. DEVELOPED AND PRODUCED FOR VIEWERS AGED 13-16, HOST NZINGA BLAKE OPENS EACH EPISODE FROM HER VIRTUAL REALITY SET WITH A LIST OF WHAT'S TRENDING ON SEARCH ENGINES THAT WEEK. THESE TOPICS WILL SERVE AS A JUMPING-OFF POINT FOR A DEEP DIVE INTO THE CULTURE VIEWERS 13-16 WILL EMBRACE. EACH WEEK NZINGA WILL ANALYZE AND ANSWER THE QUESTIONS THAT SHAPE OUR SOCIETY - USING THE POWER AND SPEED OF THE INTERNET AND USER-GENERATED QUESTIONS AND CONTENT EXPERTS IN POP CULTURE WILL JOIN HER TO ADD INSIGHT AND HISTORICAL PERSPECTIVE. AND MOST IMPORTANTLY, VIEWERS WILL COME AWAY WITH A WEEK'S WORTH OF "AHA" MOMENTS TO SHARE WITH THEIR FRIENDS AND FAMILY. SIX DEGREES OF SEPARATION TAKES ON A WHOLE NEW MEANING, AND THERE'S NO LIMIT TO WHAT VIEWERS WILL LEARN WHEN THEY EXPERINCE CULTURE CLICK.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	TEEN KIDS NEWS DIGITAL CHANNEL 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 630 - 7AM 7/5 - 9/27/14
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KIDS NEWS IS A WEEKLY PROGRAM THAT PROVIDES INFORMATION AND NEWS TO KIDS THAT IS COMPELLING AS WELL AS ENTERTAINING. THE FOCUS OF THIS PROGRAM IS YOUNG PEOPLE, LETTING THEM TELL THEIR STORIES IN THIER OWN WORDS. THE LARGE DIVERSE NEWS ANCHOR TEAM IS UNIQUE IN TELEVISION AND HAVE A GREAT APPEAL TO KIDS WHO IDENTIFY AND EMULATE THEM. THE OBJECTIVE OF THE PROGRAM WILL SERVE TH AUDIENCE IN A WAY THAT WILL MAKE A DIFFERENCE IN THEIR LIVES. IT WILL INSERT THE CLEAR VOICE OF THE KID INTO AN ADULT-DOMINATED MEDIA AND PROVIDE A UNIQUE PERSPECTIVE TO THE NEWS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES DIGITAL CHANNEL 9.1

Origination	Syndicated
Days/Times Program Regularly Scheduled:	FRIDAY 330 - 4AM 7/4 - 9/26/14
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THIS PROGRAM, THE CAMERA FOLLOWS HANNA AS HE SPENDS TIME WITH THE PEOPLE THAT ARE KNOWLEDGEABLE ABOUT EACH HABITAT, TEACHING AS HE GOES. THE OBJECT OF THE PROGRAM IS TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO-SOCIAL VALUES WITHIN AN ENVIROMNMENTALLY RESPONSIBLE UNIVERSE. THIS HALF HOUR TELEVISION PROGRAM IS DESIGNED TO MEET THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	EXPLORATION WITH JARED MILLER DIGITAL CHANNEL 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	FRIDAY 4 - 430AM 7/4 - 9/26/14

Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS HALF HOUR LIVE ACTION PROGRAM IS DESIGNED TO MEET THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN. EACH WEEK JARED LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE. EVERY WEEK JARED TRAVELS TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME WHETHER ITS THE NEED FOR SPEED OR ANIMALS HEREOS THERE IS ALWAYS SOMETHING AMAZING HAPPENING. FILLED WITH ENERGY, YOUTH AND HUMOR, JARED IS A WELCOME VISITOR IN LIVING ROOMS AROUND AMERICA ON A WEEKLY BASIS. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN AND ADULTS ALIKE, TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE. THE PRODUCERS DESIGN EACH EPISODE TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT IDENTIFIES POSITIVE ROLE MODELS AND PRO-SOCIAL VALUES WITHIN AN ENVIORNMENTALLY RESPONSIBLE UNIVERSE.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	LOI HAMM
Address	3221 SOUTH EVANS STREET
City	GREENVILLE
State	NC
Zip	27834
Telephone Number	252-355-8525
Email Address	lhamm@wnct.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C. F.R. Section 73.670, with respect to all programs specifically designed for children ages 12 and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: NONE.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Lucky Dog DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730A 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL TRAINER BRANDON MCMILLAN OPERATES A TRAINING FACILITY KNOWN AS LUCKY DOG RANCH, WHERE HIS MISSION IS TO RESCUE HARD-TO-LOVE AND UNTRAINED DOGS AND FIND THEM HOMES. THE SHOW FOCUSES ON EXERCISING RESPONSIBILITY AND ON DEVELOPING A SENSE OF APPRECIATION FOR LIFE AND ANIMALS. LIFE LESSONS ARE AN INTERGRAL PART OF THE OVERARCHING THEME OF RESCUING THESE ANIMALS FROM DEATH AND PROVIDING A SECOND CHANCE FOR LIFE. FOLLOWING MCMILLAN'S INVESTIGATIONS INTO HOW TO RETRAIN THESE ANIMALS TO MAKE THEM WELCOME MEMBERS IN THE HOMES OF FAMILIES IS BOTH EDUCATIONAL AND INSPIRATIONAL - ENCOURAGING THIS DEMOGRAPHIC TO BECOME SENSITIVE TO OUR OWN AND OTHERS' BEHAVIOR AND TEACHING HOW WE AS INDIVIDUALS CAN MAKE A DIFFERENCE. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.

Other Matters (2 of 16)	Response
Program Title	DR CHRIS PET VET DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730 - 8A 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHRONICLING THE ADVENTURES OF DR. CHRIS BROWN, DR. CHRIS PET VET ALLOWS VIEWERS A UNIQUE INSIGHT INTO THE LIFE OF ONE OF THE WORLD'S BUSIEST VETS AND THE ANIMALS THAT HE TREATS. FOR THOSE ANIMALS THAT REQUIRE SPECIALIST SERVICES, DR. CHRIS CALLS ON HIS GOOD FRIEND AND COLLEAGUE, DR. LISA CHIMES, WHO WORKS AT A SMALL ANIMAL SPECIALIST HOSPITAL. THE SHOW USUALLY CONSISTS OF THREE SEGMENTS, FOLLOWING THE DOCTOR AS HE TREATS VARIOUS ANIMALS THAT ARE IN TROUBLE AND OFFERING THE VIEWER OPPORTUNITIES TO UNDERSTAND THE CHALLENGES A VETERINARIAN FACES DAILY. THE SERIES FORCUSES ON HOW THE DOCTOR INVESTIGATES THE INDIVIDUAL PROBLEM AND TRIES TO DEVELOP SOLUTIONS THAT ON THE SURFACE WOULD SEEM CONFOUNDING TO THE VIEWER. AS SUCH THE SHOW NOT ONLY OFFERS A VIEW INTO CAREERS IN AND RESPONSIBILITY FOR TAKING CARE OF PETS, BUT ALSO INTO PROBLEM SOLVING STRATEGIES AND BEHAVIORS. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMAING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.

