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Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-177020** | Submit Date: **01/06/2016** | Call Sign: **WTMJ-TV** | Facility ID: **74098** |

City: **MILWAUKEE** | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/06/2016 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Milwaukee
	Web Home Page Address	http://www.tmj4.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Astroblast (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Kolar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley the rabbit, an athlete and Comet's true peer; Radar, the monkey, who is somewhat self-involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	Tree Fu Tom (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'Big World' magic that depends upon specific movements, can transform into a tiny but mighty magical super hero who travels to the wondrous enchanted kingdom of Treetopolis. During each program Tom calls upon the audience to follow his moves and send him the "Big World" magic he needs to solve the problem he and his friends are facing. These friends include Ariela, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened; Squirmtum, a pill bug who looks like a large and imposing coal miner but is often timid and fearful; and Zigzoo, a green tree frog who is the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Tree Fu Tom (Primary Digital 4.1 WTMJ-TV)
List date and time rescheduled	10/10/15 at 8:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom (Primary Digital 4.1 WTMJ-TV)
List date and time rescheduled	10/31/15 at 800am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 16)	Response
Program Title	Ruff Ruff, Tweet and Dave (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff-Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere, just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. Their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ruff Ruff, Tweet and Dave (Primary Digital 4.1 WTMJ-TV)
List date and time rescheduled	11/14/15 at 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-14
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 16)	Response
Program Title	Lazytown (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. He frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 16) Response	
Program Title	Earth to Luna (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a series that stars big sister Luna and her little brother, Jupiter. Luna teaches her brother through play and adventures that typically take place in their backyard. Science and experimentation are Luna's forte but fun and music are always on the menu of activities. Often the music provides compelling details about the scientific findings. Luna's friends, Alice and Tom, often join the kids. Clyde, her pet ferret is ever-present and provides lots of comedic action. And Luna's parents are there to praise the children's accomplishments, which they reveal through a little vignette at the end of the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 16)	Response
Program Title	Clangers (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers, a beloved British series originally launched in 1969 by its writer, narrator and animator, Oliver Postgate, returns to broadcast television under the stewardship of Postgate's, son, Daniel. All of the features of the original series have been retained but updated to 21st century colors and materials. The main characters are the Clanger family, a group of pink knitted mouse-like creatures who walk upright: Mother, Major (who is father), Small and Tiny (the children) and Granny. Clanger Planet is small enough to walk its circumference and is also riddled with caves and tunnels that house the family and their friends: the Soup Dragon and her baby, the three Froglets, and a group of singing flowers. Contextual features and characters include a sideways lake, singing trees, a cloud that has emotions, flying "cows" and The Iron Chicken who lives in a nest of harvested metal parts from the detritus of outer space. The tone is existential- each day presents its own story-which is usually happily resolved by one of the children or another family member. The series is fittingly narrated by William Shatner (Captain Kirk from the Star Trek television series).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 16)		Response
Program Title		Eco Company (Digital Multicast Channel 4.2 LAFF TV)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays at 10:00am and 12:00pm
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)	Response
Program Title	America's Heartland (Digital Multicast channel 4.2 LAFF TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30am and 12:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland profiles the people, places and products of American agriculture. Programs include visits to ranches, farms and factories to learn about various topics from food production to fueling the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	Skooled (DIGITAL MULTICAST Channel 4.2 LAFF TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenagers are experts at being teenagers. Teachers are experts at being teachers. So what happens when they switch places? Who will learn more? In this ultimate fish-out-of-water scenario, the adults get instruction on such diverse subjects as psychology, fashion, filmmaking and drama. They will also face stiff competition and undergo intensive evaluations in this unusual role-reversal series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	Animal Outtakes (Digital Multicast Channel 4.2 LAFF TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Outtakes host Marsha Panuce visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Viewers learn about the care and living habitats of these various animals and how they survive in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)	Response
Program Title	Aqua Kids (Secondary Digital Channel 4.3 COZI TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 1:00am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	Animal Rescue (Secondary Digital Channel 4.3 COZI TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 1:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 16)		Response
Program Title		Biz Kids (Secondary Digital Channel 4.3 COZI TV)
Origination		Network
Days/Times Program Regularly Scheduled		Tuesdays at 2:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Biz Kids is a fun, half-hour TV series about kids, money, and business. Using a clever blend of entertainment and education, this series shows kids how to make and manage their own money by introducing concepts of financial literacy and entrepreneurship. The shows format includes a mix of real-life profiles, sketch comedy, animation, and off-beat characters, like the King of KaChing and Financial Genius, to keep the viewer engaged. Each episode maps to national standards for both financial literacy and entrepreneurship - hopefully it will inspire and encourage kids or anyone that can sit through an episode to make and manage their own money.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 16)		Response
Program Title		Elizabeth Stanton's Great Big World (Secondary Digital Channel 4.3 COZI TV)

Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 2:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World complies with the FCC Children's Television Rules as it presents audiences with in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special need, from feeding the hungry in the slums of Kenya to helping Vietnamese children with hearing impairments by fitting them with hearing aids. This selfless behavior is a touching lesson for viewers that highlights consciousness as well as the challenges faced by others around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16) Response	
Program Title	Young Icons (Secondary Digital Channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 3:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Young Icons" is a 30-min weekly show produced by B & C Broadcasting (Entertainment Studios Networks) that profiles 5 seemingly-ordinary kids or teens who are impacting the lives of others. The best and the brightest...From athletes to entrepreneurs, philanthropists to superstars, and now film critic & animator!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	Real Winning Edge, The (Secondary Digital Channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 3:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self directed, stable personality. It promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	PREPS PLUS (Primary Digital 4.1 WTMJ-TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays at 11:05pm
Total times aired at regularly scheduled time:	12
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program features the pro-social, on and off field activities of male and female student athletes, coaches, student mentors, and families. Show is focused around the messages that encourage the following values: school completion, community service, cooperation, tolerance of differences and healthful practices along with athletics. These educational and informational messages are conveyed through real-lfe examples,interviews and commentary by the program host. Program started late due to sports overruns as indicated.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joe Poss VP/GM
Address	720 E. Capitol Drive
City	Milwaukee
State	WI
Zip	53212
Telephone Number	414-967-5248
Email Address	joe.poss@tmj4.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WTMJ-TV is a full power station that ceased analog broadcasts on or before June 12th, 2009. Therefore the analog portion of this document no longer applies to the station.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Astroblast (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Kolar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley the rabbit, an athlete and Comet's true peer; Radar, the monkey, who is somewhat self-involved; Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.

Other Matters (2 of 17)	Response
Program Title	Nina's World (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's at 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is a childhood adventure series, which re-imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year-old Latina, living in San Antonio Texas. She is exposed to adults and children from many cultures who live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to create regular adventures with her friends, her parents, and the grown-ups too, because she is curious and determined to over-reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she doesn't reflect on her encounters with good natured common sense and an ability to rebound after her mistakes.
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Other Matters (3 of 17)	Response
Program Title	Ruff Ruff, Tweet and Dave (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff-Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere, just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. Their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.

Other Matters (4 of 17)	Response
Program Title	Earth to Luna (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a series that stars big sister Luna and her little brother, Jupiter. Luna teaches her brother through play and adventures that typically take place in their backyard. Science and experimentation are Luna's forte but fun and music are always on the menu of activities. Often the music provides compelling details about the scientific findings. Luna's friends, Alice and Tom, often join the kids. Clyde, her pet ferret is ever-present and provides lots of comedic action. And Luna's parents are there to praise the children's accomplishments, which they reveal through a little vignette at the end of the story.

