

# Children's Television Programming Report

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 10/22/2013
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 WOGX
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 70651
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 OCALA
 State:
 FL
 Service:
 Full Service Television
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 Children's TV Programming Report
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# **Report reflects information for : Third Quarter of 2013**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affilia	tion
		Affiliated network FOX	
		Nielsen DMA Gainseville	
		Web Home Page Address www.wogx.com	n
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	•	that at least 50% of the Core Programming counted toward meeting the additional pplied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Awewome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly adventure series is designed to educate, inform, and entertain young people about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding for others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment.

Does the Licensee identify the program by displaying throughout the program the	the by ng out the			
program the symbol E/I?				

Digital Core Program (4 of 10)	Response
Program Title	Whaddydo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly educational series is designed to educate, inform, and inspire children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right time many episodes will feature a Moral Dilemma segment.

Does the<br/>Licensee<br/>identify the<br/>program by<br/>displaying<br/>the program<br/>the symbol E<br/>/!?Yes

Digital Core Program (5 of 10)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9a 7/1-9/6
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this fun and fast past educational series, two kids swap lives for a once in a lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places, and cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	ECO Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A whole new generation has made the environment, climate change and going green their casue. Eco Company is hosted by a dynamic and diverse group of teens who combine their natural curiosity with the enthusiasm for presserving the planet they will inherit. Each week the program explores all aspects of be green and understanding how we impact our world. The E-Co Team hosts report on the latest developments in renewable energies and alternative guels. They explore organic processes and learn hoc conservation and recycling can have an impact on reducing our carbon footprint. Eco Company profiles individual teens and organizations who are making a difference. These inspirational stories showcase tee who have made a commitment to being green and to having an impact on their schools, in their communities, in their homes and in their personal lives. The program gives teens throughout th eU.S. and around the world the opportunity to share their stories by uploading their own videos to the program. Eco Company also provides Eco-Wise tips that provide practical ways in which teens and people of all ages of contribute to a sustainable planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	So You Want to be on WOGX Movies 51.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am & 10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week this program goes on location to an actual working job site, allowing teens an up close and personal experience with a particular occupation including spending a day as a hands-on observer with an expert in a particular field. The program features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Better Planet on WOGX Movies 51.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays noon & 12:30pm
Total times aired at regularly scheduled time	22
Total times aired	26
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features teens helping the environment and features important learning lessons about our environment and ways to improve the quality of life in countries around the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life along with the latest scientific information about the earths ever-changing ecosystem.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

# Digital Preemption Programs #1

Questions	Response
Title of Program	Better Planet on WOGX Movies 51.2
List date and time rescheduled	9/14 3:36-4:35pm

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/14 105/106
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Better Planet on WOGX Movies 51.2
List date and time rescheduled	9/26 3:50-4:50pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/26 109/110
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Better Planet on WOGX Movies 51.2
List date and time rescheduled	9/21 4-5pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/21 107/108
Reason for Preemption	Sports

# Digital Preemption Programs #4

Questions	Response
Title of Program	Better Planet on WOGX Movies 51.2
List date and time rescheduled	9/7 4:42-5:42 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/7 103/104
Reason for Preemption	Sports

# Digital Core<br/>Program (9 of<br/>10)ResponseProgram TitleBiz Kids

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9am 9/7-9/27
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is an educational television show that teaches financial education and entrepreneurship to young audiences. It uses sketch comedy and young actors to explain basic economic concepts. Using a clever blend of entertainment and education, each Biz Kid\$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real life young entrepreneurs. Biz Kid\$ has received the status of "recommended educational resource" by the State Boards of Education in several states including Florida.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Tomorrow Today on WOGX Movies 51.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00 & 11:30 am
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features teens learning about the latest advances in science and technology. The series gives teenagers exposure to different areas of new science innovations and ideas from various areas of scientific disciplines ranging from space to medicine to ecology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Walden
Address	35 Skyline Drive
City	Lake Mary
State	FL
Zip	32746
Telephone Number	407-741-5115
Email Address	Terry.Walden@foxtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Pursuant to Public Notice released October 17, 2013 (DA 13-2025), filings that were due between October 7 and October 16 are due 16 days after the original filing date and extended to the next business day if the extended deadline falls on a weekend. Consequently, this document is timely filed. On D2, when programs are preempted for live sports, the second home is immediately following the live sporting event whenever possible. Better Planet on WOGX Movies 51.2 was preempted noon-1pm by live sports but aired following live sports on these dates/times: 9/7 4:42-5:42 pm, 9/14 3:36-4:35pm, 9/21 4-5pm, 9/26 3:50-4: 50pm.

#### Other Matters (9)

Other Matters (1 of		
9)	Response	
Program Title	Wild About Animals	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 730a	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment.	
Other Matters (2 of	) Response	
Program Title	Awesome Adventure	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 8a	
Total times aired at r scheduled time	egularly 13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educat and informational ob	ective about the earth and its inhabitants. Each journey throughout the world is a lesson in the	

about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding for others.

9)	Response	
Program Title	Real Winning Edge	
Origination	Syndicated	
Days/Times	Saturday 930a	
Program Regularly		
Scheduled		
Total times aired	13	
at regularly		
scheduled time		

of the program and how it

Programming.

meets the definition of Core

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.

Other Matters (4 of 9)	Response
Program Title	Whaddydo
Origination	Syndicated
Days/Times Program	Saturday 830a
Regularly Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the educational	This weekly educational series is designed to educate, inform, and inspire children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic
and informational	footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous
objective of	situations that have occurred in real life. Then, using interviews with the participants, and instructions from
the program	experts, we learn what the proper reaction should be when faced with similar life-threatening
and how it	circumstances. Also, in an effort to help young people make the right decision at the right time many
meets the	episodes will feature a Moral Dilemma segment.
definition of	
Core	
Programming.	