Other Matters (3 of 16)	Response
Program Title	HENRY FORD'S INNOVATION NATION DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8 - 830A 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HENRY FORD'S INNOVATION NATION, HOSTED BY MO ROCCA, FEATURES THE CELEBRATION OF THE INVENTOR'S SPIRIT - FROM HISTORIC SCIENTIFIC PIONEERS THROUGHOUT PAST CNETURIES TO THE FORWARD-LOOKING VISIONARIES OF TODAY. EACH EPISODE TELLS THE DRAMATIC STORIES BEHIND THE WORLD'S GREATEST INVENTION, AND THE PERSEVERENCE, PASSION AND PRICE REQUIRED TO BRING THEM TO LIFE. THE PROGRAM INCLUDES SEGMENTS FOCUSING ON 'WHAT IF IT NEVER HAPPENED' AND THE 'INNOVATION BY ACCIDENT' AND HAS A STRONG FOCUS ON 'JUNIOR GENIUSES' WHO ARE CHANGING THE FACE OF TECHNOLOGY. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN HAS EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.

Other Matters (4 of 16)	Response
Program Title	RECIPE REHAB DIGITAL CHANNEL 9.1



Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830 - 9A 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK, HOST EVETTE RIOS, RECENTLY A FIELD CORRESPONDENT AND ROVING REPORTER FOR "THE CHEW," HELPS AMERICAN FAMILIES MODIFY AND UPDATE A HIGH-CALORIE FAMILY RECIPE. FIRST, TWO CHEFS FACE OFF IN A HEAD-TO-HEAD COMPETITION TO GIVE THE RECIPES A NUTRITIOUS LOW-CALORIE TWIST. AFTER MAKING EACH REHABBED RECIPE IN ITS OWN KITCHEN, THE FAMILY CHOOSES ITS NEW FAVORITE. THIS RECIPE MAKEOVER CHALLENGE TEACHES VIEWERS ABOUT THE NUTRITIONAL VALUE OF DIFFERENT FOODS, PROMOTES THE USE OF HEALTHY, WHOLESOME INGREDIENTS, AND DEMONSTRATES THAT HEALTHY FOOD CHOICES CAN HAVE POSITIVE EFFECTS ON VIEWERS' QUALITY OF LIFE. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.

Other Matters (5 of 16)	Response
Program Title	ALL IN WITH LAILA ALI DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11 - 1130AM 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, HOSTED BY LAILA ALI, SCOURS THE GLOBE TO TRACK DOWN COMPELLING STORIES, PROFILING INSPIRATIONAL PEOPLE, GROUNDBREAKING ACHIEVEMENTS AND EXTRAORDINARY LIFESTYLES. USING A MAGAZINE FORMAT, THE PROGRAM FOCUSES ON THE ACHIEVEMENTS OF INDIVIDUALS, WHO, WHETHER THROUGH SPORTS, CULTURE, TRAVEL OR ADVENTURE, FOLLOW THEIR DREAMS. THE PROGRAM ILLUSTRATES FOR VIEWERS IMPORTANT LIFE LESSONS: THE REWARDS OF DEVELOPING A PASSION FOR SOME SUBJECT OR DISCIPLINE, THE IMPORTANCE OF SETTING GOALS AND THE VALUE OF NOT GIVING UP. THE SHOW NOT ONLY EMCOURAGES A POSITIVE SENSE OF COMMITMENT TO ONE'S GOALS BUT ALSO THE IDEA THAT HARD WORK ACAN ACHIEVE VERY POSITIVE RESULTS. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PRUPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
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Other Matters (6 of 16)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130 - 12PM 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, HOSTED BY "OMG! iNSIDER'S" KEVIN FRAZIER, HIGHLIGHTS PROFESSIONAL ATHLETES WHO USE THEIR NOTORIETY AND SUCCESS TO MAKE POSITIVE CHANGES IN THE LIVES OF PEOPLE IN NEED. THE PROGRAM OFFERS A VERY POSITIVE OPPORTUNITY TO VIEW SPORTS FIGURES IN ACTIVITIES THAT REFLECT THE IDEAS OF GOOD SPORTSMANSHIP AND CIVIC MINDEDNESS. PROFILED CELEBRITIES RANGE FROM PLAYERS WHO HAVE SET UP CHARITIES FOR YOUNGSTERS AROUND THE WORLD TO THOSE WHO HAVE PUT TOGETHER FOUNDATIONS THAT SUPPORT VARIOUS INITIATIVES IN THEIR OWN COMMUNITIES WHERE THEY WERE RAISED AS PART OF AN EFFORT TO "GIVE BACK." THE SHOW PROVIDES VALUABLE LESSONS ON THE TRUE MEANING OF SPORTSMANSHIP AND RESPONSIBILITY TO SOCIETY OF THOSE WHO HAVE ACHIEVED GREAT SUCCESS. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.

