



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0020176533** File Number: **CPR-127903** Submit Date: **01/18/2012** Call Sign: **WEPH** Facility ID: **83946** City:

TUPELO State: MS

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/18/2012 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CTN
	Nielsen DMA	Columbus-Tupelo-W Pt.
	Web Home Page Address	http://www.wephtv.com /index.html

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	15.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Dr. Wonder
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30am
Total times aired at regularly scheduled time	14
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR. WONDER IS A SHOW THAT IS PERFORMED BY DEAF ACTORS, INCLUDING CHILDREN, WITH EVERYTHING COMMUNICATED IN BOTH VOICE-OVER AND SIGN LANGUAGE. IT'S A GREAT EDUCATIONAL, INFORMATIONAL, AND TEACHING TOOL FOR CHILDREN IN LIFE LESSONS. THE EDUCATION IS FANTASTIC FOR HEARING AND THE HEARING IMPAIRED, NOT ONLY TO LEARN SIGN LANGUAGE BUT ALSO OBJECT LESSONS AND HOW TO OVERCOME DIFFICULTIES ENCOUNTERED AS CHILDREN AND HOW TO DEAL WITH THOSE SETBACKS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Dr. Wonder
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/22 .1 Live Call-In

Reason for Preemption	Public Interest
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Digital Core Program (2 of 8)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9am
Total times aired at regularly scheduled time	14
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Family Friendly program targeting kids ages 2 through 6. Hosted by an adult positive female role model. Scripts are designed to educate and promote actions and interpersonal skills such as helping others, negotiation, sharing and tolerance with an ending (Gina D's letter to grandma) reinforcing those educational objectives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/22 .1 Live Call-In
Reason for Preemption	Public Interest

Digital Core Program (3 of 8)	Response
Program Title	Joy Junction
Origination	Local
Days/Times Program Regularly Scheduled	Sat. 8:30am

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOY JUNCTION TEACHES CHILDREN LIFE LESSONS, WITH AN EDUCATIONAL APPROACH TO UNDERSTAND THE TOPIC OR THEME-WITH ENLIGHTENING FACTS, SKILLS, SCRIPTURE LESSONS AND INSPIRING THE APPLICATION OF THESE SKILLS TO THEIR LIVES THROUGH GAMES, SONGS, SKITS, QUIZZES, AND STORIES, ALL WITH MORAL AND SOCIAL VALUES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	Gospel Bill
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SET IN FICTIONAL OLD WEST TOWN, SHERIFF GOSPEL BILL TEACHES MORALITY AND RESPONSIBILITY BASED ON THE BIBLE. INSTRUCTS CHILDREN ON HOW TO HANDLE TRIALS AND STRUGGLES THROUGH THE EXPERIENCES OF THE CAST, THAT THE CHILDREN CAN RELATE TO, INCLUDED IN THE SKITS, MUSIC, ANIMALS, ETC. LEAVING THEM SOMETHING TO THINK ABOUT AND PRACTICE IN THEIR OWN LIVES.

Does	the Licensee
identif	fy the program by
displa	aying throughout
the pr	rogram the symbol
E/I?	

Digital Core Program (5 of 8)	Response
Program Title	Kid's Like You
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEOPLE AND PUPPETS CREATE A SETTING TO TEACH JUDEO-CHRISTIAN VALUES AND PRINCIPLES (CENTRAL TO CHILDREN'S LIVES) VIA DRAMA, SKITS, AND SONGS TO GRADE SCHOOL CHILDREN, ALL THE WHILE ENHANCING THE SPIRITUAL ASPECT OF THEIR LIVES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12pm
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adventures in Odyssey - presents original animated stories brought to life by actors who make you feel like part of the experience. These fictional, character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Rhema Theatre Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:30am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rhema Theatre Company - a national touring company based in Manchester, UK.  Rhema has toured the length and breadth of the UK performing in schools, churches, festivals, theatres and community centers. The Rhema vision is to take life-impacting stories to new places and release stories of hope to society today!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Becky's Barn
Origination	Local
Days/Times Program Regularly Scheduled	Sat 7:30am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL AS IN LEARNING THE ALPHABET, COLORS, CRAFTS, MUSICAL NOTES, ETC. ALSO INFORMATIONAL IN HUMANITARIAN VALUES SUCH AS HONESTY, ANGER, FEAR, JOY, FORGIVENESS, LOVE, THANKFULNESS, PATIENCE AND COOPERATION, TO PREPARE CHILDREN FOR GRADE SCHOOL.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational	
Programming (1 of 2)	Response
Program Title	Worship for Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat. 6am
Total times aired at regularly scheduled time:	14
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program contributes to educational, social, and intellectual development, through the use of songs and biblical readings to illustrate moral teaching. And challenges children in this age group to learn simple life skills in dealing with parents, peers, and neighbors.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Sonshiny Day
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat. 6:30am
Total times aired at regularly scheduled time:	14
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sonshiny Day" is a show that has a mix of human and puppet characters. The program features a host, Audrey, who along with her friends, teach morality lessons and has pro-social themes. Through songs, music, games, and prayer introduce early learning concepts.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Robert Evans
Address	6922 142nd Ave.
City	Largo
State	FL
Zip	33771
Telephone Number	727-535-5622
Email Address	revans@ctntv.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WITH EACH AIRING OF JOY JUNCTION, CHILDREN ARE ENCOURAGED TO PARTICIPATE IN THE MAILBOX CLUB. THROUGH THIS CLUB, A SERIES OF BIBLE LESSONS, APPROPRIATE FOR THE INDIVIDUAL CHILDS AGE, ARE MAILED TO THEM TO COMPLETE. THE CHILD THEN RETURNS THE LESSON TO US FOR GRADING. ONCE GRADED, THE NEXT LESSON IN THE SERIES IS SENT TO THAT CHILD. EACH CHILD RECEIVES A CERTIFICATE UPON COMPLETION OF EACH SERIES. WEPH-TV ALSO PROVIDES EDUCATIONAL SAFE-LINKS FOR CHILDREN 16 AND UNDER ON OUR WEBSITE 24/7, AND OFFERS TOURS FOR CUB SCOUTS, HOME SCHOOLERS, AND OTHER CHILDREN'S ORGANIZATIONS UPON REQUEST.

## Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Dr. Wonder
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR. WONDER IS A SHOW THAT IS PERFORMED BY DEAF ACTORS, INCLUDING CHILDREN, WITH EVERYTHING COMMUNICATED IN BOTH VOICE-OVER AND SIGN LANGUAGE. IT'S A GREAT EDUCATIONAL, INFORMATIONAL, AND TEACHING TOOL FOR CHILDREN IN LIFE LESSONS. THE EDUCATION IS FANTASTIC FOR HEARING AND THE HEARING IMPAIRED, NOT ONLY TO LEARN SIGN LANGUAGE BUT ALSO OBJECT LESSONS AND HOW TO OVERCOME DIFFICULTIES ENCOUNTERED AS CHILDREN AND HOW TO DEAL WITH THOSE SETBACKS.

Other Matters (2 of 6)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Family Friendly program targeting kids ages 2 through 6. Hosted by an adult positive female role model. Scripts are designed to educate and promote actions and interpersonal skills such as helping others, negotiation, sharing and tolerance with an ending (Gina D's letter to grandma) reinforcing those educational objectives.

Other Matters (3 of 6)	Response
Program Title	Joy Junction
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	8 years to 12 years
Describe the educational	JOY JUNCTION TEACHES CHILDREN LIFE LESSONS, WITH AN EDUCATIONAL
and informational objective	APPROACH TO UNDERSTAND THE TOPIC OR THEME-WITH ENLIGHTENING FACTS,
of the program and how it	SKILLS, SCRIPTURE LESSONS AND INSPIRING THE APPLICATION OF THESE SKILLS
meets the definition of	TO THEIR LIVES THROUGH GAMES, SONGS, SKITS, QUIZZES, AND STORIES, ALL
Core Programming.	WITH MORAL AND SOCIAL VALUES.

Other Matters (4 of 6)	Response
Program Title	Gospel Bill
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SET IN FICTIONAL OLD WEST TOWN, SHERIFF GOSPEL BILL TEACHES MORALITY AND RESPONSIBILITY BASED ON THE BIBLE. INSTRUCTS CHILDREN ON HOW TO HANDLE TRIALS AND STRUGGLES THROUGH THE EXPERIENCES OF THE CAST, THAT THE CHILDREN CAN RELATE TO, INCLUDED IN THE SKITS, MUSIC, ANIMALS, ETC. LEAVING THEM SOMETHING TO THINK ABOUT AND PRACTICE IN THEIR OWN LIVES.

Other Matters (5 of 6)	Response
Program Title	Becky's Barn
Origination	Local
Days/Times Program Regularly Scheduled	Sat. 7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL AS IN LEARNING THE ALPHABET, COLORS, CRAFTS, MUSICAL NOTES, ETC. ALSO INFORMATIONAL IN HUMANITARIAN VALUES SUCH AS HONESTY, ANGER, FEAR, JOY, FORGIVENESS, LOVE, THANKFULNESS, PATIENCE AND COOPERATION, TO PREPARE CHILDREN FOR GRADE SCHOOL.

Other Matters (6 of 6)	Response
Program Title	Kid's Like You
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7am
Total times aired at regularly scheduled time	14

Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and	PEOPLE AND PUPPETS CREATE A SETTING TO TEACH JUDEO-CHRISTIAN
informational objective of the	VALUES AND PRINCIPLES (CENTRAL TO CHILDREN'S LIVES) VIA DRAMA,
program and how it meets the	SKITS, AND SONGS TO GRADE SCHOOL CHILDREN, ALL THE WHILE
definition of Core Programming.	ENHANCING THE SPIRITUAL ASPECT OF THEIR LIVES.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Christian
Television
Corp.,
Inc.

**Attachments** 

No Attachments.