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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-122431** | Submit Date: **07/08/2011** | Call Sign: **WTAP-TV** | Facility ID: **4685**
City: **PARKERSBURG** | State: **WV**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/08/2011** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Parkersburg
	Web Home Page Address	www.wtap.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	PEARLIE (15.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1230p-100p
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated urban fairy comedy for kids based on the best selling book by Australian author Wendy Hammer. Pearlie has been assigned to take care of Jubilee Park, and she and her friends make sure everything runs smoothly. The series focuses on the key issues of problem solving and cooperation as kids will see the fun and inventive way Pearlie approaches every park adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE (15.1)
List date and time rescheduled	5/28 9:30a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

Digital Core Program (2 of 19)	Response
Program Title	TEEN KID NEWS (15.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 930-10a
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Created by Eyewitness News and Weekly Reader, a team of young journalists report from professional news set. Teachers download television news scripts from the Weekly Reader web site to use in the classroom. This program gives students a clear voice into the adult-dominated media and provides a unique perspective to the news that is not currently available on television. The lead story each week takes a kid sensitive approach to serious news topics such as terrorism, bullying and cliques as well as the alarming increase in diabetes in children. In addition, various segments will be shot around the world on location.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KID NEWS (15.1)
List date and time rescheduled	5/28 830A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response

Title of Program	TEEN KID NEWS (15.1)
List date and time rescheduled	6/5 200P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/4
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	TEEN KID NEWS (15.1)
List date and time rescheduled	6/25 900A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/25
Reason for Preemption	Other

Digital Core Program (3 of 19)	Response
Program Title	WILLA'S WILD LIFE (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12-1230a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an animated series centered on a six-year-old girl, and her menagerie of animals. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Will works on solutions to overcome her challenge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE (15.1)
List date and time rescheduled	5/28 900A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

Digital Core Program (4 of 19)	Response
Program Title	BABAR (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130-12p
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR (15.1)
List date and time rescheduled	5/29 230P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28

Reason for Preemption	Sports

Digital Core Program (5 of 19)	Response
Program Title	SHELLDON (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-11a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie a cowry shell mollusk and Herman a hermit crab, face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provide a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON (15.1)
List date and time rescheduled	5/28 130P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	MAGIC SCHOOL BUS (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1100-1130p
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Scholastics The Magic School Bus follows Ms. Frizzle and her class as they set off on field trips. Based on the best-selling book series of the same name.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	MAGIC SCHOOL BUS (15.1)
List date and time rescheduled	5/28 200P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

Digital Core Program (7 of 19)	Response
Program Title	TURBO DOGS (15.1)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series follows a group of six animated dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social emptional messages are embedded through the stories using action and humor.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TURBO DOGS (15.1)
List date and time rescheduled	5/28 1000A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

Digital Core Program (8 of 19)	Response
Program Title	ANIMAL ATLAS (15.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7-730a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas in previous years has maintained a high level of educational value. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that included large numbers of clips, wide ranging photography, fast-paced editing, and a non-condescending vocabulary level. The programs in the latest series of Animal Atlas happily maintain those strengths. It is differentiated from previous years by its sense of humor. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school ages 13 to 16 with applications of topic that could extend into the higher grades. There are sound cues, visual elements and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but one in a way that would hold the attention of the target viewer. While the program is consistently humorous, a middle school teacher could construct textbook test materials that would be applicable to Animal Atlas. Examples of content covered: The determinant classifications of the ape and monkey primate families; the comparison of structure and function of species' physiology; the emphasis on the recent scientific replacement classification of smaller apes for lesser apes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 19)	**Response**
Program Title	ANIMAL ATLAS CLASSICS (15.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 730-800a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Animal Atlas Classics collection maintains the series connection with educational standards consistent with nationally published curriculum goals in the natural sciences for the 13-16 years old target market. The episodes move the viewers through the taxonomy of the animal kingdom with attention to defining characteristics. References to the habitat and differentiation of the animal kingdom complement the overview of the components of biological life in the visible world. The admirable education content is saved from the dryness of a lecture by the ironic juxtaposition of the narrative and images.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	**Response**
Program Title	Animal Explorer with Jerod Miller(15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-830a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Jarod combines his extensive training in zoology with his ability as an effective and entertaining communicator. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	**Response**
Program Title	ANIMAL RESCUE(15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830-900a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Alex Paen, an Emmy-Award Winning journalist who has covered news events around the globe, hosts Animal Rescues. Animal Rescues includes dramatic rescues of all types of animals around the world. The camera captures the actual rescue in progress and is for family viewing and does not contain depictions of animals suffering. Every story has a happy ending and a positive outcome. The show also includes safety tips for animal care and treatment. The program is labeled TVG and is suitable for family viewing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	MAD ABOUT TV(15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-930a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout TV, a syndicated sketch comedy program for teens and tweens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	MYSTERY HUNTER (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930-10a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters follows two intrepid teenage reporters as they set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters are always in hot pursuit of the truth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	WILD AMERICA (15.3)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10-1030a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marty Stouffers Wild America is the first and only Wildlife and Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalists Marty Stouffer, the Series features footage of Mammals, Birds, Reptiles, Fish and Insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of Nature first hand. Series highlights include a magnificent menagerie Mice, Moose, Musk ox, Marmot, Mollusk, Mink, Mockingbird, Mushroom, Marten, Manatee and many, many more. Marty Stouffers Wild America is a Series that families can enjoy together. Parents and Children will be delighted as they learn about Nature.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	**Response**
Program Title	PETS.TV (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-830a