Other Matters (5 of	
9)	Response
Program Title	ECO Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7a

Total times		
aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 10	6 years
Describe the educationalA whole new generation has made the environment, climate change and going green their case company is hosted by a dynamic and diverse group of teens who combine their natural curios and informational green and understanding how we impact our world. The E-Co Team hosts report on the latest in renewable energies and alternative guels. They explore organic processes and learn how c the program and recycling can have an impact on reducing our carbon footprint. Eco Company profiles indi and organizations who are making a difference. These inspirational stories showcase teens w a commitment to being green and to having an impact on their schools, in their communities, i and in their personal lives. The program gives teens throughout th eU.S. and around the world core opportunity to share their stories by uploading their own videos to the program. Eco Company Programming.Programming.		hosted by a dynamic and diverse group of teens who combine their natural curiosity with the program explores all aspects of be derstanding how we impact our world. The E-Co Team hosts report on the latest developmenergies and alternative guels. They explore organic processes and learn how conservation can have an impact on reducing our carbon footprint. Eco Company profiles individual teet to being green and to having an impact on their schools, in their communities, in their hore resonal lives. The program gives teens throughout the U.S. and around the world the orshare their stories by uploading their own videos to the program. Eco Company also provide the provide practical ways in which teens and people of all ages can contribute to a
Other Matters (	(6 of 9)	Response
Program Title		So You Want to be on WOGX Movies 51.2
Origination		Network
Origination Days/Times Pro Regularly Sche	0	Network Saturdays 10 am & 10:30 am
Days/Times Pro	eduled	
Days/Times Pro Regularly Sche Total times aire	eduled ed at luled time	Saturdays 10 am & 10:30 am
Days/Times Pro Regularly Sche Total times aire regularly sched	eduled ed at luled time ram	Saturdays 10 am & 10:30 am 26
Days/Times Pro Regularly Sche Total times aire regularly sched Length of Progr Age of Target C	eduled ed at luled time ram Child ducational nal objective and how it	Saturdays 10 am & 10:30 am 26 30 mins
Days/Times Pro Regularly Sche Total times aire regularly sched Length of Progr Age of Target C Audience from Describe the ec and information of the program meets the defin	eduled ed at luled time ram Child ducational hal objective and how it hition of Core	Saturdays 10 am & 10:30 am 26 30 mins 13 years to 16 years Each week this program goes on location to an actual working job site, allowing teens ar close and personal experience with a particular occupation including spending a day as hands-on observer with an expert in a particular field. The program features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the
Days/Times Pro Regularly Sche Total times aire regularly sched Length of Progr Age of Target O Audience from Describe the eo and information of the program meets the defin Programming.	eduled ed at luled time ram Child ducational hal objective and how it hition of Core	Saturdays 10 am & 10:30 am 26 30 mins 13 years to 16 years Each week this program goes on location to an actual working job site, allowing teens ar close and personal experience with a particular occupation including spending a day as hands-on observer with an expert in a particular field. The program features teens learni about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.
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Days/Times Pro Regularly Sche Total times aire regularly sched Length of Progr Age of Target O Audience from Describe the eo and information of the program meets the defin Programming.	eduled ed at luled time ram Child ducational hal objective and how it hition of Core (7 of 9)	Saturdays 10 am & 10:30 am         26         30 mins         13 years to 16 years         Each week this program goes on location to an actual working job site, allowing teens ar close and personal experience with a particular occupation including spending a day as hands-on observer with an expert in a particular field. The program features teens learni about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.         Response         Tomorrow Today on WOGX Movies 51.2         Network
Days/Times Pro Regularly Sche Total times aire regularly sched Length of Progr Age of Target O Audience from Describe the eo and information of the program meets the defin Programming. Other Matters ( Program Title Origination Days/Times Pro	ed at luled time ram Child ducational nal objective and how it nition of Core (7 of 9)	Saturdays 10 am & 10:30 am         26         30 mins         13 years to 16 years         Each week this program goes on location to an actual working job site, allowing teens ar close and personal experience with a particular occupation including spending a day as hands-on observer with an expert in a particular field. The program features teens learni about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.         Response         Tomorrow Today on WOGX Movies 51.2         Network
Days/Times Pro Regularly Schee Total times aire regularly sched Length of Progr Age of Target C Audience from Describe the ec and information of the program meets the defin Programming. Other Matters ( Program Title Origination Days/Times Pro Scheduled	eduled ed at luled time ram Child ducational nal objective and how it nition of Core (7 of 9) ogram Regularly	Saturdays 10 am & 10:30 am         26         30 mins         13 years to 16 years         Each week this program goes on location to an actual working job site, allowing teens ar close and personal experience with a particular occupation including spending a day as hands-on observer with an expert in a particular field. The program features teens learni about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.         Response         Tomorrow Today on WOGX Movies 51.2         Network         y       Saturdays 11am & 11:30am

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features teens learning about the latest advances in science and technology. The series gives teenagers exposure to different areas of new science innovations and ideas from various areas of scientific disciplines ranging from space to medicine to ecology.

Other Matters (8 of 9)	Response
Program Title	Better Planet on WOGX 51.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays noon & 12:30 pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features teens helping the environment and features important learning lessons about our environment and ways to improve the quality of life in countries around the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life along with the latest scientific information about the earths ever-changing ecosystem.

Other Matters (9 of 9)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is an educational television show that teaches financial education and entrepreneurship to young audiences. It uses sketch comedy and young actors to explain basic economic concepts. Using a clever blend of entertainment and education, each Biz Kid\$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real life young entrepreneurs. Biz Kid\$ has received the status of "recommended educational resource" by the State Boards of Education in several states including Florida.

Attachments No Attachments.