



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029023009** | File Number: **CPR-118714** | Submit Date: **04/06/2011** | Call Sign: **WMFP** | Facility ID: **41436** | City: **FOXBOROUGH** | State: **MA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/06/2011** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Boston
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

<b>Digital Core Program (1 of 6)</b>		<b>Response</b>
Program Title		THE OUTDOORSMAN WITH BUCK MCNEELY
Origination		Syndicated
Days/Times Program Regularly Scheduled		monday 12:00pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		THE OUTDOORSMAN WITH BUCK MCNEELY provides viewers with an educational experience involving concepts of conservation, travel, tourism, culture and of course world class adventures. Viewers are taken to various parts of this great country and to many parts of the world and then introduced to the people and their culture and to the flora and fauna of the area.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

<b>Digital Core Program (2 of 6)</b>		<b>Response</b>
Program Title		Wild America
Origination		Syndicated
Days/Times Program Regularly Scheduled		mondays 12:30pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	in the zone
Origination	Syndicated
Days/Times Program Regularly Scheduled	tuesday 12pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MJ along with his friends [Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more] teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	AQUA KIDS ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY 12pm-12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. They travel the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	angel's friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	thursday 12-12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis " The Devils" that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no,' the meaning of heroism, bullying and other issues of particular concern to young teens
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 6)</b>	<b>Response</b>
Program Title	traveling trio
Origination	Syndicated
Days/Times Program Regularly Scheduled	fridays 12:00pm
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	



Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Traveling Trio is an adventure-filled educational series presented by three siblings who traverse the globe while exploring, learning and teaching viewers about our amazing world and all it has to offer.</p> <p>EDUCATIONAL/INFORMATIONAL OBJECTIVE The Traveling Trio provides CORE programming in the areas of geography, history, foreign language, social studies, and cultural awareness. The show meets these objectives by: ! presenting the location of the country with animated maps which show the current flag and surrounding countries; ! showing the hosts as they visit foreign countries; ! teaching about the culture and history of each location; ! making contact with local children and adults in each location; ! presenting foreign language as an obtainable skill through simple language lessons that are delivered by the hosts with the help of several children from the featured country; ! showing that children around the world are just like the hosts and the viewers. All children play, learn and make friends due to their natural propensity to be inquisitive; ! peer mentoring - youthful interaction makes kids feel more comfortable and allows the learning process to have a greater impact. In each episode Olivia, Ingram and Everett begin with a geography lesson that includes the location of the destination, the flag, the language, and the bordering countries. Basic historical facts are presented in a clear, easy-to-understand manner as the hosts move from location to location. In every episode, the hosts interact with each other as well as merchants and children from the destination country. Olivia, Ingram and Everett also conduct interviews with children and adults who are working for positive social change in their community (whenever possible), especially in regard to education and child welfare. In concluding the episodes, the hosts, with the help of some of their new friends, present a simple language lesson that teaches common phrases from the destination. This rudimentary tutorial is intended to spark an interest in foreign language by presenting it as an obtainable skill</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	STEVE MARRA
Address	1 BEACON ST
City	BOSTON
State	MA
Zip	02108
Telephone Number	617-720-1062
Email Address	COFFICE@EROLS.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (6)**

Other Matters (1 of 6)	Response
Program Title	THE OUTDOORSMAN WITH BUCK MCNEELY
Origination	Syndicated
Days/Times Program Regularly Scheduled	monday 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE OUTDOORSMAN WITH BUCK MCNEELY provides viewers with an educational experience involving concepts of conservation, travel, tourism, culture and of course world class adventures. Viewers are taken to various parts of this great country and to many parts of the world and then introduced to the people and their culture and to the flora and fauna of the area.

Other Matters (2 of 6)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	mondays 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.

Other Matters (3 of 6)	Response
Program Title	in the zone

Origination	Syndicated
Days/Times Program Regularly Scheduled	tuesday 12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MJ along with his friends [Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more] teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.

<b>Other Matters (4 of 6)</b>		<b>Response</b>
Program Title	AQUA KIDS ADVENTURES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	WEDNESDAY 12pm-12:30pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. They travel the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore	

<b>Other Matters (5 of 6)</b>		<b>Response</b>
Program Title	angel's friends	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	thursday 12-12:30pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis " The Devils" that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens
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Other Matters (6 of 6)	Response
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Program Title	traveling trio
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	fridays 12:00pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Traveling Trio is an adventure-filled educational series presented by three siblings who traverse the globe while exploring, learning and teaching viewers about our amazing world and all it has to offer.</p> <p><b>EDUCATIONAL/INFORMATIONAL OBJECTIVE</b> The Traveling Trio provides CORE programming in the areas of geography, history, foreign language, social studies, and cultural awareness. The show meets these objectives by: ! presenting the location of the country with animated maps which show the current flag and surrounding countries; ! showing the hosts as they visit foreign countries; ! teaching about the culture and history of each location; ! making contact with local children and adults in each location; ! presenting foreign language as an obtainable skill through simple language lessons that are delivered by the hosts with the help of several children from the featured country; ! showing that children around the world are just like the hosts and the viewers. All children play, learn and make friends due to their natural propensity to be inquisitive; ! peer mentoring - youthful interaction makes kids feel more comfortable and allows the learning process to have a greater impact. In each episode Olivia, Ingram and Everett begin with a geography lesson that includes the location of the destination, the flag, the language, and the bordering countries. Basic historical facts are presented in a clear, easy-to-understand manner as the hosts move from location to location. In every episode, the hosts interact with each other as well as merchants and children from the destination country. Olivia, Ingram and Everett also conduct interviews with children and adults who are working for positive social change in their community (whenever possible), especially in regard to education and child welfare. In concluding the episodes, the hosts, with the help of some of their new friends, present a simple language lesson that teaches common phrases from the destination. This rudimentary tutorial is intended to spark an interest in foreign language by presenting it as an obtainable skill</p>
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>MTB BOSTON LICENSEE</b></p>



## Attachments

No Attachments.