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 19)	**Response**
Program Title	DOG TALES (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 830-900a
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour educational/information magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man?s best friend. All types of dogs, from pure breeds to mutts, will be featured. Although this show appeals to all ages, the primary target is ages 13 to 16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	**Response**
Program Title	INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930-10a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment and well as the positive impact of local conservation efforts in the region.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Animal Adventures (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 900a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Adventures, an action program designed to meet the educational and informational needs of children. In each episode, the camera follows Jack Hanna as he spends time with natures creatures across the continents. Each episode reveals to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Heroes Among Us (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 1030a
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heroes Among Us deals with the lives of courageous Americans and celebrities who have chosen to help others and fight injustice, without seeking recognition or reward. In each exciting half-hour, your audience will see both dramatic and emotionally uplifting stories. Stories like: A mother who endangers her own life to save the lives of strangers, A professional athlete who helps feed the hungry in urban America, A homeless teenager who gets an education her own way. A group who rescues Grizzly bears in the remote wilderness. Each episode will feature stories of courage with dramatic reenactments and interviews.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	D.J. Kreiss
Address	One Television Plaza
City	Parkersburg
State	WV
Zip	26101
Telephone Number	304-485-4588
Email Address	programming@wtap.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	TEEN KIDS NEWS (15.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Created by Eyewitness News and Weekly Reader, a team of young journalists report from professional news set. Teachers download television news scripts from the Weekly Reader web site to use in the classroom. This program gives students a clear voice into the adult-dominated media and provides a unique perspective to the news that is not currently available on television. The lead story each week takes a kid sensitive approach to serious news topics such as terrorism, bullying and cliques as well as the alarming increase in diabetes in children. In addition, various segments will be shot around the world on location.

Other Matters (2 of 19)	Response
Program Title	TURBO DOGS (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series follows a group of six animated dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emptional messages are embedded through the stories using action and humor.

Other Matters (3 of 19)	Response
Program Title	SHELLDON (15.1)
Origination	Network

Days/Times Program Regularly Scheduled	Satuday 1030a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (4 of 19)	**Response**
Program Title	Magic School Bus (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Satuday 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is an award-winning television series that's based on the children's books of the same name by former elementary school teacher and librarian, Joanna Cole. The show originally aired from 1994 to 1997 on PBS and was the first fully animated series on the network. While it's geared towards children between the ages of six and nine, younger children often enjoy this fun-filled favorite. The Magic School Bus appeals to children because of its animated format and frequent use of humor. Mrs. Frizzle, the children's eccentric teacher, loves science and wears silly outfits that reflect the current topic of study. Voiced by Lily Tomlin, Mrs. Frizzle encourages her students to have fun with science and is often heard saying, "Take chances, make mistakes, and get messy!"

Other Matters (5 of 19)	Response
Program Title	BABAR (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.

