



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023174584** | File Number: **CPR-153824** | Submit Date: **04/09/2014** | Call Sign: **KUNP** | Facility ID: **81447** | City:
LA GRANDE | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/09/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	UNI
	Nielsen DMA	Portland OR
	Web Home Page Address	www.kunptv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(9)

Digital Core Program (1 of 9)		Response
Program Title	Pocoyo	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays; 8-830am & 8:30-9am	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 4 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program aired on the main digital stream 16.1.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 9)		Response
Program Title	The Backyardigans	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays; 9-9:30am	
Total times aired at regularly scheduled time	12	
Total times aired	12	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program air on the main digital stream 16.1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Backyardigans
List date and time rescheduled	None
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-02-22
Episode #	
Reason for Preemption	Other

Digital Core Program (3 of 9)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 9:30-10am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animal. Mowgli is helped by Baloo the Wise Bear, his best friend Ragheera the Black Panther and might Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Jungle Book
List date and time rescheduled	none
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-02-22
Episode #	
Reason for Preemption	Other

Digital Core Program (4 of 9)	Response
Program Title	Dora The Explorer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 10-10:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dora The Explorer
List date and time rescheduled	None
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-02-22
Episode #	
Reason for Preemption	Other

Digital Core Program (5 of 9)	Response
Program Title	Go, Diego Go!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 10:30-11am
Total times aired at regularly scheduled time	12

Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about their specific animals, the sounds they make, how they move, what habitat they need, what they eat and their physical characteristics. In each episode, Diego rescues an animal in trouble, using observation skills and scientific aids like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go, Diego, Go! incorporates play along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Go, Diego Go!
List date and time rescheduled	None
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-02-22
Episode #	
Reason for Preemption	Other

Digital Core Program (6 of 9)	Response
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Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 9-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is designed to promote preschool children's appreciation and understanding of animal life. The series has four educational and informational goals - to foster understanding of animal customs and behaviors, to encourage reflection on similarities and differences between their own lives and the animals' lives, to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them, and to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, i.e. what does shelter mean to me? How do I deal with cold weather? How do I communicate, etc. This program aired on the secondary stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 9)		Response
Program Title	Toot & Puddle	

Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 9:30-10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar. The series' key goals are to: encourage exploration and adventure, excite kids about the world, teach children about other cultures, including geography, music and history, provide age-appropriate problem solving and behavior for children to model, how to be a good friend, how to be yourself, and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodrock Pocket. Toot loves to go see the world; Puddle prefers to stay at home. Each episode has one of the friends learning about life - whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. This program aired on the secondary digital stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Are We There Yet? World Adventures #1 & #2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 10:00-11:00am

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet - World Adventures #1 & #2 is a global adventure series for kids by kids, hosted by real brother and sister duos. The series has several educational and informational goals - to teach basic geography and historical context of well-known world sights, to develop appreciation for and encourage reflection on similarities and differences between cultures, and to reinforce the notion that we are all part of one big world, no matter how far away we are, and to inspire a sense of world exploration and adventure. In each episode, our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. This program aired on the secondary digital stream 16.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Iggy Arbuckle #1 & #2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 11:00am-12:00pm
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objectives of National Geographic Kids' Iggy Arbuckle is to - motivate children's interest in nature, introduce conservation ideas, inspire positive attitudes toward science, nature, and education, and model age appropriate problem solving behavior. Each of the animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. This program aired on the secondary digital stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 3/15/2014; 9-9:30am
Total times aired at regularly scheduled time:	1
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program air on the main digital stream 16.1
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tami Schell
Address	2153 NE Sandy Blvd
City	Portland
State	OR
Zip	97232
Telephone Number	503-231-4225
Email Address	tschell@katu.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Education outreach campaign Destino Exito: Educate included segments on preparing for college, financial aid, a local Hispanic Heritage language program, writing skills, careers for the future, and promoting self-esteem among students. Health outreach campaign Su Salud segments provided information about plant based diets, healthy eating, alcohol and drugs among teens, Cover Oregon ACA, staying healthy in cold & flu season, and what to consider before marriage. Outreach campaign segments air at least 10X per week for education and 10X per week for health. In Friday local newscasts we cover upcoming events and entertainment. We featured more than 15 family friendly events throughout the metro area in Q1 including a music class for children, a workshop on sharing traditions, and a kid's soccer clinic.

Other Matters (8)

Other Matters (1 of 8)		Response
Program Title		Pocoyo
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays; 8-830am & 8:30-9am
Total times aired at regularly scheduled time		26
Length of Program		30 mins
Age of Target Child Audience from		2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program aired on the main digital stream 16.1.

Other Matters (2 of 8)		Response
Program Title		The Backyardigans
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays; 9-9:30am
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program air on the main digital stream 16.1

Other Matters (3 of 8)		Response
Program Title		The Jungle Book
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays; 9:30-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animal. Mowgli is helped by Baloo the Wise Bear, his best friend Ragheera the Black Panther and might Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This program aired on the main digital stream 16.1.

Other Matters (4 of 8)	Response
Program Title	Dora The Explorer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references. This program aired on the main digital stream 16.1.

Other Matters (5 of 8)	Response
Program Title	Go, Diego Go!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 1030-11am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about their specific animals, the sounds they make, how they move, what habitat they need, what they eat and their physical characteristics. In each episode, Diego recues an animal in trouble, using observation skills and scientific aids like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go, Diego, Go! incorporates play along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references. This program aired on the main digital stream 16.1.

Other Matters (6 of 8)	Response
Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is designed to promote preschool children's appreciation and understanding of animal life. The series has four educational and informational goals - to foster understanding of animal customs and behaviors, to encourage reflection on similarities and differences between their own lives and the animals' lives, to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them, and to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, i.e. what does shelter mean to me? How do I deal with cold weather? How do I communicate, etc. This program aired on the secondary stream 16.2.

Other Matters (7 of 8)	Response
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar. The series' key goals are to: encourage exploration and adventure, excite kids about the world, teach children about other cultures, including geography, music and history, provide age-appropriate problem solving and behavior for children to model, how to be a good friend, how to be yourself, and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodrock Pocket. Toot loves to go see the world; Puddle prefers to stay at home. Each episode has one of the friends learning about life - whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. This program aired on the secondary digital stream 16.2.

Other Matters (8 of 8)	Response
Program Title	Are We There Yet? World Adventure #1 & #2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 10:00-11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by real brother and sister duos. The series has several educational and informational goals - to teach basic geography and historical context of well-known world sights, to develop appreciation for and encourage reflection on similarities and differences between cultures, and to reinforce the notion that we are all part of one big world, no matter how far away we are, and to inspire a sense of world exploration and adventure. In each episode, our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. This program aired on the secondary digital stream 16.2
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Sinclair La Grande Licensee, LLC</p>

Attachments

No Attachments.