Other Matters (5 of 17)	Response
Program Title	Lazy Town (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. He frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Other Matters (6 of 17)	Response
Program Title	Clangers (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers, a beloved British series originally launched in 1969 by its writer, narrator and animator, Oliver Postgate, returns to broadcast television under the stewardship of Postgate's, son, Daniel. All of the features of the original series have been retained but updated to 21st century colors and materials. The main characters are the Clanger family, a group of pink knitted mouse-like creatures who walk upright: Mother, Major (who is father), Small and Tiny (the children) and Granny. Clanger Planet is small enough to walk its circumference and is also riddled with caves and tunnels that house the family and their friends: the Soup Dragon and her baby, the three Froglets, and a group of singing flowers. Contextual features and characters include a sideways lake, singing trees, a cloud that has emotions, flying "cows" and The Iron Chicken who lives in a nest of harvested metal parts from the detritus of outer space. The tone is existential- each day presents its own story-which is usually happily resolved by one of the children or another family member. The series is fittingly narrated by William Shatner (Captain Kirk from the Star Trek television series).

Other Matters (7 of 17)	Response
Program Title	Eco Company, The (Digital Multicast channel 4.2 LAFF TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00am and 11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit.

Other Matters (8 of 17)	Response
Program Title	America's Heartland (Digital Multicast channel 4.2 LAFF TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30am and 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland profiles the people, places and products of American agriculture. Programs include visits to ranches, farms and factories to learn about various topics from food production to fueling the world.

Other Matters (9 of 17)	Response
Program Title	Skooled (Digital Multicast Channel 4.2 LAFF TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenagers are experts at being teenagers. Teachers are experts at being teachers. So what happens when they switch places? Who will learn more? In this ultimate fish-out-of-water scenario, the adults get instruction on such diverse subjects as psychology, fashion, filmmaking and drama. They will also face stiff competition and undergo intensive evaluations in this unusual role-reversal series.

Other Matters (10 of 17)	Response
Program Title	Animal Outtakes (Digital Multicast Channel 4.2 LAFF TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Outtakes host Marsha Panuce visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Viewers learn about the care and living habitats of these various animals and how they survive in the animal kingdom.

Other Matters (11 of 17)	Response
Program Title	Aqua Kids (Secondary Digital Channel 4.3 COZI TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 1:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and lose old rows of teeth.
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Other Matters (12 of 17)	Response
Program Title	Animal Rescue (Secondary Digital Channel 4.3 COZI TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 1:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters (13 of 17)	Response
Program Title	Biz Kids (Secondary Digital Channel 4.3 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Tuesdays at 2:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a fun, half-hour TV series about kids, money, and business. Using a clever blend of entertainment and education, this series shows kids how to make and manage their own money by introducing concepts of financial literacy and entrepreneurship. The shows format includes a mix of real-life profiles, sketch comedy, animation, and off-beat characters, like the King of KaChing and Financial Genius, to keep the viewer engaged. Each episode maps to national standards for both financial literacy and entrepreneurship - hopefully it will inspire and encourage kids or anyone that can sit through an episode to make and manage their own money.

Other Matters (14 of 17)	Response
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Program Title	Elizabeth Stanton's Great Big World (Secondary Digital Channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 2:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World complies with the FCC Children's Television Rules as it presents audiences with in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special need, from feeding the hungry in the slums of Kenya to helping Vietnamese children with hearing impairments by fitting them with hearing aids. This selfless behavior is a touching lesson for viewers that highlights consciousness as well as the challenges faced by others around the world.

Other Matters (15 of 17)	Response
Program Title	Young Icons (Secondary Digital Channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 3:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Young Icons" is a 30-min weekly show produced by B & C Broadcasting (Entertainment Studios Networks) that profiles 5 seemingly-ordinary kids or teens who are impacting the lives of others. The best and the brightest...From athletes to entrepreneurs, philanthropists to superstars, and now film critic & animator!

Other Matters (16 of 17)	Response
Program Title	Real Winning Edge, The (Secondary Digital Channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 3:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self directed, stable personality. It promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.
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Other Matters (17 of 17)	Response
Program Title	Preps Plus (Primary Digital 4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 11:05pm (non-core)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program features the pro-social, on and off field activities of male and female student athletes, coaches, student mentors, and families. Show is focused around the messages that encourage the following values: school completion, community service, cooperation, tolerance of differences and healthful practices along with athletics. These educational and informational messages are conveyed through real-lfe examples, interviews and commentary by the program host. Program started late due to sports overruns as indicated.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Journal Broadcast Corporation dba WTMJ- TV</p>

Attachments

No Attachments.