Other Matters (6 of 19)	Response
Program Title	WILLA'S WILD LIFE (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Satuday 12p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an animated series centered on a six-year-old girl, and her menagerie of animals. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Will works on solutions to overcome her challenge.

Other Matters (7 of 19)	Response
Program Title	Pearlie (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1230p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is a sweet series that centers on a selfless young fairy who sees the best in all people, enjoys celebrating something new each day, and values the bonds of friendship.

Other Matters (8 of 19)	Response
Program Title	ANIMAL ATLAS (15.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas in previous years has maintained a high level of educational value. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that included large numbers of clips, wide ranging photography, fast-paced editing, and a non-condescending vocabulary level. The programs in the latest series of Animal Atlas happily maintain those strengths. It is differentiated from previous years by its sense of humor. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school ages 13 to 16 with applications of topic that could extend into the higher grades. There are sound cues, visual elements and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer. While the program is consistently humorous, a middle school teacher could construct textbook test materials that would be applicable to Animal Atlas. Examples of content covered: The determinant classifications of the ape and monkey primate families; the comparison of structure and function of species' physiology; the emphasis on the recent scientific replacement classification of smaller apes for lesser apes.

Other Matters (9 of 19)	**Response**
Program Title	ANIMAL ATLAS CLASSICS (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 730a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Animal Atlas Classics collection maintains the series connection with educational standards consistent with nationally published curriculum goals in the natural sciences for the 13-16 years old target market. The episodes move the viewers through the taxonomy of the animal kingdom with attention to defining characteristics. References to the habitat and differentiation of the animal kingdom complement the overview of the components of biological life in the visible world. The admirable education content is saved from the dryness of a lecture by the ironic juxtaposition of the narrative and images.

Other Matters (10 of 19)	Response
Program Title	Animal Exploration with Jarod Miller (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Jarod combines his extensive training in zoology with his ability as an effective and entertaining communicator. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.

Other Matters (11 of 19)	Response
Program Title	Animal Rescues (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 830a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Alex Paen, an Emmy-Award Winning journalist who has covered news events around the globe, hosts Animal Rescues. Animal Rescues includes dramatic rescues of all types of animals around the world. The camera captures the actual rescue in progress and is for family viewing and does not contain depictions of animals suffering. Every story has a happy ending and a positive outcome. The show also includes safety tips for animal care and treatment. The program is labeled TVG and is suitable for family viewing.

Other Matters (12 of 19)	Response
Program Title	Madabout.tv (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout TV, a syndicated sketch comedy program for teens and tweens.

Other Matters (13 of 19)	Response

Program Title	Mystery Hunter (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters follows two intrepid teenage reporters as they set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters are always in hot pursuit of the truth.

Other Matters (14 of 19)	**Response**
Program Title	Pets.tv(15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives

Other Matters (15 of 19)	**Response**
Program Title	DOG TALES (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 830a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour educational/information magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man?s best friend. All types of dogs, from pure breeds to mutts, will be featured. Although this show appeals to all ages, the primary target is ages 13 to 16.

Other Matters (16 of 19)	**Response**
Program Title	Animal Adventures (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Adventures, an action program designed to meet the educational and informational needs of children. In each episode, the camera follows Jack Hanna as he spends time with nature's creatures across the continents. Each episode reveals to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (17 of 19)	**Response**
Program Title	WILD AMERICA (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 1000a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment.

Other Matters (18 of 19)	**Response**
Program Title	Into the Wild (15.3)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Satuday 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Into The Wild program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment and well as the positive impact of local conservation efforts in the region.

Other Matters (19 of 19)	**Response**
Program Title	Heroes Among Us(15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 1030a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heroes Among Us deals with the lives of courageous Americans and celebrities who have chosen to help others and fight injustice, without seeking recognition or reward. In each exciting half-hour, your audience will see both dramatic and emotionally uplifting stories. Stories like: A mother who endangers her own life to save the lives of strangers, A professional athlete who helps feed the hungry in urban America, A homeless teenager who gets an education her own way. A group who rescues Grizzly bears in the remote wilderness. Each episode will feature stories of courage with dramatic reenactments and interviews.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Gray Television Licensee, LLC**

Attachments

No Attachments.