Other Matters (7 of 16)	Response
Program Title	DOG WHISPERER DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730AM 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.

Other Matters (8 of 16)		Response
Program Title		DOG WHISPERER CHANNEL 9.2
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY 730 - 8AM 10/4 - 12/27/14
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		CHATROOM IS A WEEKLY EDUCATIONAL SERIES DESIGNED TO INFORM, EDUCATE, AND ENTERTAIN CHILDREN 13 - 16 THROUGH RE-ENACTING TEEN-ORIENTED DILEMMAS AND DISCUSSING THEM IN AN OPEN AND HONEST FORMAT. CHAT ROOM PROVIDES A COMPELLING LOOK AT REAL-LIFE SITUATIONS THAT HAPPEN TO TODAY'S TEENS AS DRAMATIZED BY TEEN ACTORS. THE ADULT HOST AND TEEN PANEL THEN DISCUSS THE ISSUES PRESENTED IN A DIRECT AND FORTHRITE MANOR. THE GOAL IS TO PRESENT ISSUES THAT ARE REAL AND RAW AND DISCUSS THE PROS AND CONS OF EACH SITUATION IN A FREE-FLOWING ENVIORNMENT.

Other Matters (9 of 16)		Response
Program Title		CALLING DR. POL DIGITAL CHANNEL 9.2
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY 8 - 830AM 10/4 - 12/27/14
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.

Other Matters (10 of 16)		Response
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Program Title	CALLING DR. POL DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830 - 9AM 10/4 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.

Other Matters (11 of 16)	Response
Program Title	THE BRADY BARR EXPERIENCE DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9 - 930AM 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Herpetologist Dr. Brady Barr has traveled to five continents and worked with hundreds of scientists while encountering some of the world's most intriguing amphibious predators. Brady's life's work has been to protect these extraordinary animals and he takes viewers along on his journey.

Other Matters (12 of 16)	Response
Program Title	THE BRADY BARR EXPERIENCE DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 930 - 10AM 10/4 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Herpetologist Dr. Brady Barr has traveled to five continents and worked with hundreds of scientists while encountering some of the world's most intriguing amphibious predators. Brady's life's work has been to protect these extraordinary animals and he takes viewers along on his journey.

Other Matters (13 of 16)	Response
Program Title	EXPEDITION WILD DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10 - 1030AM 10/4 - 12/27/14

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson knows animals up close. His adventures into the wilderness are a source of inspiration for viewers and an education about animal's natural habitats.

Other Matters (14 of 16)	Response
Program Title	EXPEDITION WILD DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1030 - 11AM 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson knows animals up close. His adventures into the wilderness are a source of inspiration for viewers and an education about animal's natural habitats.

Other Matters (15 of 16)	Response
Program Title	ROCK THE PARK DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11 - 1130AM 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ROCK THE PARK taps into America's love affair with our national parks. Our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most awe-inspiring places on earth. The series will inspire Americans to get on the road and remind viewers that the national parks are one of America's greatest national gifts to the world.

Other Matters (16 of 16)	Response
Program Title	RELUCTANTLY HEALTHY DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130 - 12PM 10/4 - 12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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Whether you're constantly traveling, work long hours or just don't have time to focus on nutritious food choices, host Judy Greer and her team of experts will show you how to stay healthy on-the-go. Judy shows how it's easy to stay happy and healthy through exercise and eating well.

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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC</b></p>

**Attachments**

No Attachments.